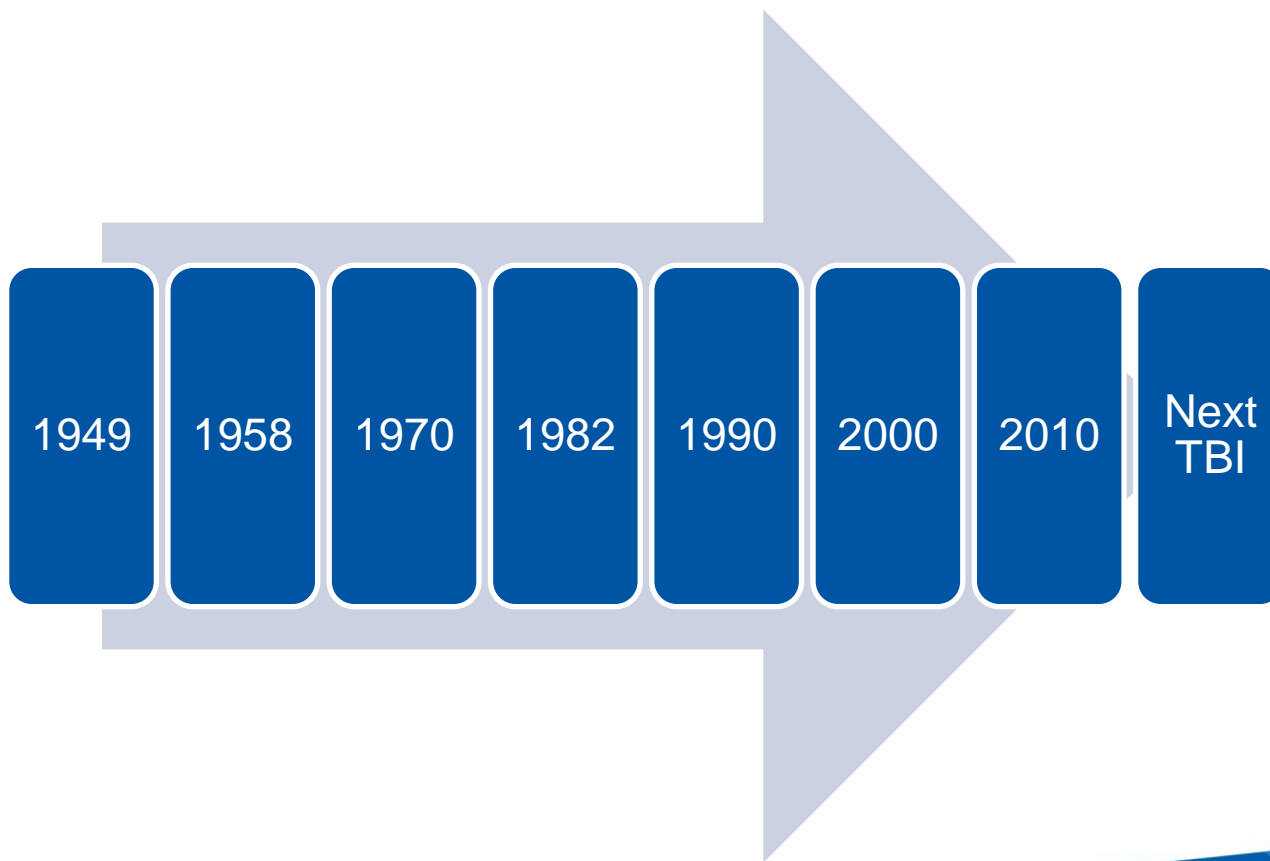


# Travel Behavior Inventory (TBI) Program Evaluation

Transportation Committee: 1/26/2015



# TBI History



# Historical TBI Structure

- Travel Behavior Surveys
  - Household Travel Survey (~50% of budget)
  - Other Surveys (~25%)
- Forecast Model Development (~25%)

# What should we do next?

- 4-6 month study to
  - Evaluate state of practice
  - Answer questions about risks and benefits of different options
- Recommend 10 year travel survey program

# Key Issues in the TBI Program Evaluation

# Policy Questions

- What are the key policy questions we want our models to be able to answer?

# Structural Questions

- How should the TBI be funded?
- How should it be structured?
- What kinds of surveys should we be/not be doing?
- Role of third party data?

# Household Survey Questions

- What should the next household travel survey be?
  - Survey design (continuous, panel, rolling, hybrid)
  - Sampling frame and size
  - Technology (GPS, smartphone)



# Questions?