



July 11 – 15, 2014

Maria Cone, Manager of Market Development
David Hanson, Acting Manager of Street Operations

Marketing Partnership

- Co-branded wrapped trains
- Media and Public Relations/publicity mentions
- Free Rides to 1,500 volunteers
- FanFest booth





Grab a piece of history!

Get a Go-To Card commemorating the **2014 MLB All-Star Week**

For a limited time, you can buy a special Go-To Card marking Minneapolis as the host city of one of the biggest events in *Major League Baseball*®.

Buy yours today at metrotransit.org/store or at a Metro Transit Service Center in downtown Minneapolis or downtown St. Paul.

Commemorative All-Star Go-To card

- Sold online, Minneapolis and St. Paul service centers, at the Minneapolis Convention Center
- \$20 GTC



All-Star Events



- Concert at TCF Stadium
- 5k Color Run
- Summer Block Party
- Home Run Derby
- Red Carpet Show Parade
- 85th MLB All-Star game

Transit Service

- Additional Blue Line and Green Line service
- Additional Northstar trips
- Detours and street closures

Any questions?

