Twin Cities Metropolitan Region Transit System Performance Evaluation

June 10, 2019

Transportation Committee



Agenda

- Introduction
- Transit Performance in the Twin Cities
- Transit Performance Peer Analysis





Twin Cities Transportation Performance Evaluation

- Transportation Evaluation required by Minnesota State statute prior to each update of the TPP, transit performance evaluation update every two years
- Must include comparison with peer regions
- Transportation and Transit Performance Evaluations first performed in 1997 and 1999, respectively



2040 TPP – Key Transit Outcomes

- Efficient
- Cost Effective
- Reliable, Predictable, Attractive, and Safe
- Attract More Transit Riders
- **Provide More Access to Jobs**
- Attract Businesses and Residents
- Support Focused Growth that Integrates Modes
- Support Equity, Clean Air, and Healthy Communities



Transit Service Providers in the Analysis

- Maple Grove Transit
- Metropolitan Council MTS Contracted Services (including Metro Mobility)
- Metro Transit
- Minnesota Valley Transit Authority
- **Plymouth Metrolink**
- SouthWest Transit
- University of Minnesota



Transit Performance in the Twin Cities





Performance Metrics Analyzed

- Ridership
- Efficiency Passenger per In Service Hour
- Cost Effectiveness Subsidy per Passenger

TPP Appendix G Table G-8: Passengers per In-Service Hour

Route Type	Route Average*	Minimum per Trip**	Threshold	Subsidy per Passenger	Monitoring Goal	Possible Action			
Core Local Bus	≥ 20	≥ 15	Level						
Supporting Local Bus	≥ 15	≥ 10		20 to 35 percent over peer	For quick review	Minor modifications			
Suburban Local Bus	≥ 10	≥ 5	1	route average		to route			
Arterial BRT	≥ 25	≥ 5							
Highway BRT	≥ 25	≥ 5	2	35 to 60 percent over peer	For intense review	Major changes to			
Light Rail	≥ 70	≥ 50		route average		route			
Commuter Express Bus	Peak \geq 20; Off-peak \geq 10	Peak ≥ 15; Off-peak ≥ 5		Greater than 60 percent	For significant	Restructure or			
Commuter Rail	≥ 70	≥ 50		over peer route average	change	eliminate route			
General Public Dial-a-Ride	≥ 2	N/A		·		·			
*Route average represents the av	verage passengers per in service hour	r over the entire day. Individual hours	5						
may fall below standard.									
**Minimum per trip represents th	he minimum passengers per in servic	e hour for individual trips on a route.							
Multivabiela tripa quab as three a	partrains will be treated as a single t	rin							

Multivehicle trips, such as three-car trains, will be treated as a single trip.



TPP Appendix G Table G-9: Subsidy per Passenger





Service Types

Different service types to match different transit markets.

All-Day Services

- Core Local Bus
- Supporting Local Bus
- Suburban Local Bus
- Light Rail
- Arterial Bus Rapid Transit
- Highway Bus Rapid Transit

