Draft 2050 Transportation Policy Plan (TPP) Release for Public Comment

Transportation Advisory Board

Cole Hiniker

July 2024
Public Comment Schedule

All Dates Tentative

Wednesday, June 12: TAB final information and discussion item
Thursday, June 13: TAC Planning action
Wednesday, July 3: TAC action
Wednesday, July 17: TAB action
Monday, July 22: Transportation Committee action
Wednesday, August 14: Met Council action

Public comment dates: will be set to align with other Imagine 2050 work

Thursday, August 15: Tentative release for formal public comment
Wednesday, September 25: Tentative formal public meeting
Monday, October 7: Tentative close of formal public comment period
Past 2050 TPP Work

May 2022 – July 2024 Work

• Transportation System Performance Evaluation
• 10+ contributing studies and plans, for example:
  • Transportation Attitudes and Needs Assessment
  • Twin Cities Highway Mobility Needs Analysis
• 50+ listening sessions or interviews with government and community stakeholders
• Draft policies, actions
  • 8 policy development teams with external partners
  • 3 policy development workshops with external stakeholders
  • 25+ meetings
• Developed funding assumptions, incorporating 2023 legislative changes
• Draft documents circulated for review, nearly 3,000 comments total
• Work Group discussions
  • 23 Technical Advisory Working Group meetings
  • 15 Advisory Work Group meetings
Technical Advisory Committee Actions

**Actions**

- Technical Advisory Committee – Planning
  - Passed unanimously
  - Request to review content relative to 2024 Minnesota Legislative session
- Technical Advisory Committee
  - Passed unanimously
  - No additional comments
Public Comment Draft Notes

Potential for updates prior to or during public comment review

- Language alignment with other Imagine 2050 plan documents
- Edits and corrections
- Finalized graphics, charts, and maps (including interactive map)
- Updated performance outcomes with finalized demographic forecasts
Public Comment Period Experience

Past Experience

- In 2014, for the 2040 Transportation Policy Plan:
  - 126 commentors
    - 38 local governments
    - 23 state, local or non-profit agencies
    - 64 individuals
    - 1 state legislator
  - Approximately 880 comments, ≈750 unique comments
- In 2018, for the 2040 TPP Update:
  - Over 200 commenters
  - Approximately 419 comments
Engagement Strategies

- **Close the feedback loop** with stakeholders engaged early in the planning process so that people see themselves in the plan and feel heard.

- **Provide feedback on Imagine 2050** before and during the formal public comment period by:
  - Engaging existing and new stakeholders with **Social Pinpoint** content
  - Identifying **new opportunities for engagement in person, online, and in partnership with organizations** that represent key audiences and stakeholders.
  - **Conducting tribal outreach**
    - **Consultation** – meaningful communication and coordination between the Met Council Chair and council members, and tribal officials
    - **Collaboration** – collaborate with tribal staff when project plans and development directly impact tribal resources.
    - **Coordination** – engage and collect input directly from other tribal groups and members of tribes who have no official capacity within the federally recognized tribal communities
  - **Council member outreach and engagement**
# Build awareness / move people to action

<table>
<thead>
<tr>
<th>Met Council Channels</th>
<th>Events</th>
<th>Promotion</th>
<th>Visibility</th>
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</table>
| • Website / Social Pinpoint  
  • Video  
  • Newsletter  
  • GovDelivery emails  
  • Social Media  
    • Facebook  
    • Instagram  
    • X  
  • Internal newsletters / MetNet | • Traveling toolkit  
  • Art + Policy conversations  
  • Community – based events  
    • i.e. Monarch Festival  
  • Public hearing | • Art + Policy bus wraps  
  • Traditional and cultural media | • Chair and Council Members  
  • County visits  
  • District convenings  
  • Regional Administrator  
  • Staff to Local Government partners  
  • Closing the feedback loop with early plan outreach  
  • Tribal Outreach |
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