Information Item

# Public Engagement Approach on the draft Regional Parks Policy Plan Amendment

September 3, 2020





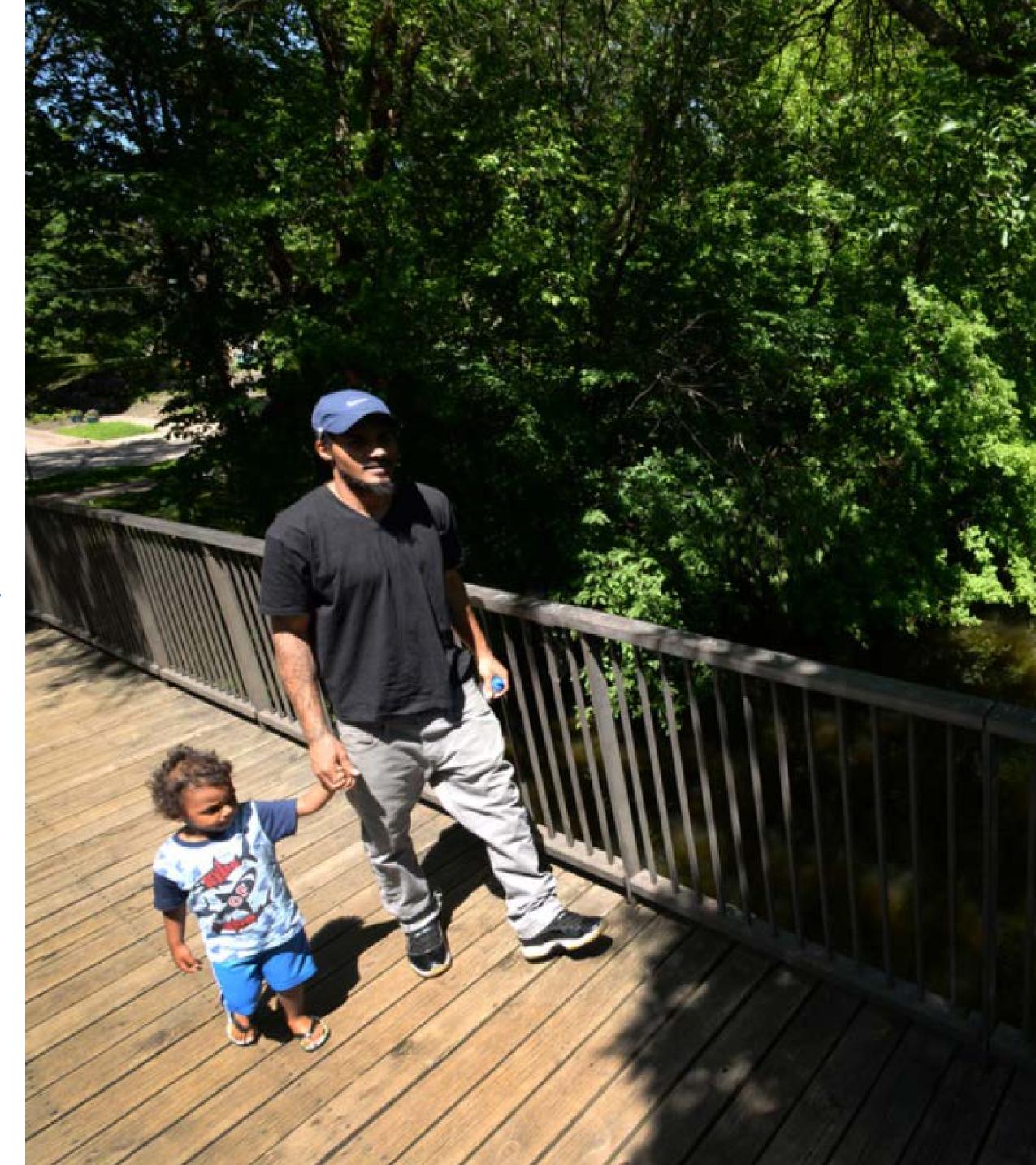
# Proposed Engagement Process

Prioritizing underserved populations of the Regional Parks System

Extending relationships Parks Unit has with youth oriented and outdoor recreation organizations

Asking others to also reach out to their connections

- Community Development
   Committee and MPOSC
- Implementing Agencies



# Public Engagement Timeline

Invite

August - September

Engage

September - October

Refine November Approvals
December

Orgs,
MPOSC,
CDC,
IAs

Reaching out, Website, Social Media

Orgs,
MPOSC,
CDC,
IAs

Sharing, Listening, Videos Compile and Analyze Ideas

Revise the addendum

Business item MPOSC CDC MC

Addendum in effect



# Outreach Objectives

- Build awareness to regional parks and trails
- Provide an entry point to participation
- Invest in youth civic engagement
- Invite residents to dream
- Seek and listen to advice
- Foster relationships