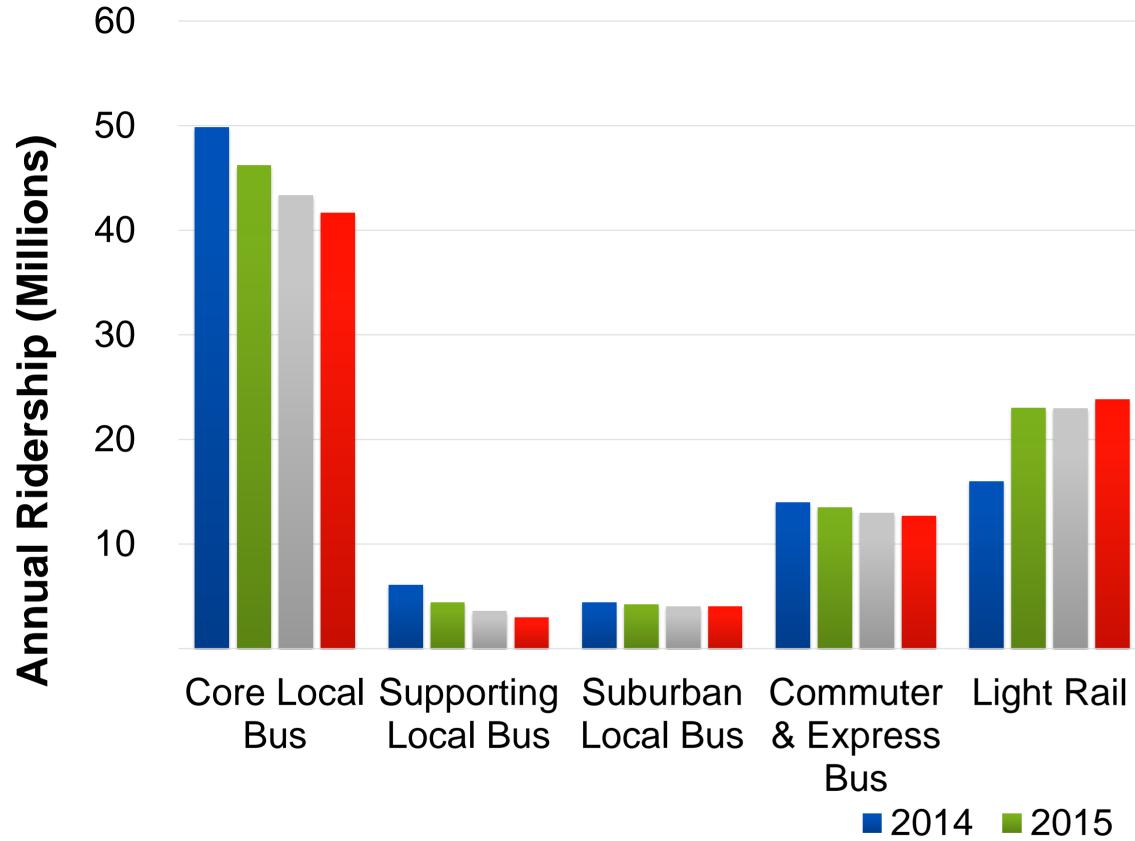
- **Peak-Focused Services**
- Commuter & Express Bus
- Commuter Rail

