



# Regional Solicitation Survey

Survey Summary



April 2024

# Agenda



- 1. Survey Overview**
- 2. Survey Results**

# Survey Overview



# Goal



**Gather input from residents on how to allocate federal funds to support transportation in the region.**

# Target audiences



**Public audiences** are residents in the region. We had a particular focus on engaging residents who have historically been underrepresented in transportation planning.

**Stakeholder audiences** include committees at the Met Council and local agency partners in the region.

# Strategies (1)



- Online survey
- Promotions
  - GovDelivery
  - Social media
  - Metro update
  - Direct emails
- Intercept survey
- Focus groups

# Strategies (2)

Date	Type	Description	Location	County	Count
11/30/23 – 3/8/24	Online survey	Online budget exercise and demographic questions	Virtual	All	695
1/20/24	Intercept survey	Winterfest	Fridley	Anoka	20
2/7/24	Intercept survey	Robert Street	St. Paul	Ramsey	6
2/8/24	Intercept survey	Library	Prior Lake	Scott	3
2/17/24	Intercept survey	Blizzard Bash	Cottage Grove	Washington	4
2/21/24	Intercept survey	Eagan Indoor Market	Eagan	Dakota	30
2/23/24	Intercept survey	Black History Month Showcase	Brooklyn Park	Hennepin	11
2/29/24	Focus group	Club Prior Older Adult Group	Prior Lake	Scott	6
3/1/24	Intercept survey	Chaska Community Center Carnival	Chaska	Carver	11
3/26/24	Focus group	30,000 Feet Young Black Adult Group	Virtual	Ramsey	6

# Survey Results



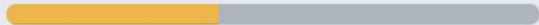


# Budget exercise

- \$250 Budget
- Allocate among 11 categories
- Categories include example image and description

Your remaining budget:

\$ 1 5 1

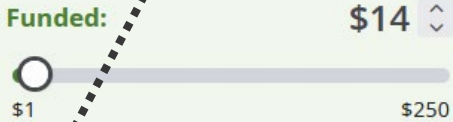


MINIMUM SPEND \$250



### Bridge Improvements

[Read More](#)



Reset



### Transit Expansion

[Read More](#)



Reset



### Transit Improvements

[Read More](#)



### Travel Choice Promotion

[Read More](#)

