

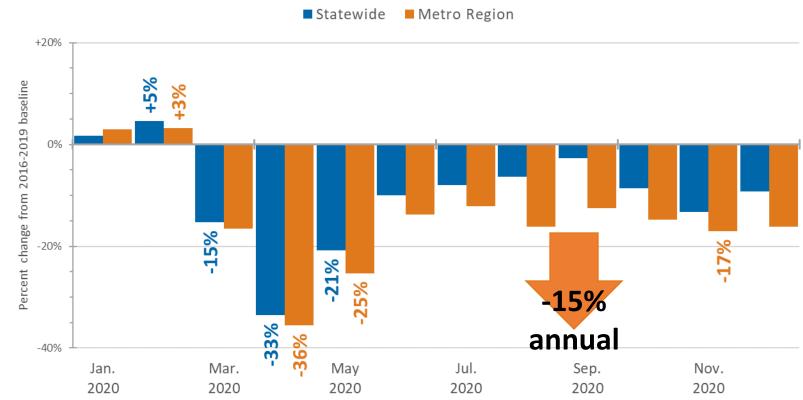
Met Council Crash Data Overview

June 15, 2022 minnesotatzd.org

Minnesota Roadway Fatalities Source: MnDOT 4/25/2022 **Toward Zero Deaths** Established 2003 TZD Goal → Persons Killed → 1995 TO 2003 Killed Trendline Persons preliminary 421 411 Goal for 2008 395 387 Goal for 2010 Goal for 2014 Goal for 2020 Goal for 2025 Since 2003

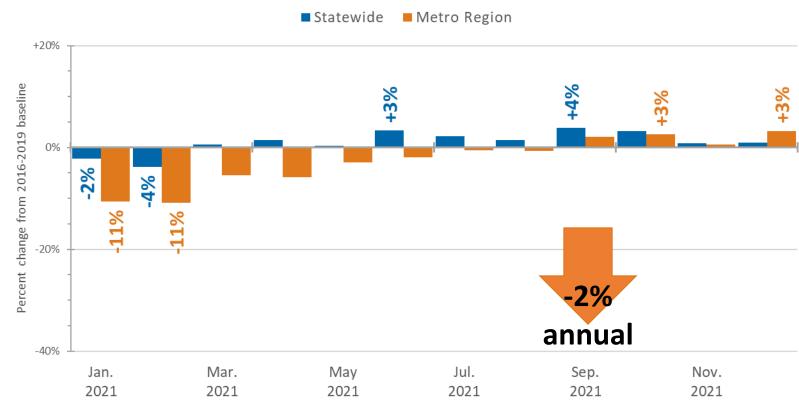
2020 Traffic Volumes: massive drop in vehicles

