



COMMUTER  
**CHOICE**  
AWARDS

Metropolitan Council – Transportation Committee

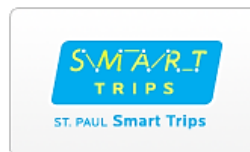
March 12, 2018

Kelly Morrell, Commuter Programs Specialist

## Background and Partners

“The goal of CMAQ-funded public education and outreach activities is to educate the public, community leaders, and potential project sponsors about connections among trip making and transportation mode choices, traffic congestion, and air quality. Public education and outreach can help communities reduce emissions and congestion by inducing drivers to change their transportation choices.

**Long-term public education and outreach can be effective in raising awareness that can lead to changes in travel behavior and ongoing emissions reductions; therefore, these activities may be funded indefinitely.”**



- > Serves St. Paul
- > [smart-trips.org](http://smart-trips.org)
- > 651-224-8555



- > Serves Bloomington, Eden Prairie, Edina, Minnetonka and Richfield
- > [494corridor.org](http://494corridor.org)
- > 952-848-4947



- > Serves Downtown Minneapolis
- > [moveminneapolis.org](http://moveminneapolis.org)
- > 612-466-7170

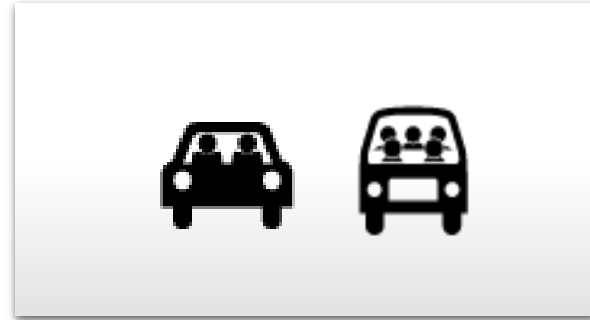
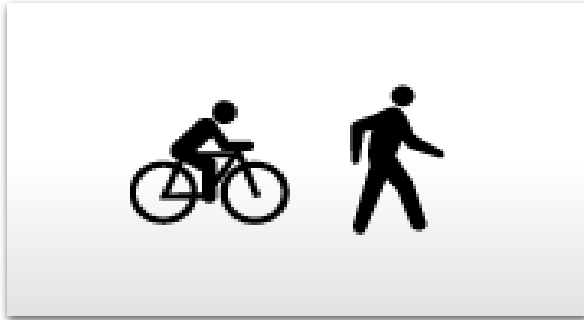


- > Serves Anoka County
- > [commute-solutions.org](http://commute-solutions.org)
- > 763-862-4260

# Commuter Choice Awards



# Sustainable Commuting



## General Eligibility

Located within the seven-county  
metropolitan area

Implemented during 2017 calendar  
year

# Categories

Building  
Owner/Management  
Company

Employer

Government Entity

Commuter Champion

Organization

Commuter Benefits  
Coordinator

# Process

## Nominations Open

- January 8 – March 7
- 18 nominations received

## Judging

- Effort, outcomes, creativity, and nomination clarity
- Top scoring nomination and honorable mention

## Award Event

- Thursday, April 26
- 514 Studios Event Center, Minneapolis

# Resources for New Participants

[How to Ride](#)
[Fares & Passes](#)
[Rider Resources](#)
[Other ways to get there](#)
[Home](#) > [For Employers, Schools & Organizations](#) > [Commuter Choice Awards](#)

## Commuter Choice Awards

The Commuter Choice Awards is an opportunity to recognize programs and projects that improve commuter mobility in the Twin Cities. Employers, property managers, building owners, public entities, nonprofit organizations, and individuals can nominate themselves or be nominated by an associate.

There are six categories of awards; they are:

Employer of the Year

Building Owner/Management Company of the Year

Organization of the Year

Government Entity of the Year

Commuter Champion of the Year

Commuter Benefits Coordinator of the Year



Employers, building owners/management companies, organizations, government entities and individuals either complete their own nomination form or are nominated by an employee, tenant, community member or local transportation management organization (TMO). TMO Outreach Specialists are always available to assist nominees in completing their form.

When all forms are submitted, a carefully-selected panel of transportation and human resources professionals, public officials and advocates evaluates each nomination's clarity, creativity and outcomes. Scores are assigned to each nomination; the nomination that receives the highest score within a category is considered the winner in that category.

The 2018 Commuter Choice Awards will be held at Studio 514 Event Center in Minneapolis on Thursday, April 26. The awards are sponsored by Metro Transit and the region's Transportation Management Organizations (TMOs).

> [Nomination form](#)

> [Award Categories](#)

> [Frequently Asked Questions](#)

> [Learn more about help available for employers and organizations](#)

> [Request information about Commuter Programs](#)



- Category descriptions
- FAQ
- Overview video



## Recent Winners

### Augsburg College

- Revamped student and staff multimodal options and programs
- 76% increase in Metropass participation



### Brian Nelson, Best Buy

- Championed commuter benefits expansion



# Special Recognitions in 2018

20 Years of Metropass

Tim Kirchoff Retirement





# Join us!

Thursday, April 26

514 Studios Event Center – Minneapolis North Loop

11 am – 1 pm





[metrotransit.org/commuter-choice-awards](https://metrotransit.org/commuter-choice-awards)

**Thank you!**