\$0

\$0

**Funded**

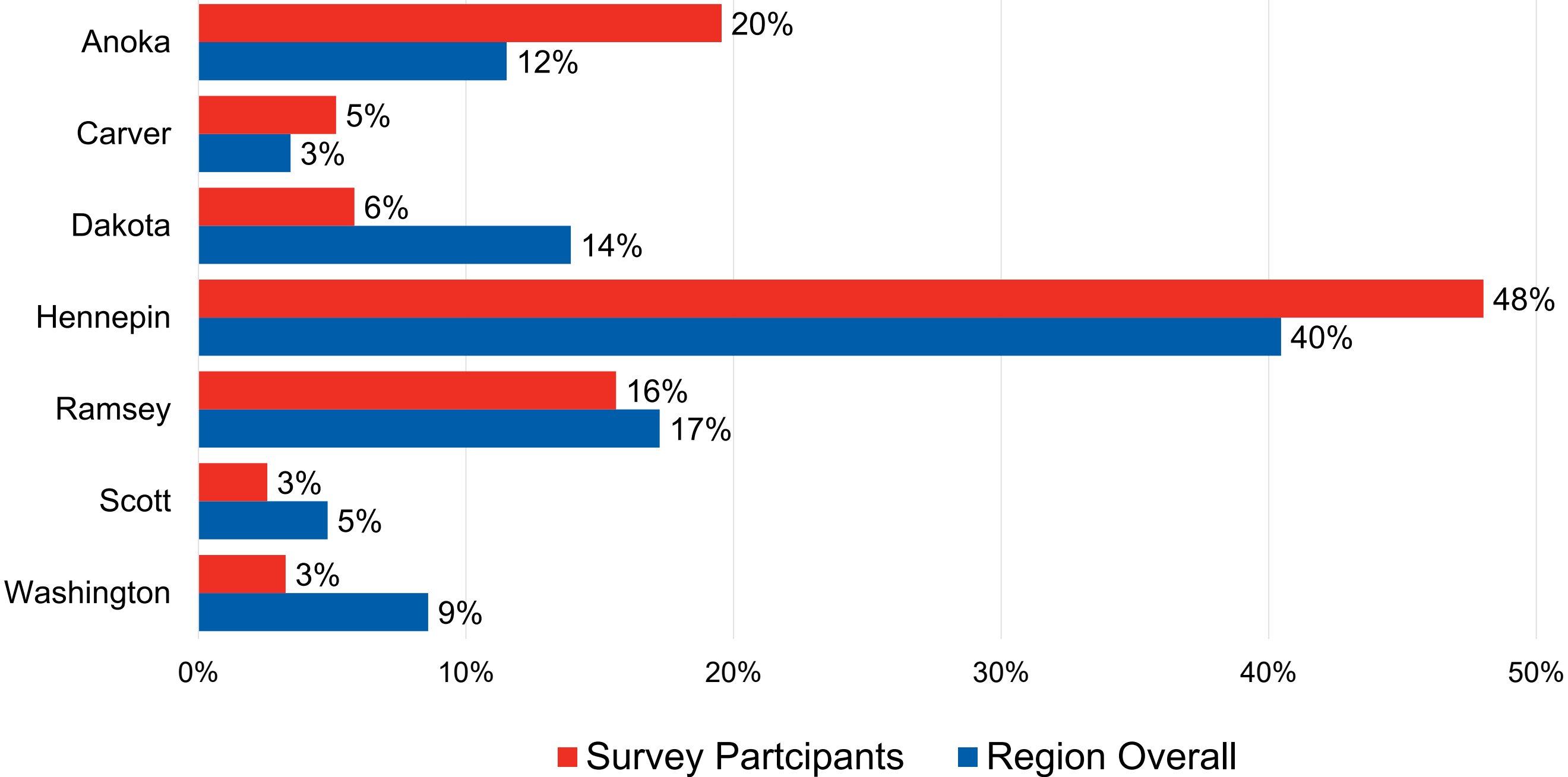
### Bridge Improvements

Rehabilitate or reconstruct bridges. Examples might include projects to improve bridge pavement condition, address structural deficiencies, or make other bridge improvements. Average request in 2022 was \$4.4 million.