Monthly Average Vehicle Traffic Volumes

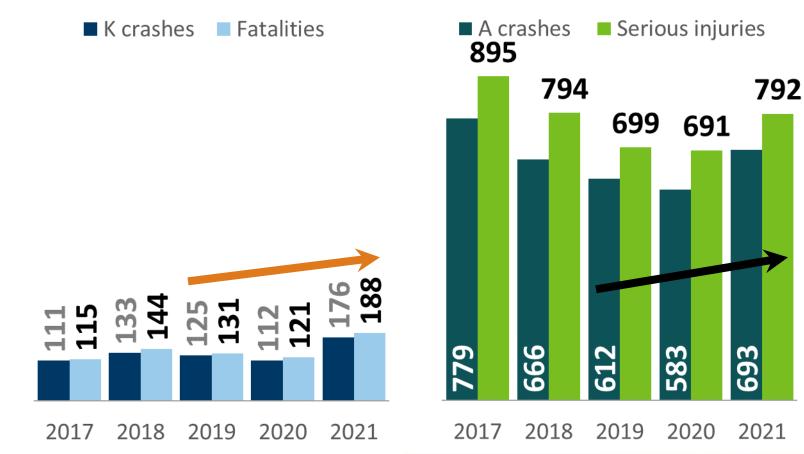


2021 Traffic Volumes: MN returns to baseline

Monthly Average Vehicle Traffic Volumes



MPO Fatal and Serious Injury Crash Trends



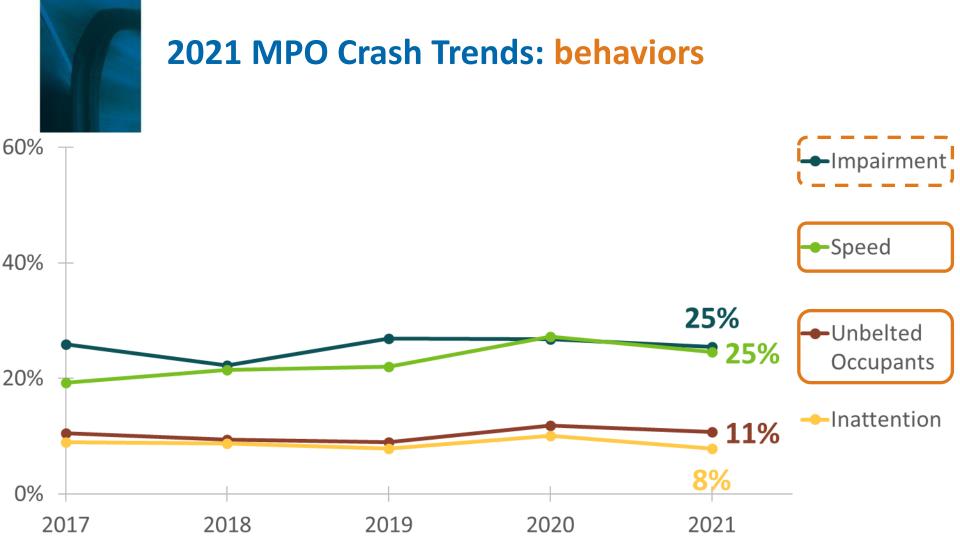
Performance Measures: YTD

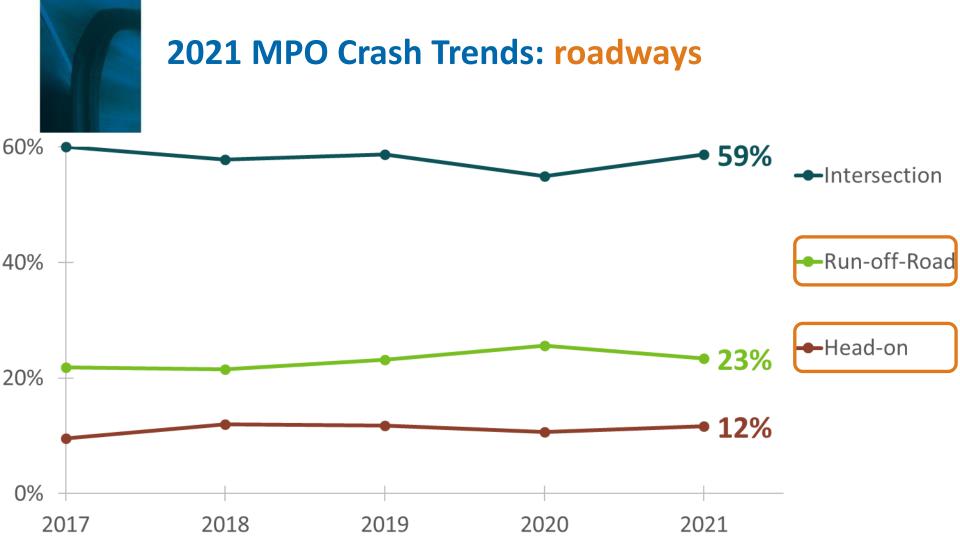
ł	Performance Measure	2022 (1/01 – 6/14)	2021 (1/01 – 6/14)	2021 Year End
	Fatalities	51	74	188
	Pedestrian	6	16	38
	Bicyclist	0	0	2
	Serious Injuries	365	323	792
	Pedestrian	60	62	110
	Bicyclist	10	11	35
	Non-motorist combined	76	89	185

2021 MPO Crash Trends: outline

- Fatal and serious injury crashes increased in 2020/2021
- What is contributing to this rise?
 - Look at prevalence
 - If percent of severe crashes is INCREASING this focus area may be pressuring the rise in severe crashes

