

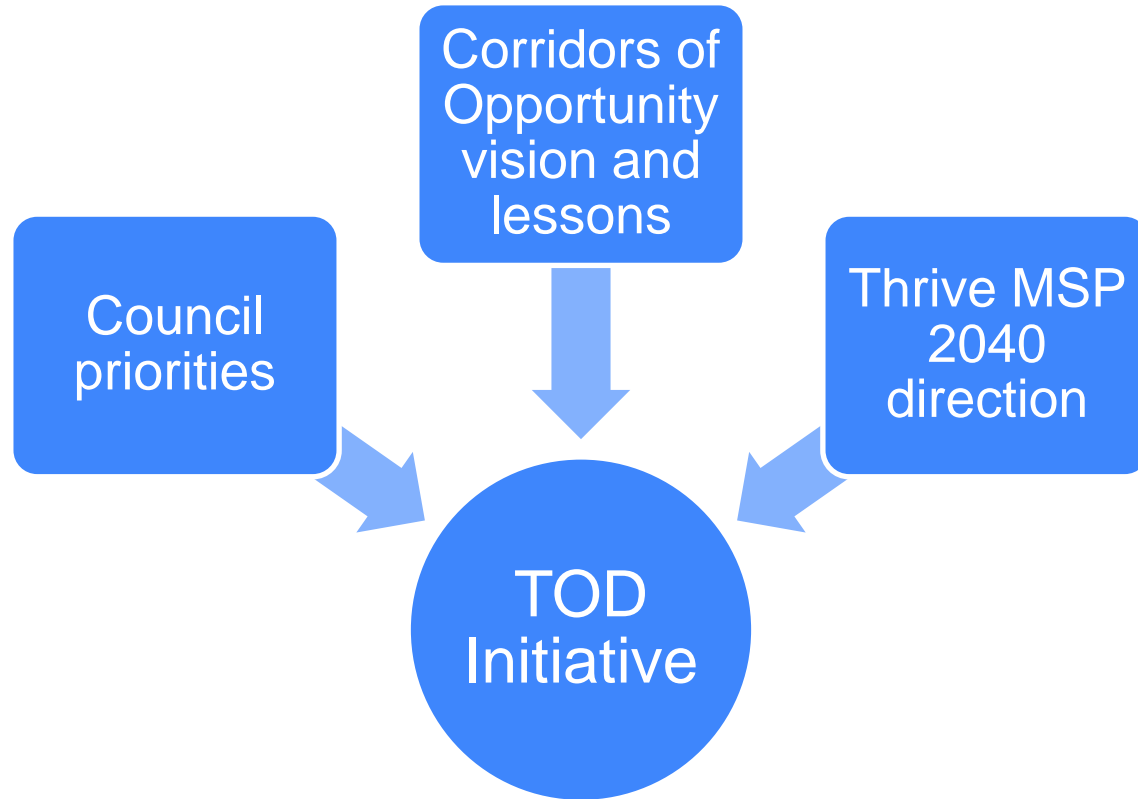
# Transit Oriented Development (TOD) Policy Update

