



# Efficient & Effective



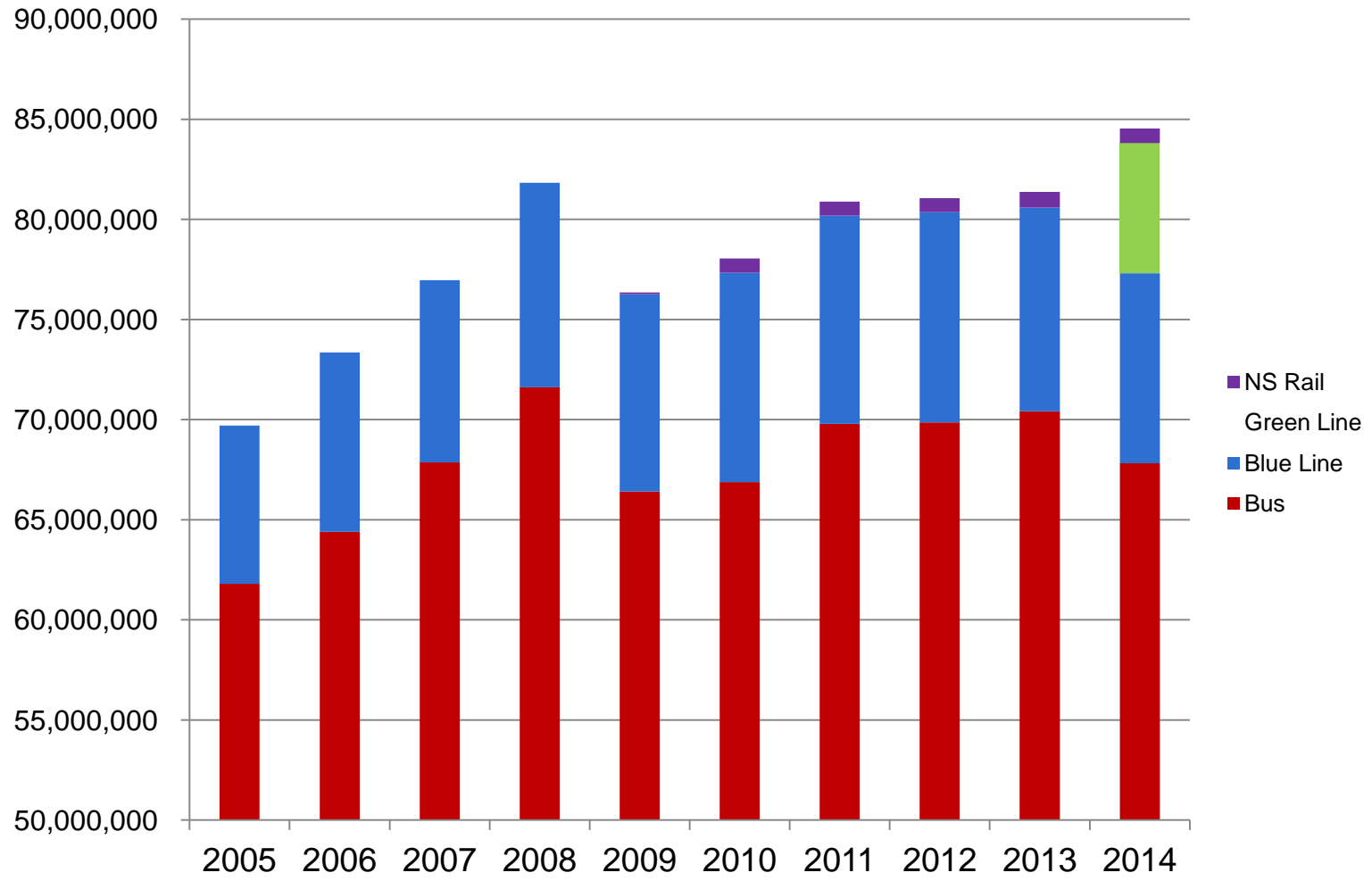
# Metro Transit system

- 15<sup>th</sup> largest in U.S.
- 7+ counties, 90 cities
- 132 bus routes
- 2 light rail lines
- 1 commuter rail line
- 905 buses, 86 LRVs
- 3,100 employees

