2023 Regional Solicitation
Public Input Survey

SEPT 2023
Overview
Regional Solicitation Survey

Process

- Planning
- Creation
- Launch and promotions
- Results
# Regional Solicitation Survey (2)

<table>
<thead>
<tr>
<th></th>
<th>Sep</th>
<th>Oct</th>
<th>Nov</th>
<th>Dec</th>
<th>Jan</th>
<th>Feb</th>
<th>Mar</th>
<th>Apr</th>
<th>May</th>
<th>Jun</th>
<th>Jul</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Application Period</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Survey Discussion with Committees</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Survey Creation</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Survey Release &amp; Promotion/Equity Engagement</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Qualifications Review Period</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Scoring &amp; Appeals Period</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Survey Analysis</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Review Results with Committees</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Funding Scenarios &amp; Project Selection</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Survey
Regional Solicitation Survey

Survey outline

- Introduction
- Affiliation
- Budget exercise: application categories
- Priority exercise: modal areas
- Demographics
- Closing
Regional Solicitation Survey (2)

Outline: Introduction

• Program description and purpose
• Impact of input
Regional Solicitation Survey (3)

Outline: Affiliation

- Advocacy groups
- Neighborhood groups
- Government staff and officials
- Advisory committees
- Others
Regional Solicitation Survey (4)

Outline: Budget Exercise

• Application categories
• Category descriptions
• 2022 average request dollar amount
• Category allocations
Regional Solicitation Survey (5)

Outline: Modal area exercise

- Roadways
- Transit and travel demand management
- Bicycle and pedestrian facilities
Outline: Demographics

- Zip code
- Race and ethnicity
- Age
- Gender
- Disability
- Income
Outline: Closing

- Email sign-up
- Thank you/impact of input
- Next steps
  - Process key dates
  - Committee meetings
Equitable engagement
Equitable engagement

- Variety of methods
- Meet people where they’re at
- Accessible language and translation
Questions?

Bethany Brandt-Sargent
Senior Planner, Metropolitan Transportation Services
Bethany.Brandt-Sargent@metc.state.mn.us

Dani Hans
Senior Community Engagement and Communications Associate, Zan Associates
DHans@zanassoc.com