# Ways for People to Participate

- Dedicated Website
- Survey
- Press Releases and Articles
- Social Media Posts
- Public Hearing
- Email and Voicemail

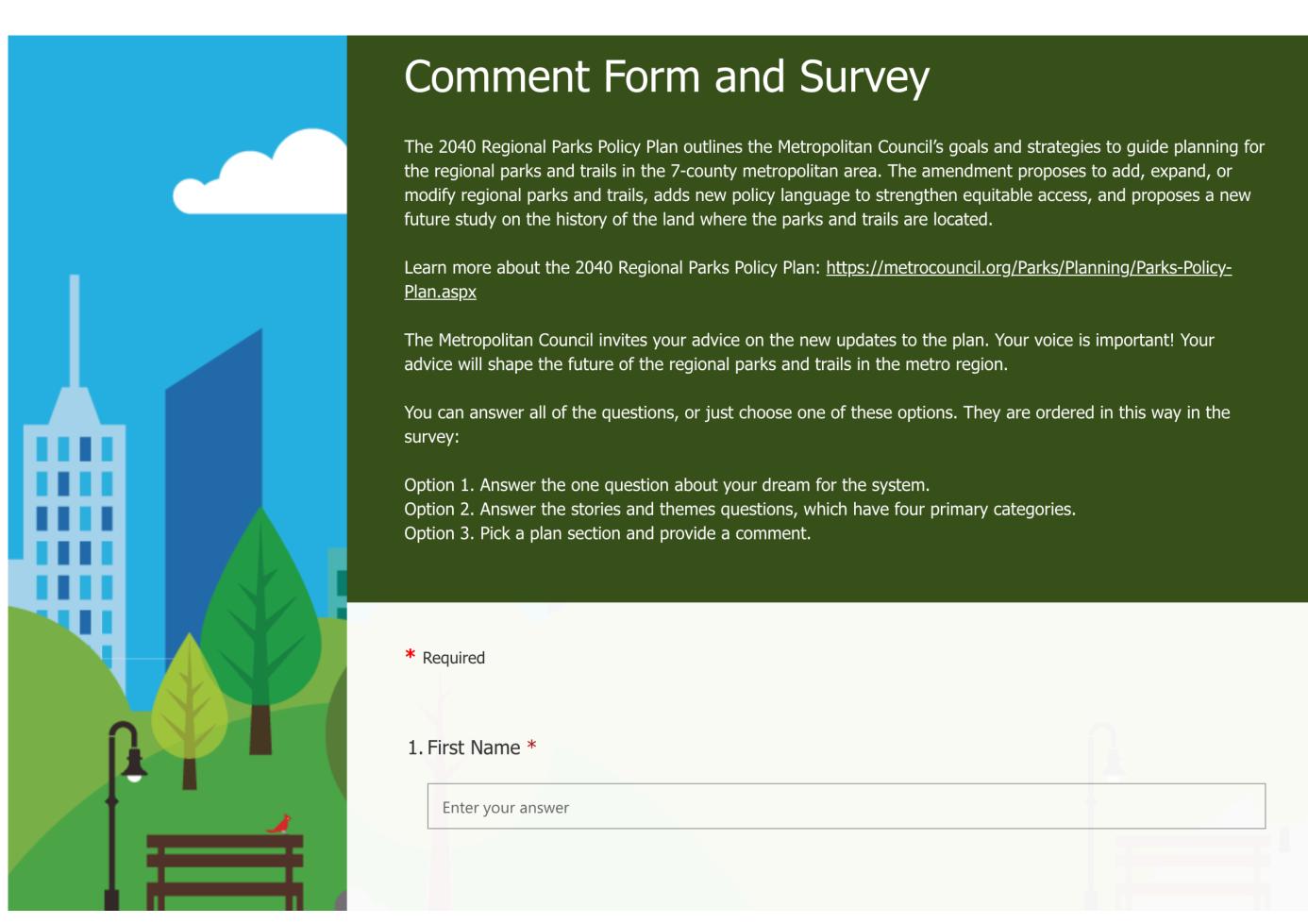


Image of New Comment Form and Survey

# Existing Relationships

- Scout Troop 100
- Asian Media Access
- Celestial Paladins
- Outdoor Latino Minnesota
- Urban Roots
- Trust for Public Land
- Minneapolis Park and Recreation Board's Gentrification and Displacement Committee
- Outreach Staff from Implementing Agencies



# Topics











# Growing the System

## Adding parks and trails

- Do you support adding parks and trails to the Regional Parks System?
- What parks and trails do you use and love? What do you do when you visit?
- What would your dream Regional Parks System look and feel like?