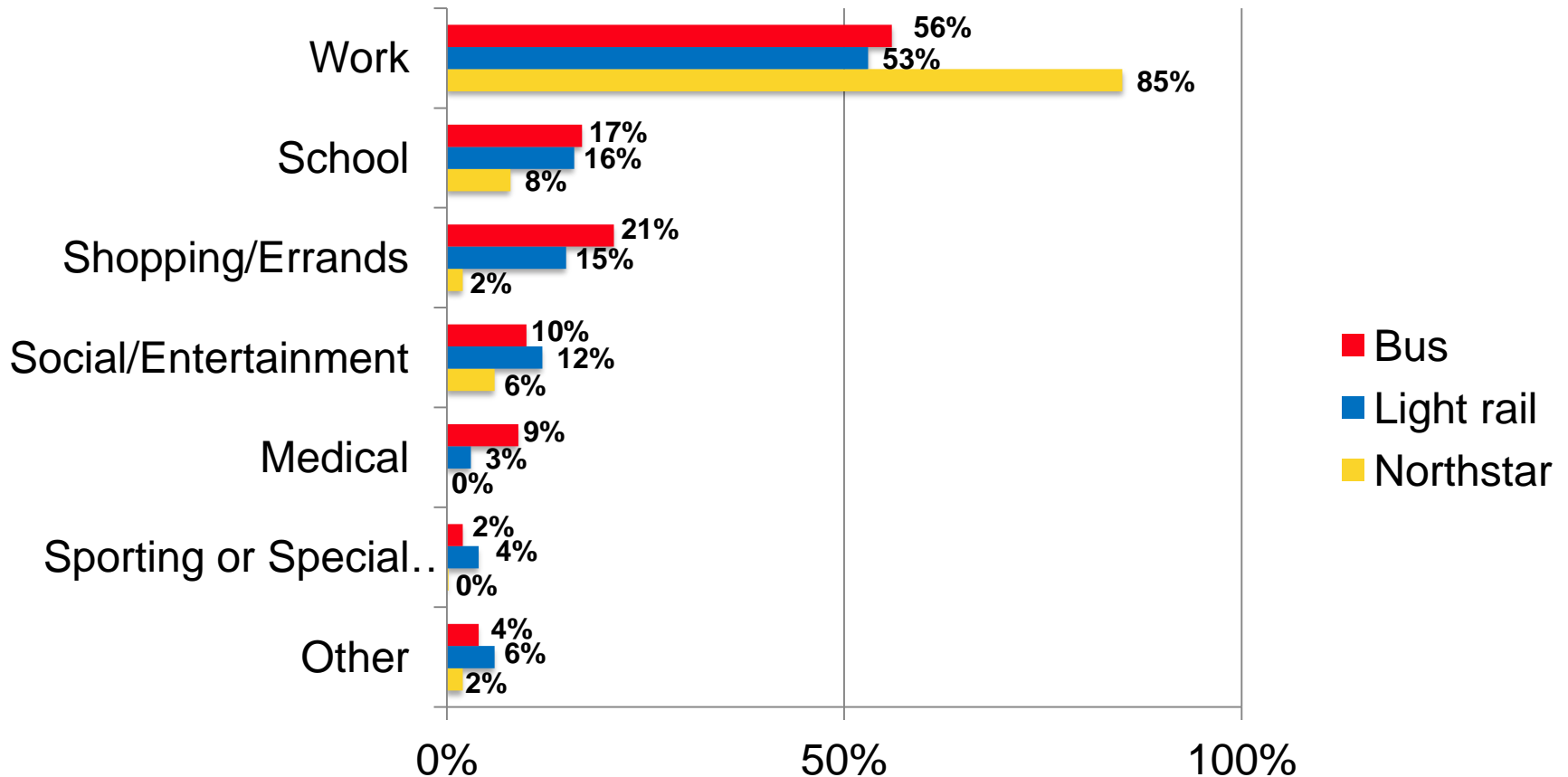


*“We at Metro Transit deliver environmentally sustainable transportation choices that link people, jobs and community conveniently, consistently and safely.”*

# Metro Transit Ridership



# Primary purpose of transit trips

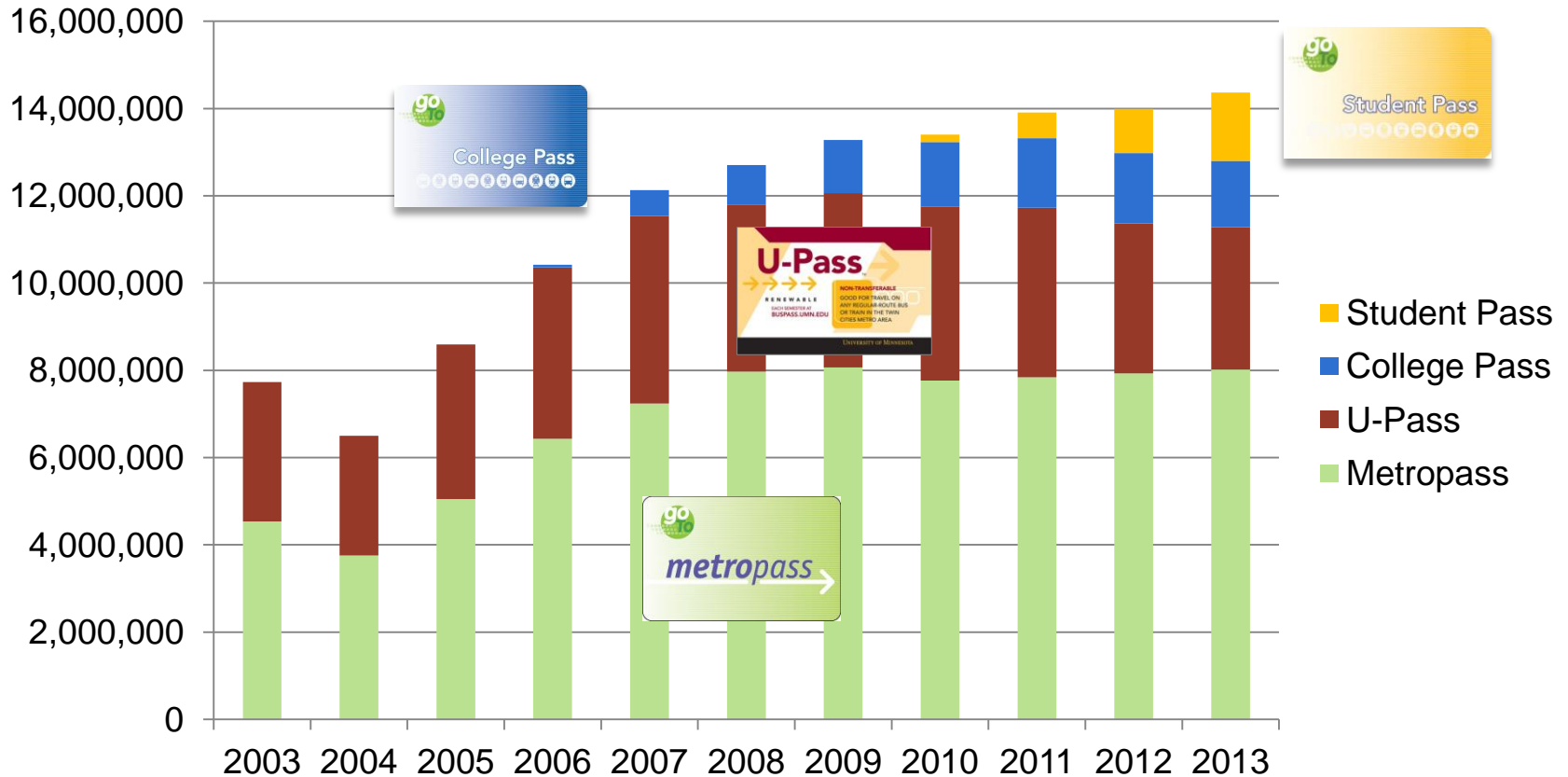


Q. What is the primary purpose of your trip today?

Bus N= 5,141 Light rail N = 2,681 Northstar N = 490

Note: Multiple responses allowed, may not total 100%. While multiple responses were not indicated as an option, there was no ability to control for multiple responses.

