



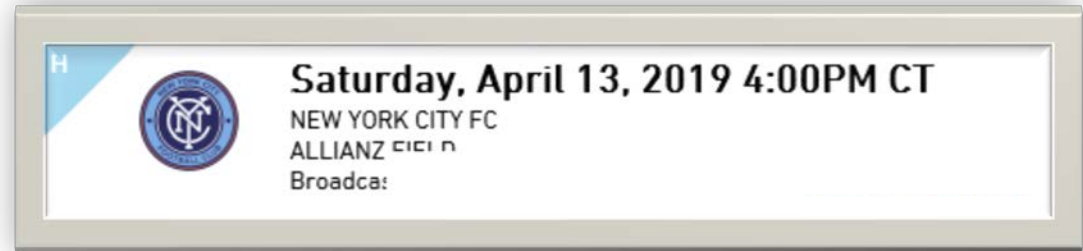
Metro Transit Allianz Field Operational Overview

Transportation Committee 8 April 2019

Brian Funk, Deputy Chief Operations Officer - Bus

Allianz Field Inaugural Season Information

- MN United Home season: April 13 - September 29
- 17 MN United games
 - 8 Saturdays
 - 5 Sundays
 - 4 Wednesday nights
- No home games scheduled during the State Fair
- Other events:
 - Meet your Seat (March 24)
 - Community Open House
 - Tommie's & Johnnie's Football Game Oct 19th
 - Others TBD

