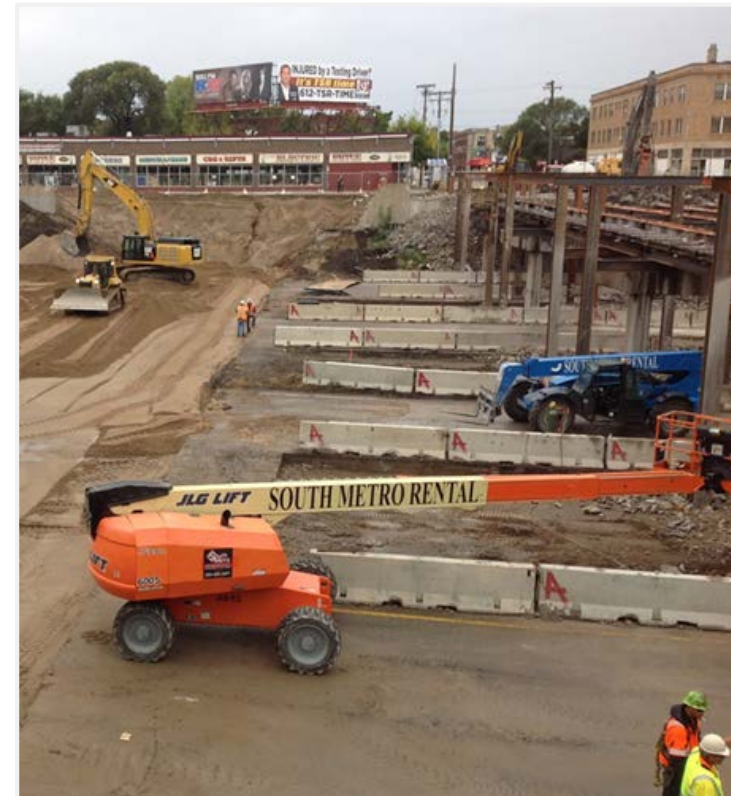


35W @ 94 Service Update Stage II Phase 2

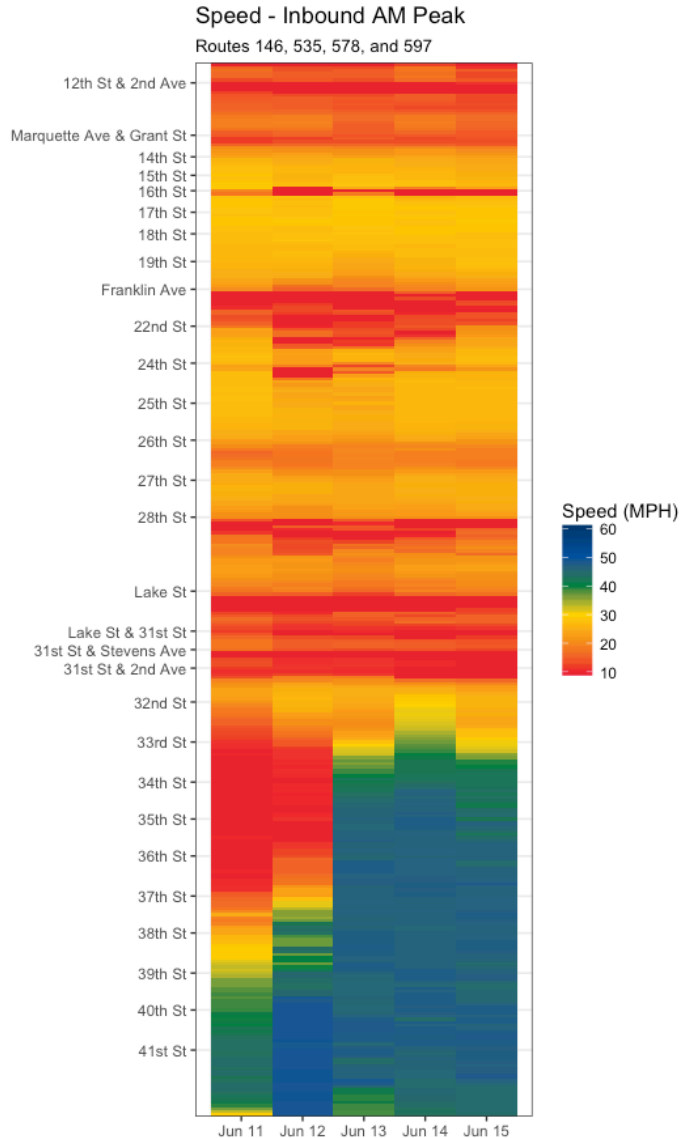


Stage II Phase 2 Project Schedule

<u>Bridge/Ramp</u>	<u>Closed</u>	<u>Duration</u>	<u>Project Open Date</u>
Franklin Ave Bridge	2/27/18	270 days	6/25/18 (fully) 7/20/18
38th St Bridge	3/2/18	150 days	7/20/18
11th St ramp	4/23/18	60 days	7/20/18
36th St onto SB 35W	3/5/18	2021	
26th St Bridge	6/1/18	160 days	
35th St off ramp SB 35W	6/18/18		
24th St Ped Bridge	6/15/18		
Stage II	6/18/18	375 days	
TH65	6/18/18	120 days	
31st St to SB 35W	6/11/18		
35W NB to 31st St	6/11/18		
Lake Street Demo	7/13/18		
31st St Demo	7/20/18		
Mid Town Greenway Demo	7/20/18		
40th ST Demo	7/13/18		

