



Network Now: Building the Foundation

Sophia Ginis & Cyndi Harper | November 1, 2023

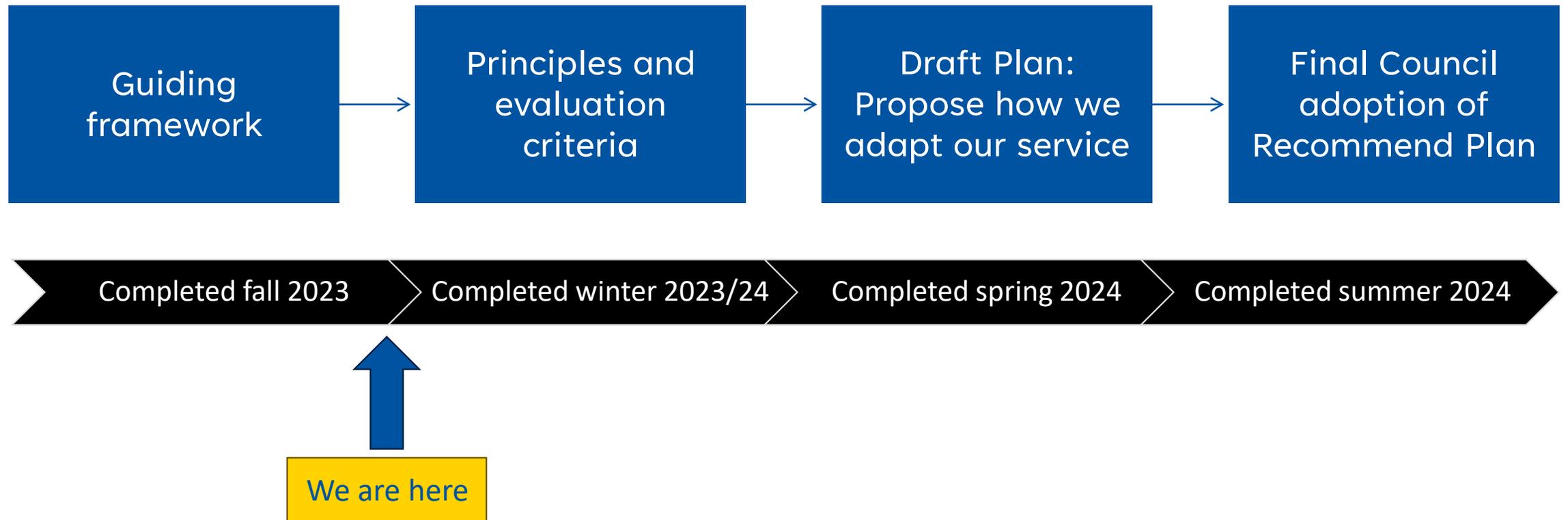
Agenda

- Project overview
- Review principles
- Background
 - Results and methods
- Next steps



Project background

Current external project steps & timeline



Addressed as part of Network Now

- New or redesigned routes
- Frequency or span improvements
- Resolve discontinued service and facility closures
- METRO line implementation
- Micro Transit possibilities



Building our foundation

Principles

1. Adapt service to changes in transit markets and travel patterns.
2. Prepare for new METRO and high-frequency routes.
3. Maintain the reliability of our scheduled service consistently over time.
4. Build on success to grow ridership, adding service where people use transit the most.
5. Provide access to opportunities and services with a focus on advancing equity and reducing regional disparities.

1. Adapt service to changes in transit markets and travel patterns

What we explored

- Survey questions
- Workshop question
- Customer Relations feedback
- Planning data
- Policy: TPP

Results/background

- Community members recognize the need to adapt to new patterns
- Some transit markets have changed since 2020, others were already changing prior to the pandemic
- Technology improvements have resulted in new transit options such as microtransit

Principle

- Developed Principle 1



What we heard

Network Now engagement

- Over 5,000 points of contact with more than 6,000 unique comments
- Feedback received via:
 - Survey
 - Intercept conversations
 - Group and individual meetings
 - Customer Relations



Community meetings

KMOJ Legacy Projects B.I.N.

BET TO AIR 'THE BREAKFAST CLUB' STARTING APRIL 17
March 30, 2023



SHA BE ALLAH
MARCH 30, 2023

Today, BET announced a partnership with iHeartMedia that will bring the award-winning hit morning show *The Breakfast Club* starring DJ Envy and Charlamagne Tha God from iHeartMedia New York's Power 105.1 to BET's 2023 programming lineup.

BET will televise a one-hour special edition of "The Breakfast Club" daily, Monday through Friday. These specials will feature unrivaled interviews and

ROCKAWAY JEFF TITLE 9

We're building a transit system for the next 5 years.
YOUR FEEDBACK IS NEEDED!
NetworkNOW T

Earn your bachelor's degree at Metro State
Explore 60+ options at

Ad on KMOJ's webpage

Survey

- The survey was open from late February – late May, 2023
 - 4422 total responses
 - Versions:
 - Government/agency partners (45 responses)
 - Metro Transit employees (123 responses)
 - Public (4254 responses)
 - Over 6,000 unique written comments

Contents of Survey

- 12 Trade-Off questions
 - Scenario: Option A vs. Option B
 - Scale: Agree with A, Lean towards A, Lean towards B, Agree with B
- 3 Allocating 100 Points questions
 - Areas
 - Types of Service
 - Values
- 3 Open-ended questions
- 8 Demographics questions

Demographics

- Ridership: 35% frequent riders, 11% non-riders
- Age: 66% 25-64 years old
- Gender: 42% women, 37% men, 5% non-binary or another gender
- Race/Ethnicity: 71% white, 10% POC
- Disability: 64% did not identify as having a disability or impairment, 22% did
- Household Income: 9% below \$30k, 20% over \$150k



Values – An example

Allocating 100 Points - Values

Values	Mean of Points Allocated out of 100
Ridership good service for the most people, but not everywhere	44
Equity good service to neighborhoods with low-income or BIPOC communities, but not everywhere	27
Coverage reaching more places, but not as good service	19
Geographic evenness each community gets similar service, but not as good service	11

Allocating 100 Points – Values – By Race

Values	POC Mean Points	White Mean Points	All Mean Points
Ridership	41	44	44
Equity	28	28	27
Coverage	20	19	19
Geographic evenness	11	10	11

Same order across racial categories

Compared to White or all respondents, POC allocate

- fewer points to ridership
- more points to other values

Allocating 100 Points – Values – By Disability Status

Values	Disability	No Disability	All Mean Points
Ridership	39	46	44
Equity	28	26	27
Coverage	20	18	19
Geographic evenness	13	10	11

Same order across disability status

Compared to individuals without disabilities, individuals with disabilities respondents allocate:

- fewer points to ridership
- more points to other values



Next steps



Continuing the conversation

- Create metrics for the principles to give clear planning guidance
- Begin to develop the draft network plan
- Update stakeholders as we advance our work



Thank You!

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