Agenda

1. Survey Overview
2. Survey Results
Survey Overview
Goal

Gather input from residents on how to allocate federal funds to support transportation in the region.
Target Audiences

Public audiences are residents in the region with a particular focus on residents who have historically been underrepresented in transportation planning.

Stakeholder audiences include committees at the Met Council and local agency partners in the regions.
Strategies

• Online survey
• Intercept survey
• Promotions
  o GovDelivery
  o Social media
  o Metro update
  o Direct emails
• Focus groups *(upcoming)*
## Strategies

<table>
<thead>
<tr>
<th>Date</th>
<th>Type</th>
<th>Description</th>
<th>Location</th>
<th>County</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>11/30/23 – 1/31/24</td>
<td>Online survey</td>
<td>Online budget exercise and demographic questions</td>
<td>Virtual</td>
<td>All</td>
<td>489</td>
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<tr>
<td>1/20/24</td>
<td>Intercept survey</td>
<td>Winterfest</td>
<td>Fridley</td>
<td>Anoka</td>
<td>20</td>
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<td>2/5/24</td>
<td>Intercept survey</td>
<td>Robert Street</td>
<td>St. Paul</td>
<td>Ramsey</td>
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<tr>
<td>2/8/24</td>
<td>Intercept survey</td>
<td>Library</td>
<td>Prior Lake</td>
<td>Scott</td>
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<tr>
<td>2/17/24</td>
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<td>Blizzard Bash</td>
<td>Cottage Grove</td>
<td>Washington</td>
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<td></td>
<td>Intercept survey</td>
<td></td>
<td></td>
<td>Dakota</td>
<td></td>
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<tr>
<td></td>
<td>Intercept survey</td>
<td></td>
<td></td>
<td>Carver</td>
<td></td>
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<tr>
<td></td>
<td>Intercept survey</td>
<td></td>
<td></td>
<td>Hennepin</td>
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<td>Focus group</td>
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<td></td>
<td>Focus group</td>
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Survey Results
Updated through Jan. 24
Budget Exercise

- $250 Budget
- Allocate among 11 categories
- Categories include example image and description
County

- **Anoka**: 8% (Survey Participants), 12% (Region Overall)
- **Carver**: 4% (Survey Participants), 3% (Region Overall)
- **Dakota**: 6% (Survey Participants), 14% (Region Overall)
- **Hennepin**: 19% (Survey Participants), 40% (Region Overall)
- **Ramsey**: 1% (Survey Participants), 17% (Region Overall)
- **Scott**: 1% (Survey Participants), 5% (Region Overall)
- **Washington**: 3% (Survey Participants), 9% (Region Overall)

Surveys Participants: 58% (Hennepin)
Region Overall: 40% (Hennepin)
Ability

- Not living with a disability: 80% (Survey Participants), 90% (Region Overall)
- Living with a disability: 15% (Survey Participants), 10% (Region Overall)
- Prefer not to answer: 5% (Survey Participants)

Survey Participants vs Region Overall
Budget Exercise Results

Average Funding by Category Type ($250 Budget)

- Transit Expansion: $42
- Transit Improvements: $36
- Multiuse Trails and Bicycle Facilities: $31
- Bringing Roadways up to Current Standards: $26
- Increase Roadway Capacity: $23
- Pedestrian Facilities: $22
- Bridge Improvements: $18
- Intersection Improvements: $18
- Safe Routes to School: $15
- Traffic Technology Improvements: $12
- Travel Choice Promotion: $7

Percent Who Contributed at Least $1 to Each Category Type

- Transit Expansion: 77%
- Transit Improvements: 79%
- Multiuse Trails and Bicycle Facilities: 82%
- Bringing Roadways up to Current Standards: 73%
- Increase Roadway Capacity: 39%
- Pedestrian Facilities: 81%
- Bridge Improvements: 67%
- Intersection Improvements: 73%
- Safe Routes to School: 74%
- Traffic Technology Improvements: 65%
- Travel Choice Promotion: 52%
If you had money to spend on _______ projects, which category would you prioritize most?

**Roadways**
- Bringing Roadways up to Current Standards: 42%
- Intersection Improvements: 29%
- Increase Roadway Capacity: 11%
- Traffic Technology Improvements: 9%
- Bridge Improvements: 9%

**Transit**
- Transit Expansion: 41%
- Transit Improvements: 51%
- Travel Choice Promotion: 8%

**Pedestrian and Bicycle**
- Multiuse Trails and Bicycle Facilities: 59%
- Pedestrian Facilities: 23%
- Safe Routes to School: 18%
Findings

- Transit improvements are highly valued relative to roadway and pedestrian and bicycle project types
- Fridley intercept survey helped us to target participants in Anoka County and a more diverse representation than online surveys alone
- We will continue to collect data through the end of February
Participant Demographics
Who do you represent?

- Myself: 79%
- City/County/State technical staff: 15%
- Advocacy group: 4%
- Neighborhood group: 3%
- TAC Member: 3%
- Other: 2%
- City/County elected official: 1%
- Transportation Advisory Board member: 1%
- Corridor Coalition: 1%
- Met Council Member: 0.5%
**Age**

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Survey Participants</th>
<th>Region Overall</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 18</td>
<td>2%</td>
<td>23%</td>
</tr>
<tr>
<td>18-24</td>
<td>7%</td>
<td>9%</td>
</tr>
<tr>
<td>25-34</td>
<td></td>
<td>15%</td>
</tr>
<tr>
<td>35-44</td>
<td></td>
<td>14%</td>
</tr>
<tr>
<td>45-54</td>
<td></td>
<td>12%</td>
</tr>
<tr>
<td>55-64</td>
<td>9%</td>
<td>13%</td>
</tr>
<tr>
<td>65-74</td>
<td>5%</td>
<td>9%</td>
</tr>
<tr>
<td>75+</td>
<td>1%</td>
<td>6%</td>
</tr>
</tbody>
</table>

Survey participants vs. region overall age distribution.
Gender

- Woman: 37% (Survey Participants), 50% (Region Overall)
- Man: 53% (Survey Participants), 50% (Region Overall)
- Non-binary: 6%
- Transgender: 0.5%
- Unlisted: 0.5%
- Prefer not to answer: 3%