



# Red Rock Corridor Alternatives Analysis Update

January 27, 2014

# Outline

- Engagement Summary
- Review Alternatives
- Goals and Objectives Evaluation
- Draft Recommendation
- Comment Period/Approval Process

# **ENGAGEMENT SUMMARY**

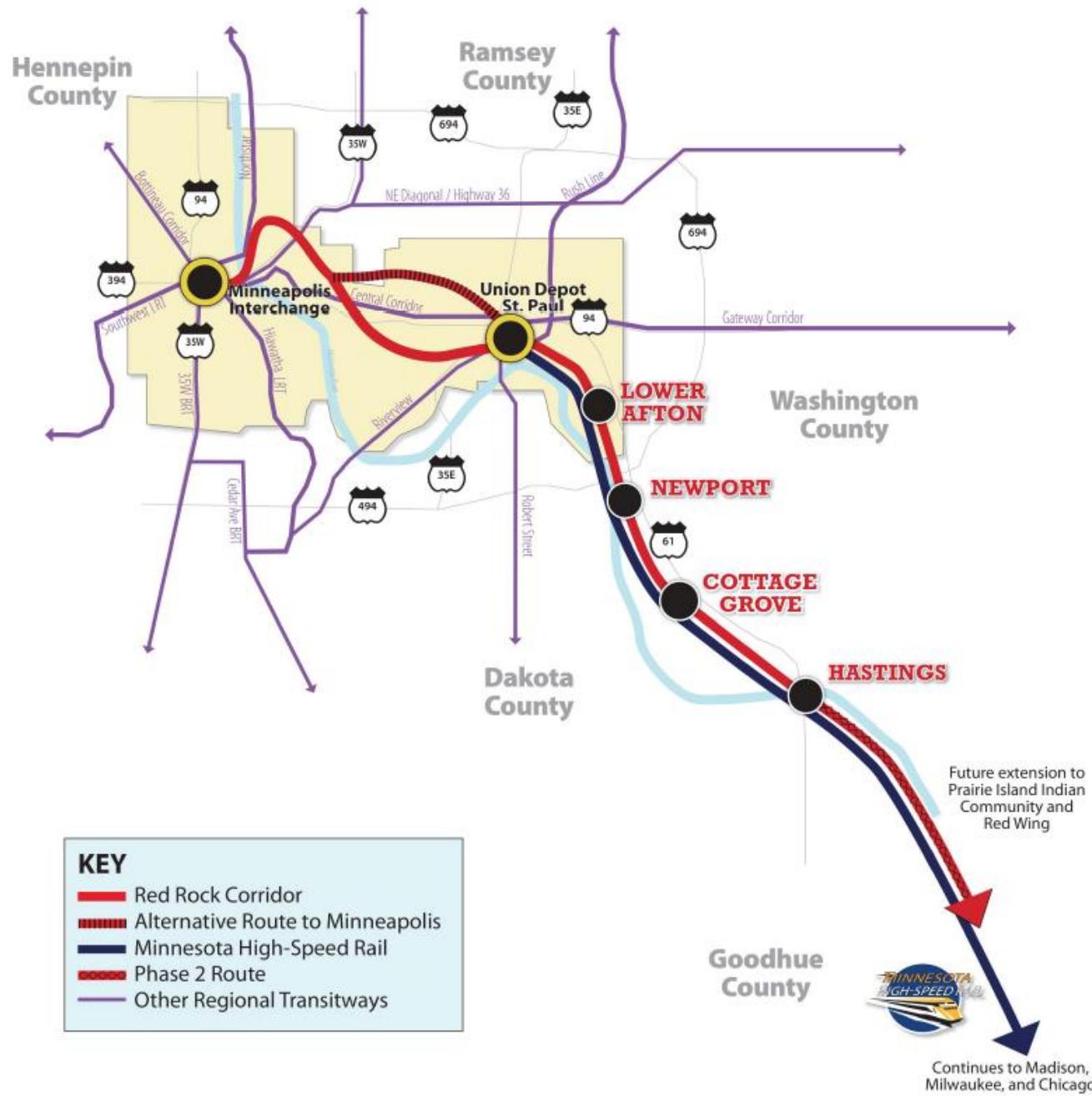
# Red Rock Corridor Commission

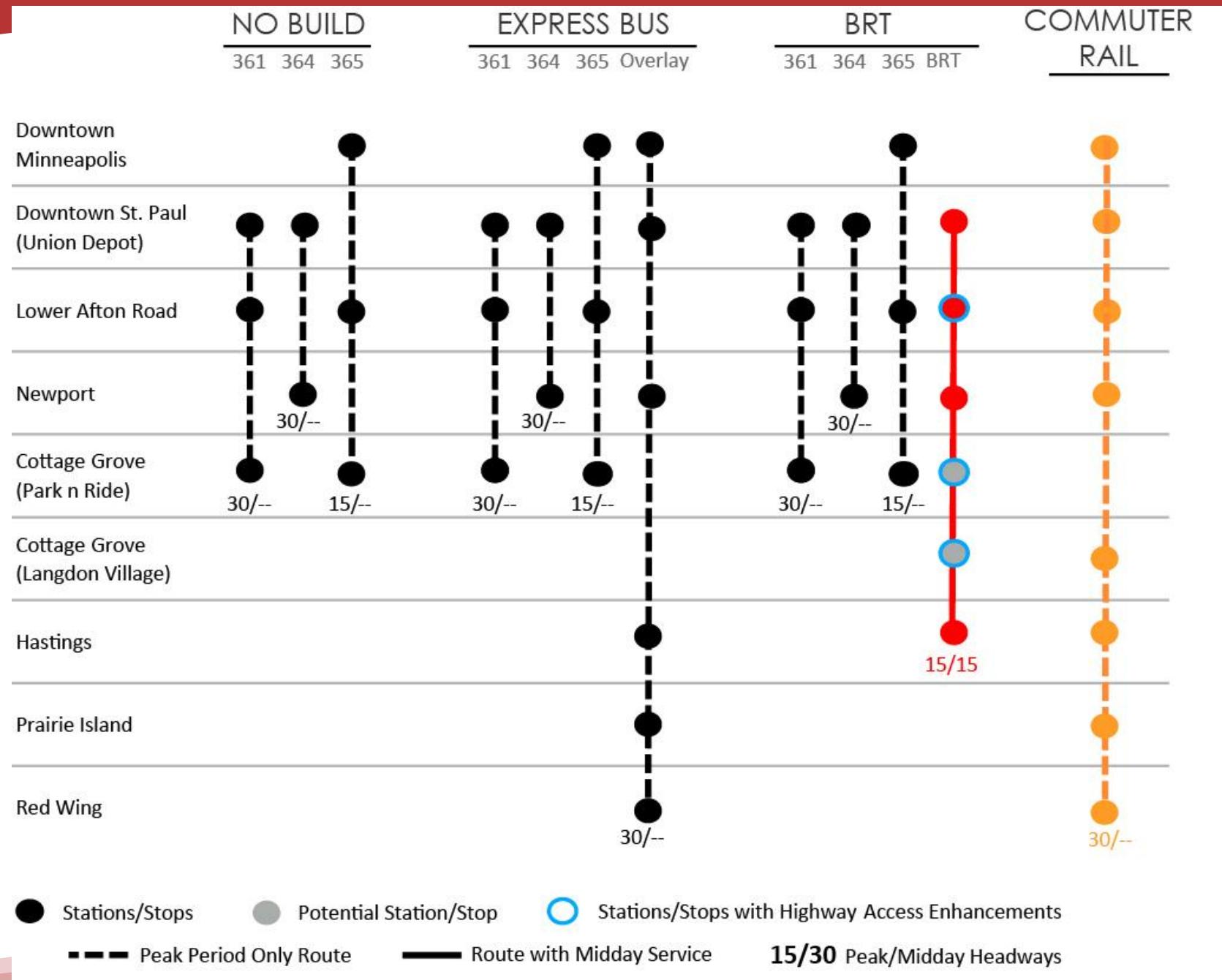
- Joint-Powers Board - Oversees AAU
- Members:
  - Hennepin County
  - Ramsey County
  - Washington County
  - Dakota County
  - St. Paul
  - St. Paul Park
  - Hastings
  - Denmark Township
  - Newport
  - Minneapolis
- Ex-Officio Members:
  - Goodhue County
  - Prairie Island Indian Community
  - Red Wing
  - Canadian Pacific Railway

# Engagement

- Project Management Team
  - Staff from cities, counties, agencies from Minneapolis to Red Wing
- Community Advisory Committee
  - 16 members, met three times
- On-line questionnaires
  - Collected over 200 responses
- Park-n-Ride engagement
- Open Houses and Listening Sessions

# **ALTERNATIVES**





# EVALUATION

# Evaluation Measures

Need to consider multiple factors

- Ridership comparison to costs over 25 years (both capital and operating costs)
- Goals and objectives evaluation