Lucy Galbraith, AICP  
Director, Transit Oriented Development

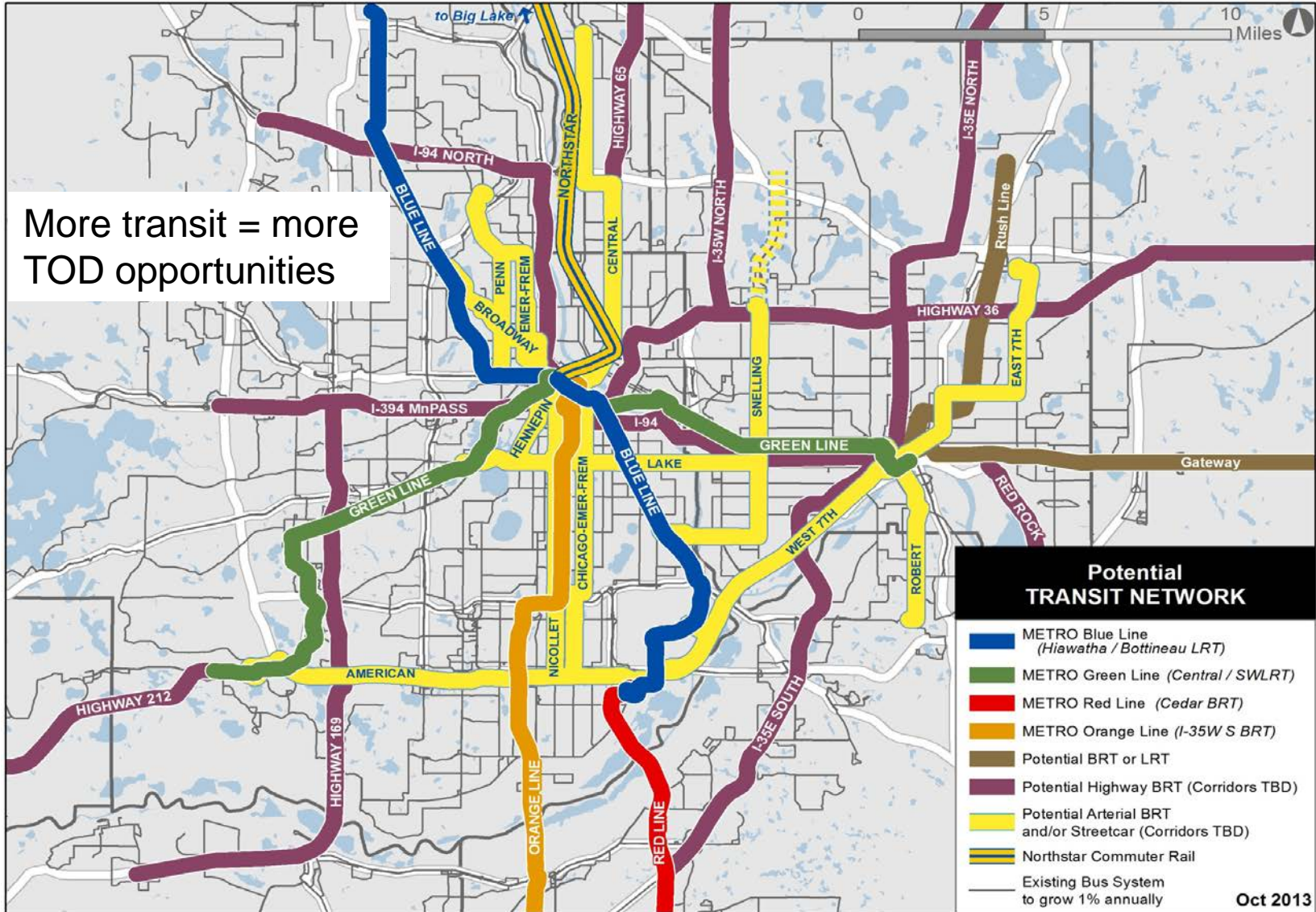
# Outline

- History of TOD Initiative
- TOD Strategic Action Plan
- TOD Policy
- TOD Office & Partners
- Policy Implementation steps