## Equitable Access

- Do you support unique approaches to welcome new park users?
- Do you support parks and trails that include paddling on a water trail?
- What does a welcoming Regional Parks System look like to you?



# Reconsidering History

- Do you support efforts to tell a more inclusive history of the Regional Parks System? What would this mean to you?
- How could the Regional Parks System reflect your history and culture better?
- What does a land acknowledgment mean to you?
- Who do you think should be included in this work?



## Climate Resilience

- Do you support adding parks and trails to care for and protect the environment?
- Why does caring for our environment matter to you?
- What would adding high quality land to the Regional System mean to you?



# Our Request and Resources to Support You

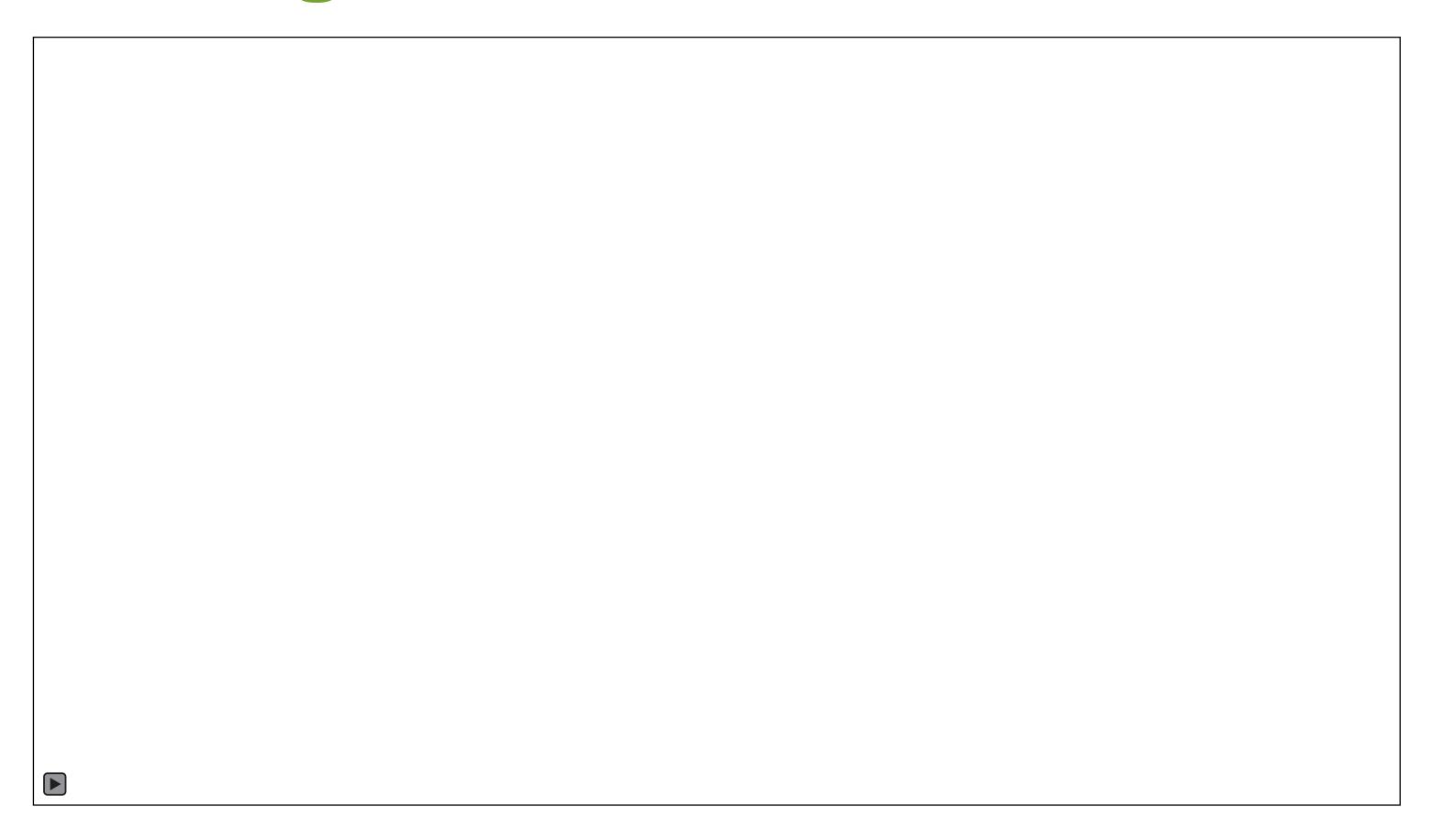
All engagement is valuable. Here are three ways to collaborate:

- Share the link to the survey or video challenge across your networks
- Lead a staff-created presentation at one of your existing meetings
- Ask Council staff to share an interactive virtual presentation at a meeting you host.





