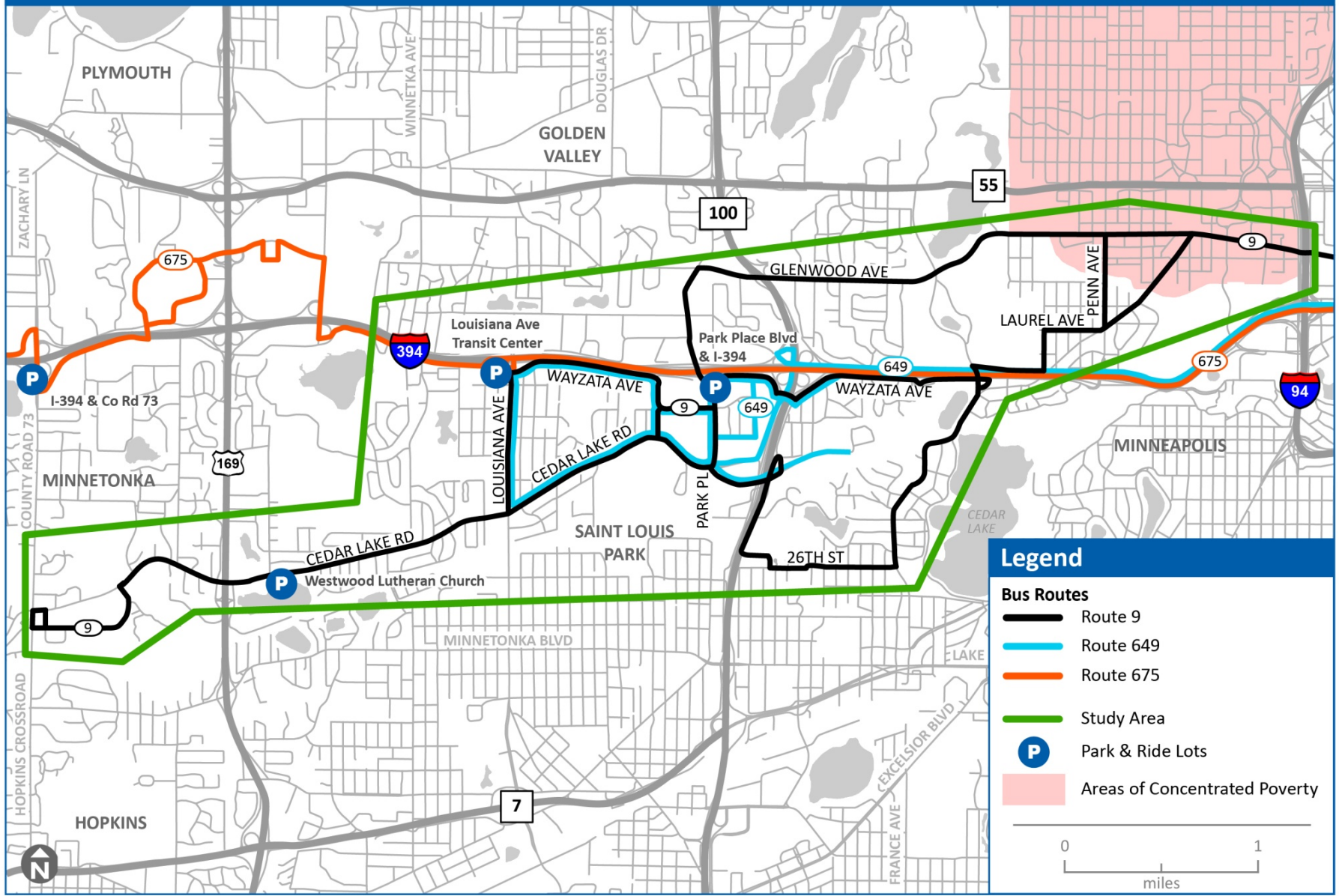


WEST END & ROUTE 9 TRANSIT STUDY



Steve Mahowald
Senior Transit Planner

West End and Route 9 Transit Study



Legend

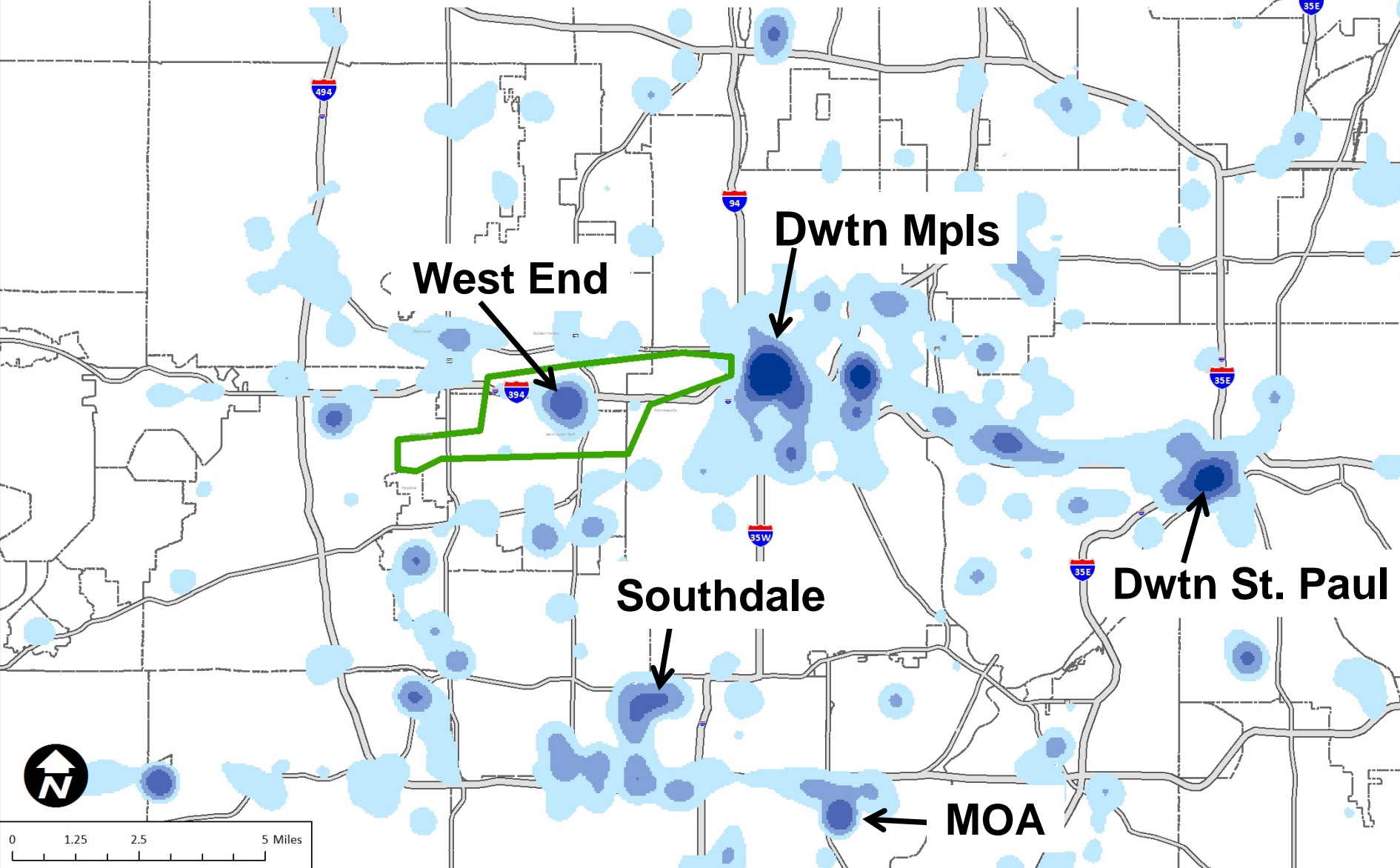
- Bus Routes**
 - Route 9
 - Route 649
 - Route 675
- Study Area
- Park & Ride Lots
- Areas of Concentrated Poverty

0 1
miles

WHY ARE WE REVIEWING SERVICE? WHAT ARE THE GOALS?

- Complex route structure
 - Simplify Route 9
- Inefficient schedule & reliability issues
 - Create efficient & reliable schedule
- Under-utilized branches
 - Improve performance & productivity of service
- Shift in demographic & development patterns
 - Realize opportunity to grow ridership, increase market share
 - Improve connection between downtown & West End
 - Ensure under-represented communities that rely on transit share in benefits of improvements

Regional Concentration of Jobs Paying Less Than \$40,000 Annually



EVALUATION CRITERIA

- Improved route structure & network
 - Directness
 - Clarity
 - Schedule & network efficiency
- Market's Propensity to Support Transit
 - Employment and residential density
 - Jobs less than \$40,000
 - Low-income populations served
 - Auto availability
- Service performance
 - Ridership
 - Resources

2016 PROJECT TIMELINE

- Spring: Present project outline to stakeholders, review existing conditions and draft concept plan
- Late May/early June: Present concept plan to Council
- June 25-July 10: Public comment period
- July: Modify concept plan based on public comments
- Late July/early August: Present final plan to Council
- December 3: Implementation of service changes

PUBLIC OUTREACH

- Website launched soon
- June 2016: Targeted outreach to riders, community-based organizations
- June 25-July 10: Public comment period
 - Comment via e-mail, phone, fax or attend meeting

PUBLIC HEARING

Tuesday, June 28, 2016

4:30 p.m.-6:00 p.m.

Harrison Education Center

501 Irving Ave North

Minneapolis

COMMUNITY MEETING

Saturday, June 25, 2016

1:00 p.m.-2:30 p.m.

Showplace ICON Theatres-

Community Room

1625 West End Blvd

St. Louis Park

REQUESTED ACTION

- That the Metropolitan Council authorize a public hearing to accept comments on proposed service changes outlined in the West End and Route 9 Transit Study concept plan