



Metro Transit Final Four Overview

Events at a Glance

National Association of Basketball Coaches at Convention Center	April 4-8
Open Practice & All Star Game at US Bank Stadium	April 5
Fan Fest at Convention Center	April 5-8
March Madness Music Series	April 5-8
Semi-Final Games at US Bank Stadium	April 6
Kids Dribble Event at Convention Center	April 7
Championship Game at US Bank Stadium	April 8



No Charter or Special services planned

Roadway impacts – Supervisor Dan Craig is Lead:

Additional service will be primarily S98's to support delays, overloads and standby for any LRT disruptions

Final Four activation will require Nicollet Service to detour via Hennepin Ave between Washington Ave & 12th ST.

35W to 5th Ave via Hwy 65 will remain open.

No entrance to SB 35W from DT Mpls for general traffic.

8th Street will be open to regular traffic (8th ST bus routes will be re-routed to 6th ST with March 9, 2019 pick start date.

6th will remain open adjacent to stadium.



No security closures to public areas around USBSS

Rail Ops will have a presence in Joint Operations Center (JOC) at USBS with Transit PD for games

Simulate Vikings post game procedures for events at USBS; extras will be on the line and ready to go

Southbound event attendees to exit trains at Government Plaza and enter the security screening in Commons park; Northbound event attendees can exit trains at USBSS

Northstar will operate on normal schedules Sunday. Special service will be added on Saturday & Monday night.



Minimal impact to Metro Mobility customers at US Bank Stadium as current stops will be serviced

No change to current fare structure – no event passes

Staffing will be assessed to provide sufficient reliable service in anticipation of increased traffic congestion

Published map identifying “outdoor drops” / bus stops that are at or near event locations similar to Super Bowl operations



Additional event staffing, similar to Vikings game at USBS

Additional Patrol officers for call response

Staff presence in MACC and JOC with Operations partners

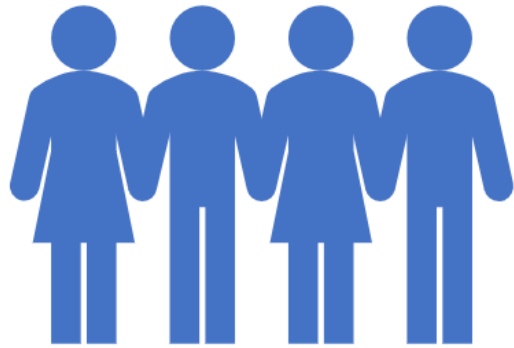


Communications

Media

Outreach

Marketing



Employee Ambassadors

- Plan for staffing ambassadors at:
 - Nicollet Mall
 - US Bank Stadium
 - MOA/28th Ave/Ft Snelling
 - MSP Airport
 - Government Plaza
 - Early March recruitment planned

Questions?

David Hanson
Assistant Director, Field Operations
(612) 349-7460
david.hanson@metrotransit.org

Antoinette Brasson
Manager of Street Operations
(612) 349-7379
antoinette.brasson@metrotransit.org