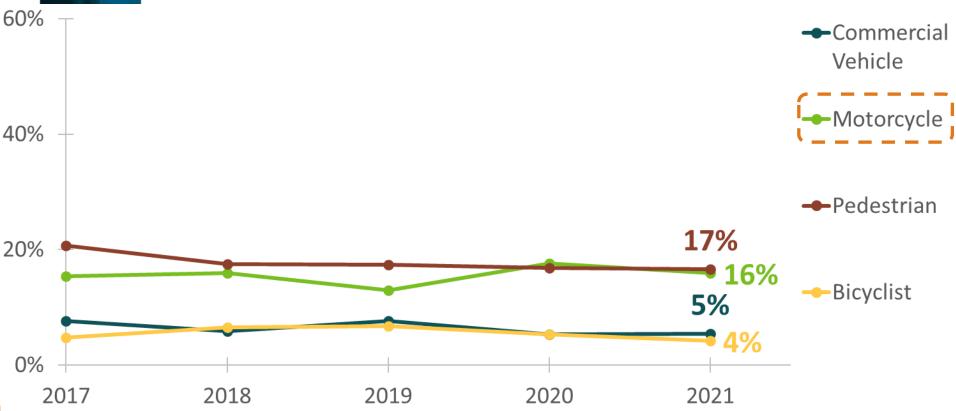


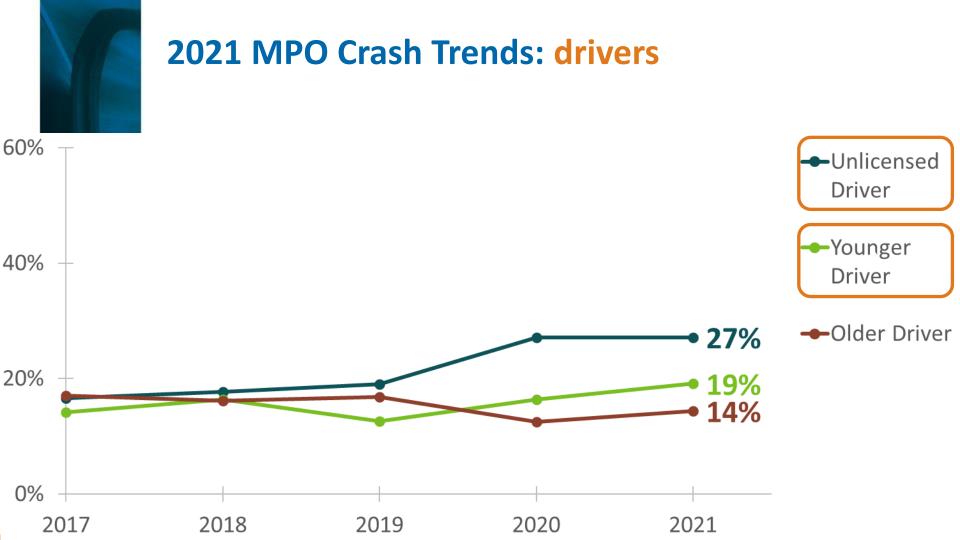


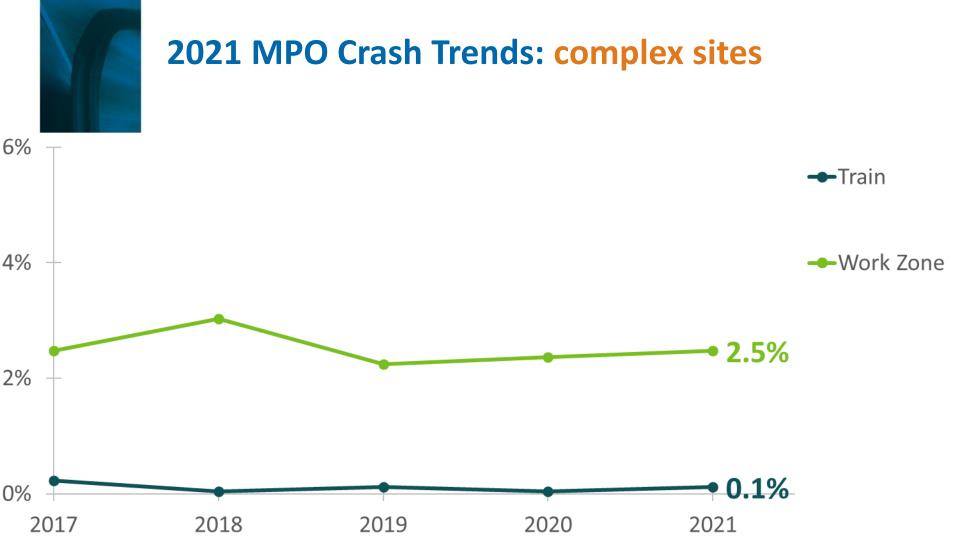




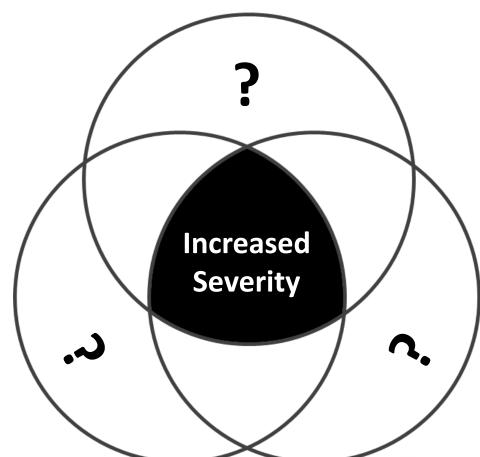
2021 MPO Crash Trends: modes







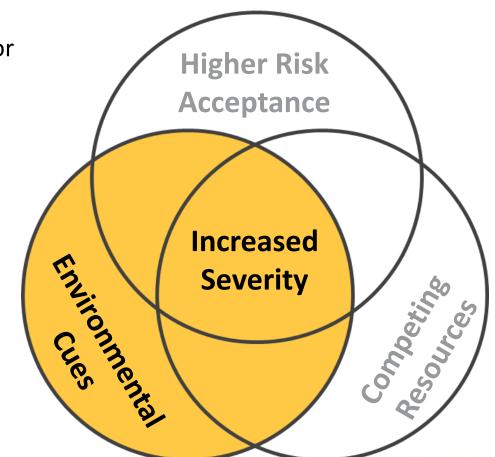
2020/2021 Themes





Perceptions: environmental cues

- Other driver behavior
- Following-distance
- Perceived risk of citation



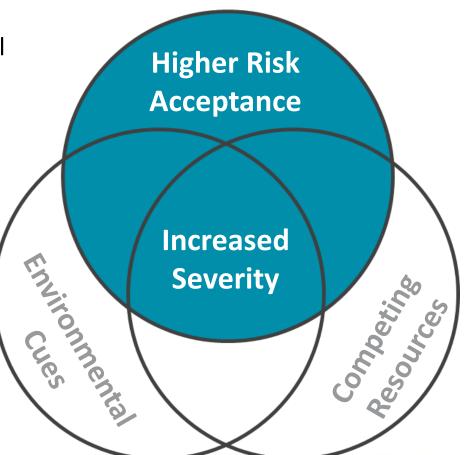


Personal Agency: risk acceptance

 More perceived control in traffic behavior

Isolation from social groups/norms