# Employer and School Program Growth

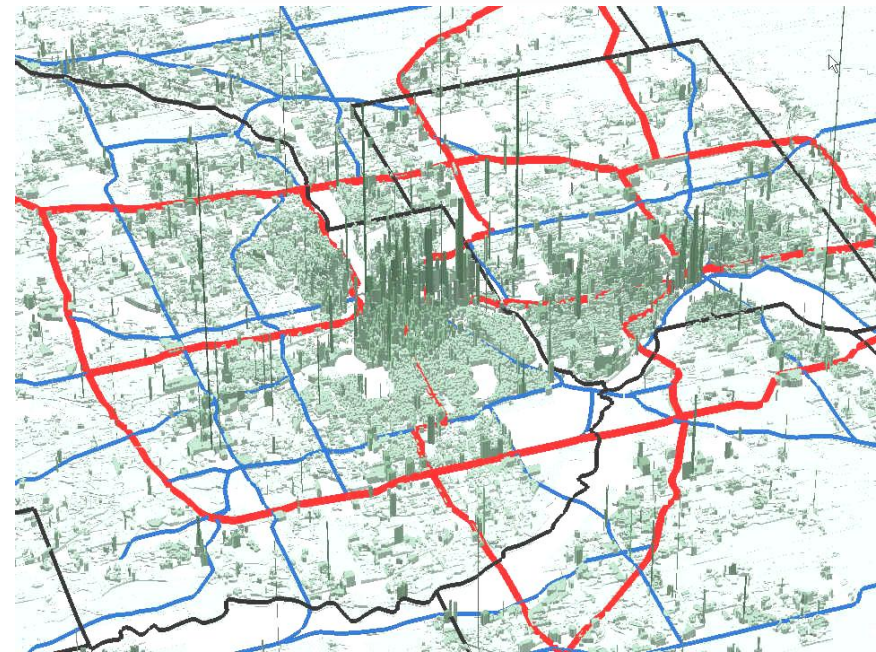


- **275 employers enrolled in Metropass program**
- **85 colleges and high schools enrolled in student programs**



# Transit Success Factors

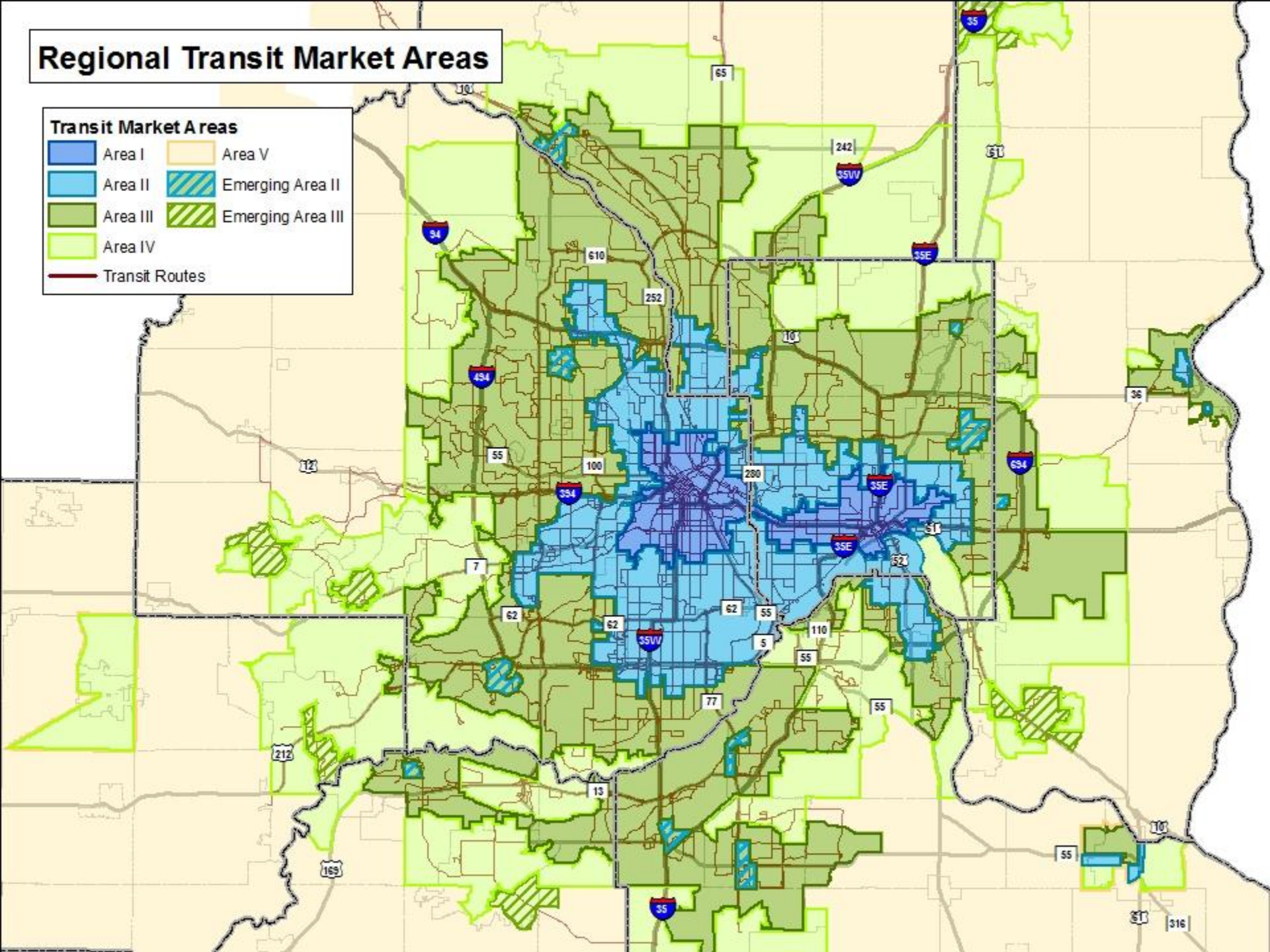
- Convenient, frequent and direct
- Cost savings: vehicle, fuel, parking
- Reliable and travel time competitive
- Match transit service to demand
  - Population
  - Employment
  - Auto ownership
  - Density





# Regional Transit Market Areas

## Transit Market Areas



# Transit Market Area

<i>Transit Market Area</i>	<i>Typical Transit Service</i>
I	<b>Dense network</b> of local routes with <b>highest levels of service</b> accommodating a <b>wide variety of trip purposes</b> .
II	<b>Similar network structure</b> to Market Area I with <b>reduced level of service</b> as demand warrants.
III	Primary emphasis is on <b>commuter express</b> bus service. Suburban local routes providing <b>basic coverage</b> .
IV	<b>Peak period express</b> service is appropriate as local demand warrants.
V	<b>Not well-suited for fixed-route service.</b>