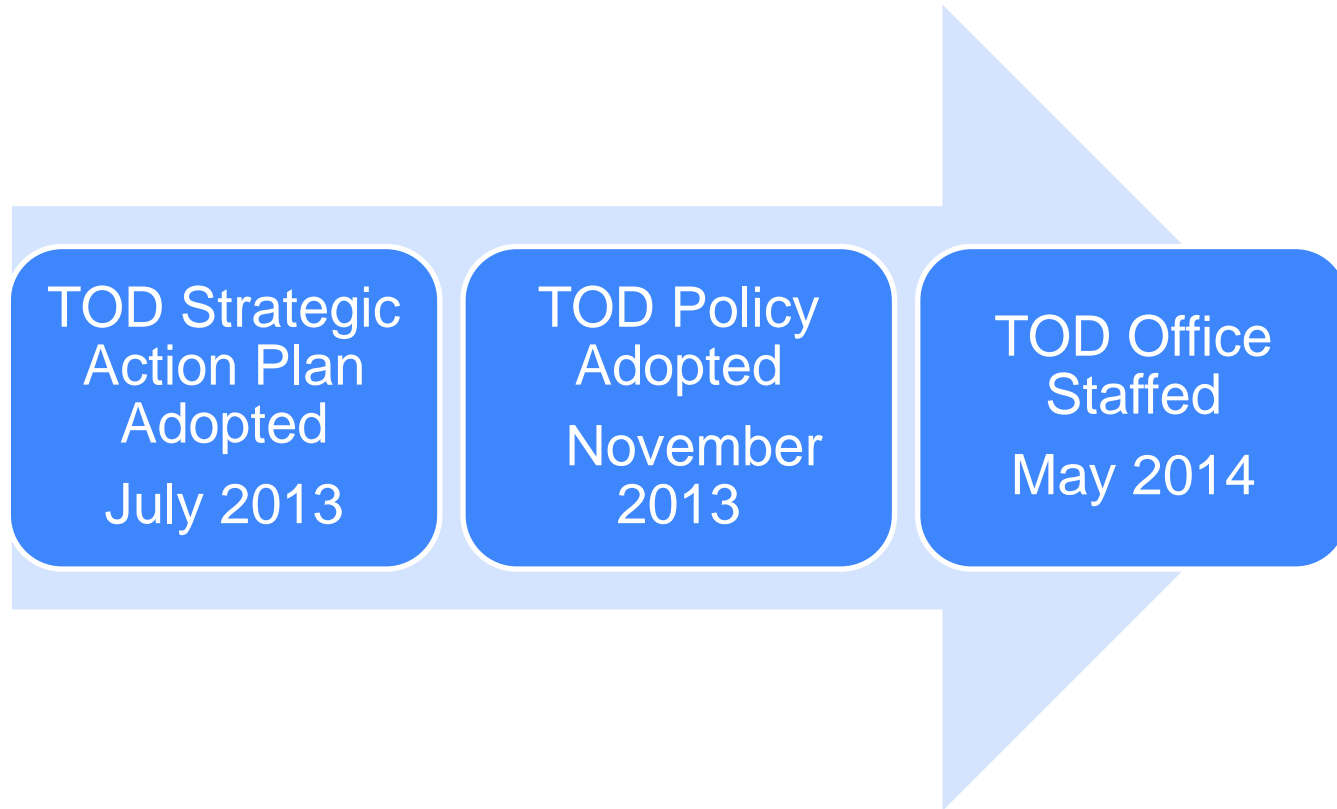
# Origins of TOD Initiative



More transit = more TOD opportunities



# Milestones in the TOD Initiative



# TOD Strategic Action Plan - Goals

Collaborate with partners

Prioritize resources for impact

Focus on implementation

Improve internal coordination

# TOD Strategic Action Plan – Immediate Steps

Establish a TOD Office	✓
Adopt a TOD Policy	✓
Create an Internal Working Group	✓
Create an External Advisory Group	✓



# TOD policy - Goals



**1. Maximize the development impact of transit investments by integrating transportation, jobs and housing.**



**2. Support regional economic competitiveness by leveraging private investment.**



**3. Advance equity by improving multimodal access to opportunity for all.**



**4. Support a 21<sup>st</sup> century transportation system through increased ridership and revenues.**





## TOD policy – Five strategies

- **Prioritize Resources**
- **Focus on Implementation**
- **Effective Communication**
- **Collaborate with Partners**
- **Coordinate Internally**

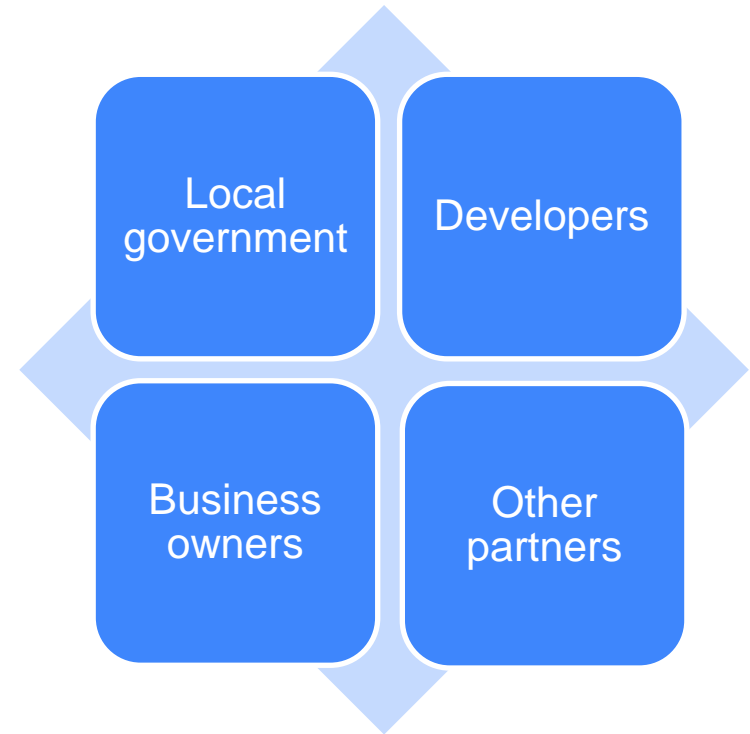


## Internal TOD working group

- Implement the TOD Policy
- Align efforts to achieve Council TOD goals
- Ensure consistency across TOD-related activities
- Share information and resources about TOD-related activities across the organization

# PRO TOD Working Group

- Meet regularly
- Provide input on TOD direction
- Learn together and advance the practice of TOD
- Coordinate with other PRO working groups:
  - Regional Equity and Community Engagement
  - Shared Prosperity



