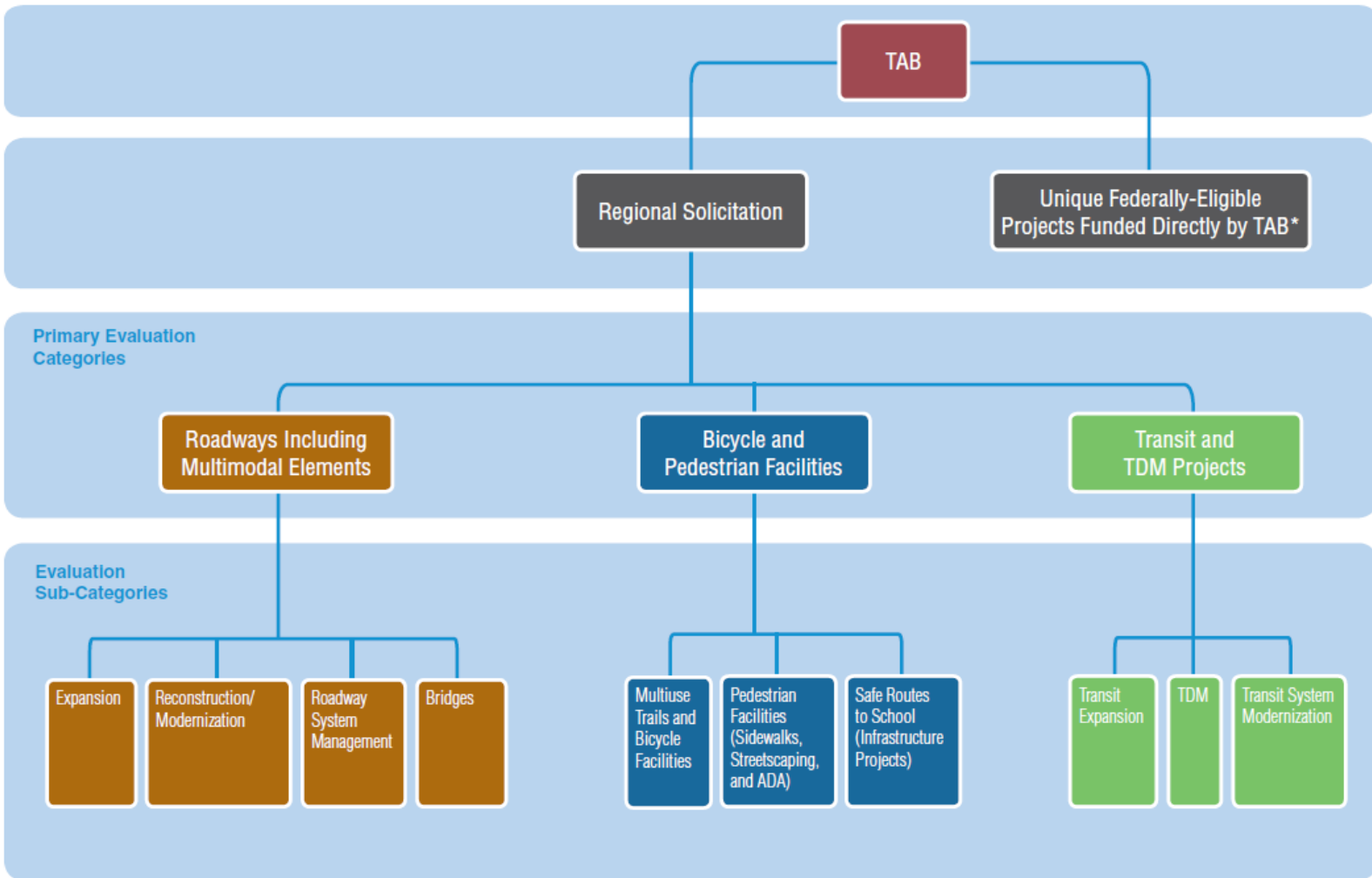


# 2016 Regional Transit On-Board Survey Funding Request

TAB: April 15, 2015





*\*Note: In some cases, there are unique projects that are federally-eligible, but will not be included in the competitive process because they cannot be easily compared to other similar projects. These project types, including base-level TDM funding for the TMOs and Metro Transit, should request funding directly from the TAB.*