# Regional Transit Boardings

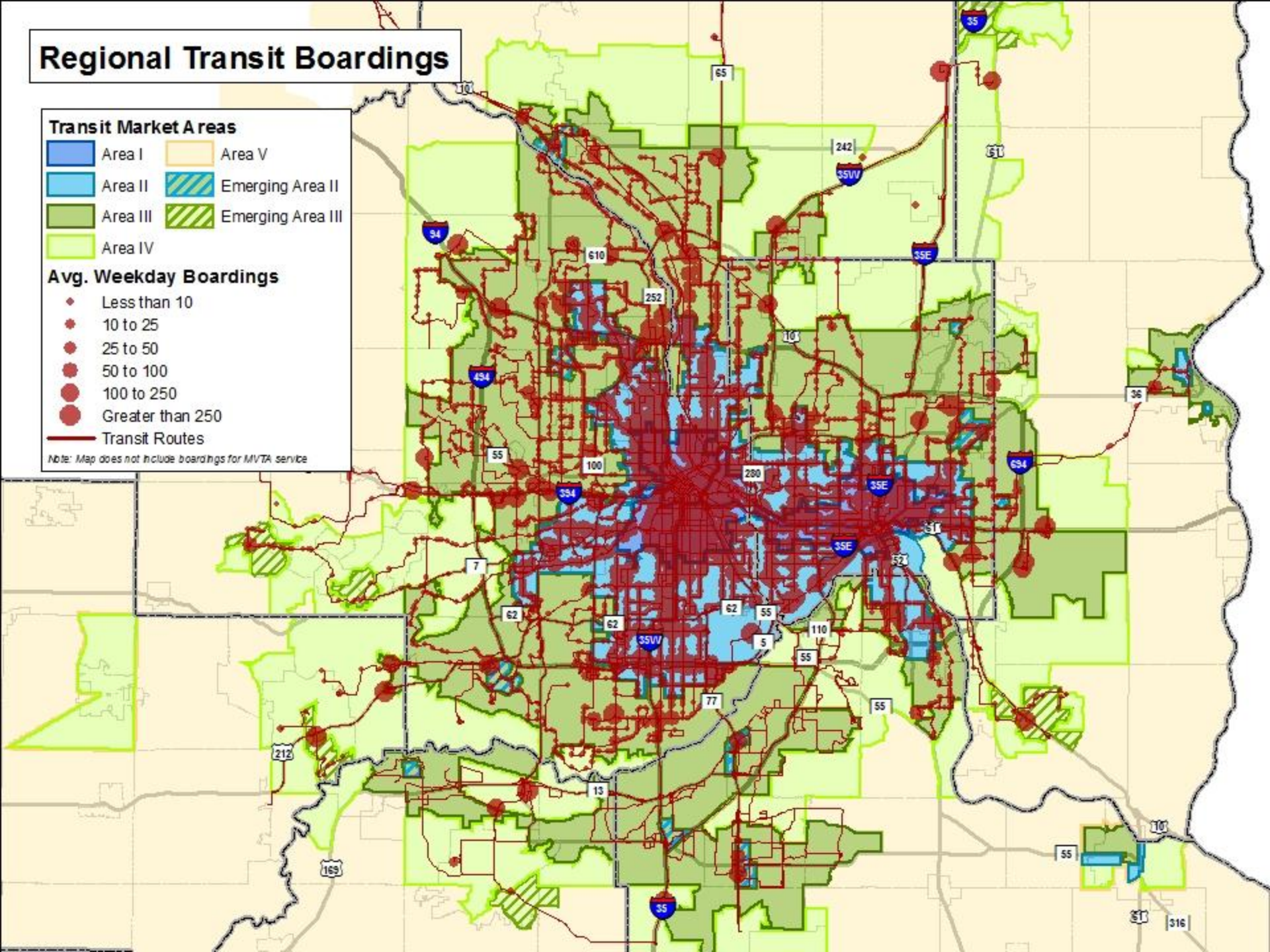
## Transit Market Areas



## Avg. Weekday Boardings



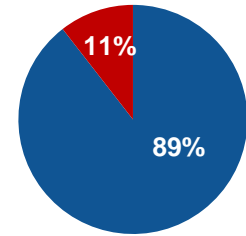
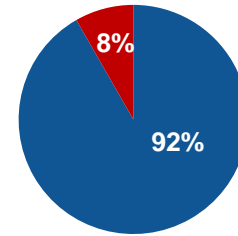
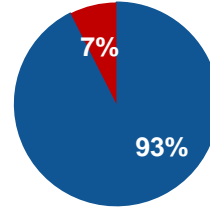
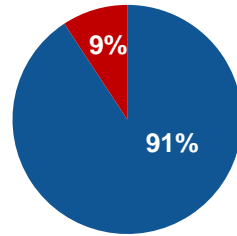
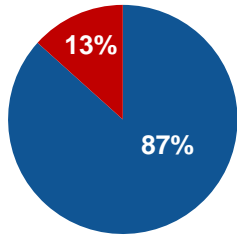
*Note: Map does not include boardings for MVTA service*