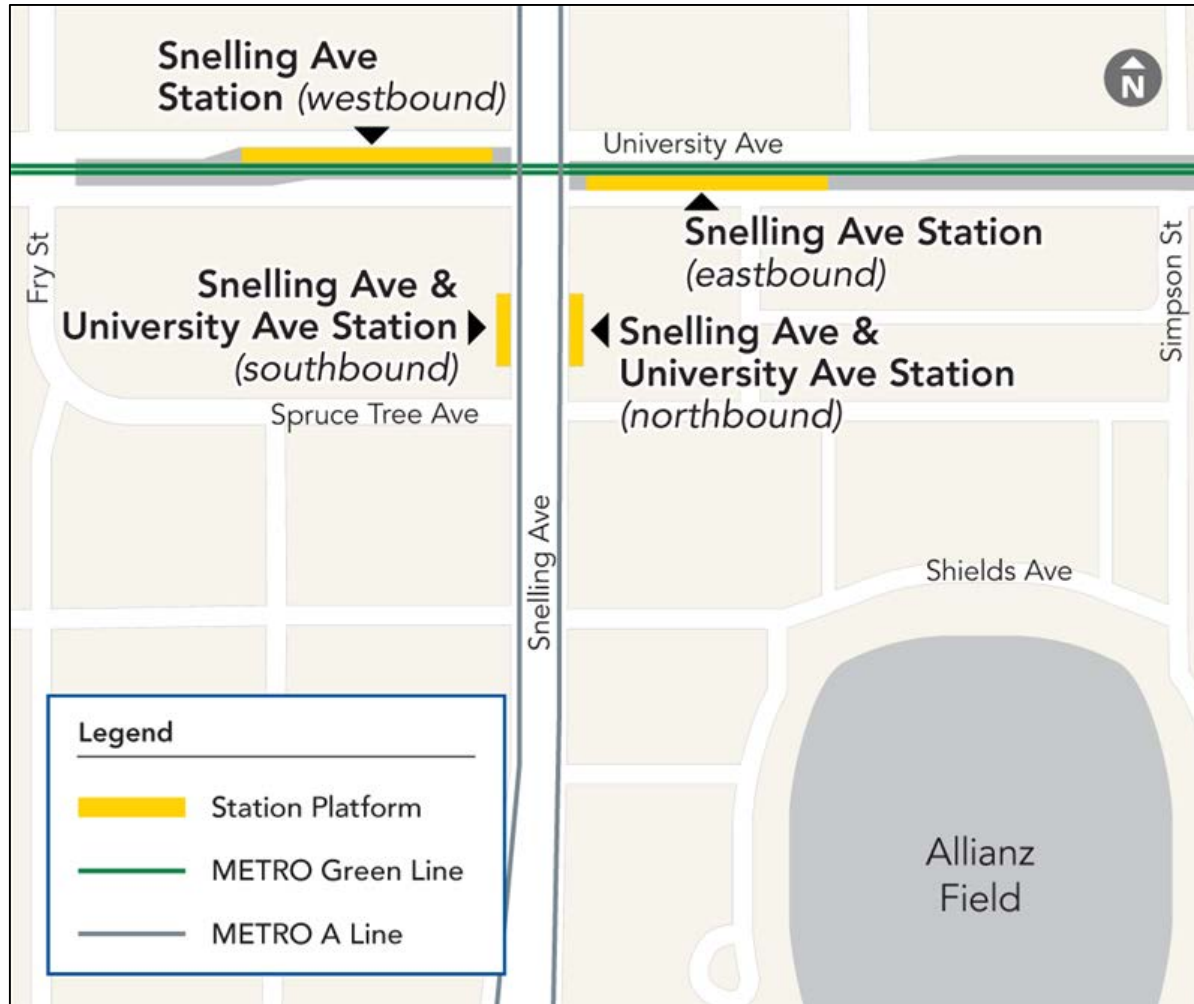


Metro Transit Staffing

- Metro Transit Police
 - Public Safety and emergency management
 - Partnership with St. Paul Police
 - Fare inspections
 - Rail pedestrian crossing control
- Rail Operations
 - Safely manage all **Green Line** movements
 - Ambassadors
- Bus Operations
 - Safely manage scheduled and extra **A Line** bus service
 - Ambassadors
- Ambassadors
 - Wayfinding
 - Queuing
 - Customer Assistance



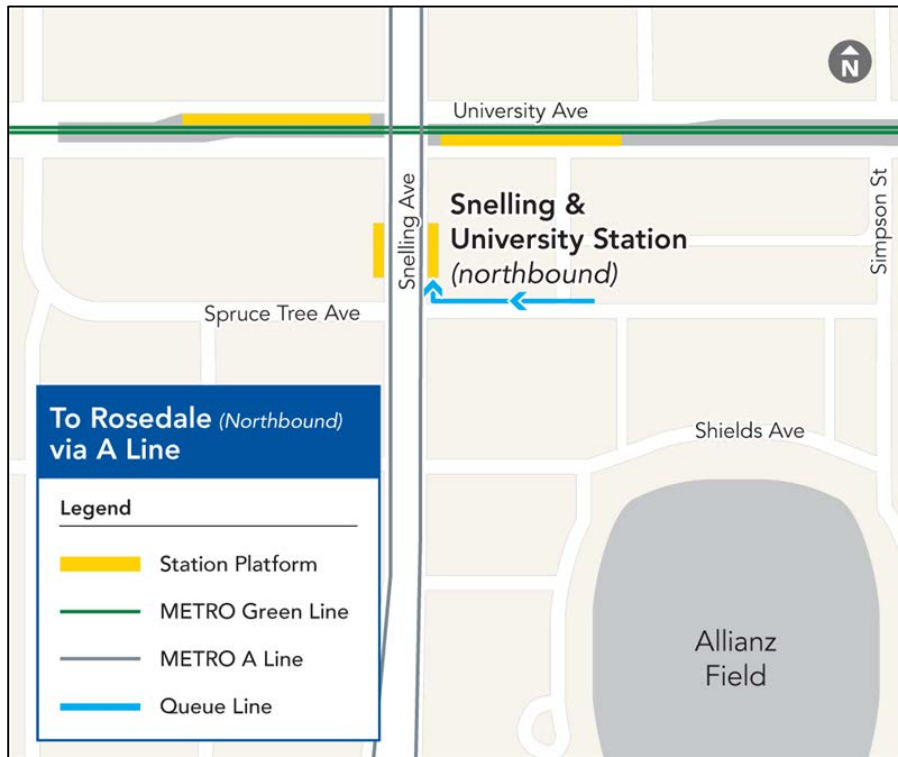
Pre-Event BUS and LRT Operations



Post-Event LRT Operations



Post-Event BUS Operations



Customer Communications

- metrotransit.org/allianz-field
- Ambassadors
- Distribution of “buck slips”
- Site maps
- Wayfinding signage
- Pre-Gameday TIC information
 - *All-Day Pass* information to EVERY customer who calls
 - Promotion of LRT and BRT
- All Media Relations activity includes *All-Day Pass* plug



Questions

