

# Everyday Equity Update



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August 2016

# Agenda

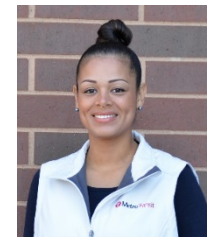
- Everyday Equity Overview
- Key Accomplishments
- Next Steps



# Breaking down barriers faced by employees, customers and community members

2016 work plan:

1. Engaging employees
2. Evaluating our progress
3. Testing out new ways to do business
4. Sharing the story
5. Recommending a path forward





# Everyday Equity Principles



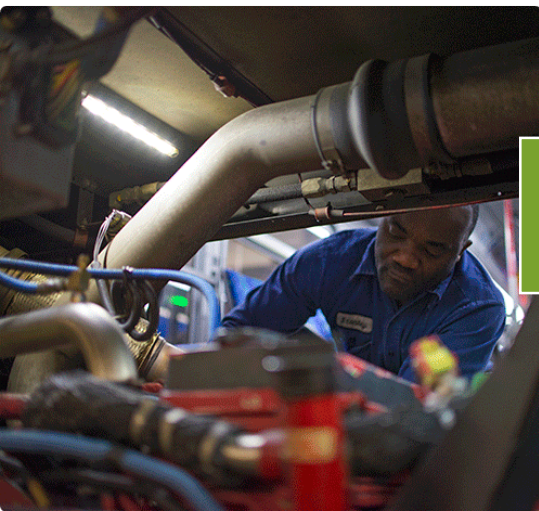
Collaborative

Data-driven

People-centered

Business case

Transformational

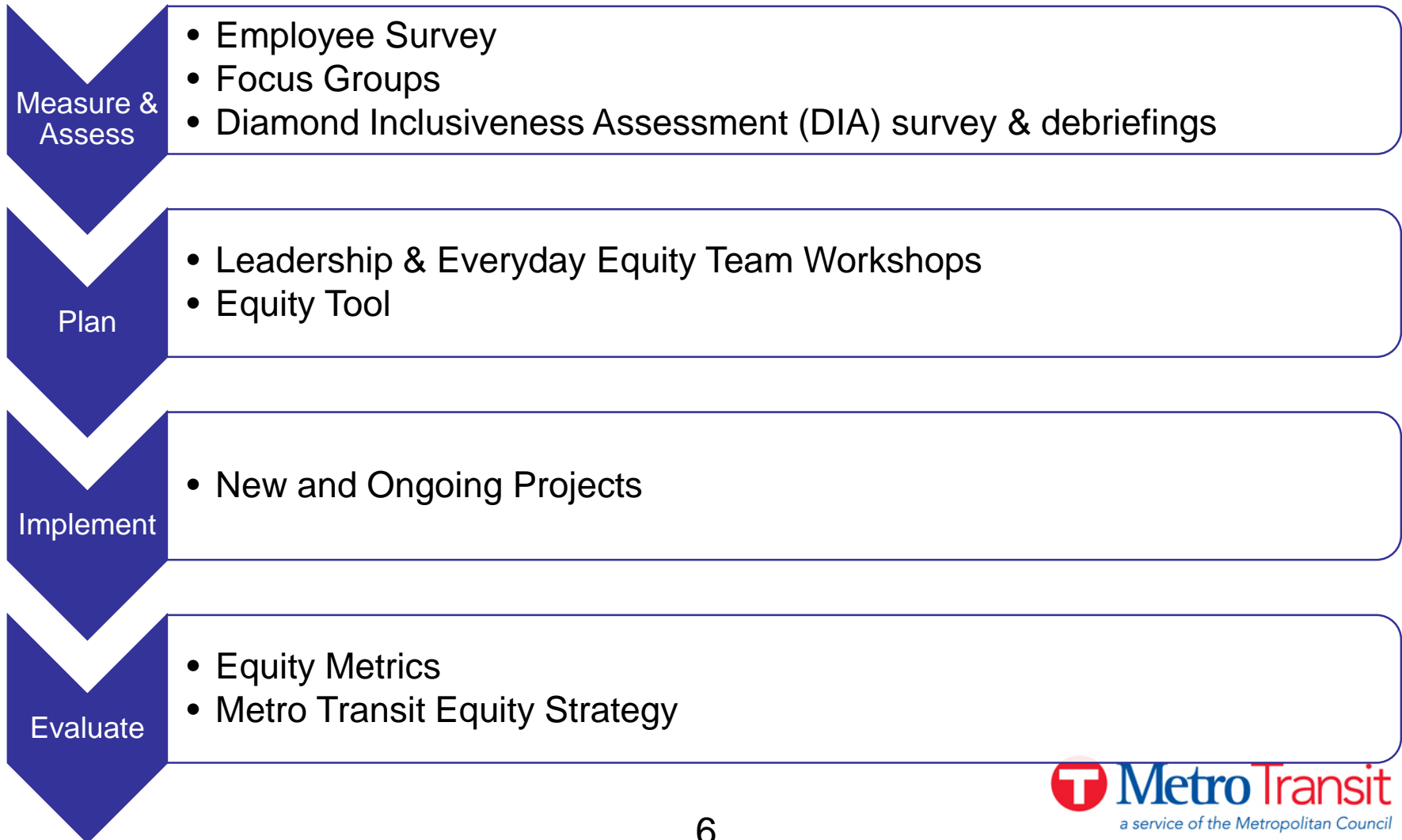


# Achievement 1: Engaged employees to demonstrate “Everyday Equity”

- 58 events, all 20 facilities, 1000+ attendees
- Innovative methods
  - Hungry for Equity
  - Scouting the Terrain
  - Equity Exchanges



## Achievement 2: Used data to drive strategic action



## Achievement 3: Projects breaking down barriers

Equity in...	Project	Impact
Fares	Transportation Accessibility Program (TAP)	287 people had increased mobility due to lower fares; informed future program model
Public Safety	Juvenile Diversion	34 youth diverted from criminal justice system
Workforce	Metro Transit Technician	19 participants enrolled in AAS degree program & internships, on track for full-time employment
Outreach	Transit Camp	20 North Minneapolis youth introduced to careers at Metro Transit
Facilities	Better Bus Stops	150 new shelters, 75 improved shelters, 11 community engagement contracts in ACPs
Recruitment	Opportunity Bus	#1 source of referrals for bus driver applications after word of mouth
Communication	Limited English Proficiency (LEP)	105 interviews with LEP riders informed transit information materials

## Next Steps

- Continue engagement, projects, strategy
- Implement new projects
- Share our story
- Metro Transit Equity Strategy