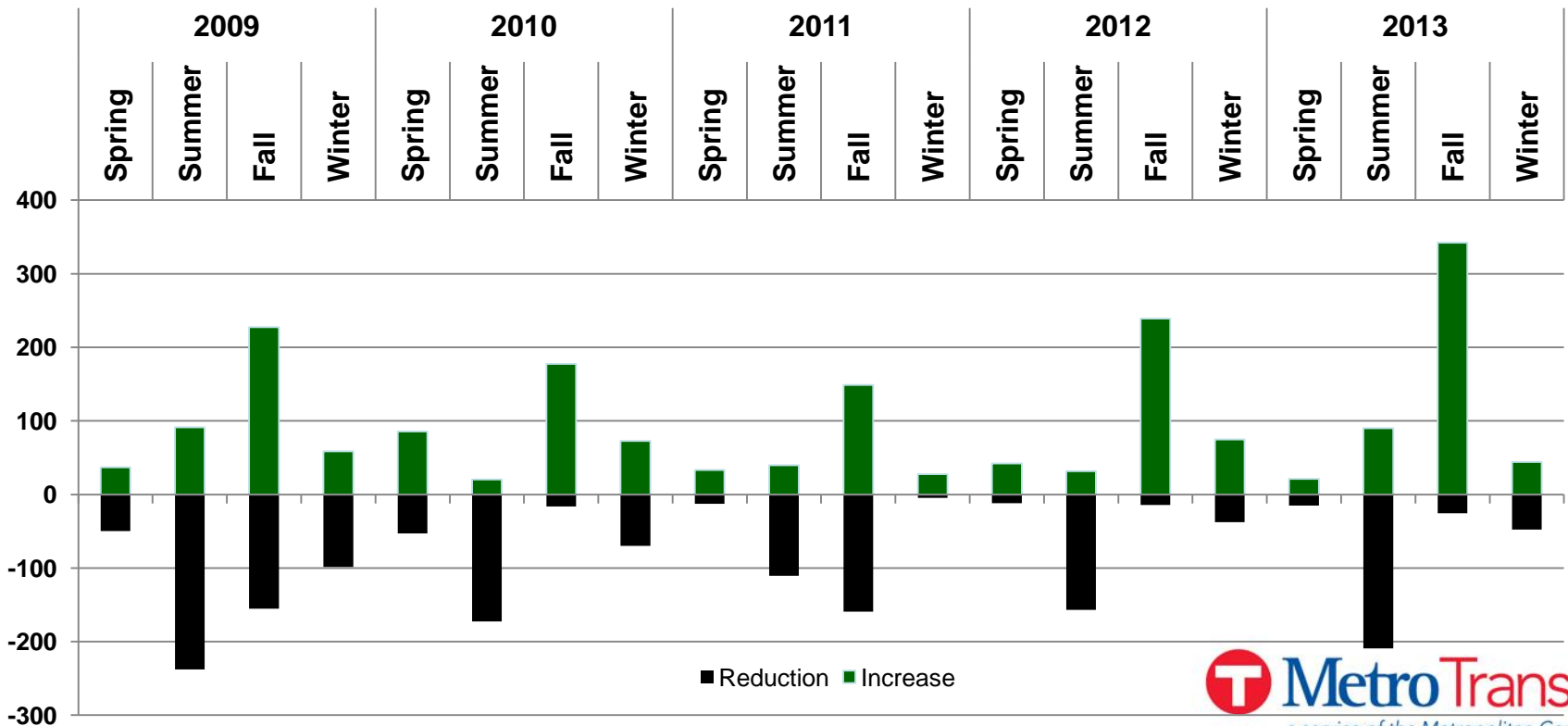
# Transit System is dynamic

- Season of year
- Time of day
- Day of week
- By Geography

# Quarterly service review, reallocation: Bus



■ Constant ■ Adjusted

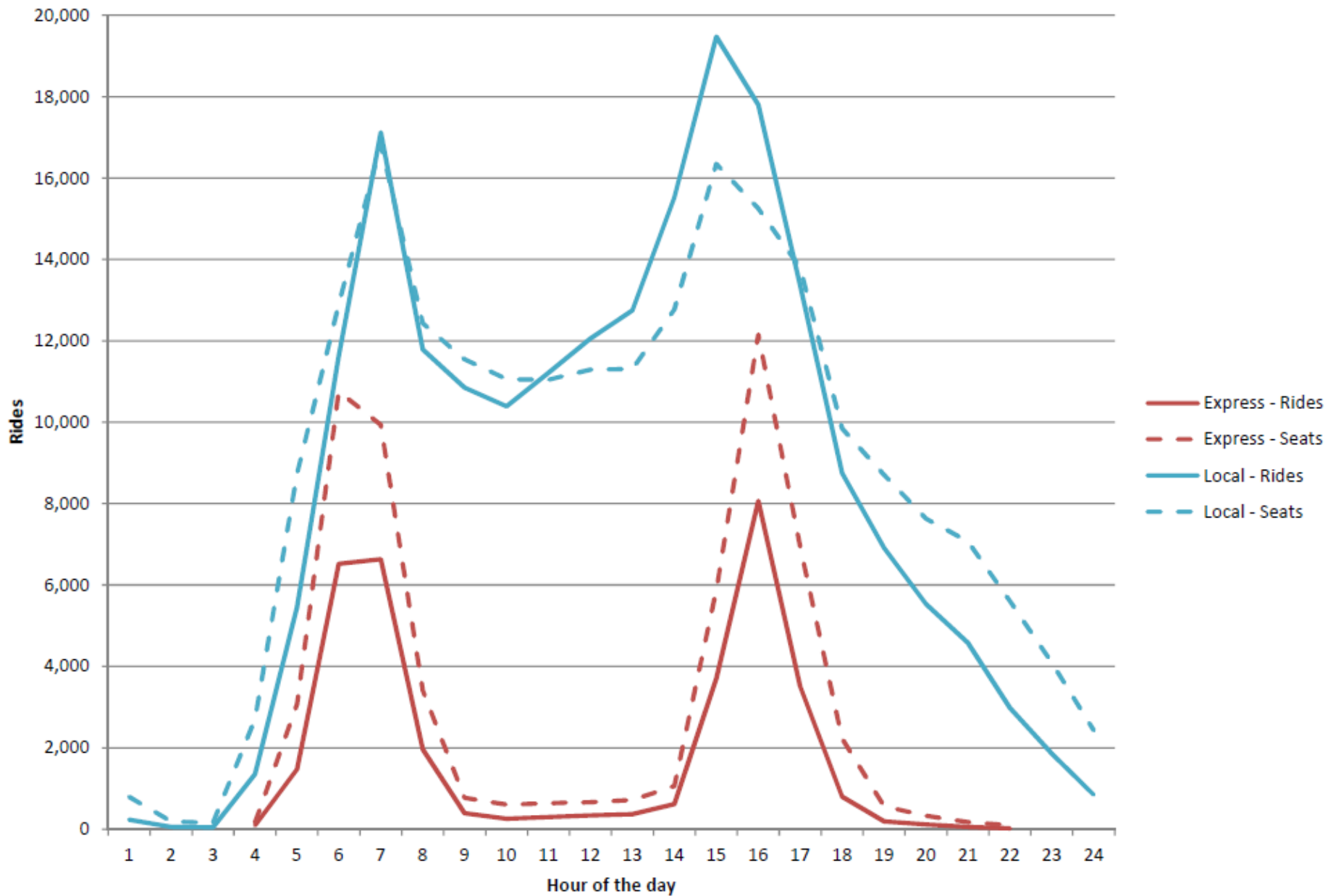


Weekday hours of service