# Purpose

- Understand transit travel markets
- Improve regional forecast model
- Investigate effect of major new transit service
- Respond to FTA guidance

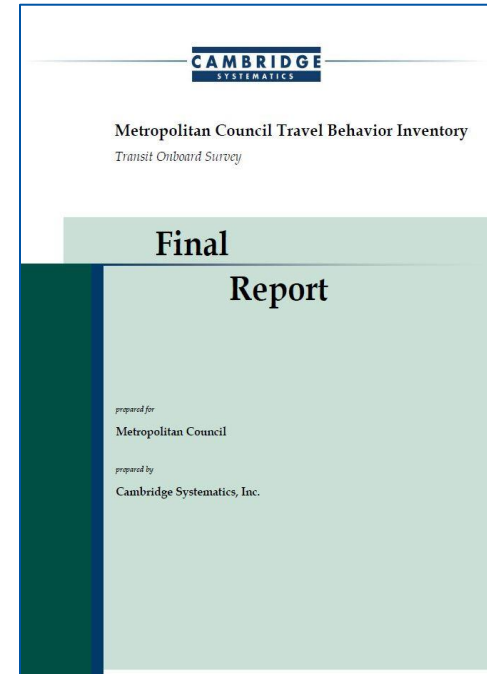
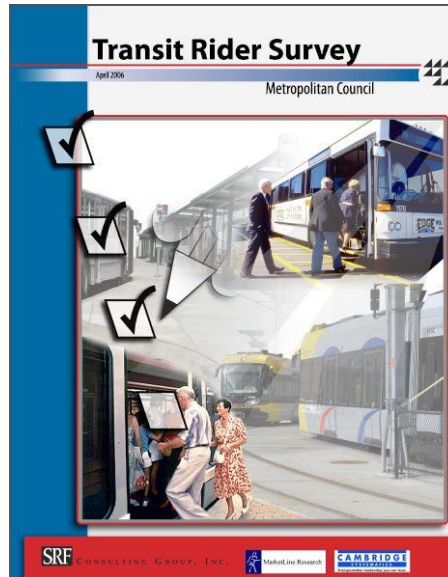
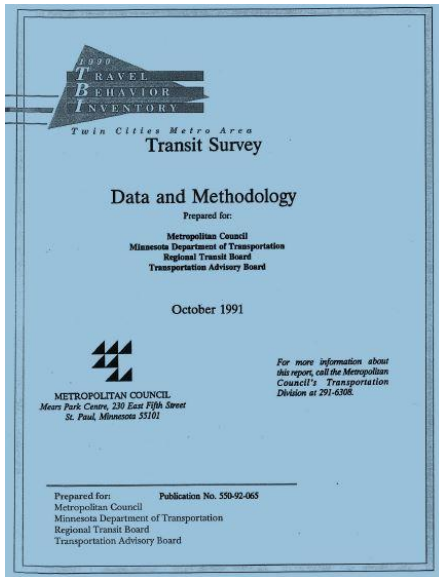
# Regional Benefits

- Survey will provide Origin/Destination, demographic data for all routes, all providers
- Forecasting improvements will directly support all planned regional transitway projects, including:
  - Blue Line Extension, Gold Line/Gateway, Red Line Extension, Orange Line, Riverview, West Broadway, Rush Line, Red Rock, Midtown, Robert St., Chicago/Emerson Fremont
- Data will be provided to agencies to support market research, Title VI analysis, etc.

