Around the Airport
Highway 5 Construction Update
March 18, 2020
Concrete overlay or reconstruction

Bridge Repair/Redeck

Concrete pavement repair

Concrete overlay or reconstruction

Bridge re-deck

Bridge repair

Concrete pavement repair

Will last 25+ years until next fix (minor CPR)

Will last 15+ years until next fix (bituminous overlay)
Stage 1
April to July 2020

EB Highway 5 Closed

2020
A M J J A S O

1 2 3
Project staging and detours

Stage 1
April to July 2020

EB Highway 5 Closed

Detour routes
Stage 2
July to August 2020

EB Highway 5 Closed

Partial closure of Hwy 5 and Hwy 62 interchange

2020
A M J J A S O
1 2 3
Stage 3
August to October 2020

WB Highway 5 Closed

WB 494 to 34th Ave Closed

2020
A M J J A S O

1 2 3
Project staging and detours

Stage 3
August to October 2020

EB Highway 5 Closed

Detour routes
• Reach as many people as possible within a six-hour radius of the MSP Airport.

• Communicate early and often so people are aware of construction well before they travel.

• Keep people informed of detours and delays so they can understand the impacts to their trip and plan accordingly.

• Create easy-to-use tools to help people prepare for what they may encounter while on the road.
OUR APPROACH

- AroundtheAirport.com
- Email updates
- Airline information
- Partner communications
- Business communications
- Paid advertising
- Media coverage
- Social media
- Highway signage
- Neighborhood outreach/presentations
• Local governments
• Air travelers
• Airport employees and functions (including EMS)
• Visitors (travel agencies, hotels, chambers of commerce, convention & visitors bureaus)
• Large employers

• Area businesses
• Commuters
• Transit riders
• Nearby neighborhoods
• Destinations
Update on project timeline

• Press Conference – held March 10
• Advertising campaign launched – started March 9
• Website launch – started week of March 9
• Start of prep work – March 23
• Start of directional closures – Early April
• Social media toolkit