

A Strong Foundation of Community Outreach at Metro Transit



Public Relations • Commuter Programs
 Revenue Operations • Human Resources
 BRT Project Office • Customer Relations
12+ departments • Police • Urban Design
 Office of Equal Opportunity • Service Planning
 Field Operations • **1,000+ outreach activities**
 Rail Operations • Marketing • Bus Operations
 Engineering & Facilities • Transit Information
300+ staff • Blue & Green Line Project Offices

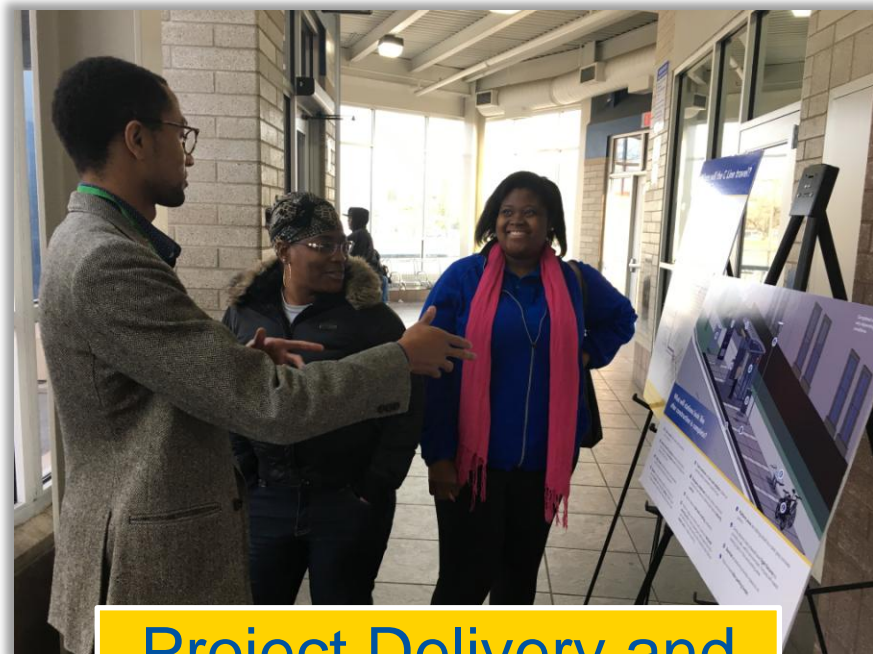
Metro Transit Agency Goals

2015: Be a Visible and Respected Presence in the Community

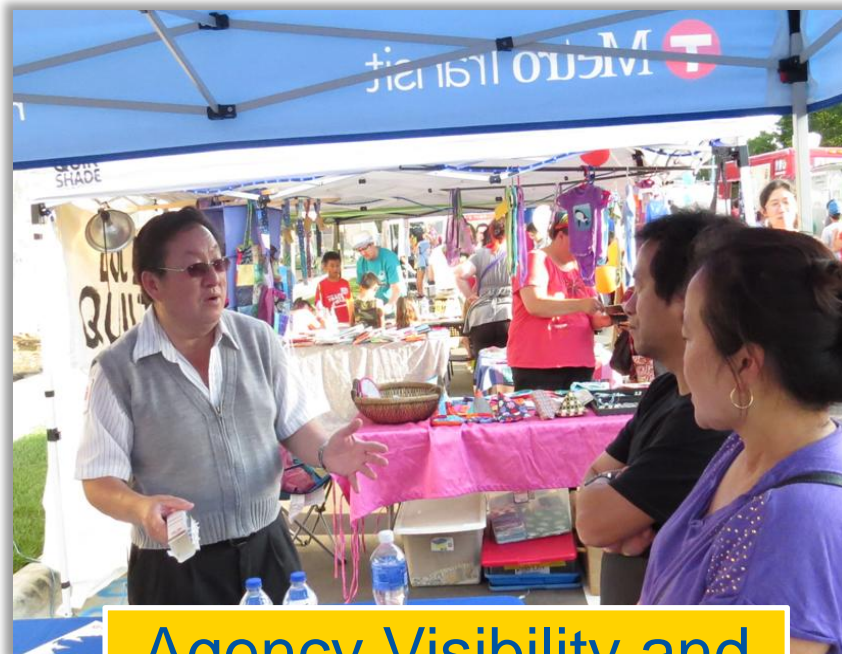
2016: Be a Visible and Respected Partner with the Community



A Visible and Respected Partner with the Community



Project Delivery and Operations



Agency Visibility and Public Relations

Community Outreach

Agency Project Delivery and Operations

- Open Houses
- Workshops
- Bus Stop Dialogs
- Door knocking
- Emergency Buses
- Job Fairs
- Advisory Committees
- Community Policing
- DBE Mixer Events
- Social Media
- Station Ambassadors
- Comment Periods
- Public Hearings
- Information Tabling
- Customer Advocates
- Media



Community Outreach

Agency Visibility and Public Relations

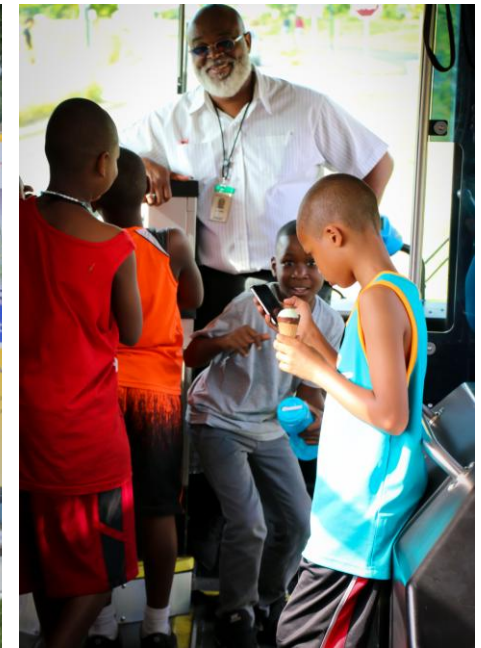
- Community Events
- Parades
- Marketing Partnerships
- Shop with Cops
- Juneteenth
- Kids'n'Cops Fishing
- Presentations
- Little Mekong Night Market
- Safe Summer Nights
- Somali Independence Day
- Rondo Days
- Commuter Fairs
- Tours





Bus Operator Community Outreach Visible and Respected Partners

Operators Engaging & Connecting Communities
Amina Wolf, Assistant Transportation Manager
Project Management Development Program





Cultural Community Outreach Visible and Respected Partners

Hmong Freedom Festival

*Wolfgang Tattenbach, Community Outreach Coordinator in
Bus Transportation and Human Resources*





Metro Transit Police Department Visible and Respected Partners

Cops'n'Kids Fishing Tournament

*Gwen DeGroff-Gunter, Juvenile Outreach Coordinator and
MTPD intern Carol LaFleur with Brooklyn Park Police*