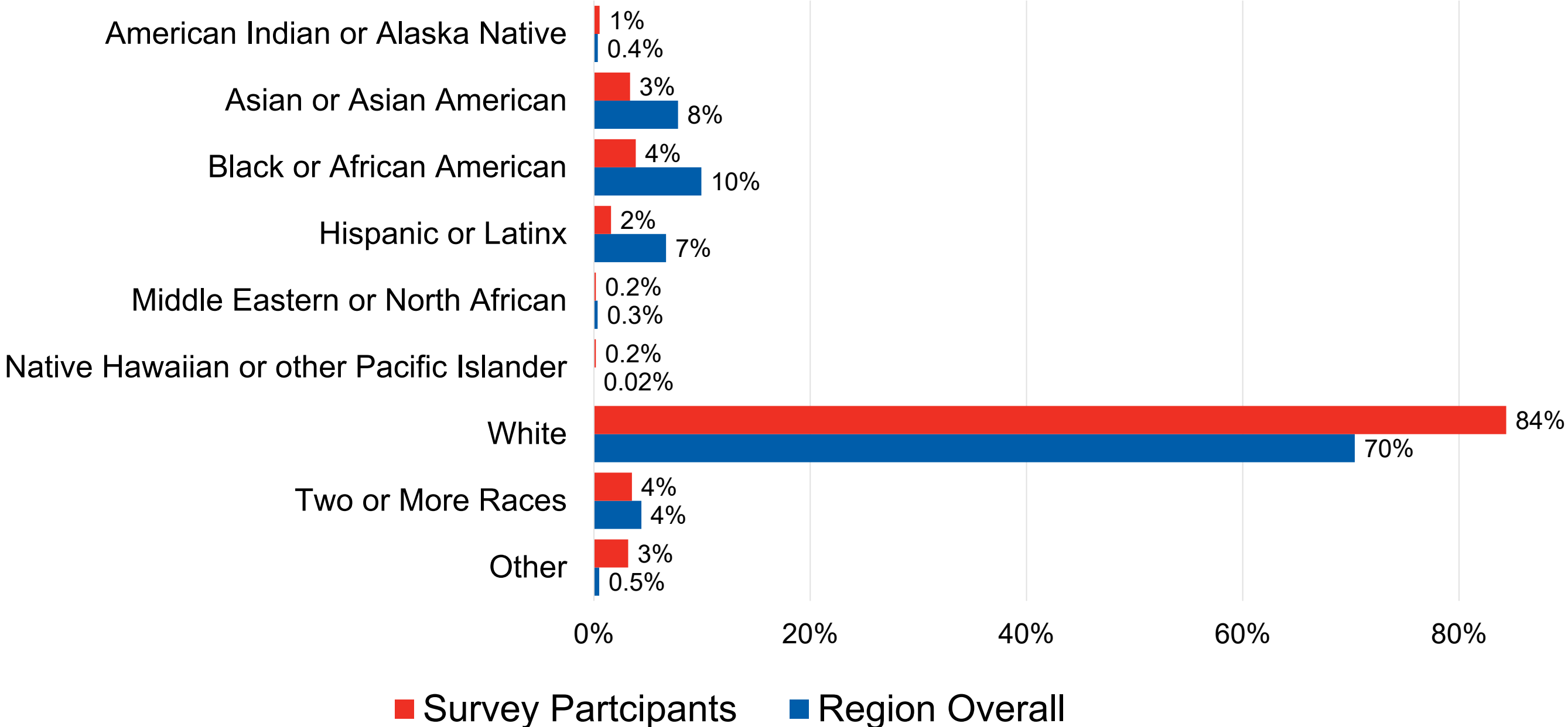
Funded: \$14

Reset

# County



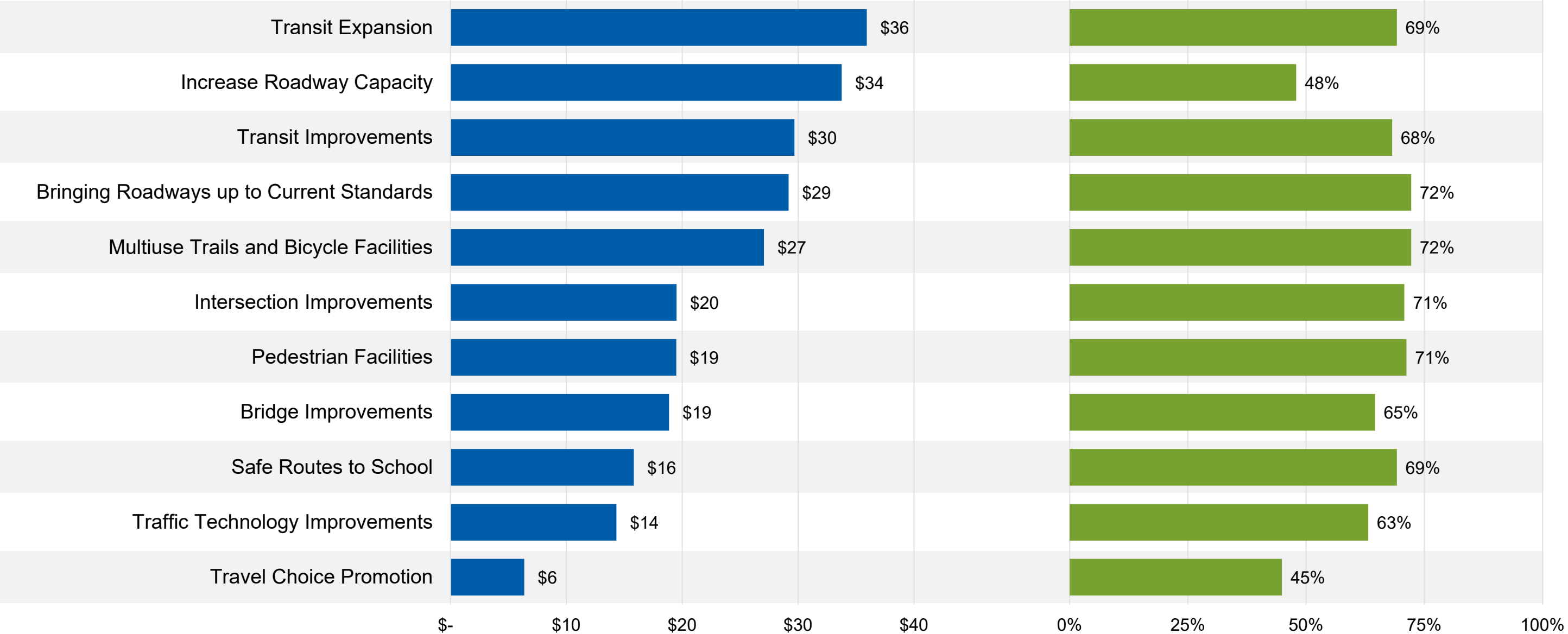
# Race and ethnicity



# Budget exercise results (1)

**Average Funding by Category Type**  
(\$250 Budget)

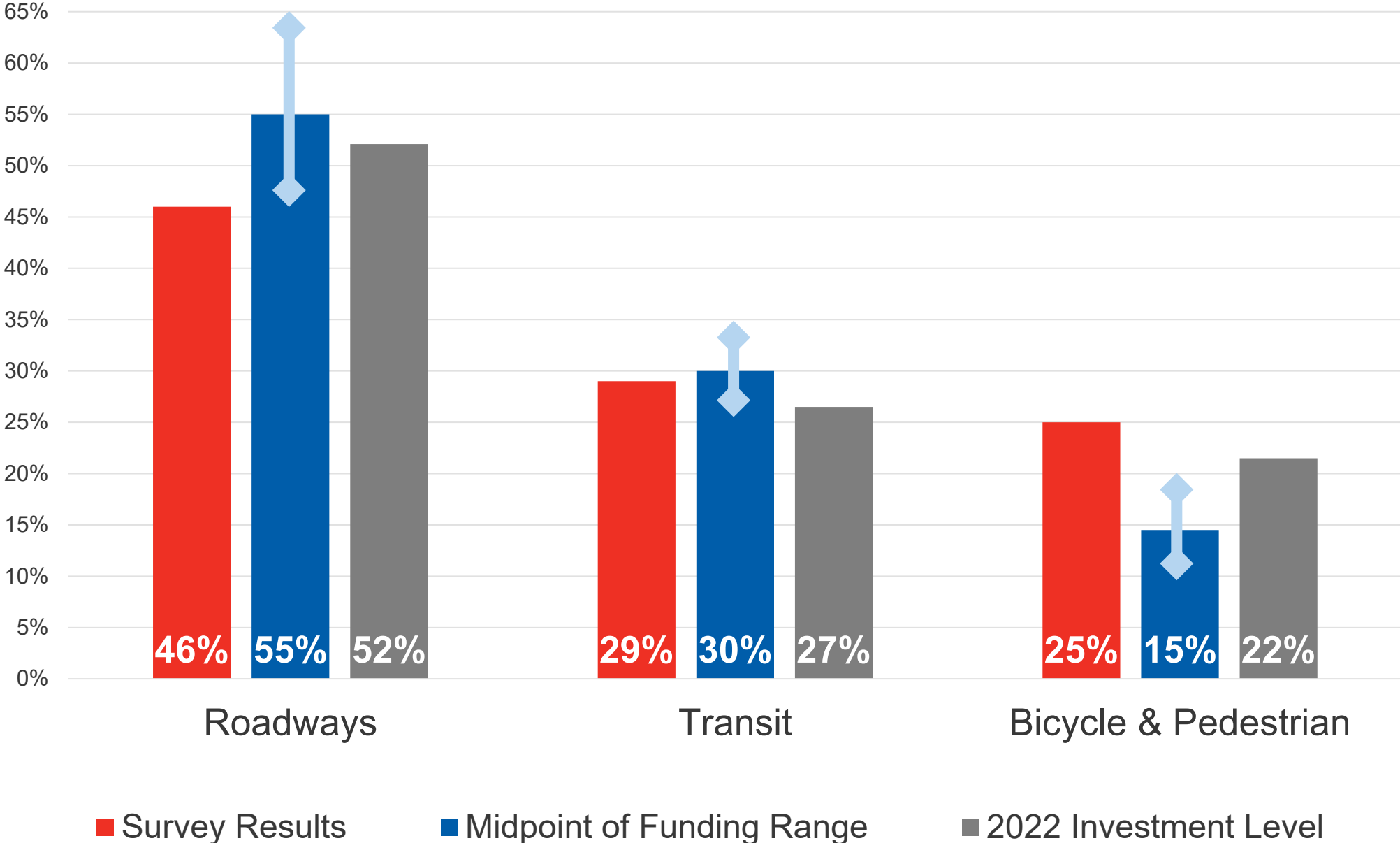
**Percent Who Contributed at Least \$1 to Each Category Type**



