

Regional Solicitation Survey

Survey Summary



February 2024

Agenda



- 1. Survey Overview**
- 2. Survey Results**

Survey Overview



Goal



Gather input from residents on how to allocate federal funds to support transportation in the region.

Target Audiences



Public audiences are residents in the region with a particular focus on residents who have historically been underrepresented in transportation planning.

Stakeholder audiences include committees at the Met Council and local agency partners in the regions

Strategies

- Online survey
- Intercept survey
- Promotions
 - GovDelivery
 - Social media
 - Metro update
 - Direct emails
- Focus groups *(upcoming)*



Strategies

Date	Type	Description	Location	County	Count
11/30/23 – 1/31/24	Online survey	Online budget exercise and demographic questions	Virtual	All	489
1/20/24	Intercept survey	Winterfest	Fridley	Anoka	20
2/5/24	Intercept survey	Robert Street	St. Paul	Ramsey	
2/8/24	Intercept survey	Library	Prior Lake	Scott	
2/17/24	Intercept survey	Blizzard Bash	Cottage Grove	Washington	
	Intercept survey			Dakota	
	Intercept survey			Carver	
	Intercept survey			Hennepin	
	Focus group				
	Focus group				

Survey Results

Updated through Jan. 24



Budget Exercise

- \$250 Budget
- Allocate among 11 categories
- Categories include example image and description

Your remaining budget:

\$ 1 5 1

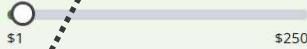
MINIMUM SPEND
\$250



Bridge Improvements

[Read More](#)

Funded: \$14



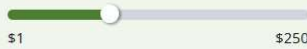
Reset



Transit Expansion

[Read More](#)

Funded: \$85



Reset



Transit Improvements

[Read More](#)



Travel Choice Promotion

[Read More](#)