# Goals & Objectives

## 1. MOBILITY:

**Provide Mode Choice and Service Plan that Meets the Demonstrated and Forecasted Needs of Corridor Communities**

### Objectives

- Time competitive with autos
- Reliable
- All day service
- Maximize ridership
- Connected regionally



# Goals & Objectives

## 2. COST

**Cost Effectively Address Transportation Problems in the Corridor**

### Objectives

- Comparable operating costs
- Comparable capital costs
- Coordinated with other transit projects, but not dependent on them



# Goals & Objectives

## 3. DEVELOPMENT

**Increase Opportunities for Community and Economic Development Throughout the Corridor**

### Objectives

- Support TOD
- Support businesses by increasing access
- Increase connectivity to employment centers



# Goals & Objectives

## 4. ENVIRONMENT

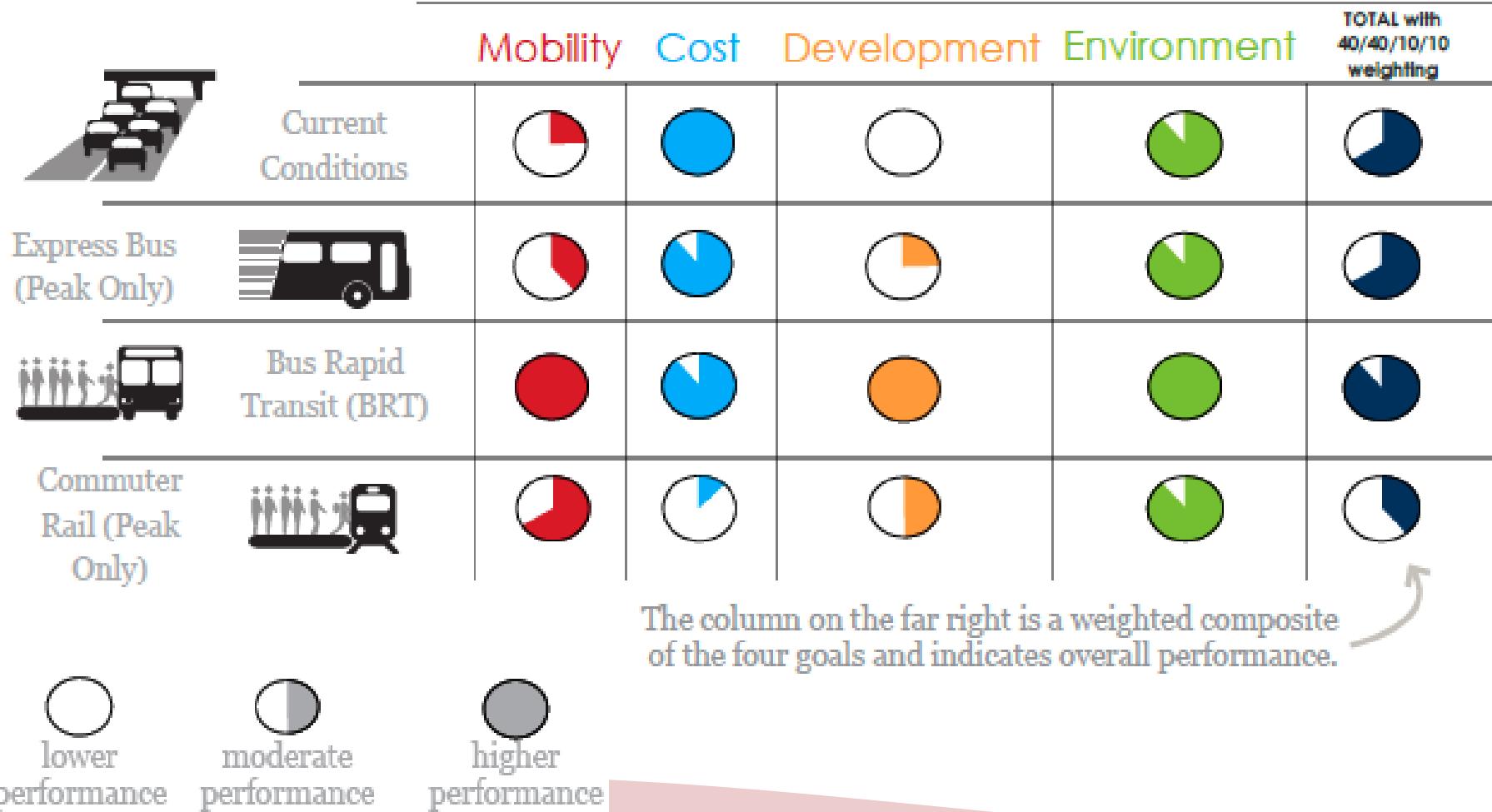
### Improve Quality of Natural and Built Environment