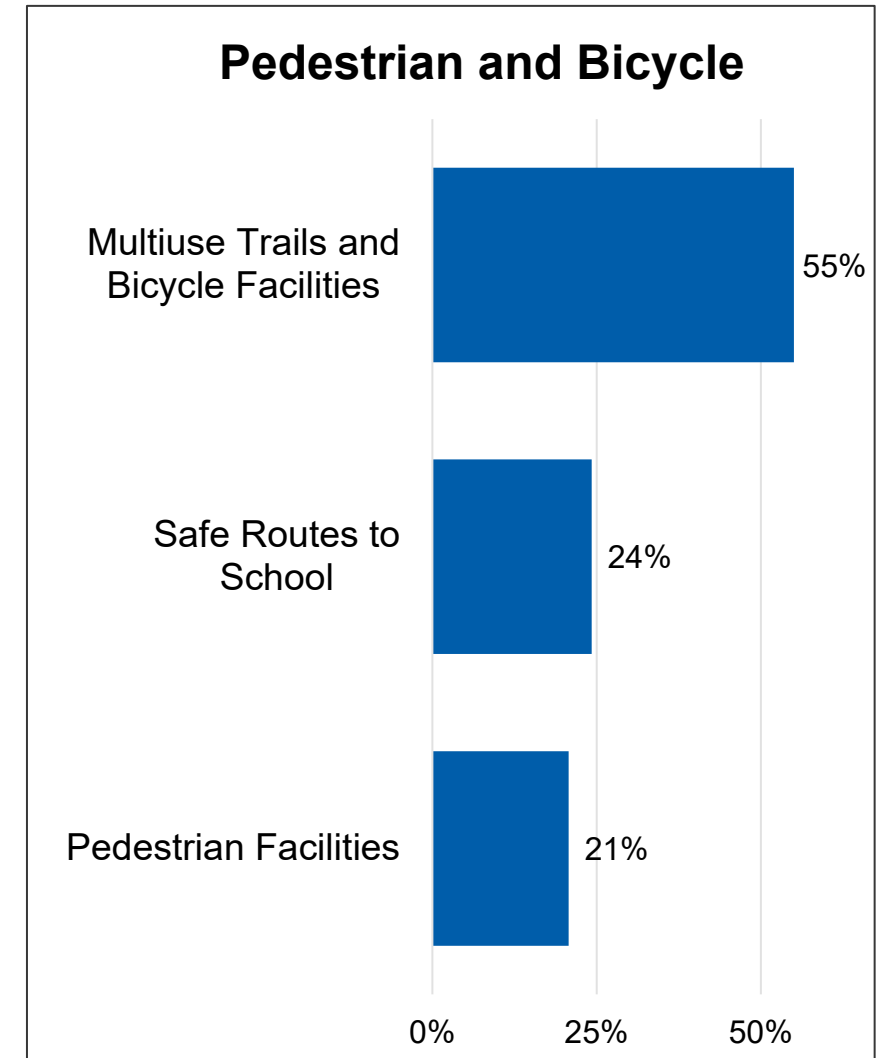
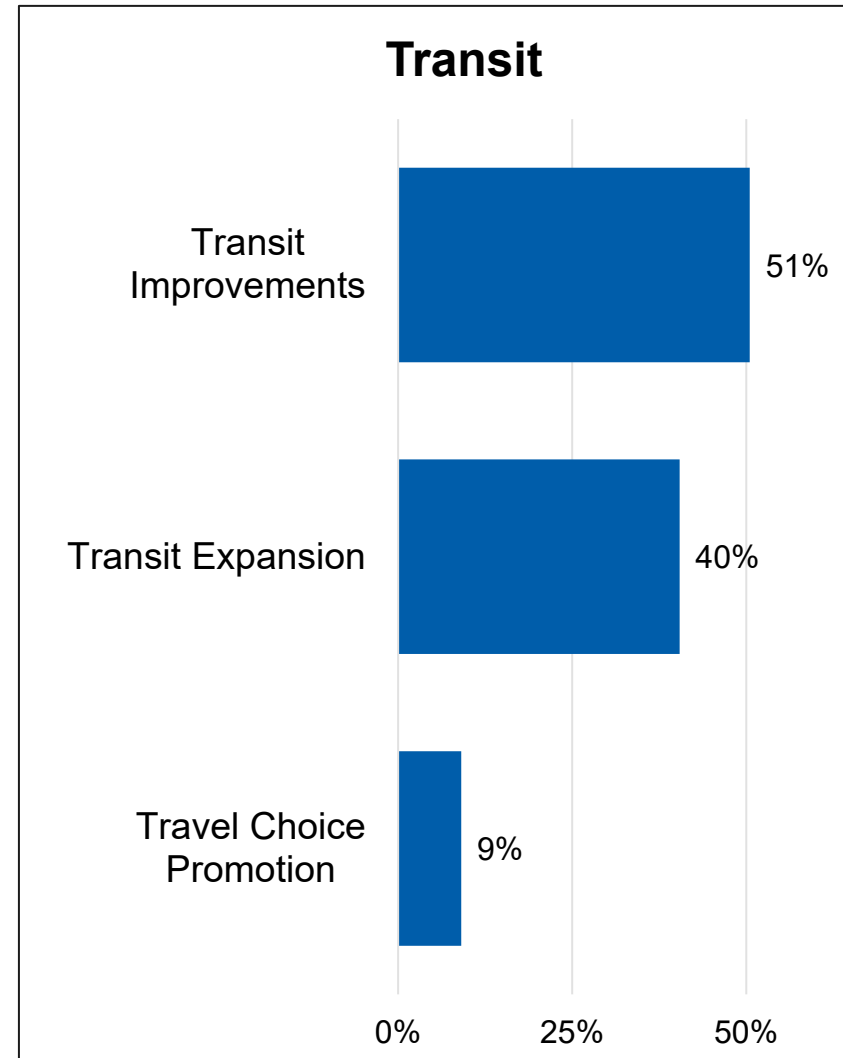
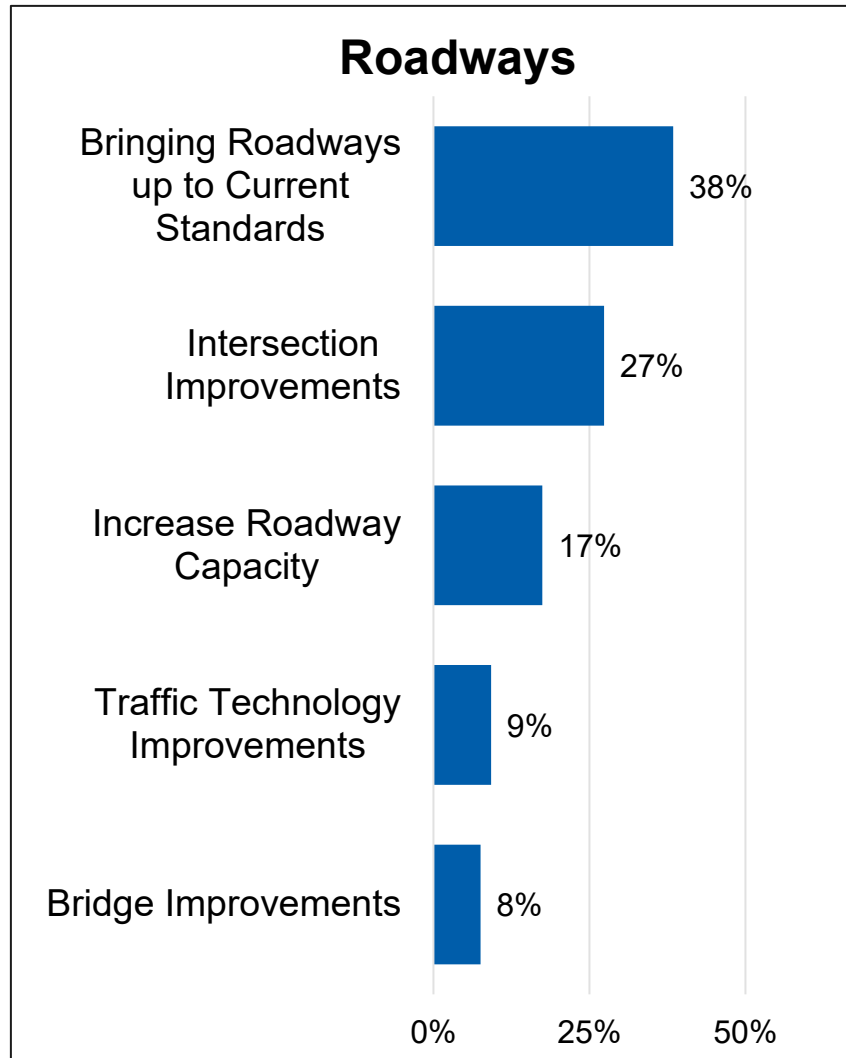
# Budget exercise results (2)

