



**Transportation Accessibility  
Advisory Committee  
May 3, 2023**



# move

## MINNEAPOLIS

OUR MISSION IS TO IMPROVE AIR QUALITY AND REDUCE CONGESTION



WE FOCUS ON COMMUTING



WE CONSULT WITH DOWNTOWN  
MINNEAPOLIS EMPLOYERS





# What We Do

- Employer Services
- Commuter Resources & Consultations
- Sustainable Transportation Promotion



## We offer the right tools!

Move Minneapolis has published guides on:

- Remote Working
- Affordable Transportation

## Guides in development:

- Transportation Accessibility
- Micro Mobility (Bikes & Scooters)

### MOVE MINNEAPOLIS SERVICES & RESOURCES

#### Employer Services

**Employee Commute Insights**  
We help employers develop commuter benefits programs using data and preferences. We help employers design and implement surveys, conduct analyses, and help them design and implement programs that result in benefit packages that meet the transportation needs of their employees and reduce single occupancy vehicle rates.

**Commuter Benefits Consulting**  
Move Minneapolis partners with employers to review existing programs and advise on best practices. We help employers design and implement programs. We assist with policy updates and provide support through individual consultation.

**Virtual or In-Person Events**  
We regularly host commuter events that provide an overview of commuter programs. We also coordinate customized, on-site events.

**Customized Trip Planning**  
We work with human resource teams to develop and implement customized trip planning through individual consultation.

**Promotional Materials**  
We can design and customize promotional materials for your organization.

**Carpool & Vanpool Coaching and Registration**  
We provide coaching and registration for the A...



### WHO IS MOVE MINNEAPOLIS?

Move Minneapolis is a leader in sustainable commuting. We help downtown Minneapolis employers maximize employee satisfaction while reducing drive-alone commutes. We consult employers and property managers on transportation benefits and commuter amenities. We advocate for commuters and residents who wish to live their green values every day. We promote mobility options that serve the workforce, promote wellness, improve the community, and help the planet.

#### EMPLOYER & COMMUTER SERVICES

##### Downtown Employers

- Employee commuter preferences & travel behavior insight gathering
- Practical methods for reaching your organization's goals around talent attraction & retention, sustainability, wellness, & diversity, equity, & inclusion
- Metropass transit pass program enrollment
- Corporate relocation assistance
- Employer workshops for best practices in transportation benefits
- Carpool & vanpool program assistance
- Remote working policy guidance with Move Minneapolis Guide to Remote Working

##### Downtown Commuters

- Multimodal education & facility information
- Webinars: Innovations in multimodal commuting options & sustainable transportation
- Individualized commuter consultations
- Carpool registration
- Language translation for key resources
- Guide to Transportation Affordability Programs
- Pilot projects to better support the service industry & non-traditional commuters

#### WHY FOCUS ON SUSTAINABLE COMMUTING?

When more people use sustainable commute options such as public transit, biking, walking, telework or carpooling, everyone benefits, regardless of if you're an employer, employee, or resident. Here are just some of the benefits of sustainable commuting:

- **Reduced congestion:** Reducing drive-alone trips ensures that people, goods, and services can reach their destinations more efficiently.
- **Diverse & equitable workplaces:** Organizations that promote sustainable commuting...



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## MINNEAPOLIS

HOME

VIDEOS

PLAYLISTS

CHANNELS

ABOUT



Uploads

SORT BY



All About That Timing: Habits, Mode Choice, and...  
109 views · 3 months ago



Interview with Representative Frank Hornstein - Move...  
67 views · 4 months ago



WEBINAR: The 24 Hour Commute - Beyond the 9 to 5  
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CarFree MSP Webinar 2021  
76 views · 9 months ago



WEBINAR: What the Blue Line Extension M...



2021 Transportation Summit: Freeway to the Future, or...  
314 views · 1 year ago



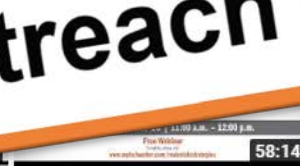
2021 Webinar: Spring into the Office with Nice Ride  
86 views · 1 year ago



Webinar: Commuter Benefits Strategies for...  
38 views · 1 year ago



Webinar: Commuter Benefits Taxes in Plain English  
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Real Estate Strategies In a Post-Pandemic World  
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CFMSP 2020 e bike @ Pedego  
48 views · 1 year ago

**Webinar Based Outreach**



The Truth About Telework



Carpooling 101



2020 Summit Matthew Lewis



Community Voices 2020



Angie Schmitt - 2020



#CommuterRevolution 2020



## April 2023

mpls  
downtown  
reanimation

### mpls downtown dashboard



**33.6%**

Hotel Occupancy



**64.0%**

Building Occupancy



**70.0%**

Seated Diners



**56.7%**

Light Rail Ridership



# move MINNEAPOLIS

## Commute Ambassadors

- Inaugural program year 2020
- Passionate commuters
- Connections to employers





# Partners





# Our Many Partners...



**our  
streets**

MPLS





- Celebration of World Car-Free Day
- Reducing barriers to try car-free options
- Pledges, prizes and parties



I haven't been able to drive since a seizure July 7. Thankfully, the bike trails around Hopkins allowed me to be @carfreemsp going to work, taking my 4yo to school and running errands. I'm now averaging 40-60 mi/wk. Local trails kept the seizure from grinding our lives to a halt.





# Annual Transportation Summit

## Annual Convening

- 2022 topic Mobility Justice
- National and Local Voices
- Forward Thinking
- Planning Partners:

our  
streets  
MPLS

move  
MINNESOTA

## *What is Mobility Justice?*

*In order for our communities to thrive, people need to be able to move freely and safely no matter their identities.*



Keynote by Yolanda Davis-Overstreet // Panel discussion with Hennepin Co. Commissioner Irene Fernando, CEO David Wellington, Minneapolis College President Sharon Pierce



# Discussion

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- **What micro mobility guidance can we provide through trainings to improve accessibility?**
- **How can Move Minneapolis work with employers and property managers to reduce sustainable commute barriers?**
- **Who else should we be talking to and partnering with?**
- **How and when would you like to hear from us?**





# Questions

**Thank you for your insight!**

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