# Cedar Grove Transit Station Update

Transportation Committee May 08, 2017

#### **Presented by**

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Metro Transit Customer Services and Marketing and

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# **Opening Weekend**

- Free rides on Red Line and connecting routes
   May 20 - 22
- Twin Cities Premium
   Outlets will provide
   free food to first
   100 customers on
   Saturday, May 20,
   11 a.m. 2 p.m.



 Promotion: billboard ad, paid social media, print and digital Connect newsletter, metrotransit.org and partner channels



# **Opening Celebration**

- Thursday, June 1, 3 3:30 p.m.
- Speakers from Met Council, City of Eagan, Dakota County, CTIB and MVTA
- Customer appreciation: 3:30 6 p.m.
   with cookies, water and free-ride coupons



