



Metro Transit's Ridematching Service

Tony Drollinger
TDM Program Administrator

Bruce Howard
Director of Customer Services and Marketing

Carpool Background

- 8.5% commuters car/vanpool to work
- 149,293 of 1.7 million commuters
- 74,646 cars removed each day
- Ridematching program required
- Started as MnRideshare in 1970s
- 3,500 users searches in 2013
- 13,200 active for matching



What is Carpool to Work month?

- October is Carpool to Work month and is designed to increase awareness about the benefits of carpooling and vanpooling.
- Goals:
 - Cooperative effort to raise awareness
 - Get commuters to create a commuter account and try a carpool
 - Encourage registered carpool commuters to seek out other riders for their pool.



Carpool to Work month promotions

- Online and mobile ads
- Social media
- Outreach
- Add 1,300 new participants
- Prize drawing as incentive





Live Demonstration

Already registered? Sign In:

Email:

Password:

[Need Password?](#)

Stay signed in

Sign In

New user? Register for free:

Create an account to access ridematching services, log your commute activity with the Trip Tracker or participate in the Guaranteed Ride Home program

Provide your name, e-mail, address and some basic profile information.

Create a new account by providing your name, email address, and some basic profile information.

Provide your home address and details about your commute.

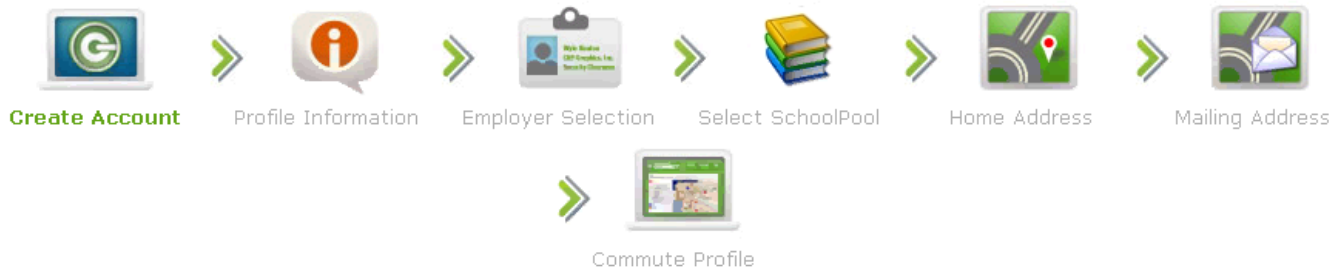
Provide your address, destination and commute preferences.

Use your account to connect with rideshare matches or request reimbursement for a ride under the Guaranteed Ride Home program.

Connect with rideshare matches and commute services specific to your commutes.

Register >

Thank you for your interest in Metro Transit, you will be able to register a new account within **10 minutes**, simply start by creating an account with the form below and we'll walk you through the registration steps. You will be asked to enter personal information on occasion, this will allow us to deliver the best rideshare and commute information to you. Please remember that we are committed to your privacy and security, for more information please read our [GreenRide Privacy Policy](#). Enjoy!



Registration form fields:

- First Name:** ■ Required
- Last Name:** ■
- Email:** ■
- Password:** ■
- Confirm Password:** ■
- Phone Number:** ■
- Language:** English
- Gender:** Female Male
- I have read and agree to the [Terms of Service](#), [Commute Challenge Rules](#), and the [GreenRide Privacy Policy](#).



General

Name: Allow others to match with you

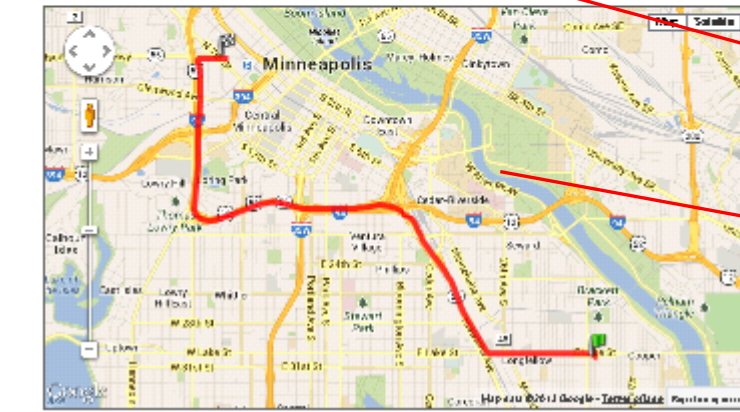
Route

From:

Travel Mode:

Route length: 3.74 miles > 11.63 mi

Origin/Destination



Mode

Map

[Show Map Layers](#)

Schedule

Start Time:

End Time:

Commute Days: Sunday Monday Tuesday Wednesday Thursday Friday Saturday

Times and days

- Time/distance tolerance
- Smoking preference
- Gender preference
- Employer preference
- Personal information

Preferences

Want to find ride share matches for:

Carpool Bike Wheel Fitness Walk

To ride share with another person I am willing to add minutes to my current commute.