#### Objectives

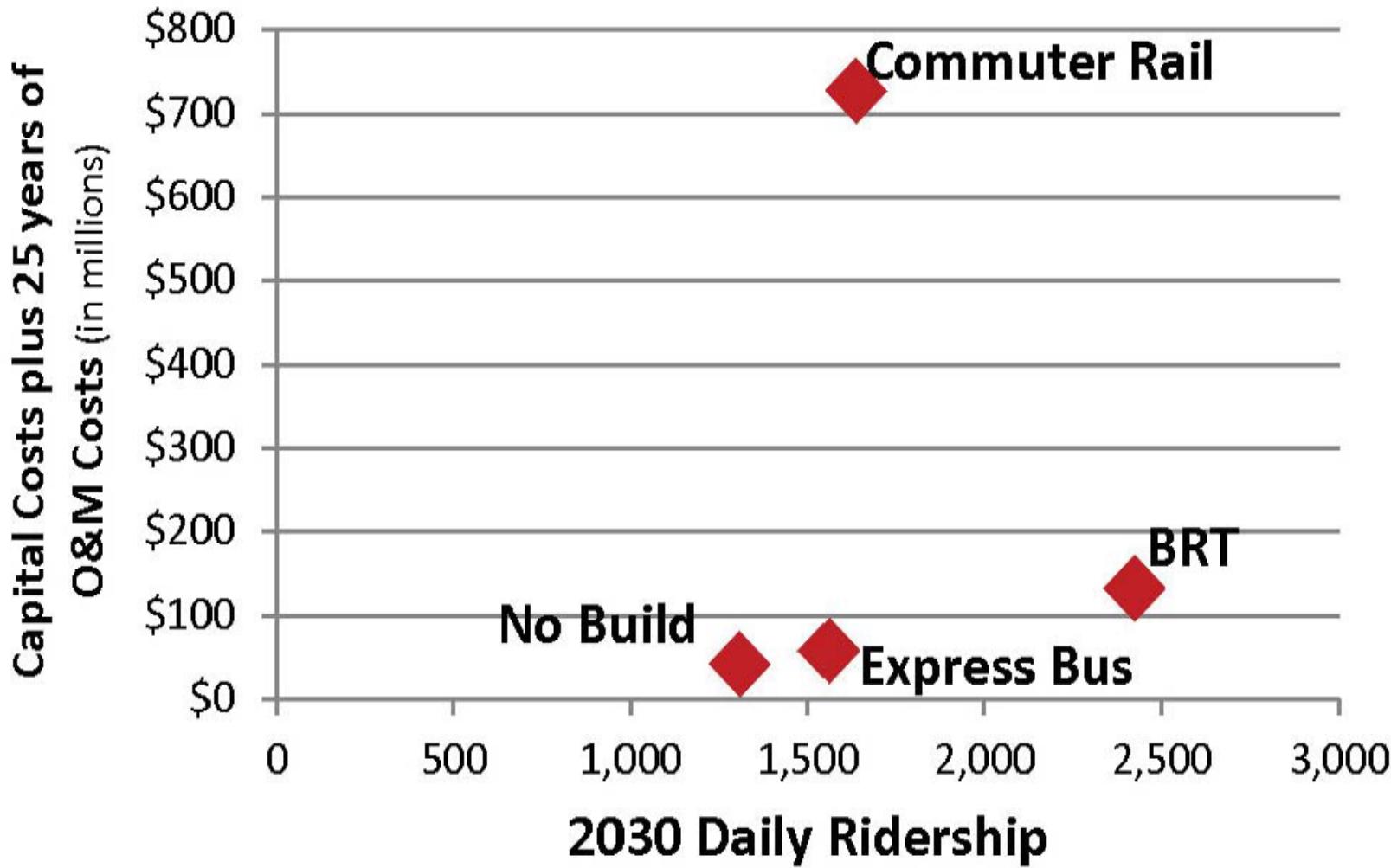
- Limit adverse impacts
- Reduce emissions
- Equitably distribute impacts across population groups
- Address safety issues



