

ACTION TRANSMITTAL No. 2016-09

DATE: January 15, 2016
TO: TAC Funding & Programming
PREPARED BY: Katie White, Senior Planner (651-602-1716)
SUBJECT: Innovative Travel Demand Management Solicitation Awards
REQUESTED ACTION: Recommend to TAC that the projects shown in the Attachment be awarded funding through the Innovative Travel Demand Management (TDM) solicitation
RECOMMENDED MOTION: That TAC Funding & Programming recommend to TAC that the projects shown in the Attachment be awarded funding through the Innovative TDM solicitation

BACKGROUND AND PURPOSE OF ACTION: On June 24, 2015, the Metropolitan Council authorized the release of a solicitation for Innovative Travel Demand Management (TDM) projects. Applications for funding were due September 11, 2015. A total of 11 projects were submitted requesting a total of \$2,420,696, which exceeded the \$1,800,000 available.

A scoring committee was established with membership similar to the Transit scoring team from the previous solicitation including representatives from Washington County, Scott County, the Metropolitan Council, the City of Chanhassen, MnDOT, and MPCA. The scoring committee recommended that seven projects be fully funded and one project be partially funded. One appeal was received, which was executed in the manner described in the solicitation packet. Minneapolis Bicycle Coalition appealed the score of one measure and the resulting change increased their point total and resulted in the project being selected for partial funding. The final list of TDM projects, scores and recommended funding is shown the Attachment.

RELATIONSHIP TO REGIONAL POLICY: TAB develops and issues a Regional Solicitation for federal funds, which includes the Innovative TDM application. Travel demand management (TDM) policies and activities are supported under Strategy C4 in the *2040 Transportation Policy Plan*.

Staff recommends TAB approve the attached Innovative TDM project list for funding.

ROUTING

TO	ACTION REQUESTED	DATE COMPLETED
TAC Funding & Programming Committee	Review & Recommend	
Technical Advisory Committee	Review & Recommend	
Transportation Advisory Board	Review & Approve	
Transportation Committee	Information Item	
Metropolitan Council	Information Item	

2015 Regional Solicitation Application Scoring

Prioritizing Criteria

TDM

ID	Applicant	Project Name	Funding Information			Prioritizing Criteria													Total	Recommended Funding Amount
						1. Role in Trans. System & Econ.		2. Usage	3. Equity / Housing		4. Cong. Mit. AQ		5. Innovation		6. Risk Assessment					
						100 pts avail	100 pts avail	150 pts avail	400 pts avail		200 pts avail		50 pts avail							
1A	1B	2	3A	3B	4A	4B	5A	5B	6A	6B	6C	0-1,000								
			Federal	Match	Total	0-50	0-50	0-100	0-80	0-70	0-200	0-200	0-100	0-100	0-15	0-20	0-15			
3778	Nice Ride	Densification and Infill Initiative	\$300,000	\$150,000	\$450,000	40	38	55	40	69.29	200	200	79	56	15	20	15	827	\$300,000	
3733	UMN -- Y. Fan	Smartphone based interventions	\$300,000	\$75,000	\$375,000	40	38	45	20	59.50	180	150	100	83	15	20	15	766	\$300,000	
3855	St. Paul Smart Trips	Trip Planning	\$95,000	\$56,944	\$151,944	50	50	100	40	70.00	100	46	86	56	15	20	10	643	\$95,000	
3816	UMN -- A. Lari	eWorkplace Phase III	\$300,000	\$75,000	\$375,000	50	12	18	40	64.99	160	100	50	83	15	20	10	623	\$300,000	
3811	Carver County	Transportation Management Association	\$160,000	\$40,000	\$200,000	50	14	73	20	39.37	121	90	64	83	15	20	15	604	\$160,000	
3856	Anoka County	Fridley Northstar Station Shuttle Service	\$240,000	\$60,000	\$300,000	50	15	64	40	57.14	97	84	79	72	15	12	10	595	\$240,000	
3794	Cycles for Change	Bicycle Access & Training at Spokes	\$300,000	\$75,000	\$375,000	40	26	36	80	69.29	107	24	57	100	15	20	10	584	\$300,000	
3780	Mpls Bicycle Coalition	Community Bicycle Connectors	\$239,000	\$64,000	\$303,000	40	12	9	80	69.29	105	18	100	89	15	20	12	569	\$105,000	
3830	Metro Transit	Integrated Real Time Information	\$120,000	\$30,000	\$150,000	0	26	91	40	60.07	30	86	86	83	15	20	15	552	\$0	
3851	Transit for Livable Communities	Transportation Leadership for Cities	\$66,696	\$16,674	\$83,370	40	0	27	20	70.00	130	58	86	72	15	20	10	548	\$0	
3781	Metro Transit	Mobility Ecosystem	\$300,000	\$75,000	\$375,000	0	26	82	0	43.30	30	86	29	22	15	12	10	355	\$0	
Total			\$2,120,696																	

Federal amount available \$1,800,000