Other Services

- Metro Mobility
- General Purpose Dial-A-Ride
- Vanpool



Ridership, by Service Type





il Commuter Rail	Arterial BRT	Highway BRT	General Dial-a-Ride	Vanpool
2016 20	17			



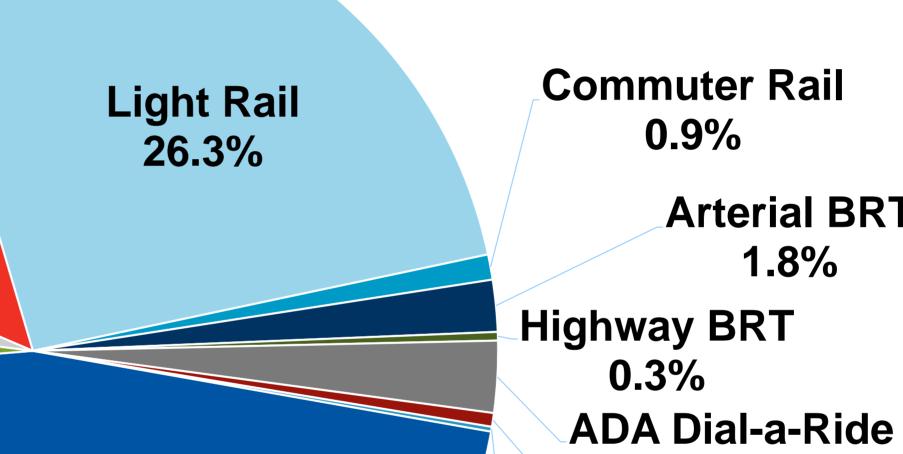
2017 Ridership by Service Type

Suburban Local Bus 4.4%

Supporting Local Bus 3.3%

Commuter & **Express Bus** 14.0%

> **Core Local Bus** 45.9%



General Dial-a-Ride 0.5% Vanpool 0.2%