Funded

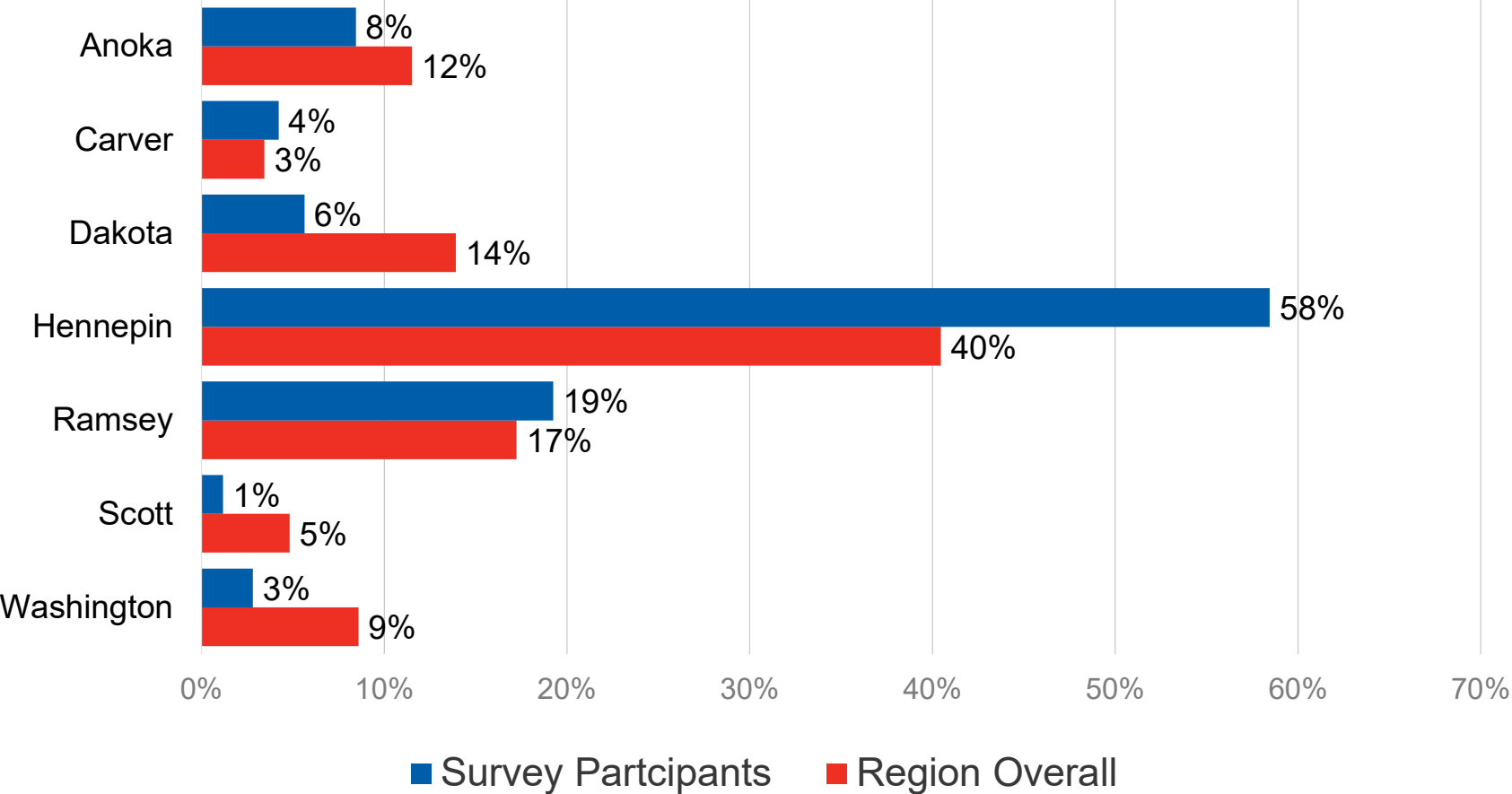
Bridge Improvements

Rehabilitate or reconstruct bridges. Examples might include projects to improve bridge pavement condition, address structural deficiencies, or make other bridge improvements. Average request in 2022 was \$4.4 million.