# Ridership Compared to Seats





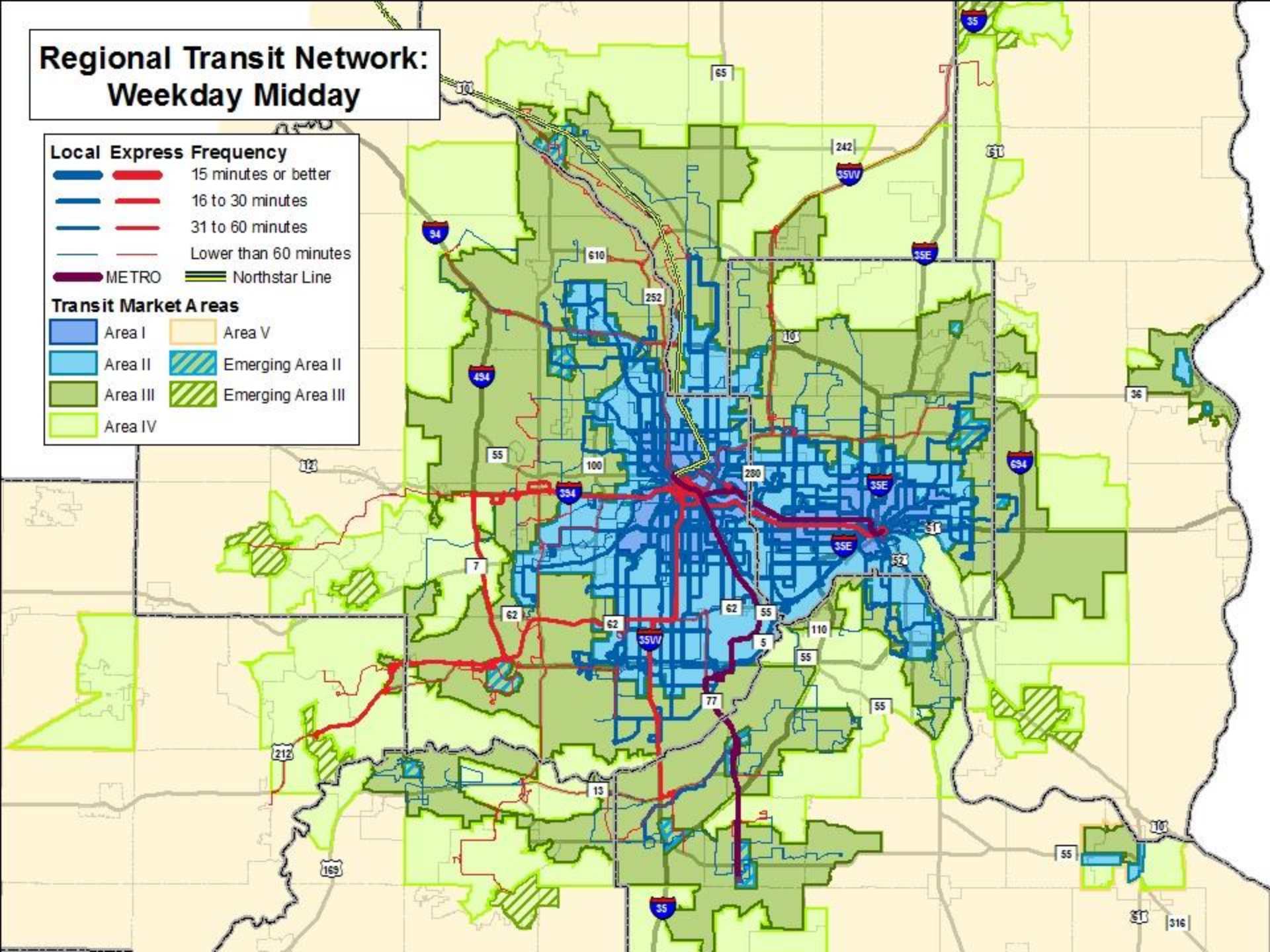
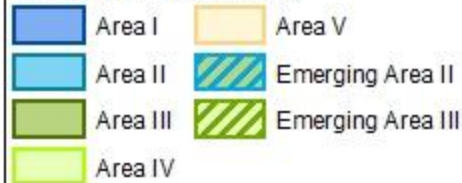


# Regional Transit Network: Weekday Midday

## Local Express Frequency



## Transit Market Areas



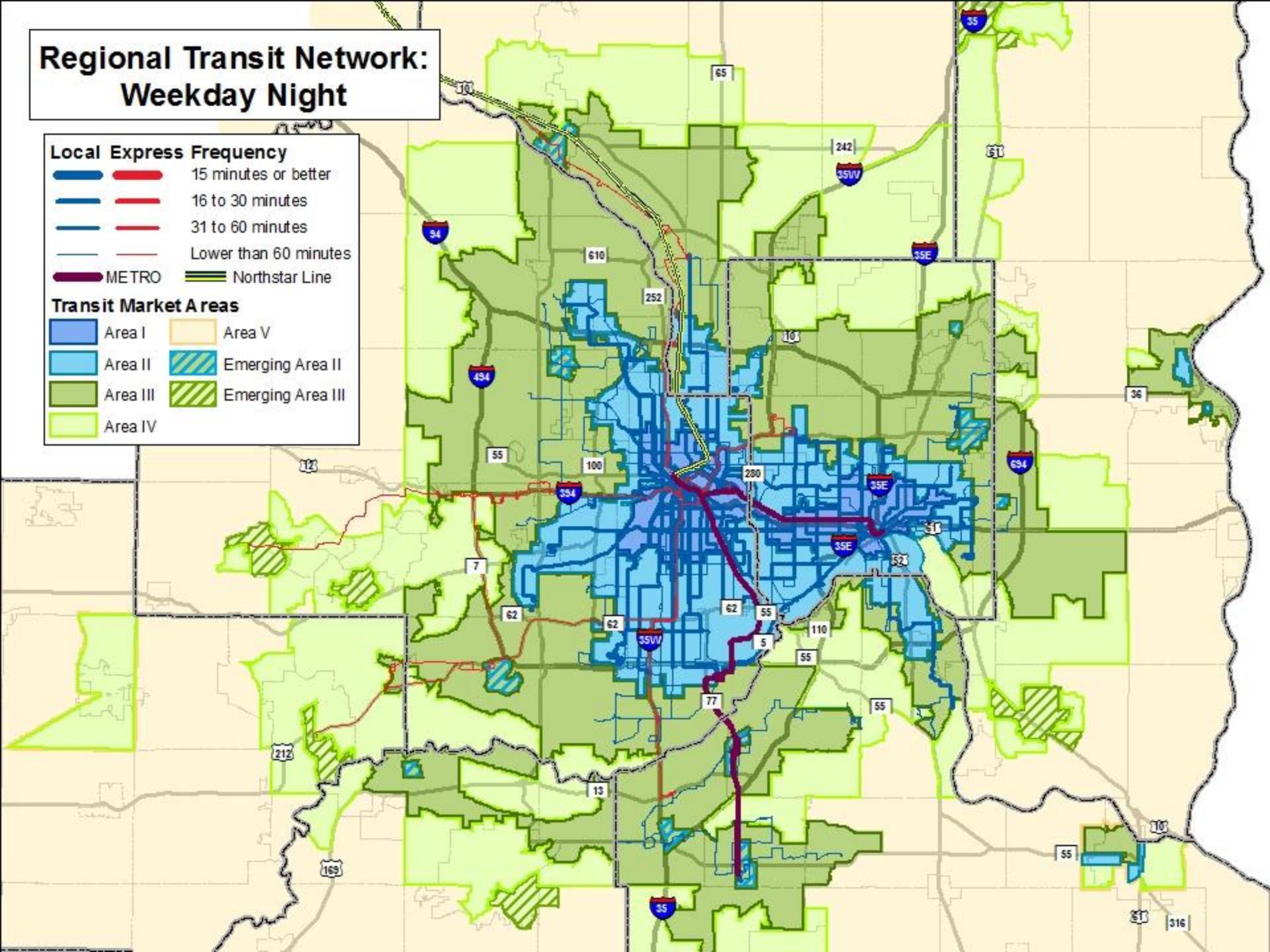
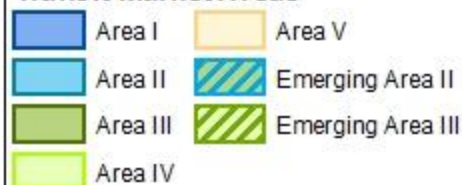


