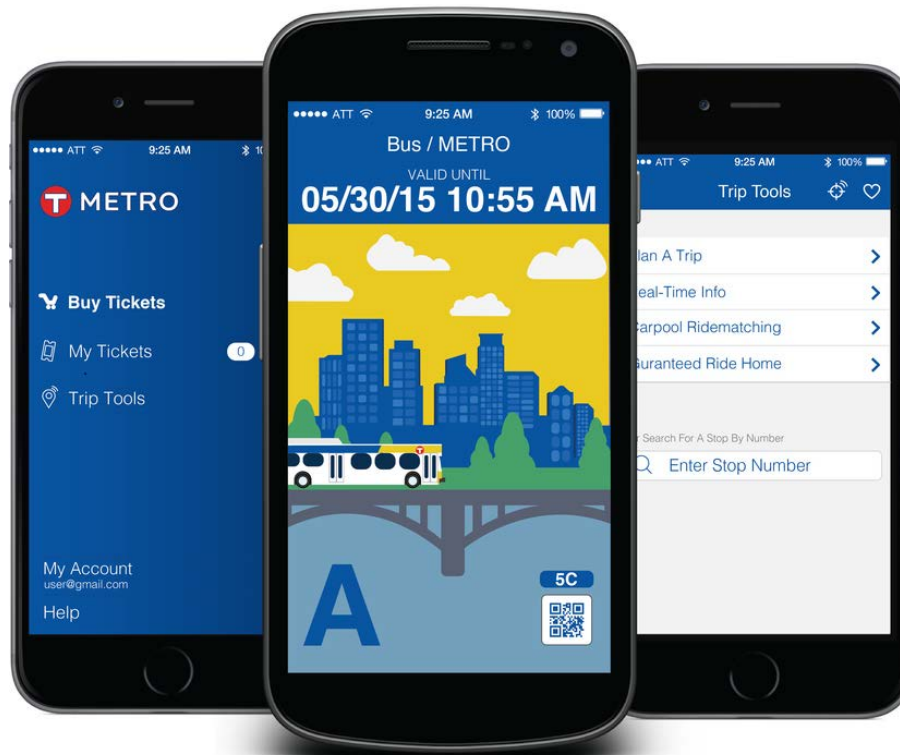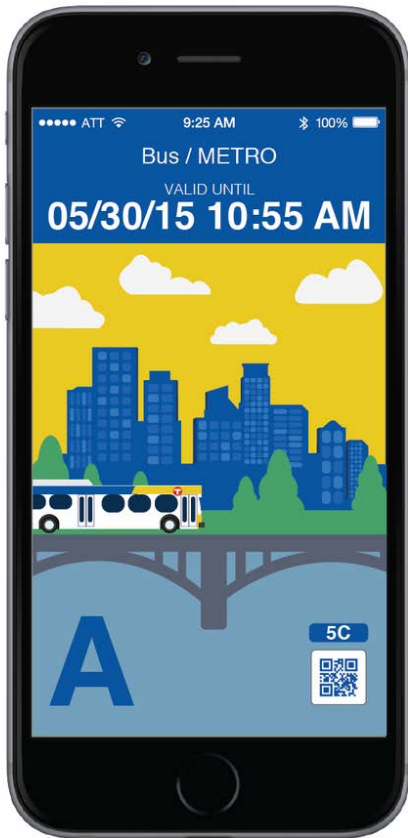# Metro Transit Mobile App Update

Mobile App: Phase 1

- Mobile Ticketing for All Modes
  - Bus
  - METRO & A Line
  - Northstar
  - Special Events
- User Accounts/Store
- Trip Planner & More
- Screen Reader Capable
- Launch date: Summer 2016

Why Mobile Tickets?

- Game changing feature of the app
- Reduced cash usage
- Faster boarding
- Decreased cost to collect fares
- More opportunity to increase bus ridership
- Equity improvements – PayPal integration
- Reduced barriers
- Increased data collection
- Secure visual inspection
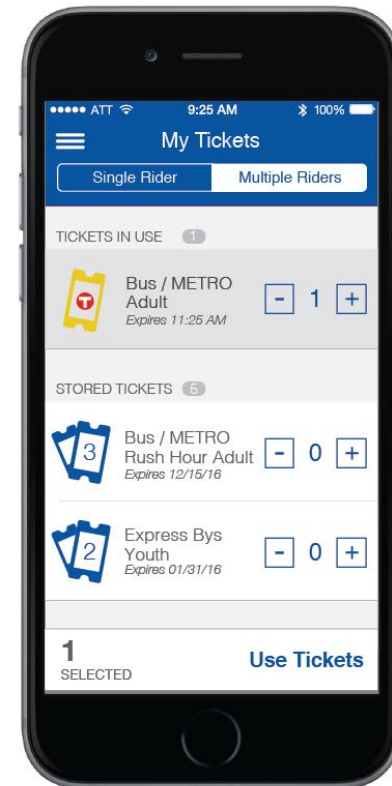
Who is mobile ticketing for?

- Millenials and the tech savvy
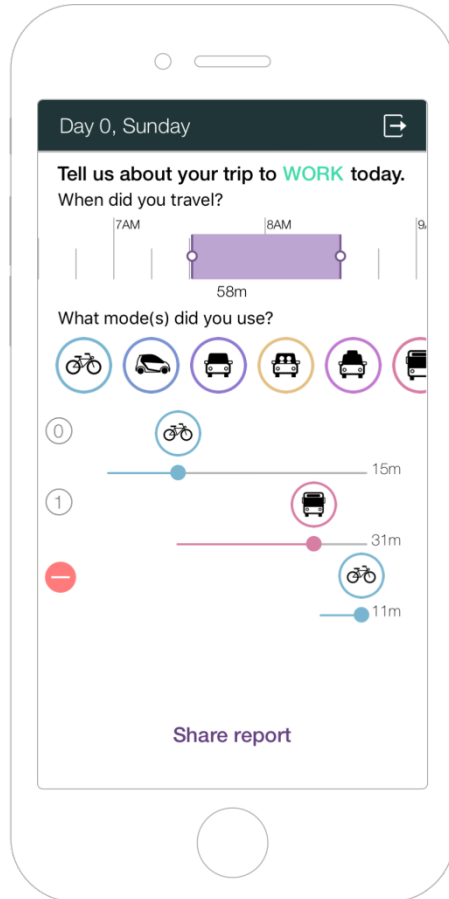- Cash users
- Low-Income Customers
- Non-commuters/pass holders

Note on Visual Inspection

- Bus Operations and MTPD will sign off on ticket design

Metro Transit
a service of the Metropolitan Council

Phase 2 – Late Summer 2016

- Police Reporting
  - Text/SMS Reporting
  - Smartphone In-App Reporting

Phase 3: Winter 2016

- Ride Scout 2.0
  - Full Trip Planner integration
  - Multi Modal Trip Chaining
- Push Notification Alerts
- Ridematching
- Guaranteed Ride Home program

Beyond Phase 3

- Tag and go payment

Questions?

Current GlobeSherpa/Ridescout Clients

GlobeSherpa
Ridescout

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