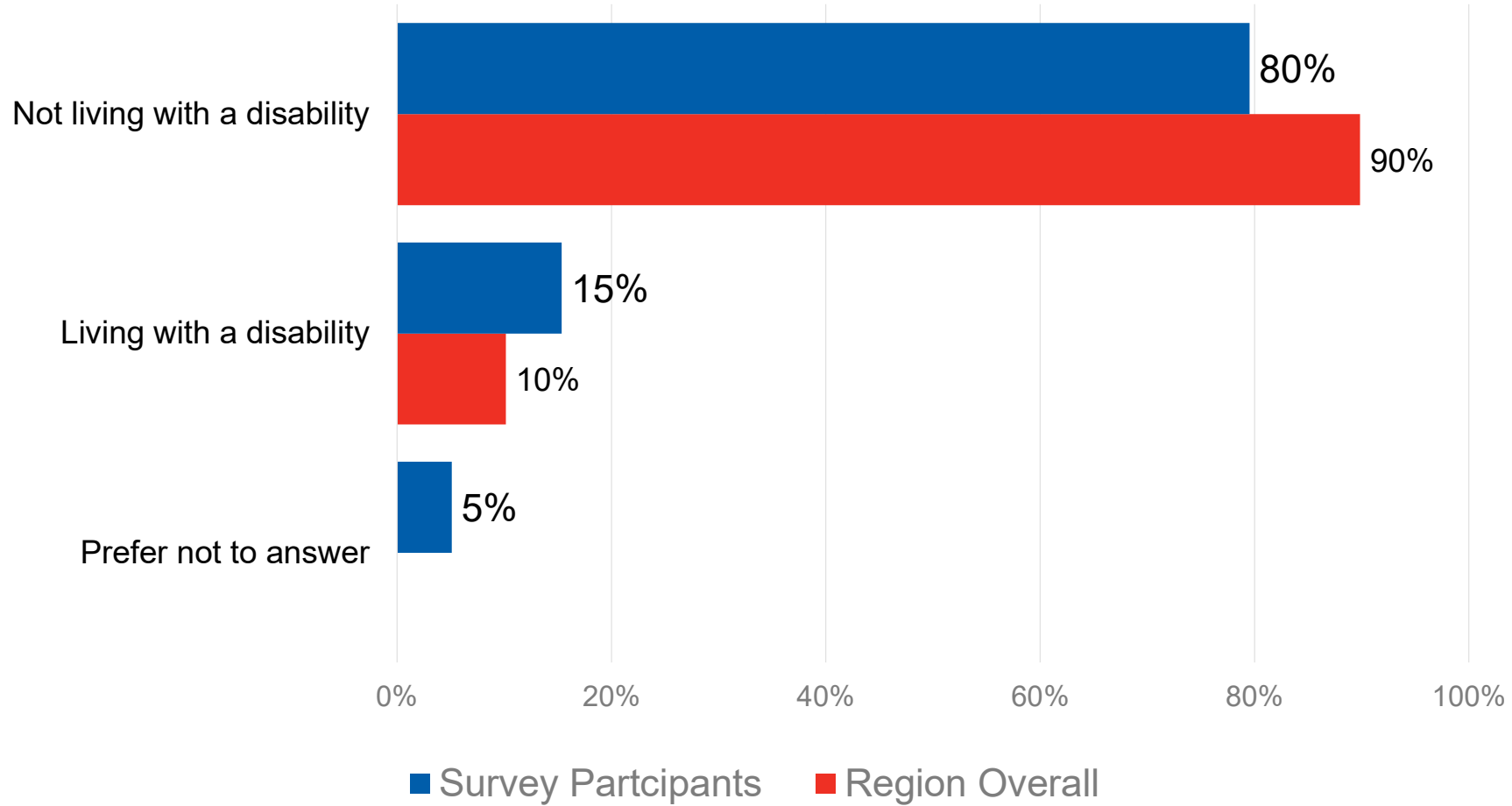
Funded: \$14

Reset

County



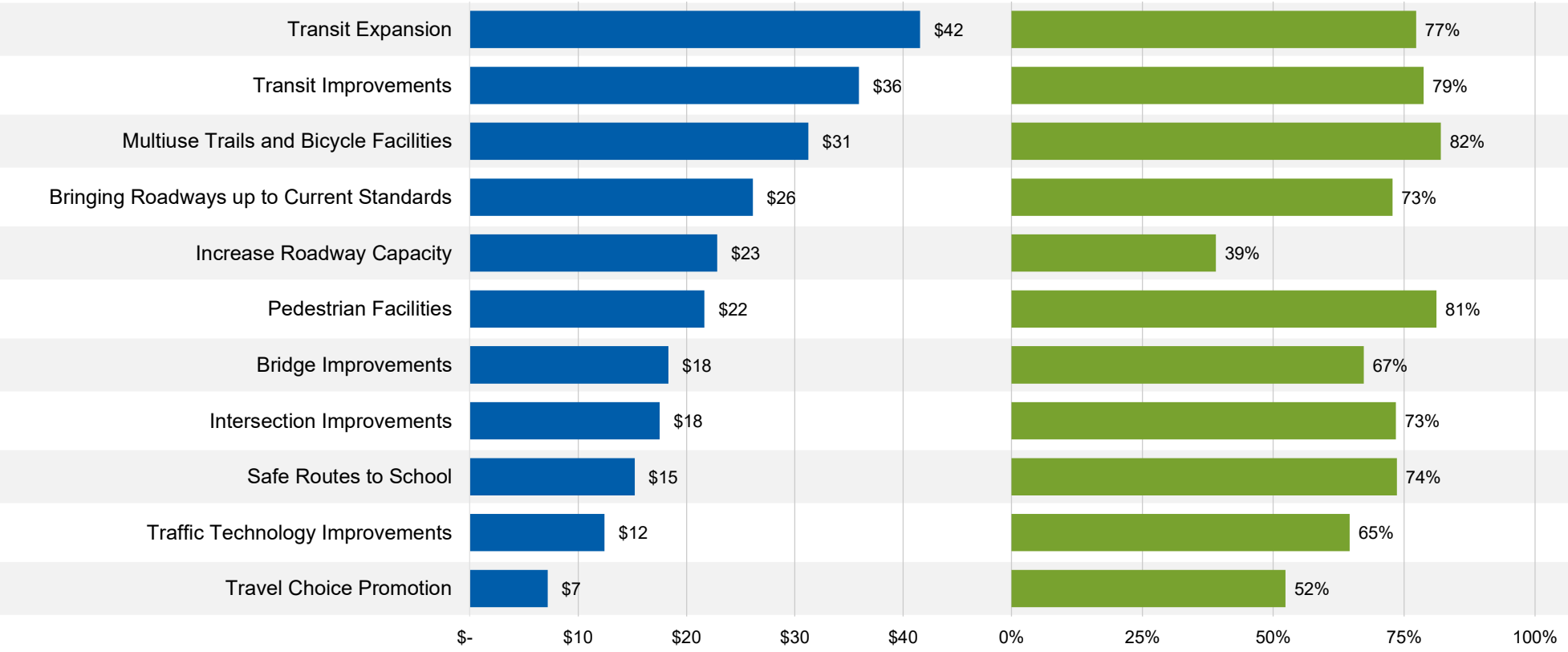
Ability



Budget Exercise Results

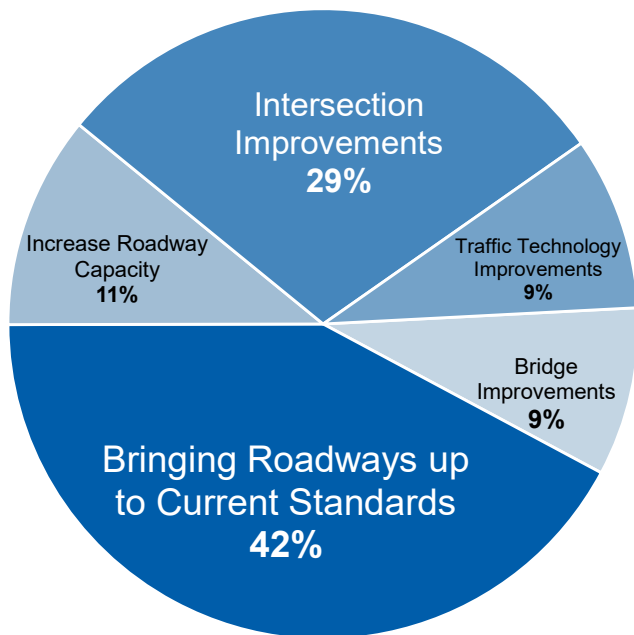
Average Funding by Category Type
