



# REGIONAL SOLICITATION POLICYMAKER WORKSHOP

## Group Activity Guide

### General instructions

#### *Overarching goal*

Gather policymaker perspectives on potential applications categories within a Regional Solicitation structured around the Imagine 2050 Transportation Policy Plan goals and objectives.

#### *Key questions*

Questions to think about ahead of the workshop:

- What types of projects are most important for you to see funded via the Regional Solicitation?
- Which goals and objectives from the Imagine 2050 Transportation Policy Plan are most important for you to see advanced through projects funded via the Regional Solicitation?
- Which goals and objectives from the Imagine 2050 Transportation Policy Plan best align with the project types you want to see funded?

### Activity outline

Attendees will be assigned to a small group when they arrive at the workshop. Each small group will participate in a facilitated discussion to identify what they collectively would like to see as application categories in the Regional Solicitation, based on the Imagine 2050 Transportation Policy Plan goals, objectives, and policies.

Participants will work through one goal area at a time and review the potential application categories based on that goal area. Each potential application category has its own card. The project team identified potential application categories based on the policies and actions denoted as investment priorities in the Imagine 2050 Transportation Policy Plan.

For each potential application category, groups will decide on one of three options and place the relevant card into the corresponding box on the activity placemat:

- **Option 1:** Should be an application category in the Regional Solicitation.
  - Each card may be a standalone application category or grouped with similar cards to create one category. Groups will be asked to end up with 10 or fewer proposed application categories.
- **Option 2:** Should not be an application category within the Regional Solicitation but should be factored into the solicitation some other way (e.g., scoring measure, qualifying requirement).
  - The discussion at this workshop won't get into the details of how these elements are incorporated into the solicitation. For now, the goal is just to denote that they should be included in another way for future discussions.
- **Option 3:** Should not be factored into the Regional Solicitation at all.

Blank cards will be available for participants to write in any potential application categories and considerations they feel are missing. Groups must identify how any write-ins align with Imagine 2050 Transportation Policy Plan goals and objectives. If the group cannot decide where to place a card, then they should set the card aside and come back to it later in the exercise.

Participants will be able to see what other groups are proposing for application categories at a mid-point break throughout the activity. The workshop will conclude with the facilitator from each group reporting out to the broader group on the potential application categorized proposed by their group.

The project team will use the input and concept application categories from this exercise to propose recommendations to the Regional Solicitation Policymaker Working Group on January 15<sup>th</sup> and the Technical Steering Committee on January 28<sup>th</sup>. TAC will also debrief on the workshop on January 8<sup>th</sup>.

*Graphic of the place card that will be utilized for the group activity*

The image displays three dark blue rectangular place cards with white text and a large white rectangular area for writing. Each card has a title at the top, a main instruction, and a smaller explanatory note below a horizontal line. The first card, 'Application Categories', includes a small example card with the text 'Reduce deaths and life changing injuries' and sections for 'OBJECTIVE' and 'POLICY ACTION'. The second card, 'Included Another Way', and the third card, 'Not Included', are currently blank.

Application Categories	Included Another Way	Not Included
Place cards that deserve their own distinct application category.	Place cards that have merit but should not be standalone application categories.	Place cards that should not be considered as part of the funding process.
<i>These are the primary, standalone categories that should have a clear, independent funding.</i>	<i>These are items that could be integrated as supporting elements, considered as supplemental information, or addressed within existing categories.</i>	<i>These items do not warrant any form of inclusion, or fall completely outside the scope of future funding considerations.</i>
<p>Reduce deaths and life changing injuries</p> <p><b>OBJECTIVE</b> Reduce the number of deaths and life-changing injuries from all causes on the transportation system.</p> <p><b>POLICY ACTION</b> Reduce the number of deaths and life-changing injuries from all causes on the transportation system by 20% by 2050.</p>		

Example cards for the group activity

Climate Change

## Reduce greenhouse gas emissions

---

**OBJECTIVE**  
The region's transportation system minimizes its greenhouse gas emissions.

**POLICY/ACTION**  
Evaluate and mitigate the greenhouse gas (GHG) impacts of transportation plans and projects.

Dynamic and Resilient

## Build out the regional bicycle transportation network (RBTN)

---

**OBJECTIVE**  
People have better travel options beyond driving alone to meet their daily needs, with a focus on improving travel times, reliability, directness, and affordability.

**POLICY/ACTION**  
Plan and implement a complete bicycle system including local networks that connect to the Regional Bicycle Transportation Network alignments to provide connections between regional destinations and local bicycle networks.

Health and Safety

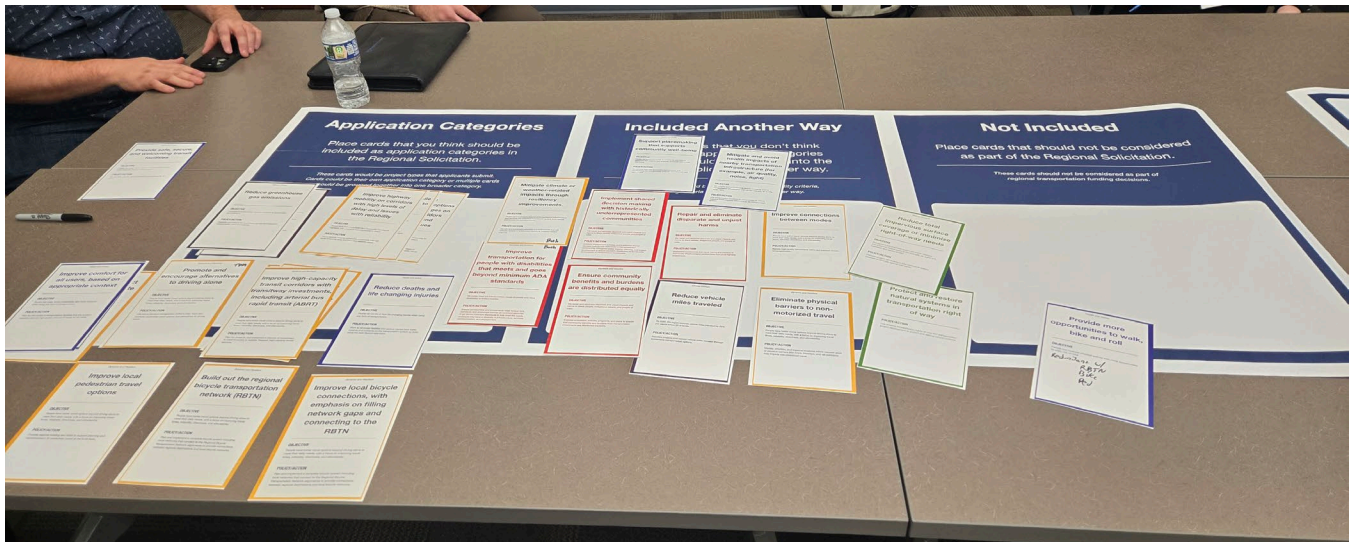
## Reduce deaths and life changing injuries

---

**OBJECTIVE**  
People do not die or face life-changing injuries when using any form of transportation.

**POLICY/ACTION**  
Work to eliminate fatalities and serious injuries from traffic crashes and incidents on the transportation system by 2050 using the Safe System approach.

Example of a completed group activity



## **Group Activity Guide – Cards**