



The New Metrotransit.org

Plan a Trip Routes & Schedules Stops & Stations

Get step-by-step itineraries for when and where you want to go.

From: Address Intersection Landmark

To: Address Intersection Landmark

Time: Depart Arrive
5/2/2014 3:50 PM

Optional: Walking Distance 1/2 Mile Service Type Any Service Type Trip Type Faster Trip Wheelchair Access Yes

PLAN MY TRIP

NexTrip
Get real-time departure times for your routes
- Select Route -
STOP NUMBER

Go-To Cards & Passes
Check balance/transaction history for Go-To Cards and passes and add value.
Enter Serial Number
SHOW BALANCE / HISTORY
ADD VALUE
Get a Go-To Card
Find a Go-To Retailer

NexTrip Routes
NexTrip departs at 4:02
Current Time: 3:57 PM

Route	Departs
11A 4Av S/ To 46St-Nic	4:02
11A 4Av S/ To 46St-Nic	4:21
11A 4Av S/ To 46St-Nic	4:38
11A 4Av S/ To 46St-Nic	4:58
11A 4Av S/ To 46St-Nic	7:46

Show more trips Real Time Scheduled

Plan a transit trip: To here | From here

ps://dev.metrotransit.org/rid

Metro Transit
Serving the Minneapolis / St. Paul Area

Rider's Almanac

Transit ridership hits a 57-year high
Tuesday, March 11, 2014 12:00:00 A

Ridership gains reflect a "fundamental way we move about our community," says...

READ MORE

ps://store.metrotransit.org/t

Metro Transit
Serving the Minneapolis / St. Paul Area

Shopping Cart

Item	Qty	Total
New Go-To Card + Stored Value (\$22)		
<input type="checkbox"/> Delete \$20.00	1	\$20.00
Sub Total		\$20.00
Processing & Shipping		\$0.00
Sales Tax		\$0.00
Total		\$20.00

Update Cart Empty Cart Checkout
All sales are final.

Continue Shopping

CONTACT US | 612-373-3333

Metro Transit is a service of the Metropolitan Council

Adam Mehl
Metro Transit Marketing
May 2014



(A Brief) History of metrotransit.org

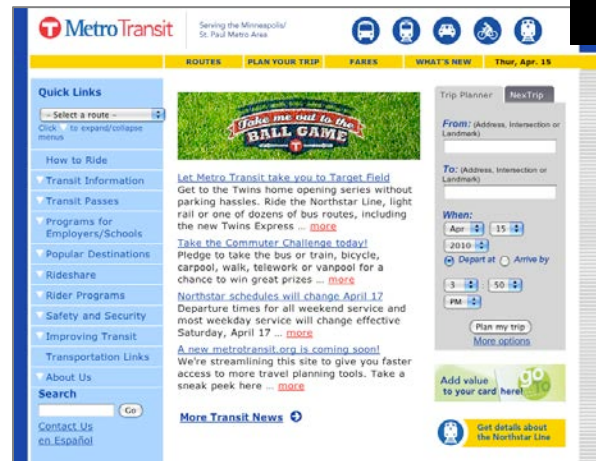
- 1997 Launch
- 2000 Trip Planner added
- 2008 NexTrip added
- 2010 Current design, mobile site, YouTube, Twitter
- 2010 Enhanced store
- 2012 Facebook
- 2013 My Metro Transit (beta)