2.5%

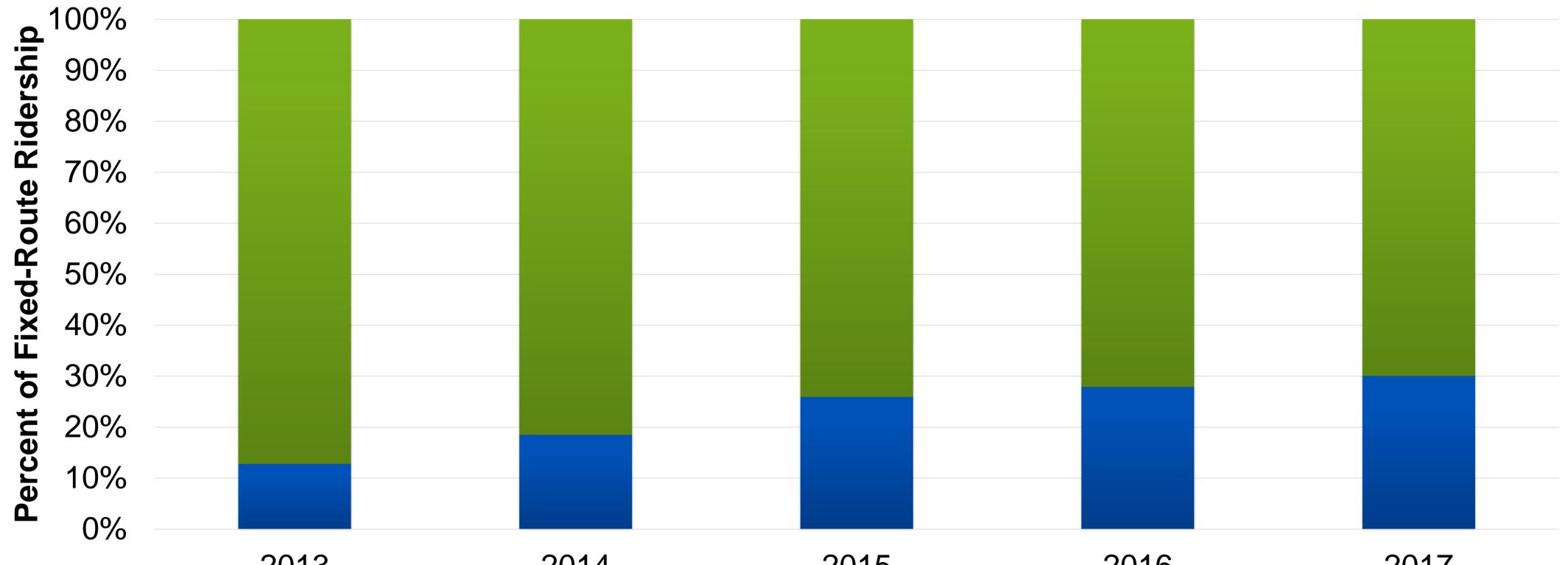
Arterial BRT

1.8%

0.9%



Ridership Trends, 2013-2017



Transitways

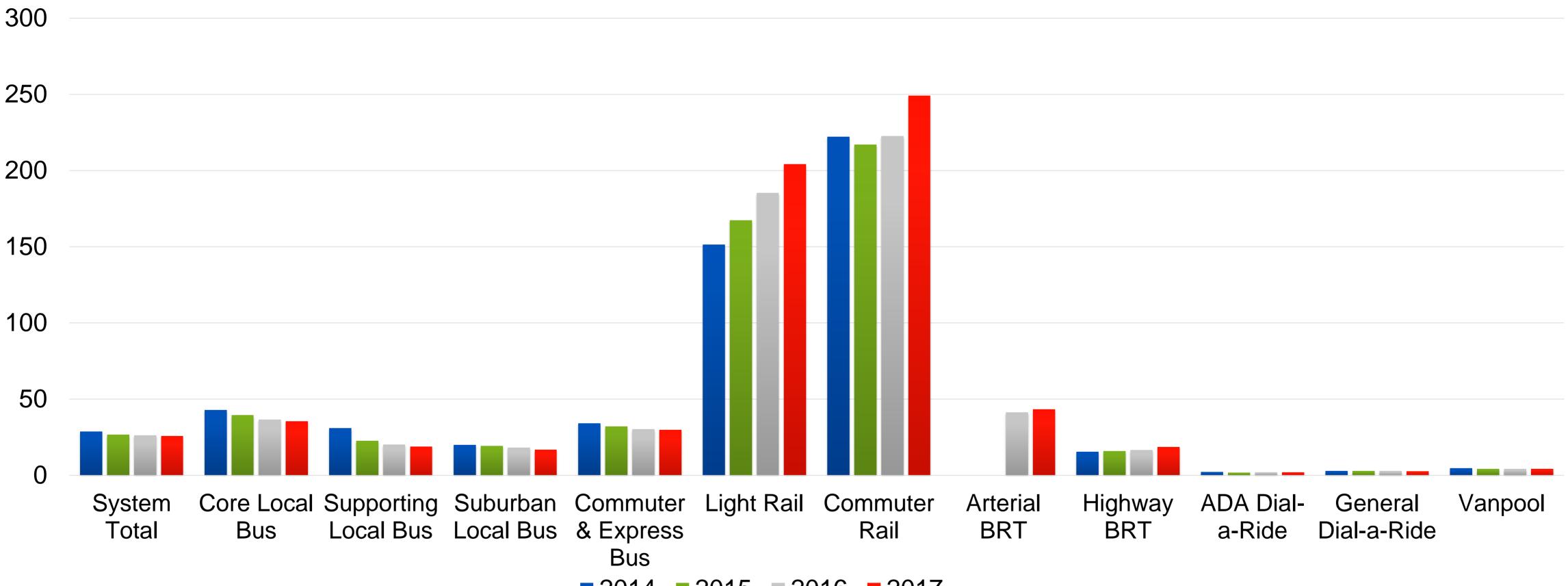




Bus Excluding Transitways



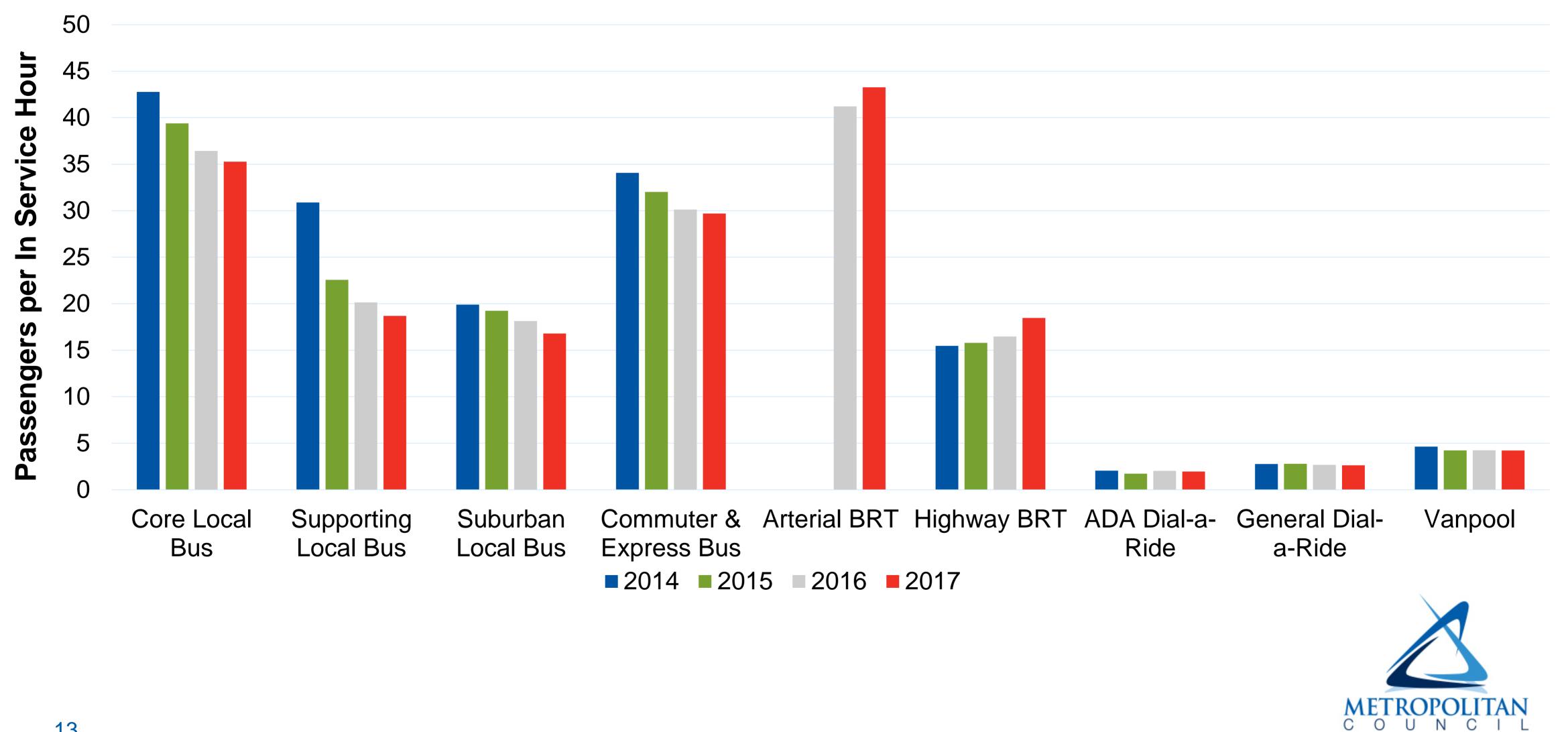
Efficiency – Passengers per Hour



■ 2014 ■ 2015 ■ 2016 **■** 2017

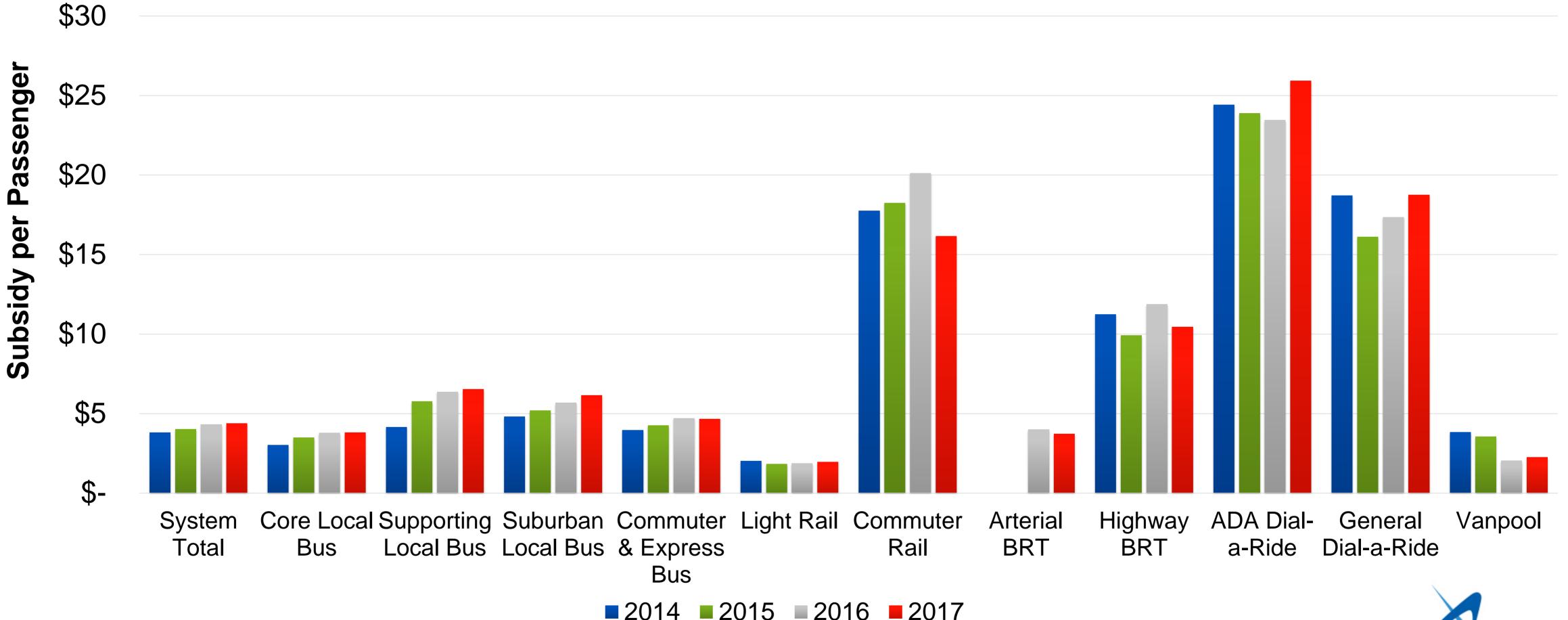


Efficiency – All Service Types Excluding Rail



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Cost Effectiveness – Subsidy per Passenger





Performance Standards – Efficiency (2017)

Number of routes meeting passengers per in-service hour performance standards

Doute Tures (# of	Weekday		Satu	rday	Sunday	
Route Type (# of Routes)	Meets	Below	Meets	Below	Meets	Below
Core Local Bus (33)	94%	6%	81%	19%	80%	20%
Supporting Local Bus (14)	86%	14%	50%	50%	20%	80%
Suburban Local Bus (39)	64%	36%	71%	29%	69%	31%
Commuter & Express Bus (127)*	69%	31%	N/A	N/A	N/A	N/A
Arterial BRT (1)	100%	0%	100%	0%	100%	0%
Highway BRT (1)	0%	100%	100%	0%	0%	100%
Light Rail (2)	100%	0%	100%	0%	100%	0%
Commuter Rail (1)	100%	0%	N/A	N/A	N/A	N/A
General Dial-a-Ride (4)	100%	0%	N/A	N/A	N/A	N/A

¹⁵ *Only a limited number of Commuter & Express Bus routes provide weekend service



Performance Standard – Cost Effectiveness (2017)