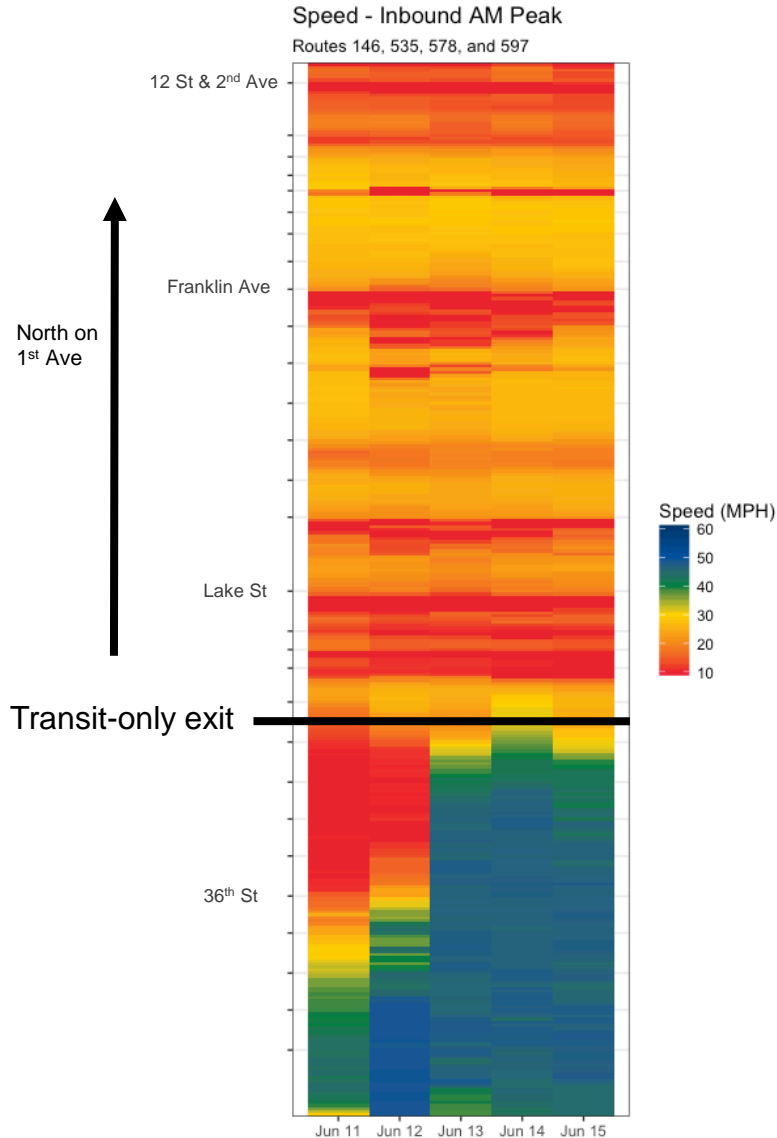


Monitoring performance with data

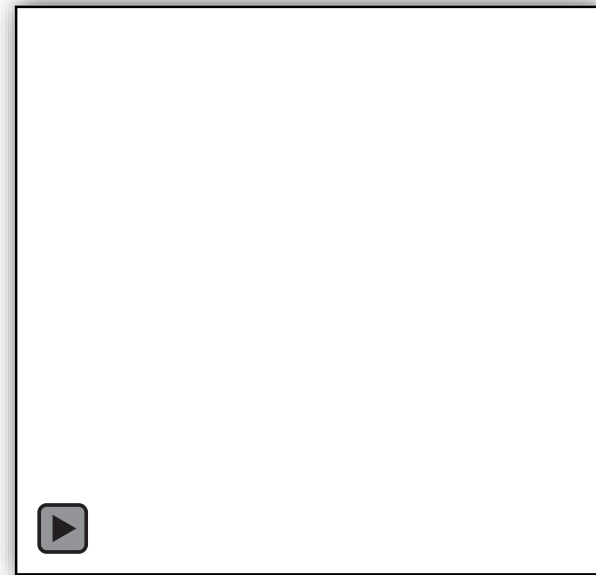


- bus speeds every 53 ft
 - Problem solving
- Arriving on time
 - 86% trips on impacted routes *arriving downtown within 3 min of schedule*
- Consistent travel times
 - *less than 5 min variability* for impacted route travel time
- Ridership impacts