# History

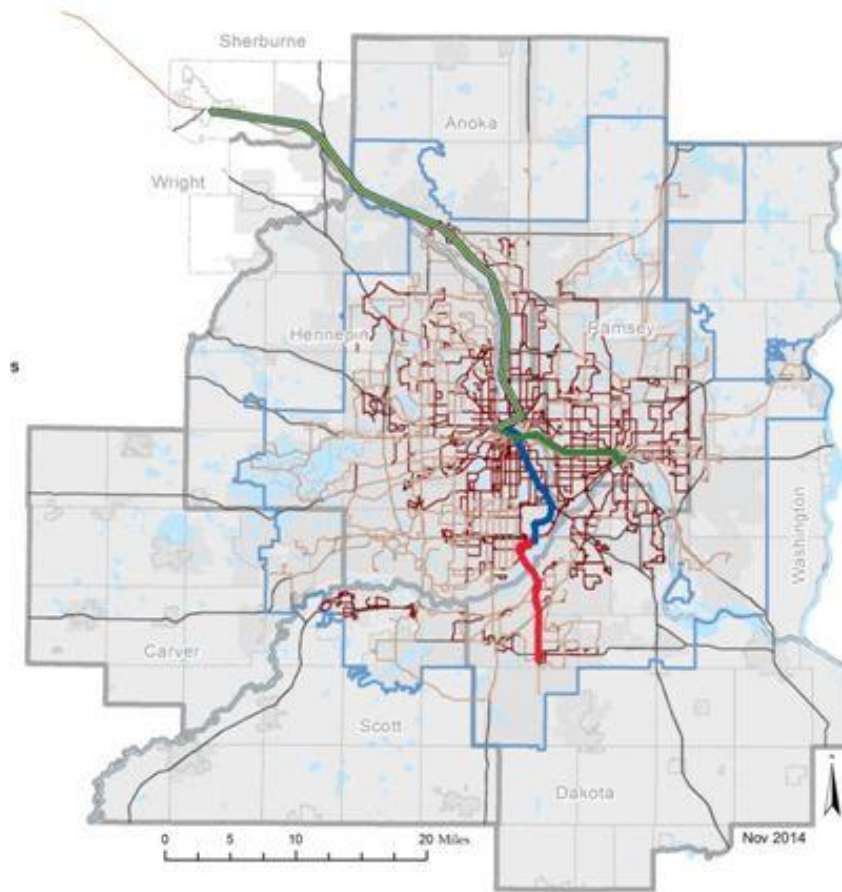
1988, 1990, 2005, 2010

Best practice every five years



# Coverage

- All regional fixed-route bus and rail
- All transit providers



# Survey 1 (spring/summer)

- Stop to stop count
- Provides data on boarding-to-alighting flows
- About 20% of vehicle trips

# Survey 2 (fall)

- Detailed questionnaire
  - Boarding/alighting
  - Origin/destination
  - Demographics
  - Vehicle availability
- About 10% of passengers

**Please tell us about the ONE-WAY trip to the place where you are going NOW**

**1. Where are you COMING FROM?** **Mark ONE box**

Work  School (K-12)  Visiting/Recreational  Shopping/Restaurant  
Student only

Home  College/Univ.  Another type of place: \_\_\_\_\_  
Student only

**2. What is the ADDRESS of the place you CAME FROM?**  
 Please give as much information as possible about the address or location you CAME FROM.

Address: \_\_\_\_\_

Street number (N/S/E/W) Street Name (St/Blvd/Dr) Direction (N/S/E/W)

Nearest Intersection \_\_\_\_\_ & \_\_\_\_\_

Cross Street 1 \_\_\_\_\_ Cross Street 2 \_\_\_\_\_

In the City of \_\_\_\_\_ ZIP code if known \_\_\_\_\_

Name of the PLACE or BUILDING you CAME FROM: \_\_\_\_\_  
Example: ALDI @ FRANKLIN AVE

**3. How did you GET FROM that place to the FIRST bus/train you used for THIS TRIP?**

I walked \_\_\_\_\_ number of blocks  Bicycled \_\_\_\_\_ number of blocks  
Name of park & ride or street

I drove and parked at \_\_\_\_\_  Other: \_\_\_\_\_  
Name of park & ride or street

I rode with someone.  Other: \_\_\_\_\_

**4. Did you transfer FROM another bus/train to get to the one you are on NOW?**

No, this is my first bus or train on this trip

Yes, I transferred FROM bus route number \_\_\_\_\_

Yes, I transferred FROM Hiawatha Light Rail.