To ride share with another person I am willing to add minutes to my current commute.

I'm willing to drive I'm a smoker

Just want to match with:

Co-Workers Same Gender Non-Smokers School/Pool

Comments to share with others?



5 Shaun M.

6 Becky J.

7 Lisa I.

8 Mitchell T.

Best if YOU drive

Best if YOU drive

Best if YOU drive

Best if THEY drive

You Drive

They Drive

You Drive

They Drive

You Drive

They Drive

You Drive

They Drive

-0.1 miles
+6.07 min
to your commute

+3.68 miles
+8.4 min
to their commute

-0.33 miles
+6.37 min
to your commute

+4.13 miles
+8.12 min
to their commute

+0.12 miles
+6.87 min
to your commute

+3.39 miles
+7.1 min
to their commute

+1.13 miles
+10.22 min
to your commute

+2.73 miles
+7.37 min
to their commute



Email



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More



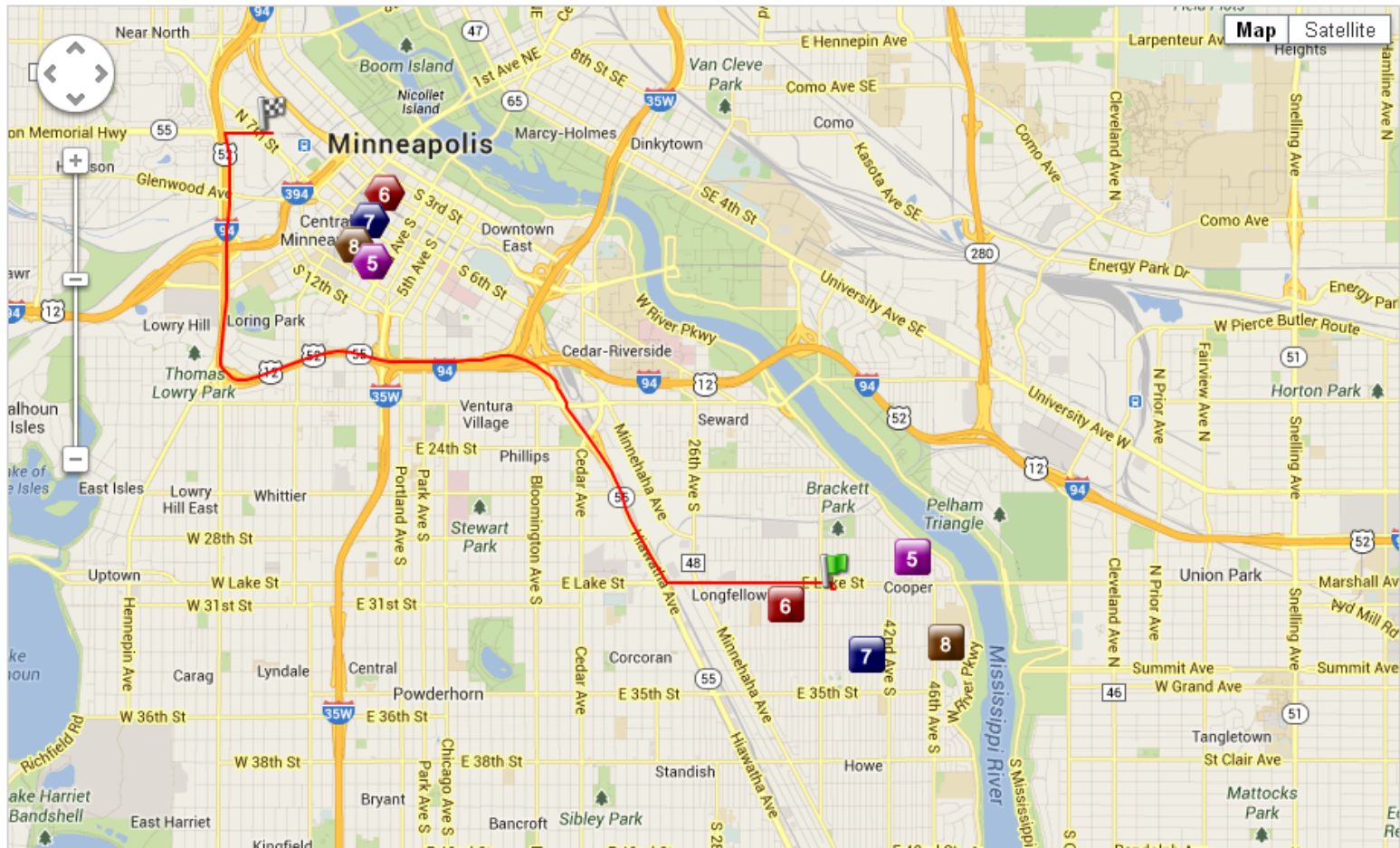
Email



Add



More



Compose and Send Match Email ✖

Subject:

Message: Hello Carmen W.,