Draft 2050 Transportation Policy Plan (TPP) Release for Public Comment

Transportation Advisory Board

Cole Hiniker

July 2024

Public Comment Schedule

All Dates Tentative

Wednesday, June 12: TAB final information and discussion item

Thursday, June 13: TAC Planning action

Wednesday, July 3: TAC action

Wednesday, July 17: TAB action

Monday, July 22: Transportation Committee action

Wednesday, August 14: Met Council action

Public comment dates: will be set to align with other Imagine 2050 work

> **Thursday, August 15:** Tentative release for formal public comment
>
> **Wednesday, September 25:** Tentative formal public meeting
>
> **Monday, October 7:** Tentative close of formal public comment period

Past 2050 TPP Work

May 2022 – July 2024 Work

- Transportation System Performance Evaluation
- 10+ contributing studies and plans, for example:
    - Transportation Attitudes and Needs Assessment
    - Twin Cities Highway Mobility Needs Analysis
- 50+ listening sessions or interviews with government and community stakeholders
- Draft policies, actions
    - 8 policy development teams with external partners
    - 3 policy development workshops with external stakeholders
    - 25+ meetings
- Developed funding assumptions, incorporating 2023 legislative changes
- Draft documents circulated for review, nearly 3,000 comments total
- Work Group discussions
    - 23 Technical Advisory Working Group meetings
    - 15 Advisory Work Group meetings

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Technical Advisory Committee Actions

Actions

- Technical Advisory Committee – Planning
    - Passed unanimously
    - Request to review content relative to 2024 Minnesota Legislative session
- Technical Advisory Committee
    - Passed unanimously
    - No additional comments

Public Comment Draft Notes

Potential for updates prior to or during public comment review

- Language alignment with other Imagine 2050 plan documents

- Edits and corrections

- Finalized graphics, charts, and maps (including interactive map)

- Updated performance outcomes with finalized demographic forecasts

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Public Comment Period Experience

Past Experience

- In 2014, for the 2040 Transportation Policy Plan:
  - 126 commentors
    - 38 local governments
    - 23 state, local or non-profit agencies
    - 64 individuals
    - 1 state legislator
  - Approximately 880 comments, ≈750 unique comments
- In 2018, for the 2040 TPP Update:
  - Over 200 commenters
  - Approximately 419 comments

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Engagement Strategies

- **Close the feedback loop** with stakeholders engaged early in the planning process so that people see themselves in the plan and feel heard.
- **Provide feedback on Imagine 2050** before and during the formal public comment period by:
  - Engaging existing and new stakeholders with **Social Pinpoint** content
  - Identifying **new opportunities for engagement in person, online, and in partnership with organizations** that represent key audiences and stakeholders.
  - **Conducting tribal outreach**
    - **Consultation** – meaningful communication and coordination between the Met Council Chair and council members, and tribal officials
    - **Collaboration** – collaborate with tribal staff when project plans and development
    - directly impact tribal resources.
    - **Coordination** – engage and collect input directly from other tribal groups and
    - members of tribes who have no official capacity within the federally recognized tribal communities
  - **Council member outreach and engagement**

Build awareness / move people to action

Met Council Channels

- Website / Social Pinpoint
- Video
- Newsletter
- GovDelivery emails
- Social Media
  - Facebook
  - Instagram
  - X
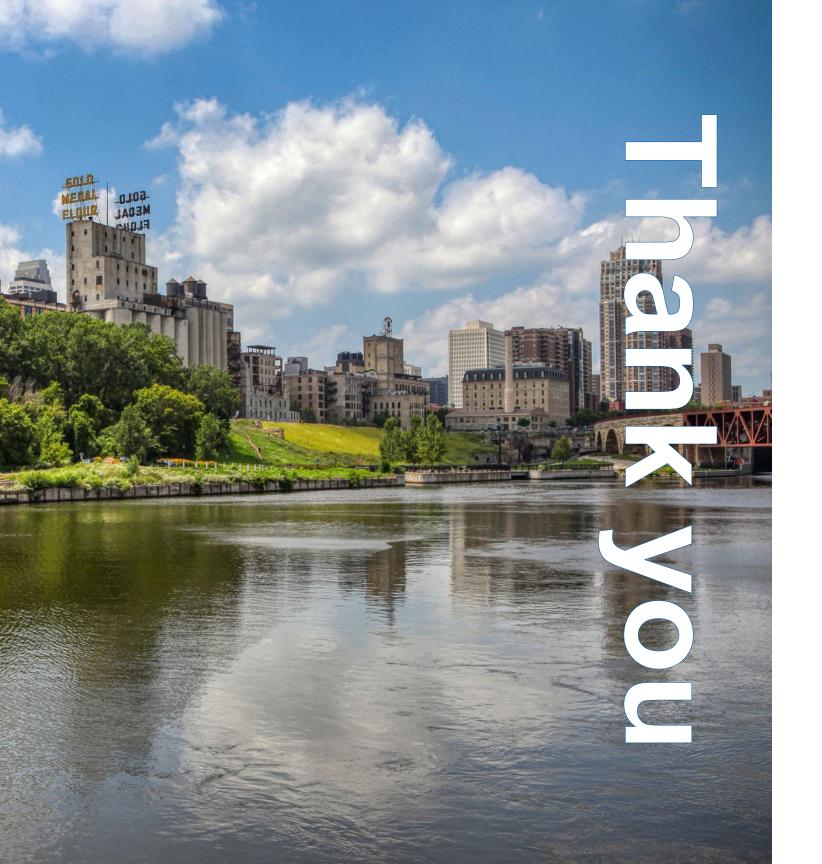- Internal newsletters / MetNet

Events

- Traveling toolkit
- Art + Policy conversations
- Community – based events
  - i.e. Monarch Festival
- Public hearing

Promotion

- Art + Policy bus wraps
- Traditional and cultural media

Visibility

- Chair and Council Members
  - County visits
  - District convenings
- Regional Administrator
- Staff to Local Government partners
- Closing the feedback loop with early plan outreach
- Tribal Outreach

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Thank you

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