### Modal Funding Ranges:

- Roadways: 46% - 65%
- Transit: 25% - 35%
- Bicycle and Pedestrian: 9% - 20%



# If you had money to spend on \_\_\_\_\_ projects, which category would you prioritize most? (1)



[V]ery little attention has been paid to Scott County. When you look at our transit times compared to Burnsville and Shakopee, Prior Lake really gets the short end of the stick in terms of our situation. Cause for senior citizens like us, if you have something happen to you, this would be one of the worst places to be because we have very little options. I think a lot people are forced to sell their houses and move away just because of transit which is really unfortunate.

– Resident, *Scott County*

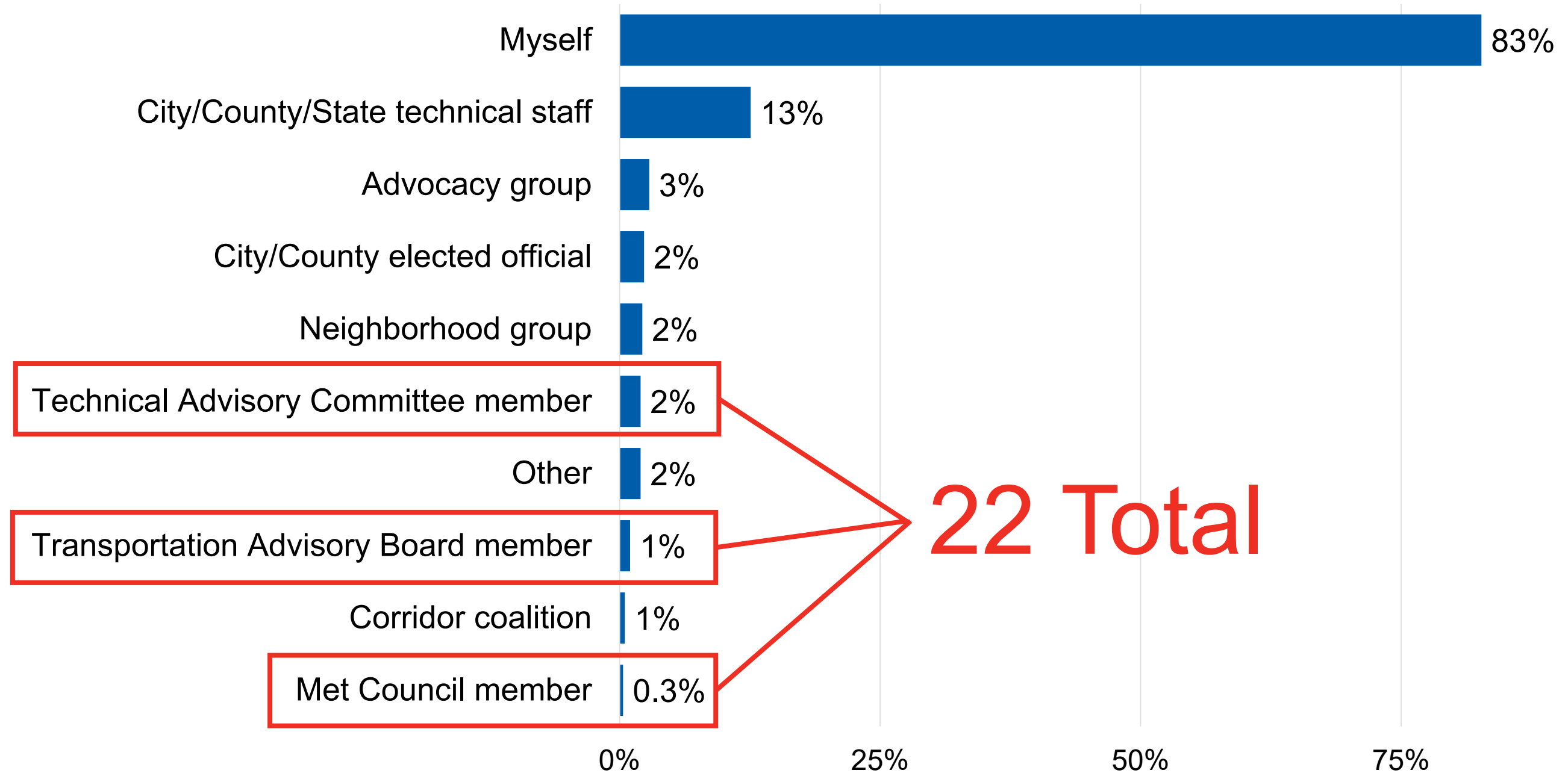
I'm thinking of myself 5-10 years down the line I would like a lot of options. If driving becomes an issue, or driving right now is already an issue. We're all pretty independent, but I imagine that there are plenty of people out there that are not and would appreciate having options to do such a thing.