Yes, I transferred FROM Northstar Commuter Rail.

**5. Where did you GET ON the bus/train you are riding NOW?**  
 Please give the location of the bus stop or name of the transit facility.

Nearest Intersection \_\_\_\_\_ & \_\_\_\_\_

Cross Street 1 \_\_\_\_\_ Cross Street 2 \_\_\_\_\_

Transit Center or Park & Ride or Train Station \_\_\_\_\_

Name of the nearest Place or Building \_\_\_\_\_

**6. Where will you GET OFF the bus/train you are riding NOW?**  
 Please give the location of the bus stop or name of the transit facility.

Nearest Intersection \_\_\_\_\_ & \_\_\_\_\_

Cross Street 1 \_\_\_\_\_ Cross Street 2 \_\_\_\_\_

Transit Center or Park & Ride or Train Station \_\_\_\_\_

Name of the nearest Place or Building \_\_\_\_\_

**7. Will you transfer TO another bus/train to get to where you are GOING NOW?**

No, this is my last bus or train on this trip

Yes, I will transfer TO bus route number \_\_\_\_\_

Yes, I will transfer TO Hiawatha Light Rail.

Yes, I will transfer TO Northstar Commuter Rail.

**8. Where are you GOING NOW?** **Mark ONE box**

Work  School (K-12)  Visiting/Recreational  Shopping/Restaurant  
Student only

Home  College/Univ.  Another type of place: \_\_\_\_\_  
Student only

**9. What is the ADDRESS of the place you are GOING NOW?**  
 Please give as much information as possible about the address or location you are GOING TO.

Address: \_\_\_\_\_

Street number (N/S/E/W) Street Name (St/Blvd/Dr) Direction (N/S/E/W)

Nearest Intersection \_\_\_\_\_ & \_\_\_\_\_

Cross Street 1 \_\_\_\_\_ Cross Street 2 \_\_\_\_\_

In the City of \_\_\_\_\_ ZIP code if known \_\_\_\_\_

Name of the PLACE or BUILDING you ARE GOING TO: \_\_\_\_\_  
Example: ALDI @ FRANKLIN AVE

**10. How will you GET FROM the last bus/train on this trip TO the place where you are GOING NOW?**

I will walk \_\_\_\_\_ number of blocks  I will bicycle \_\_\_\_\_ number of blocks  
Name of park & ride or street

I will drive from \_\_\_\_\_  Other: \_\_\_\_\_  
Name of park & ride or street

I will ride with someone.  Other: \_\_\_\_\_

**11. For this ONE-WAY TRIP, how many TOTAL buses/trains did you OR will you take to reach the place you are GOING NOW?** **Mark ALL that apply.**

Total number of buses \_\_\_\_\_

Which train(s)?  Hiawatha  Northstar  No train taken.

Which bus route number(s)? \_\_\_\_\_

1st bus \_\_\_\_\_ 2nd bus \_\_\_\_\_ 3rd bus \_\_\_\_\_ 4th bus \_\_\_\_\_

**12. How long have you been riding transit?** **Mark ONE box**

Less than 6 months  6 to 12 months  1 to 2 years  
 2 to 5 years  More than 5 years

**13. How often do you ride transit?** **Mark ONE box**

5 or more days per week  2-4 days per week  1-4 days per month  
 A few times per year  This is the first time

**14. How many working vehicles (autos, vans, trucks, motorcycles) are available in your household?**

0  1  2  3  4 or more

**15. Were any vehicles available to you today for THIS TRIP?**

YES  NO

**16. Do you have a valid driver's license?**

YES  NO

**17. Including yourself, how many wage earners currently live in your household?**

0  1  2  3  4 or more

**18. Including yourself, how many people are living in your household?**

1  2  3  4 or more

**19. What do you estimate was the combined total annual income in 2009 for EVERYONE who lives in your household?** **Mark one box**

