



# State Fair 2016 Ridership Recap

Presented By

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and

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## 2015 Ridership

- 575,348 Rides
- 8.2% Increase over 2014
- 16.2% Market share
- 11, 647 Online tickets sold



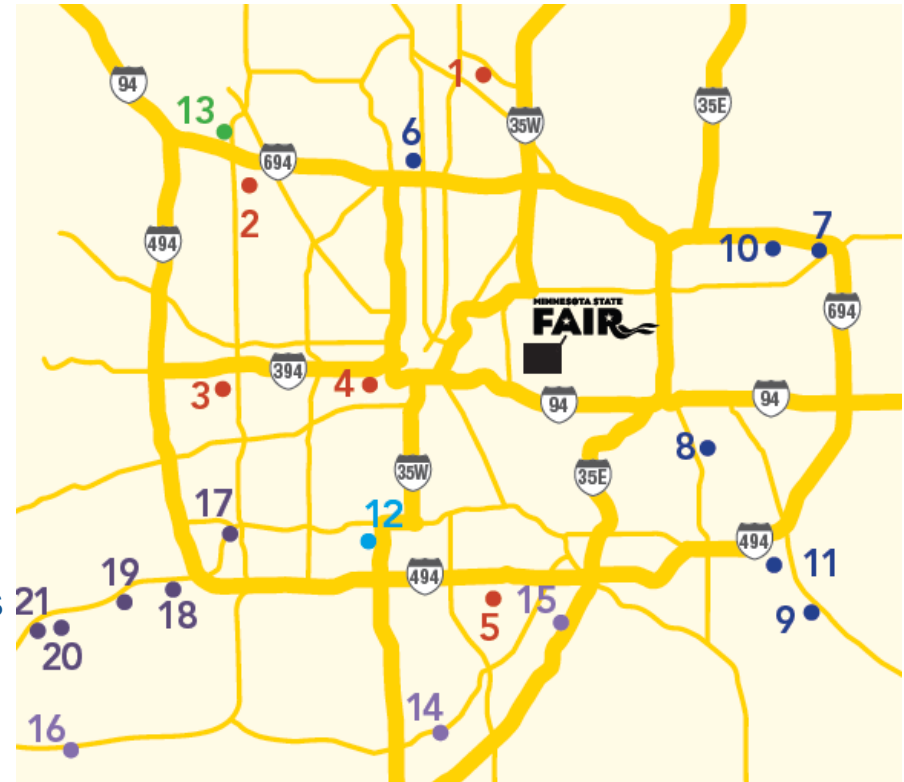
## 2016 Ridership

- 632,518 Rides
- 9.9% Increase of over 2015
- 16.3% Market share
- 15,395 Online tickets sold



# 2016 Highlights

- New sites
  - Bottineau Blvd & 63<sup>rd</sup> Ave Park & Ride up 1.3% over Brookdale Square
  - Newport Transit Center had nearly 12,000 rides
  - Dunwoody/Parade Stadium up 4%
  
- Cottage Grove service
  - No regular service customer complaints
  
- Fridley up 41%



# Street Ops Observations





# Questions?