– Resident, *Scott County*

I'm independent, but I don't want to see putting more pollutants into the air and more miles on my car.

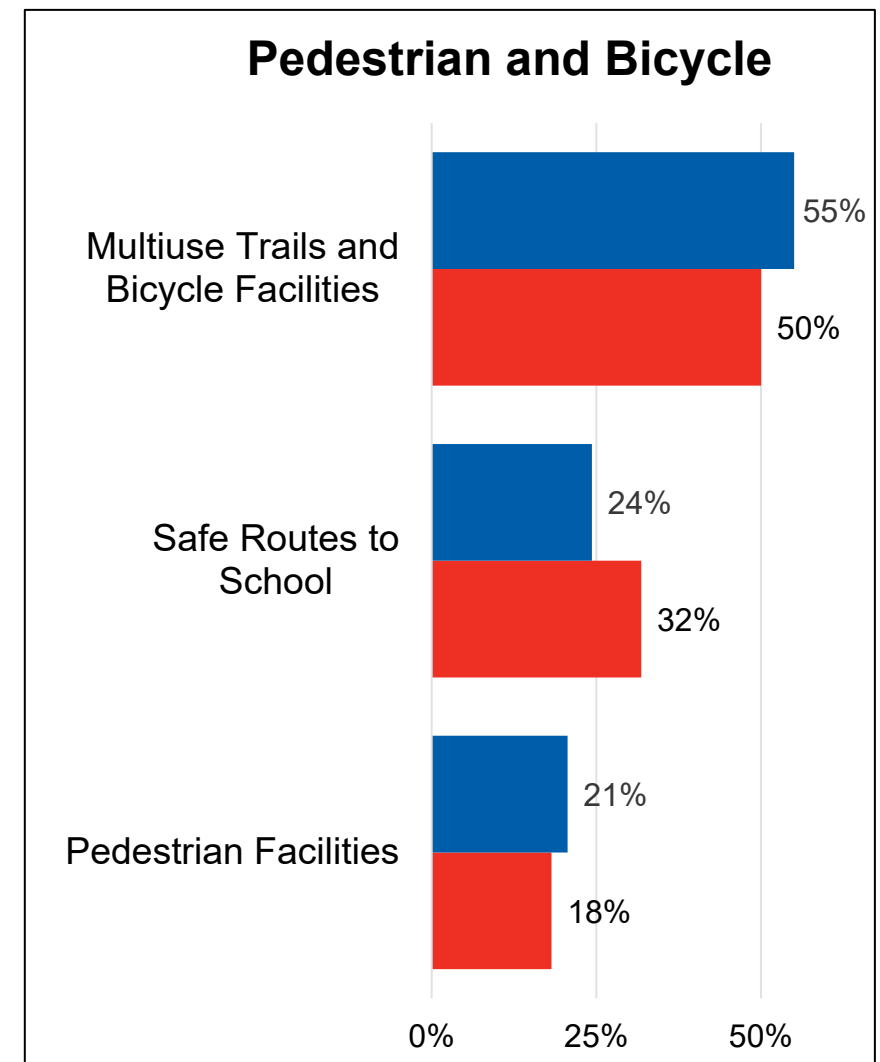
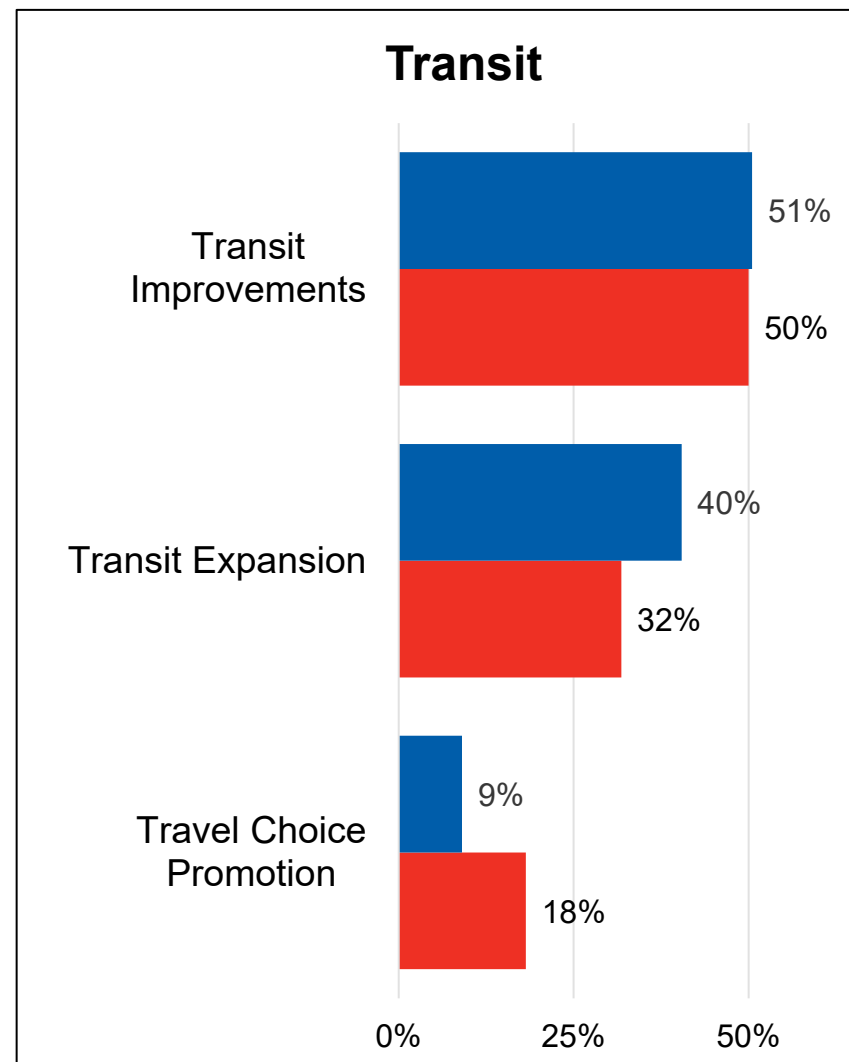
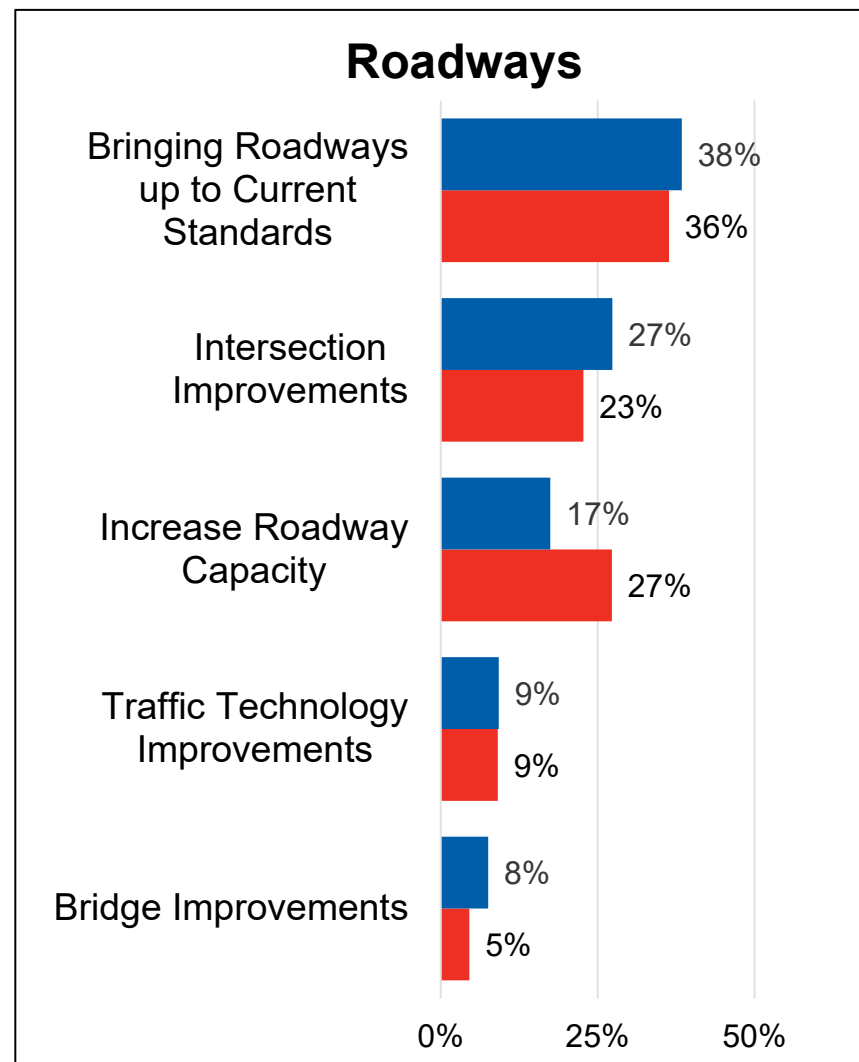
– Resident, *Scott County*

# Who do you represent?





# If you had money to spend on \_\_\_\_\_ projects, which category would you prioritize most? (2)



**Overall Participants**  
**Met Council/TAB/TAC/F&P/Planning Members**

# Findings



- Transit expansion was the category with the highest average funding at \$36 per participant followed by increase roadway capacity (\$34), transit improvements (\$30), bringing roadways up to current standards (\$29) and multiuse trails and bicycle facilities (\$27)
- Budget results show a desire for bicycle and pedestrian funding (25%) higher than the established modal range (9% - 20%). Transit and roadway funding was within their established modal ranges.
- Intercept surveys helped us to target participants in to get a more diverse representation than online surveys would have allowed alone
- Our focus group and, to a lesser extent, anecdotal conversations during intercept surveys provided us with context for how participants' identities and what they care about leads them to value different types of transportation funding categories

# Questions?

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