((\$250 Budget)

Percent Who Contributed at Least \$1 to Each Category Type

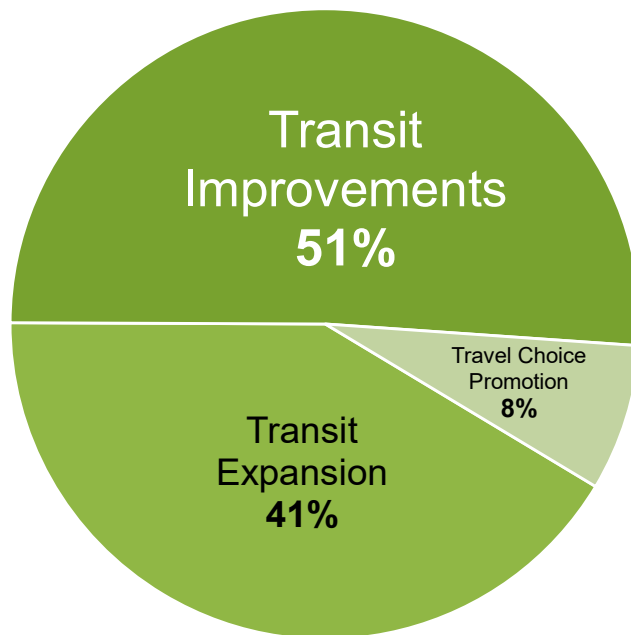


If you had money to spend on _____ projects, which category would you prioritize most?