# Regional Transit Network: Weekday Night

## Local Express Frequency

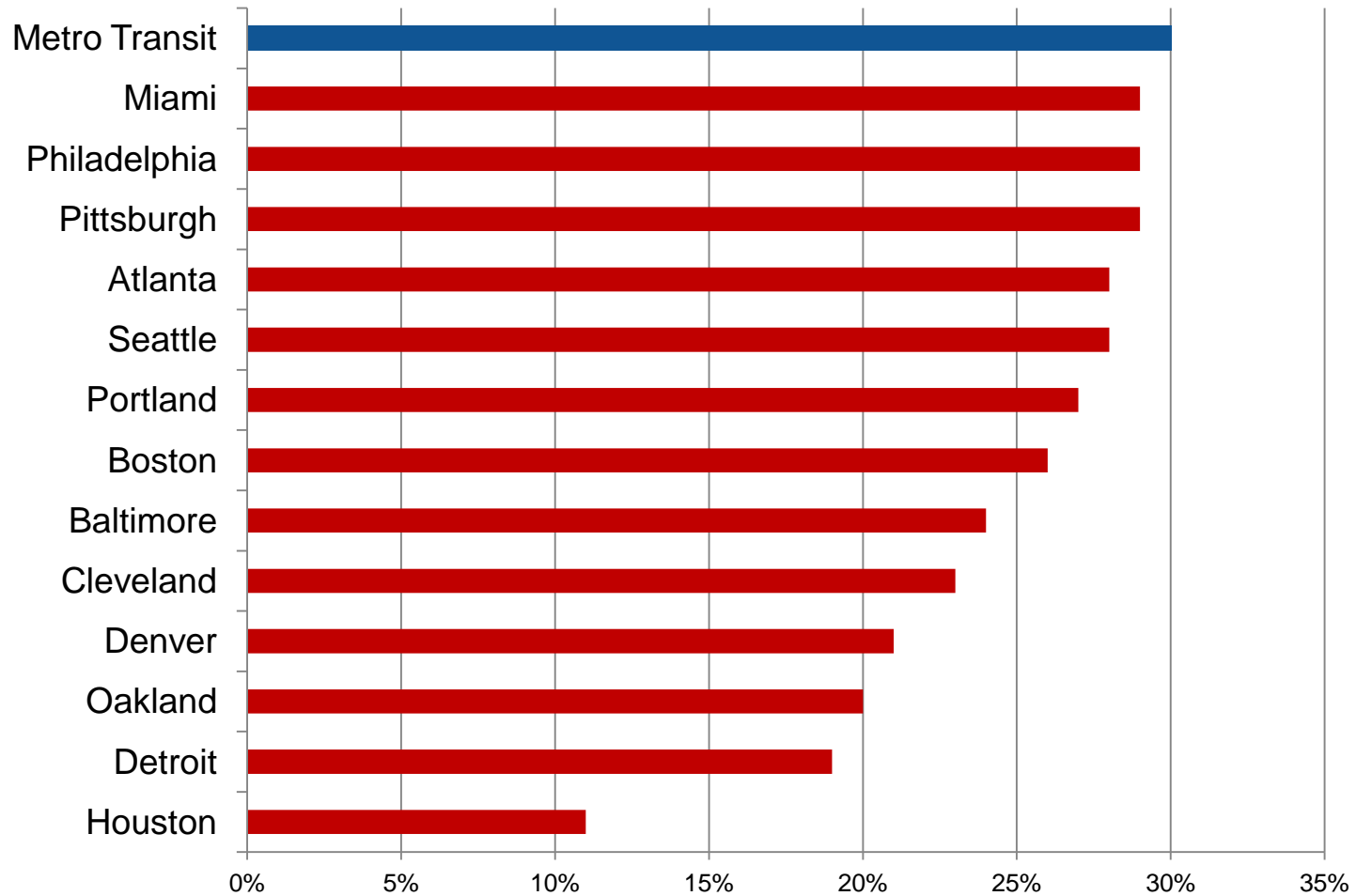


## Transit Market Areas

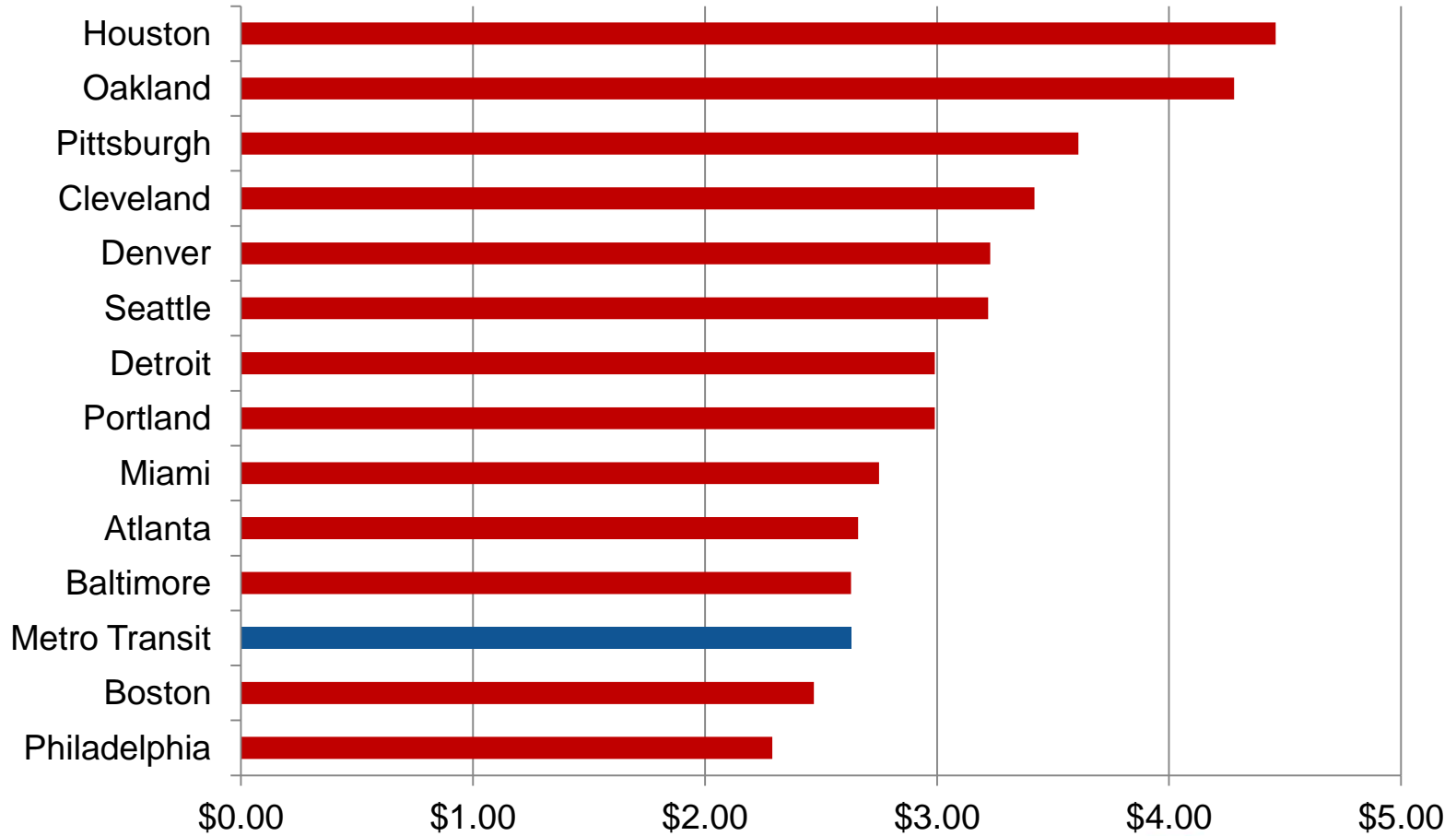




