

# Fare Policy – Continued Discussions

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# 2017 – 2018 Fare Policy Workplan Draft

- Identify fare policy questions/concepts for discussion and analysis
  - What are the regional goals for fare policy?
  - How are fare adjustments determined and implemented?
  - How is equity considered as part of any changes?
  - What peer agencies have simplified their fare structures?
  - How does travel distance impact fare pricing among peers?
  - How does commute time impact fare pricing?
  - How is new fare payment technology helping customers and agencies with fare payment?
  - What results are available to understand any impacts?

# 2017 – 2018 Fare Policy Workplan Draft

- November 2017 – Transportation Committee and EAC
- December 2017 – Continued discussions with Council
- First Quarter 2018
  - Hire a consultant to help gather information from peers
  - Discuss and decide upon regional fare policy goals
  - Public engagement and outreach
- Second Quarter 2018
  - Review findings with Council to provide understanding of analysis and opportunities
  - Finalize new fare policy guidelines for future fare adjustments
  - Review TAP results and discuss its continued growth



# Questions and Comments