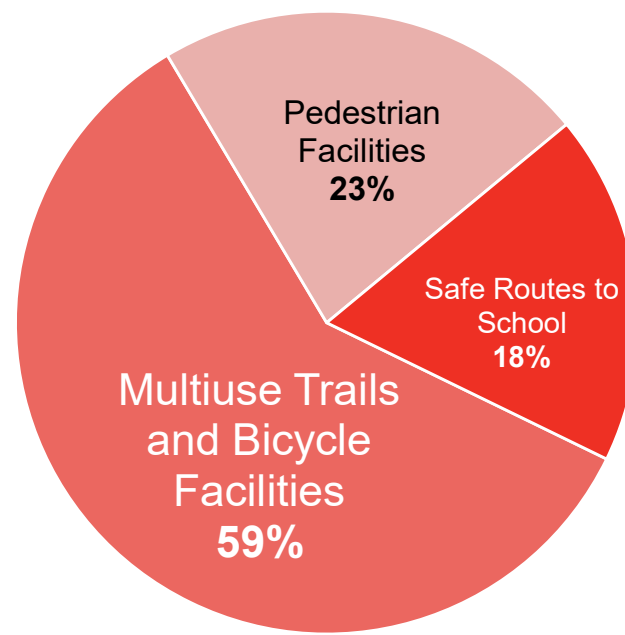
Roadways



Transit



Pedestrian and Bicycle



Findings



- Transit improvements are highly valued relative to roadway and pedestrian and bicycle project types
- Fridley intercept survey helped us to target participants in Anoka County and a more diverse representation than online surveys alone
- We will continue to collect data through the end of February



Bethany Brandt-Sargent

Senior Planner, Metropolitan Transportation Services
Bethany.Brandt-Sargent@metc.state.mn.us

Sara Maaske

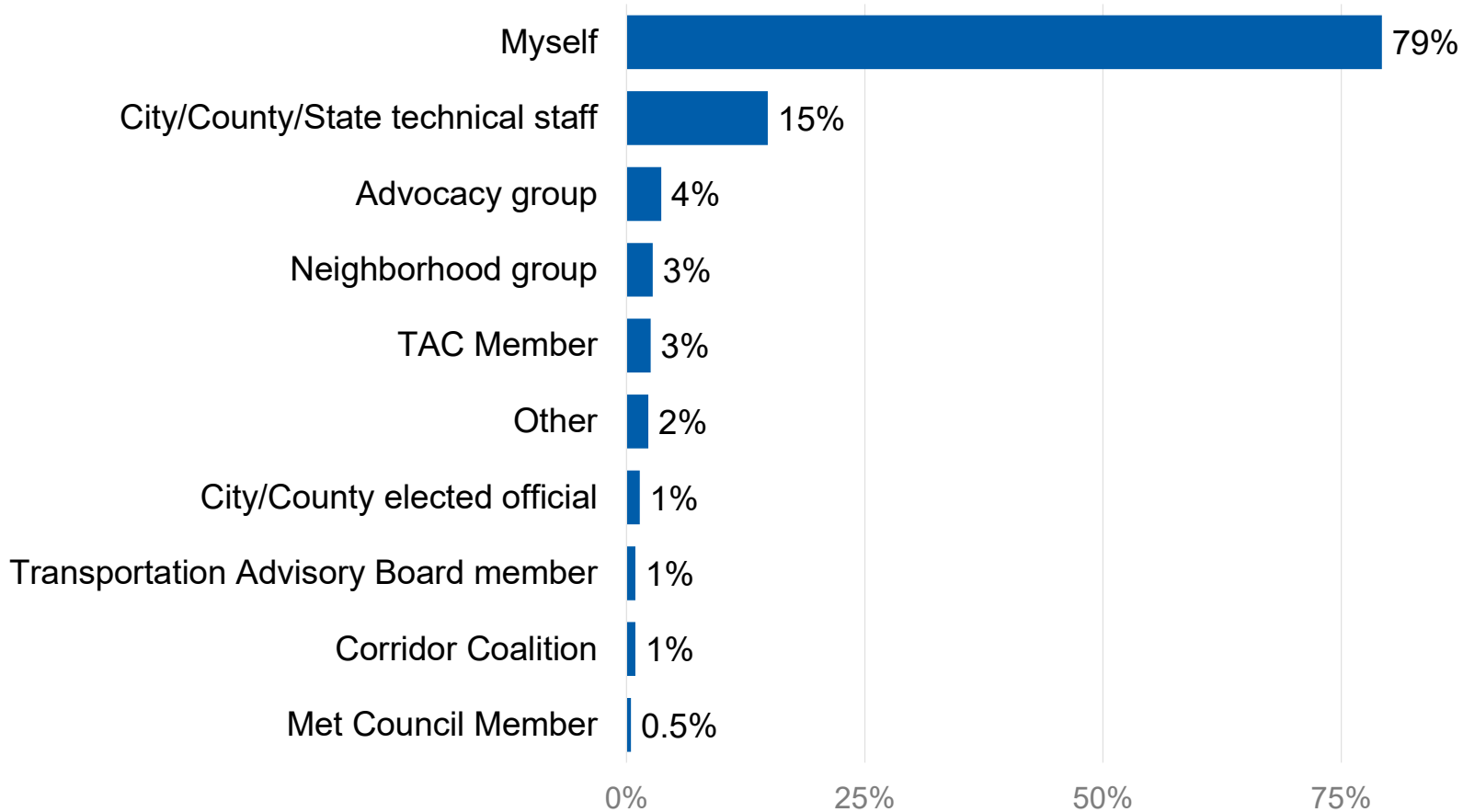
Senior Communications Consultant, Metropolitan Council
Sara.Maaske@metc.state.mn.us