# Evaluation Summary Composite



# Cost vs. Ridership



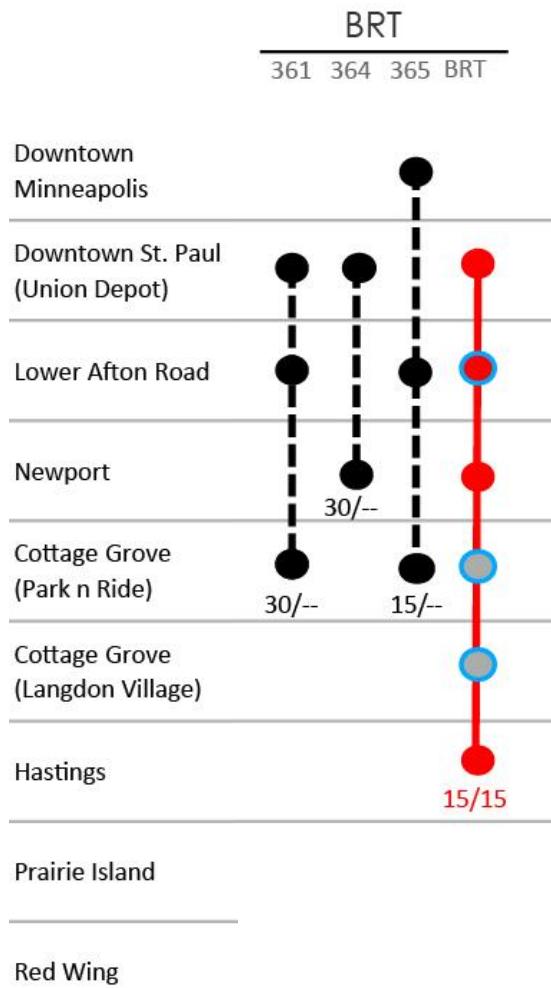
# **RECOMMENDATION AND IMPLEMENTATION PLAN**

# RRCC Draft Recommendation

Based on technical information, current land use and growth projections, and the goals and objectives evaluation from the AAU, it has been concluded that BRT is the alternative that is best aligned with the Red Rock Corridor Commission's approved objectives.

In moving forward with the development of BRT, the Red Rock Corridor Commission will pursue a staged implementation plan.

# Service Characteristics



# Ongoing Strategies

1. Advocate for integrated multi-modal investments including pedestrian and bicycle facilities, rail, highway and transit improvements that support mobility throughout the Red Rock Corridor.



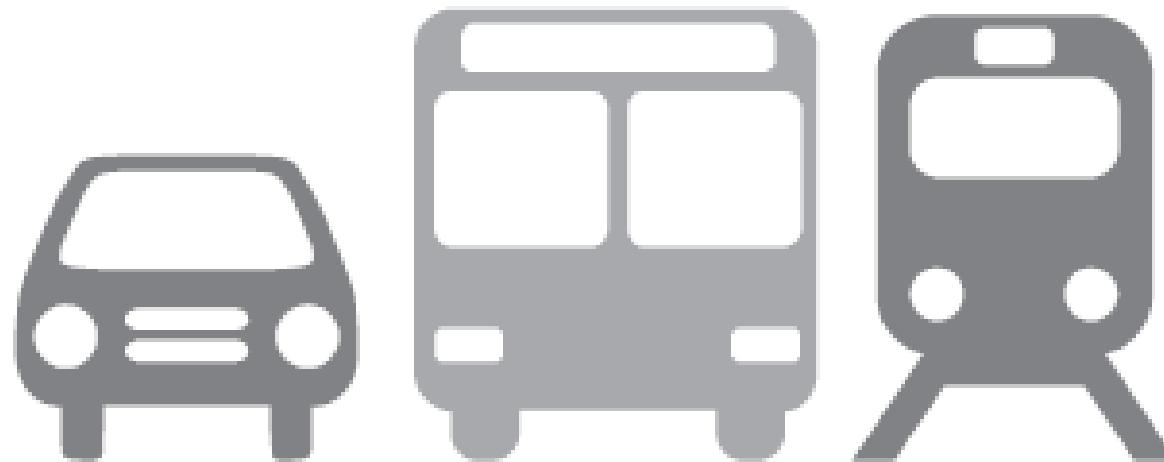
# Ongoing Strategies

2. Advocate for funding for mobility improvements along the corridor. This includes advocating for sustainable local and regional funding sources, as well as supporting and applying for funding at the Federal level.



# Ongoing Strategies

3. Continue to monitor peak period capacity needs in the corridor to determine the timing for implementation of additional transit services, alternative modes, or capital improvements.



# Comment Period/Approval Process

- **December 18 - February 14** – Comment period
- **January 23** – Public hearing at Red Rock Commission meeting
- **February 27** – RRCC reviews comments – sets a final approval process.

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