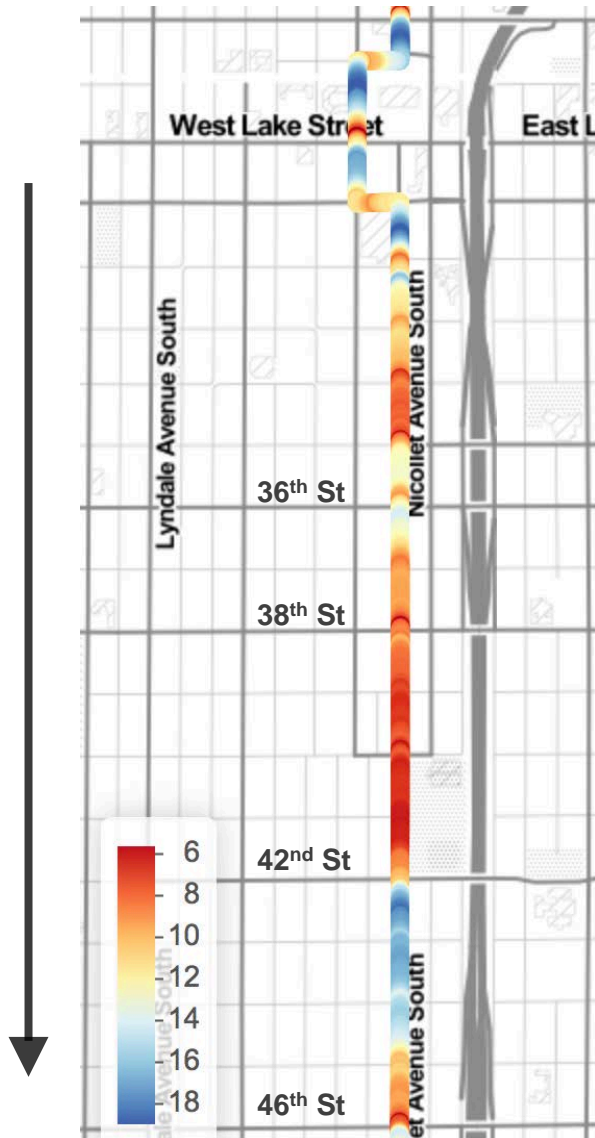
Solving problems using data & collaboration



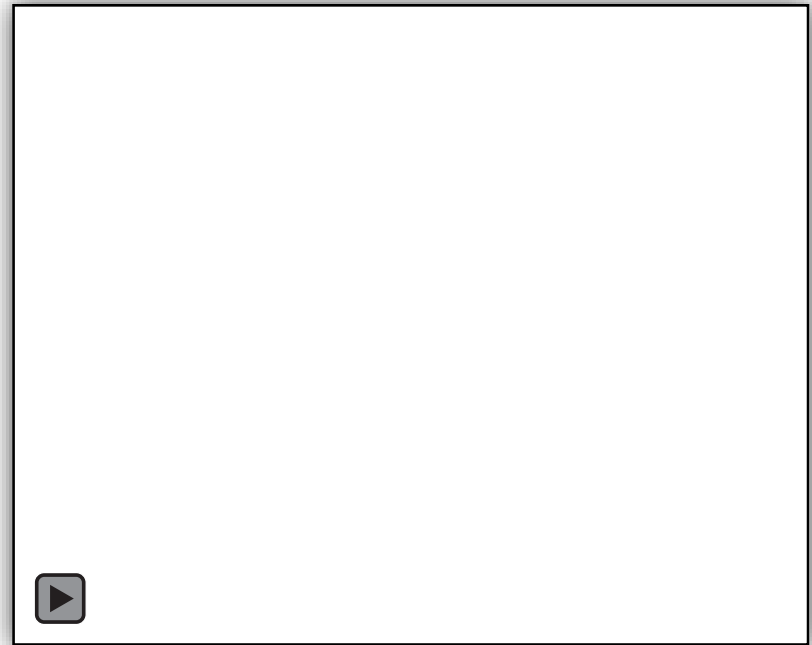
- **Issue:** slow approach to transit-only exit at 31st St
- **Solution:** construction barrels allow bus-only use of shoulder lane from 36th
 - Much faster after June 13



Identifying spillover impacts to local routes



- Route 18 / Nicollet
 - PM Peak, Southbound
 - < 8 mph south of 37th St



Identifying spillover impacts to local routes

- Route 21 / Lake St, PM Peak, Westbound
 - averaging 8 mph
 - never above 15 mph



Ridership Response

- Positive feedback:

“I just want to say that Metro Transit has done a wonderful job of re-routing the 35W buses under the difficult circumstances of the 35W closure... Your bus service is always reliable no matter what happens. Thank you!”

- Modest year-over-year increases in weeks 2 and 3

- Highlights:

- Route 133 +18%
- Route 467 +12%
- Route 552 +24%
- Route 558 +19%

Next Steps to Build Ridership

- Continue planned marketing/outreach efforts
 - New 2-year employer outreach staff is onboard and starting to work with corridor businesses
- Promote free Wi-Fi on buses
 - Now listed as a benefit on the project website
 - Will be promoted via social media and overhead signs
- Possible fare or pass promotions





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