

Everyday Equity

Presentation to the TAAC Allison Bell October 5, 2016



Agenda

- Equity
- Everyday Equity Program
- Projects
- Next Steps
- Questions and Comments



Equity Definition and Metro Transit Goal

Definition:

Equity is just and fair access to opportunity for all.

Metro Transit Equity Goal:

Break down barriers faced by Metro Transit employees, customers and community members.



Thrive MSP 2040

Equity connects all residents to opportunity and creates viable housing, transportation, and recreation options for people of **all races**, **ethnicities**, **incomes**, **and abilities** so that all communities share the opportunities and challenges of growth and change. For our region to reach its full economic potential, all of our residents must be able to access opportunity. Our region is strong when all people live in communities that provide them access to opportunities for success, prosperity, and quality of life.





- **1.** Engaging employees
- 2. Evaluating our progress
- **3.** Testing out new ways to do business
- 4. Sharing the story
- 5. Recommending a path forward

























Projects are breaking down barriers

Equity in	Project	Impact
Fares	Transportation Accessibility Program (TAP)	300+ people had increased mobility due to lower fares; heading into phase II
Public Safety	Juvenile Diversion	Dozens of youth diverted from criminal justice system
Workforce	Metro Transit Technician	19 participants enrolled in AAS degree program & internships, on track for full-time employment
Outreach	Transit Camp	20 North Minneapolis youth introduced to careers at Metro Transit
Facilities	Better Bus Stops	100's of new shelters, improved shelters, community engagement
Recruitment	Opportunity Bus	#1 source of referrals for bus driver applications after employees
Communication	Limited English Proficiency (LEP)	105 interviews with LEP riders informed transit information materials

Next steps

- Continue to find and remove barriers for employees, customers and community members
- 2017 Everyday Equity Team
- 2017 Work Plan