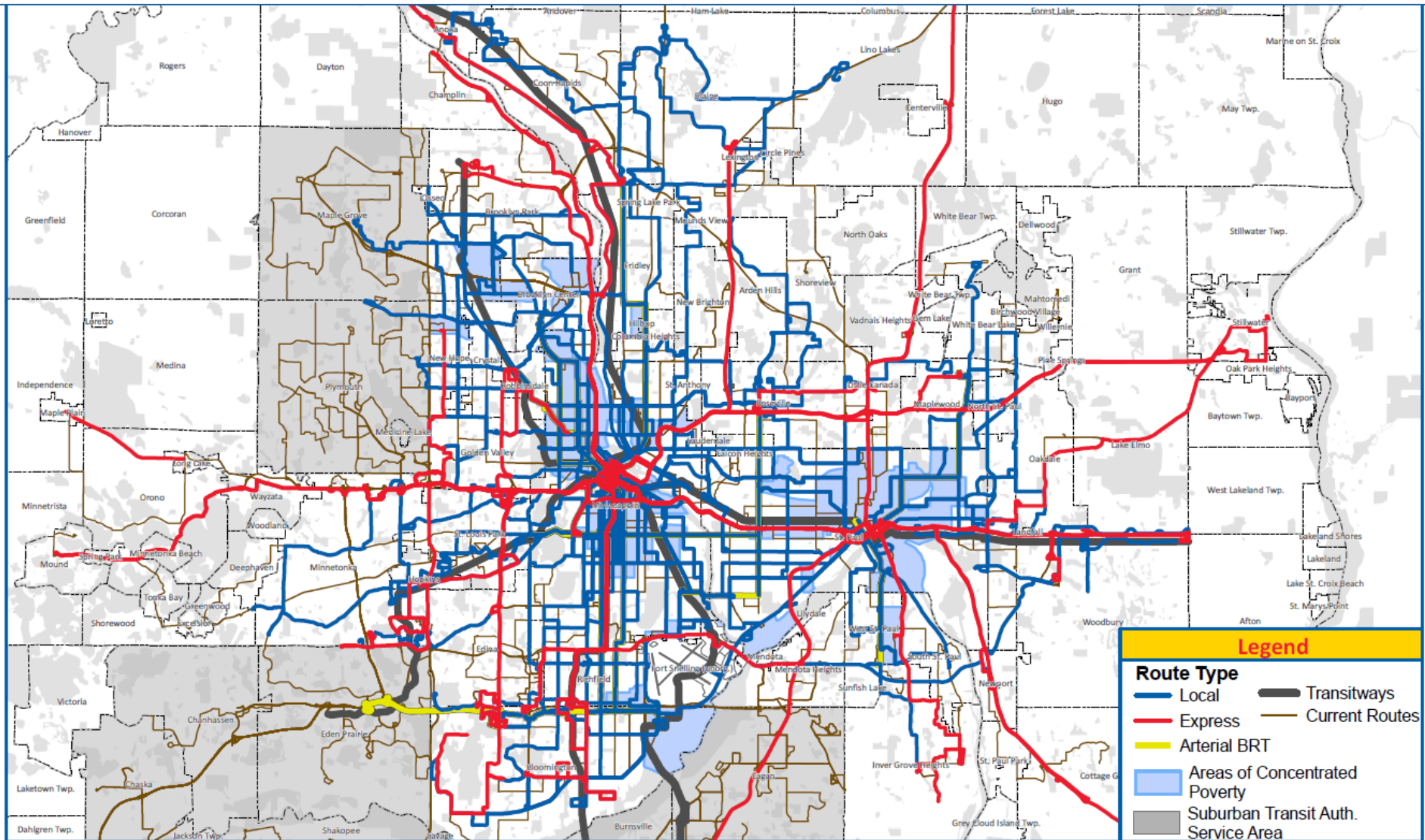
# Bus Fare box revenue



# Subsidy per bus passenger



# Planning for the future: 2030 SIP





# Metro Transit

*a service of the Metropolitan Council*