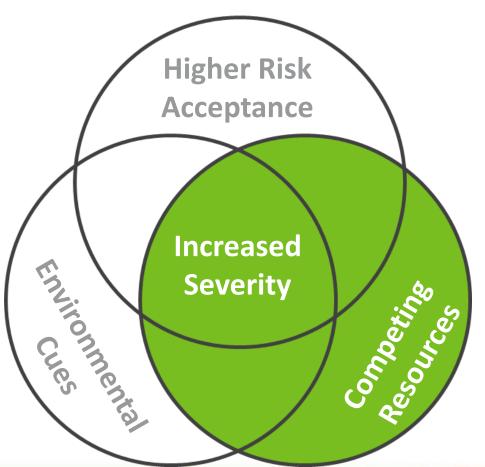
Boredom/monotony





External Constraints: resources

- Public health and safety redeployments
- Finite attention of public for messaging
- Priorities vary across agencies/regions





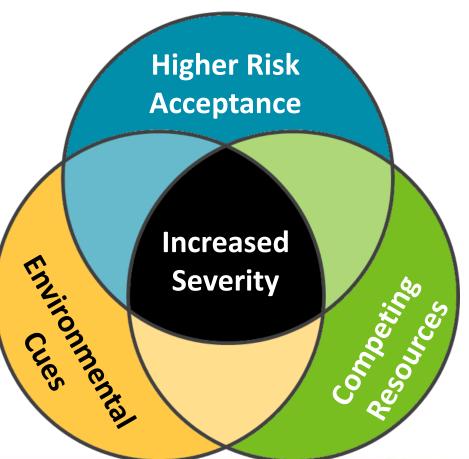
Is there hope? YES!!

• Traffic Safety Culture

 Community level engagement

Federal Transportation
 Funding Bill

• Safe System







Strategic Highway Safety Plan (SHSP)

www.mndot.gov/trafficeng/safety/shsp/index.html





Questions?

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