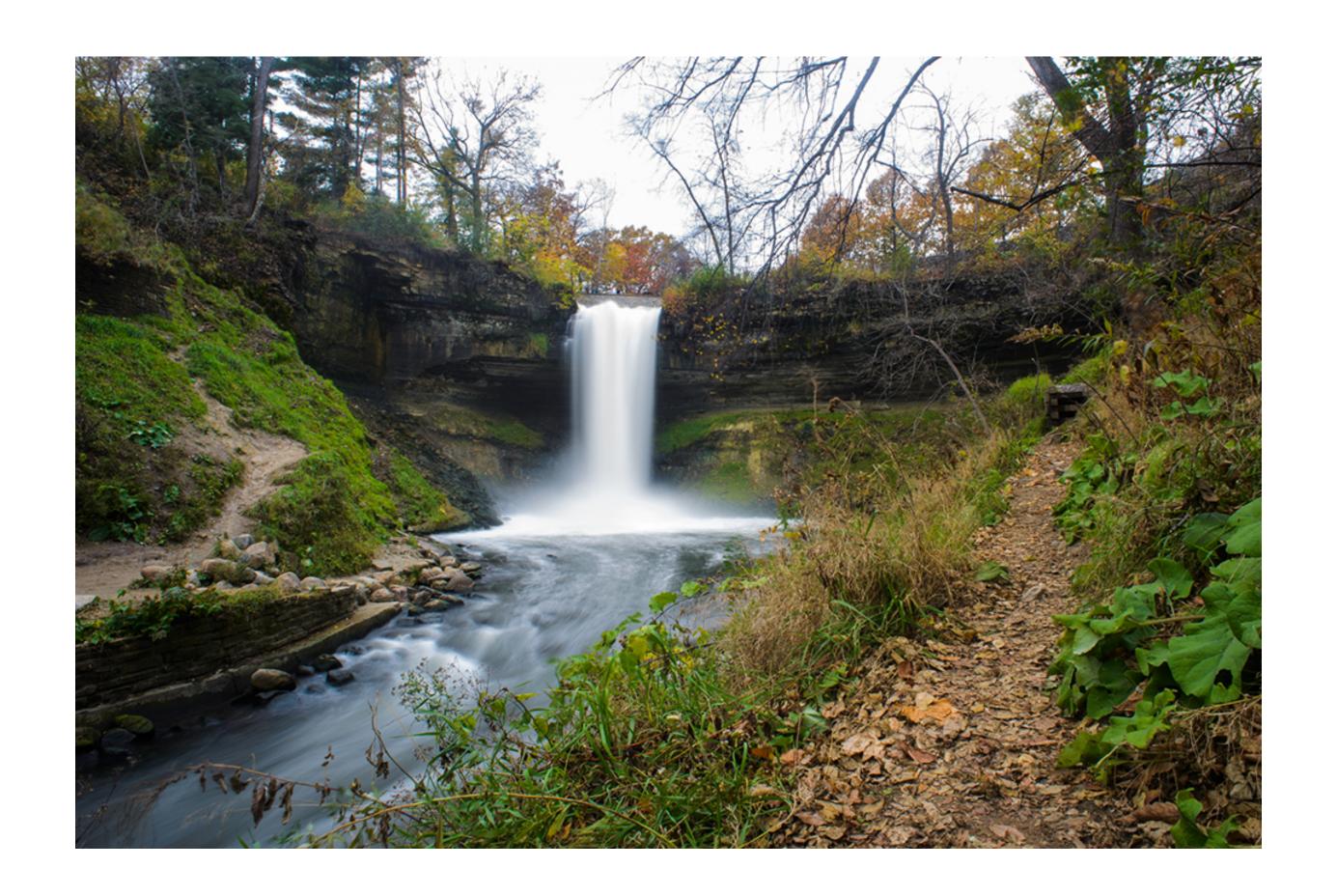
# Video Challenge





## Discussion

- What additional organizations should be engaged?
- How would MPOSC members like to engage them?





# Thank you

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