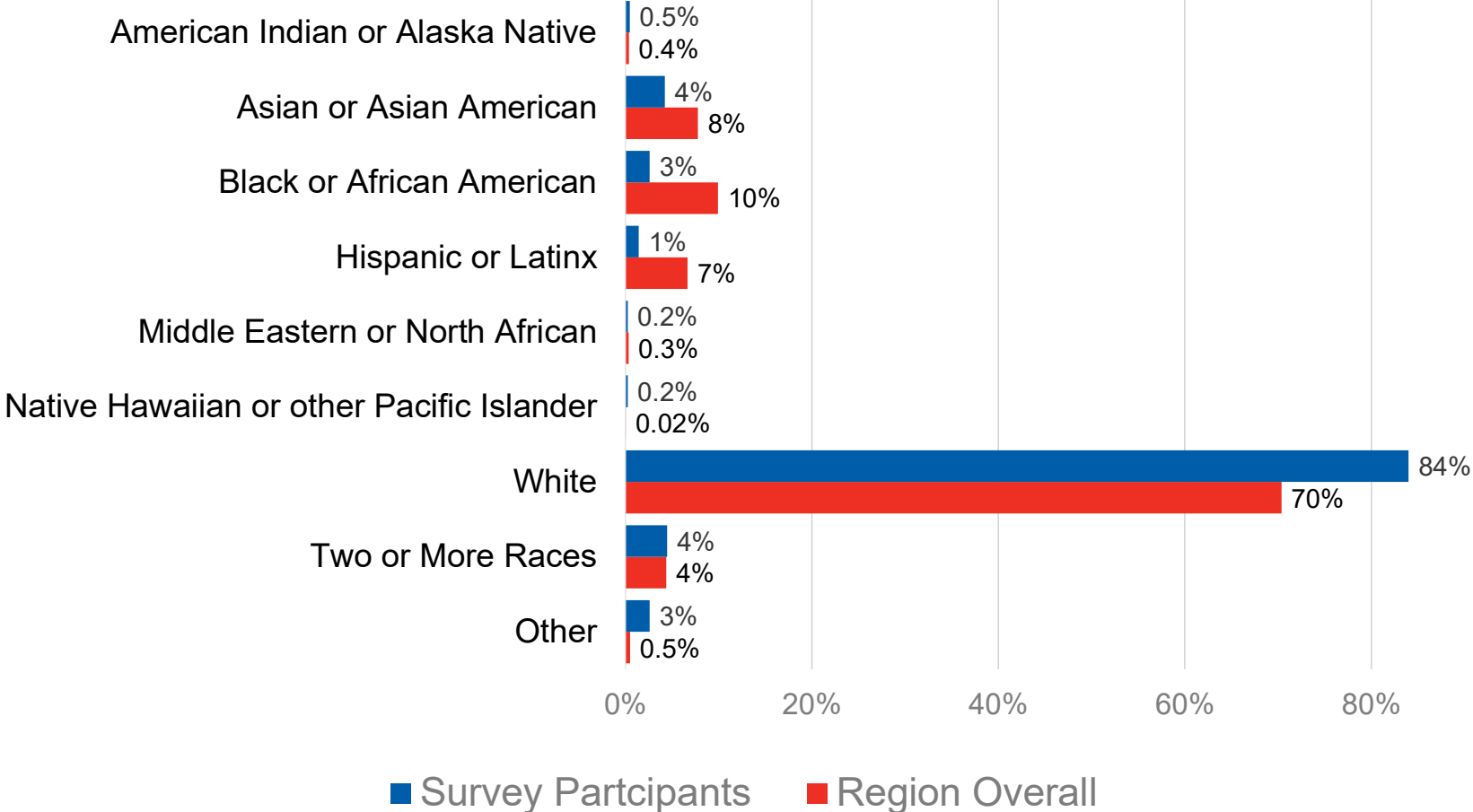
Participant Demographics



