Growth and Change in the Region’s Communities

Lessons from the 2020 Census
What is the Census?

- **census**: an official cataloguing of the population, with details on age, sex, etc.
- Censuses in the U.S.
  - Data collection once every 10 years
  - Mailed and online questionnaire options
  - Census-takers enumerate remaining places, and follow-up with nonrespondents
- Questions asked
  - Age, sex, race, ethnicity, rent or own home, family (or nonfamily) relationship among people living together
Count Everyone! (to the extent possible)

- Outstanding self-response in Minnesota and metro counties
  - Minnesota self-response: 74% of addresses, highest in nation
  - Self-responses are higher quality than the alternatives: neighbor/proxy response, administrative data-mining, imputation

- Minnesota population was more than expected
  - Pre-2020 projections were in the range 5,663,000 (lowest projection: Urban Institute) to 5,690,000 (highest projection: Met Council)
  - Ultimate 2020 Census result: 5,706,494
  - Minnesota awarded the nation’s 435th Congressional District: 713,312 residents per CD
What is available in the Census?

**Now**
- Total housing units
- Total households
- Total population + Adult population
- Race and Hispanic/Latino origin

**Later (2022 Q3?)**
- Detailed age/sex
- Rent or own home
- Relationships among people living together

**Other surveys: Not Decennial Census**
- Income
- Disability
- Housing costs
- Employment
- Commuting

- These are featured in American Community Survey
Region is home to majority of Minnesotans

The 7-county Twin Cities region:

3.163 million residents
(55% of Minnesota’s population)

+ 313,500 people, 2010-2020
(78% of state’s 2010-2020 growth)
Growth in historical context

CHANGE IN POPULATION

1970s: 111,261
1980s: 302,848
1990s: 353,341
2000s: 313,537
2010s: 313,537

metrocouncil.org
Most cities/townships are adding people

2010-2020: +313,500 people

High population growth

Small population growth

Small population loss

High population loss
Every county grew in 2010s

POPULATION BY COUNTY

- Hennepin: +11%
- Ramsey: +9%
- Dakota: +10%
- Anoka: +10%
- Washington: +12%
- Scott: +16%
- Carver: +17%
Population growth by county

Hennepin: +11%
Ramsey: +9%
Dakota: +10%
Anoka: +10%
Washington: +12%
Scott: +16%
Carver: +17%

[Bar chart showing population growth by county from 1970s to 2010s]
Diversity is increasing

POPULATION BY RACE AND HISPANIC/LATINO ORIGIN, 1990-2020

Group | 2020 share
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Other/multiracial, non-Latino | 5%
American Indian, non-Latino | 1%
Hispanic/Latino | 7%
Asian/Pacific Islander, non-Latino | 8%
Black, non-Latino | 10%
White, non-Latino | 69%

1990 | 2000 | 2010 | 2020
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90% | 80% | 70% | 60% | 50% | 40% | 30% | 20% | 10% | 0%

12/8/2021 metrocouncil.org
Most areas saw increase in diversity (2010-2020)

- Largest increase in % BIPOC
- Smaller increase in % BIPOC
- Smaller decline in % BIPOC
- Largest decline in % BIPOC
BUT: Many areas remain mostly White (2020)
metro council.org/Census2020

General audiences
- Interactive map
- Digital report
- Download Data
- Community Profiles

Local jurisdictions
- Summary of jurisdictions
- Customized report for each jurisdiction

Advanced users
- Downloadable spatial files for GIS analysis
- Data with standardized geographies
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