Overview
Regional Solicitation Survey

PROCESS

• Planning
• Creation
• Launch and promotions
• Results
## Regional Solicitation Survey

<table>
<thead>
<tr>
<th></th>
<th>Sep</th>
<th>Oct</th>
<th>Nov</th>
<th>Dec</th>
<th>Jan</th>
<th>Feb</th>
<th>Mar</th>
<th>Apr</th>
<th>May</th>
<th>Jun</th>
<th>Jul</th>
</tr>
</thead>
<tbody>
<tr>
<td>Application Period</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Survey Discussion with Committees</td>
<td></td>
<td></td>
<td>1</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Survey Creation</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Survey Release &amp; Promotion/Equity Engagement</td>
<td></td>
<td></td>
<td></td>
<td>2</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Qualifications Review Period</td>
<td>3</td>
<td>4</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Scoring &amp; Appeals Period</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>5</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Survey Analysis</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>6</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Review Results with Committees</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>7</td>
<td>8</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Funding Scenarios &amp; Project Selection</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>9</td>
<td>10</td>
</tr>
</tbody>
</table>

### Key:
- 1: October
- 2: November
- 3: December
- 4: January
- 5: February
- 6: March
- 7: April
- 8: May
- 9: June
- 10: July
Survey
Regional Solicitation Survey

SURVEY OUTLINE

1. Introduction
2. Affiliation
3. Budget exercise: application categories
4. Priority exercise: modal areas
5. Demographics
6. Closing
Regional Solicitation Survey

SURVEY OUTLINE: 1 - INTRODUCTION

• Program description and purpose
• Impact of input
Regional Solicitation Survey

SURVEY OUTLINE: 2 - AFFILIATION

• Advocacy groups
• Neighborhood groups
• Government staff and officials
• Advisory committees
• Others
Regional Solicitation Survey

SURVEY OUTLINE: 3 – BUDGET EXERCISE

• Application categories
• Category descriptions
• 2022 average request dollar amount
• Category allocations
Regional Solicitation Survey

SURVEY OUTLINE: 4 – MODAL AREA EXERCISE

• Roadways
• Transit and travel demand management
• Bicycle and pedestrian facilities
Regional Solicitation Survey

SURVEY OUTLINE: 5 – DEMOGRAPHICS

• Zip code
• Race and ethnicity
• Age
• Gender
• Disability
• Income
Regional Solicitation Survey

SURVEY OUTLINE: 6 – CLOSING

• Email sign-up
• Thank you/impact of input
• Next steps
  • Process key dates
  • Committee meetings
Equitable engagement
Regional Solicitation Survey

EQUITABLE ENGAGEMENT

- Variety of methods
- Meet people where they’re at
- Accessible language and translation
Questions?

Bethany Brandt-Sargent
Senior Planner, Metropolitan Transportation Services
Bethany.Brandt-Sargent@metc.state.mn.us

Dani Hans
Senior Community Engagement and Communications Associate, Zan Associates
DHans@zanassoc.com