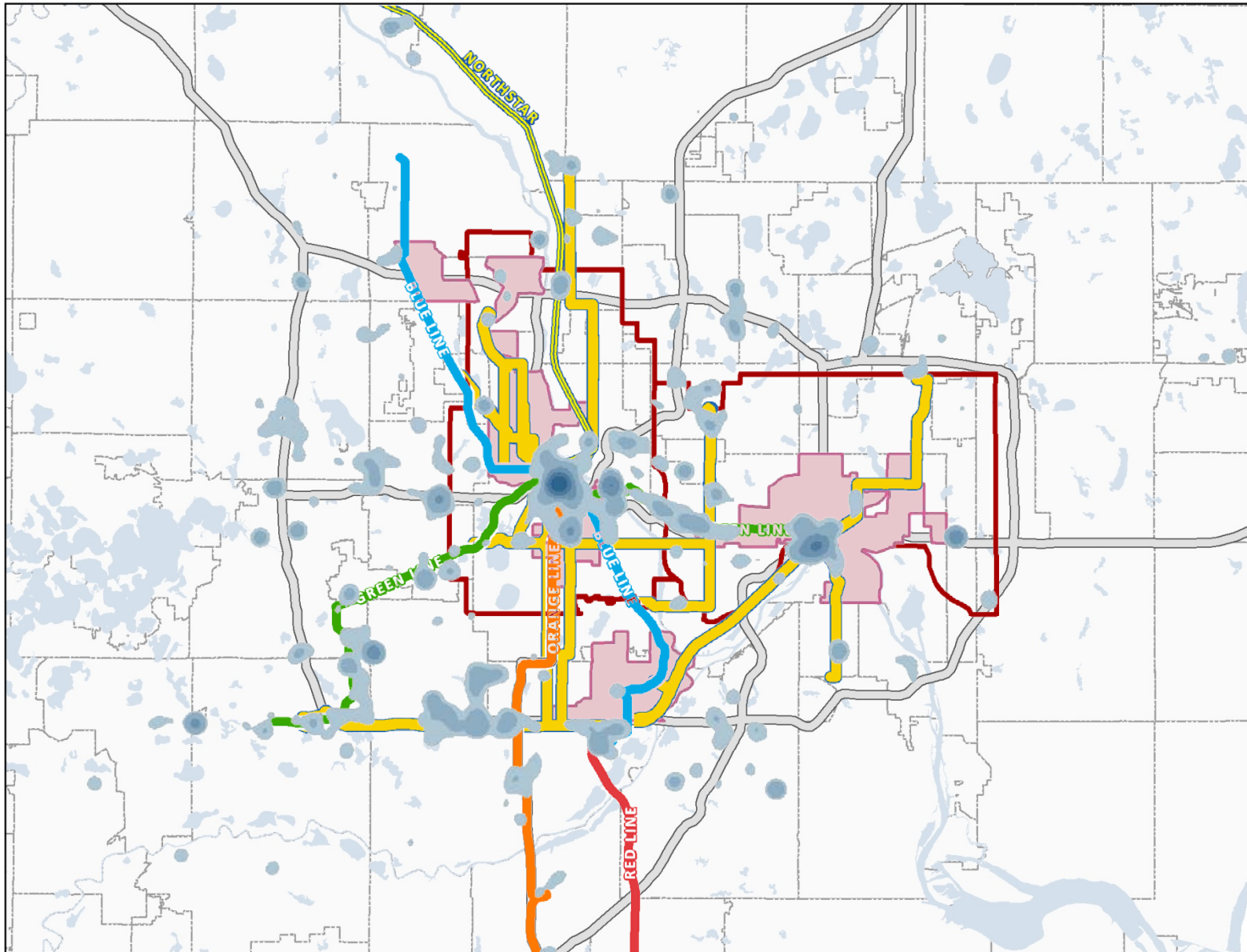
# TOD Office

- Manage development projects
  - Joint Development projects
  - Disposition TOD projects
- Be first point of contact on TOD for partners
- Coordinate internally on TOD projects, programs, & issues
- Staff PRO TOD, our external partnership group
- Monitor & report on implementation of TOD Policy
- Represent TOD interests to partners and the public

# Current TOD office work plan

- Analyze current and future station areas to identify potential TOD opportunities, especially on Metro Transit properties
- Manage TOD projects
- Provide technical assistance to Transitway projects, as needed
- Convene internal and external TOD groups
- Processes & procedures to implement TOD Policy
  - Internal Working group alignment of programs to TOD Policy
  - Guidelines for Joint Development projects
  - Development roles & process outline for all TOD projects
  - Reporting structure for both policy implementation and projects

# Transitway Network







**Questions?**