

**Transportation Advisory Board**  
of the Metropolitan Council of the Twin Cities

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**ACTION TRANSMITTAL No. 2016-09**

**DATE:** February 5, 2016  
**TO:** Transportation Advisory Board  
**FROM:** Technical Advisory Committee  
**PREPARED BY:** Katie White, Senior Planner (651-602-1716)  
**SUBJECT:** Innovative Travel Demand Management Solicitation Awards  
**REQUESTED ACTION:** Award funding of the projects shown in the Attachment through the Innovative Travel Demand Management (TDM) solicitation  
**RECOMMENDED MOTION:** That TAB award funding through the Innovative TDM solicitation to the projects in the amounts shown in the attachment

**BACKGROUND AND PURPOSE OF ACTION:** On June 24, 2015, the Metropolitan Council authorized the release of a solicitation for Innovative Travel Demand Management (TDM) projects. Applications for funding were due September 11, 2015. A total of 11 projects were submitted requesting a total of \$2,420,696, which exceeded the \$1,800,000 available.

A scoring committee was established with membership similar to the Transit scoring team from the previous solicitation including representatives from Washington County, Scott County, the Metropolitan Council, the City of Chanhassen, MnDOT, and MPCA. The scoring committee recommended that seven projects be fully funded and one project be partially funded. Minneapolis Bicycle Coalition appealed the score of one measure and the resulting change increased its point total and resulted in the project being selected for partial funding. The applicant will be seeking additional matching funds to carry out the entirety of their proposed project. The final list of TDM projects, scores and recommended funding is shown the Attachment.

**RELATIONSHIP TO REGIONAL POLICY:** TAB develops and issues a Regional Solicitation for federal funds, which includes the Innovative TDM application.

**STAFF ANALYSIS:** Staff recommends TAB approve the attached Innovative TDM project list for funding.

**COMMITTEE COMMENTS AND ACTION:** At its January 21, 2016, meeting, the TAC Funding & Programming Committee recommended approval of the project list. At its February 3, 2016, meeting, TAC recommended approval of the project list.

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**ROUTING**

<b>TO</b>	<b>ACTION REQUESTED</b>	<b>DATE COMPLETED</b>
TAC Funding & Programming Committee	Review & Recommend	1-21-2016
Technical Advisory Committee	Review & Recommend	2-3-2016
Transportation Advisory Board	Review & Approve	
Transportation Committee	Information Item	
Metropolitan Council	Information Item	

## 2015 TRAVEL DEMAND MANAGEMENT SOLICITATION

### Funded Projects

Ranking	Applicant	Project Name	Score	Funding Request	Funding Recommended
1	Nice Ride	Densification and Infill Initiative	827	\$300,000	\$300,000
2	UMN -- Y. Fan	Smartphone based interventions	766	\$300,000	\$300,000
3	St. Paul Smart Trips	Trip Planning	643	\$95,000	\$95,000
4	UMN -- A. Lari	eWorkplace Phase III	623	\$300,000	\$300,000
5	Carver County	Transportation Management Association	604	\$160,000	\$160,000
6	Anoka County	Fridley Northstar Station Shuttle Service	595	\$240,000	\$240,000
7	Cycles for Change	Bicycle Access & Training at Spokes	584	\$300,000	\$300,000
8	Mpls Bicycle Coalition	Community Bicycle Connectors	569	\$239,000	\$105,000

### Unfunded Projects

9	Metro Transit	Integrated Real Time Information	552	\$120,000	
10	Transit for Livable Communities	Transportation Leadership for Cities	548	\$66,696	
11	Metro Transit	Mobility Ecosystem	355	\$300,000	