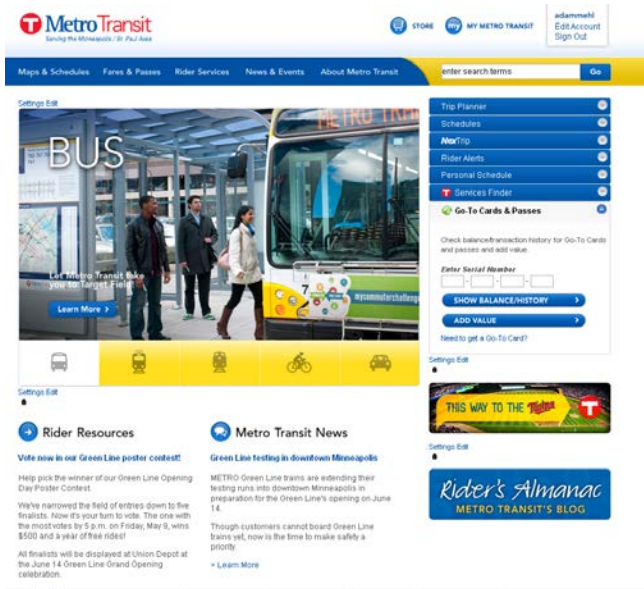
1998



2000



2004



2010-present





Current Stats

- 250,000 Unique Visitors per month
- 900,000 visits per month
- 24,000 Facebook fans
- 11,500 Twitter followers

What are they coming here for?

- 500,000+ trips planed/mo.
- 7 million+ NexTrip calls/mo.
- \$1 million+ in sales/mo.
- Schedules
- News
- Information

Metro Transit
Serving the Minneapolis / St. Paul Area

Route 4
New Brighton - Johnson St - Bryant Av - Southtown
Northbound
50th St and Penn Ave S
Stop Number: 1005

NexTrip departs in 13 Min
Current Time: 3:44 pm

Route	Departs
4 Downtown/ Via Penn	13 Min
4 Downtown/ Via Penn	4:26
4 Downtown/ Via Penn	4:57
4 Downtown/ Via Penn	5:28
4 Downtown/ Via Penn	5:59
4 Downtown/ Via Penn	6:30
4 Downtown/ Via Penn	7:01
4 Downtown/ Via Penn	7:31

< Back to Stop Selection

- Real Time
- Scheduled

Metro Transit Store

New Go-To Card
Click For Price

Order a new Go-To Card with a pass and/or stored value.

Add Value
Click For Price

Add value to an existing Go-To Card, Metropass, College Pass, U-Pass or Student Pass.

Go-To lite Card, 10 Rides
\$18.50

Purchase 10 rides for only \$1.85 per ride (valid for \$2.25 fare).

Day Pass
\$6.00

Unlimited rides for 24 hours upon first use on a bus. Not valid for Metro Mobility.

Metro Mobility Tickets
\$30.00

Book of 10 Metro Mobility tickets valid for \$3.00 non-rush hour fare.

Metro Mobility Tickets
\$40.00

Book of 10 Metro Mobility tickets valid for \$4.00 rush-hour fare.

- In person at a Metro Transit store *
- By mail *
- In person at an authorized fare retailer
- By phone at 612-373-3333 (for refilling Go-To Cards only)
- In person at a ticket machine on rail platforms

*Options for customers purchasing a new Reduced Fare or Mobility Fare Go-To Card or paying with an employer-issued voucher.

My Store Features

To edit your account information, including your password, click on the "Edit Account" link in the upper right hand corner.

[Create My Fare Card List >](#)

[Enroll in Auto Refill >](#)

FTH to Metrodome Square
Depart At 3:50 PM on Friday, May 02, 2014

Itinerary #1 - Trip Time 0:11 | Itinerary #2 - Trip Time 0:12

Walk 0.17 miles W from FTH to Olson Memorial

Route: 19 Downtown

4:04 PM depart from Olson Memorial Hwy & Bo St
4:15 PM arrive at Carew Dr & 6th St / 7th St S

Walk 0.11 miles SE to Metrodome Square

Regular Fare	Senior Fare	Trip Time
\$2.25	\$2.25	0:11

Please have exact fare ready. Bus fareboxes and drivers do not make change.

You'll reduce carbon emissions by 1.1 lbs. by choosing transit

2.1 lbs. CO₂ produced by driving alone
1.0 lbs. CO₂ produced by riding transit
1.1 lbs. CO₂ saved!

More details on these calculations

[Map This Trip](#)



The New Site – Launching later this month



Questions?