Less than \$15,000  \$15,000 - \$24,999  \$25,000 - \$34,999  
 \$35,000 - \$59,999  \$60,000 - \$99,999  \$100,000 or more

**20. Are you?**

MALE  FEMALE

**21. What is your age?**

Under 18  18-24  25-34  35-44  
 45-54  55-64  65-74  75 and over

**22. Are you?** **Mark ALL that apply.**

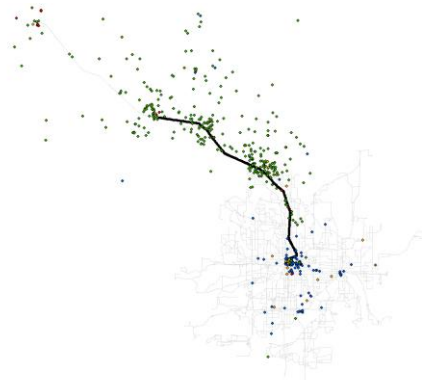
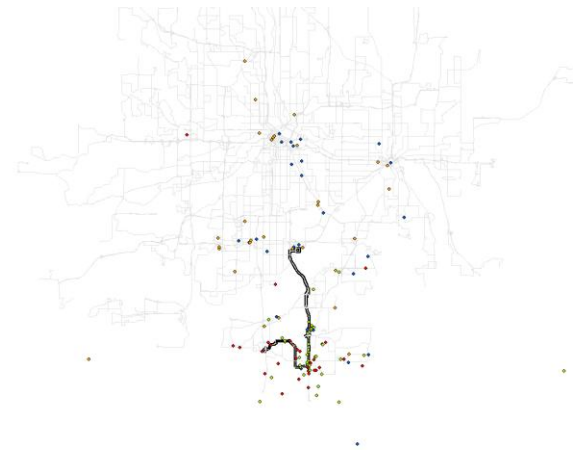
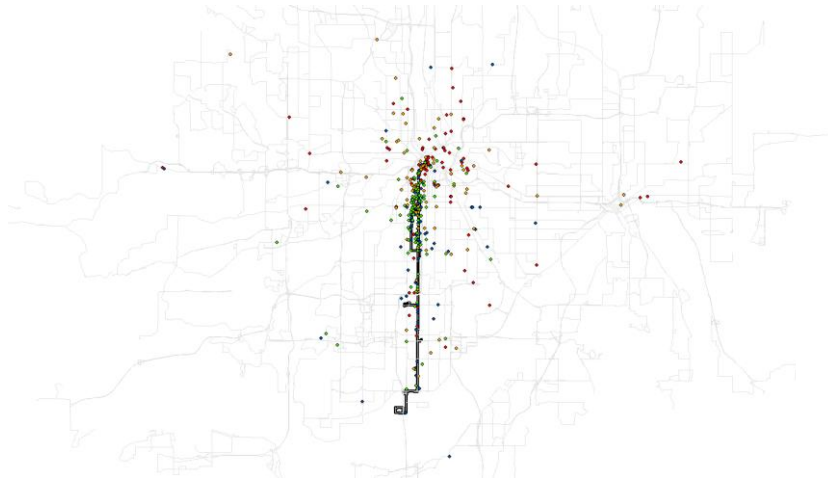
White/Non-Hispanic  Black/African American  Hispanic/Latino  
 Asian American  Native American  Other: \_\_\_\_\_

**23. Which statement best describes you?**

I live in the Twin Cities area.  I am visiting the Twin Cities area.



# Origin/Destination from Selected Routes



# Funding Request

Expected cost: \$1 million

Special funding request for \$800,000 submitted to TAB as a “unique federally eligible project that does not fit one of the regional solicitation evaluation sub-categories”

# Schedule

- RFP: late summer 2015
- Survey 1: April-July 2016
- Survey 2: September-November 2016
- Results: February 2017



**METROPOLITAN**  
C O U N C I L