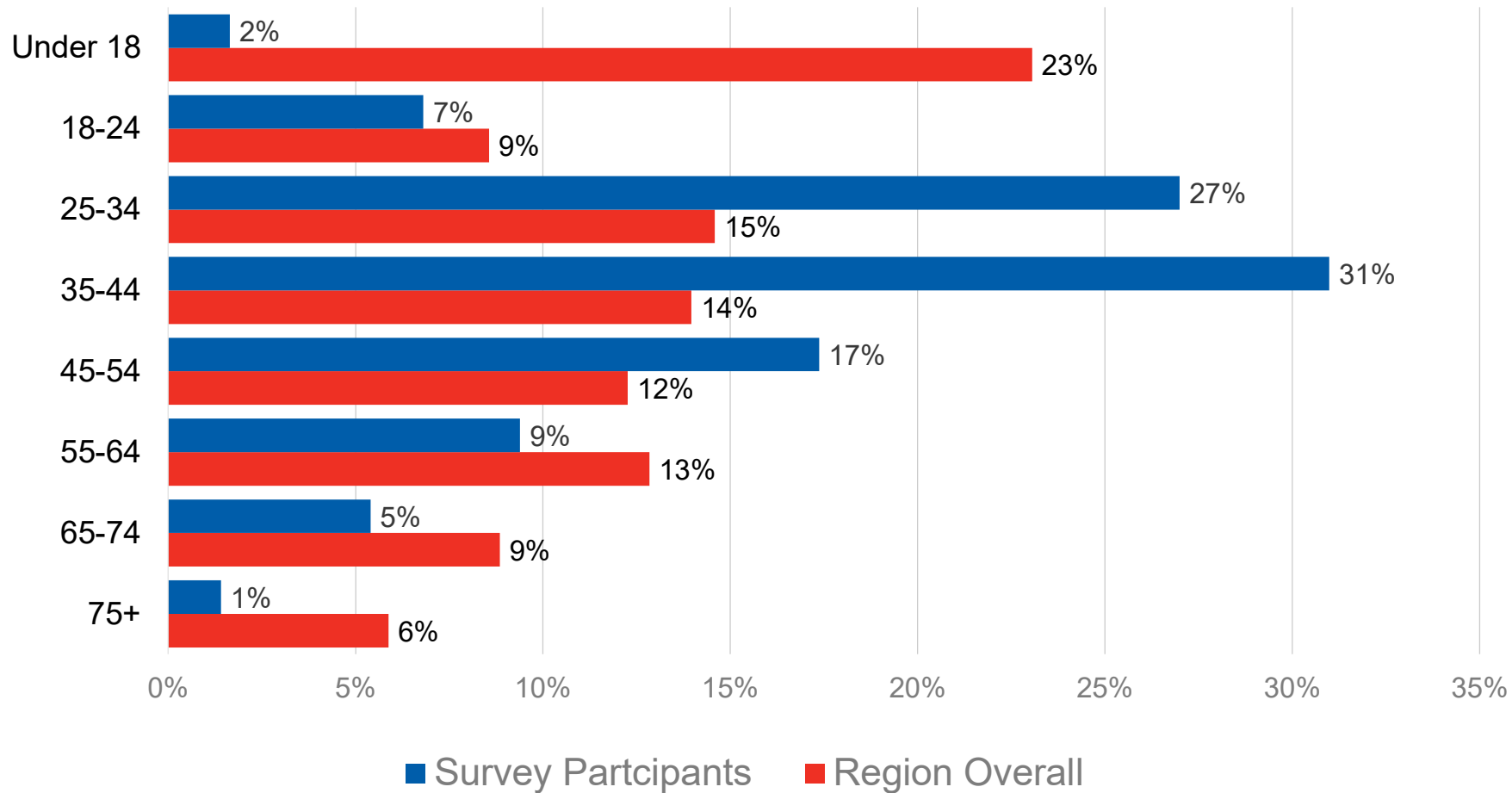
Who do you represent?



Race



Age



Gender