Number of routes meeting subsidy per passenger performance standards

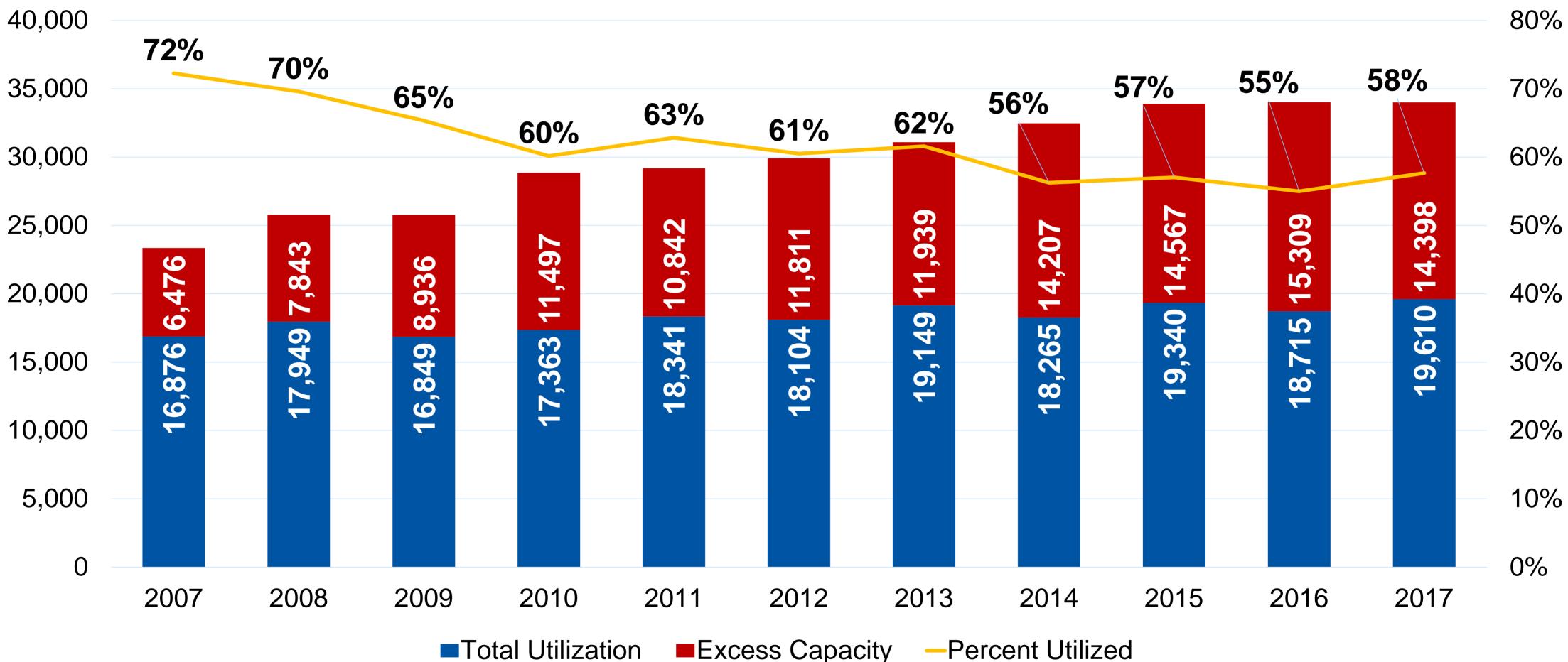
	Weekday		Satu	rday	Sunday	
Route Type	Meets	Below	Meets	Below	Meets	Below
Core Local Bus (33)	79%	21%	81%	19%	76%	24%
Supporting Local Bus (14)	64%	36%	50%	50%	60%	40%
Suburban Local Bus (39)	81%	19%	74%	26%	85%	15%
Commuter & Express Bus (127)*	76%	24%	N/A	N/A	N/A	N/A
Arterial BRT (1)	100%	0%	100%	0%	100%	0%
Highway BRT (1)	100%	0%	100%	0%	100%	0%
Light Rail (1)	100%	0%	100%	0%	100%	0%
Commuter Rail (1)	100%	0%	N/A	N/A	N/A	N/A
General Dial-a-Ride (4)	75%	25%	N/A	N/A	N/A	N/A

*Only a limited number of Commuter & Express Bus routes provide weekend service 16

2017 Operating Spending & Ridership

100%	Vanpool, 0.2%				Vanpool, 0.2%
	eneral Dial-a-Ride, 1.8%	6 ADA Dial-a-Ride, 12.7%	General Dial-a-Ride, 0.5%		ADA Dial-a-Ride, 2.5%
90%	Highway BRT, 0.6%	,,,, ,, ,, ,, ,, ,, ,, ,, ,, ,, ,,	Highway BRT, 0.3%		Arterial BRT, 1.8%
80%	Arterial BRT, 1.5% Commuter Rail, 3.0%			Light Rail, 26.3%	Commuter Rail, 0.9%
70%		Light Rail, 14.1%			
60%		Commuter & Express Bus,		Commuter & Express Bus,	
0070		17.2%		14.0%	
50%		Suburban Local Bus, 5.7%	Supporting Local Bus, 3.3%	Suburban Local Bus, 4.4%	
40%		Supporting Local Bus, 4.4%			
30%					
20%		Core Local, 38.7%		Core Local, 45.9%	
4.00/					
10%					
0%					
		Operating Cost		Ridership	
17					METROPOLITAN C O U N C I L

Park-and-Ride Use and Capacity





Excess Capacity -Percent Utilized





Regional Population Within 1/4 Mile of Service



High-Frequency Service, 14.3%

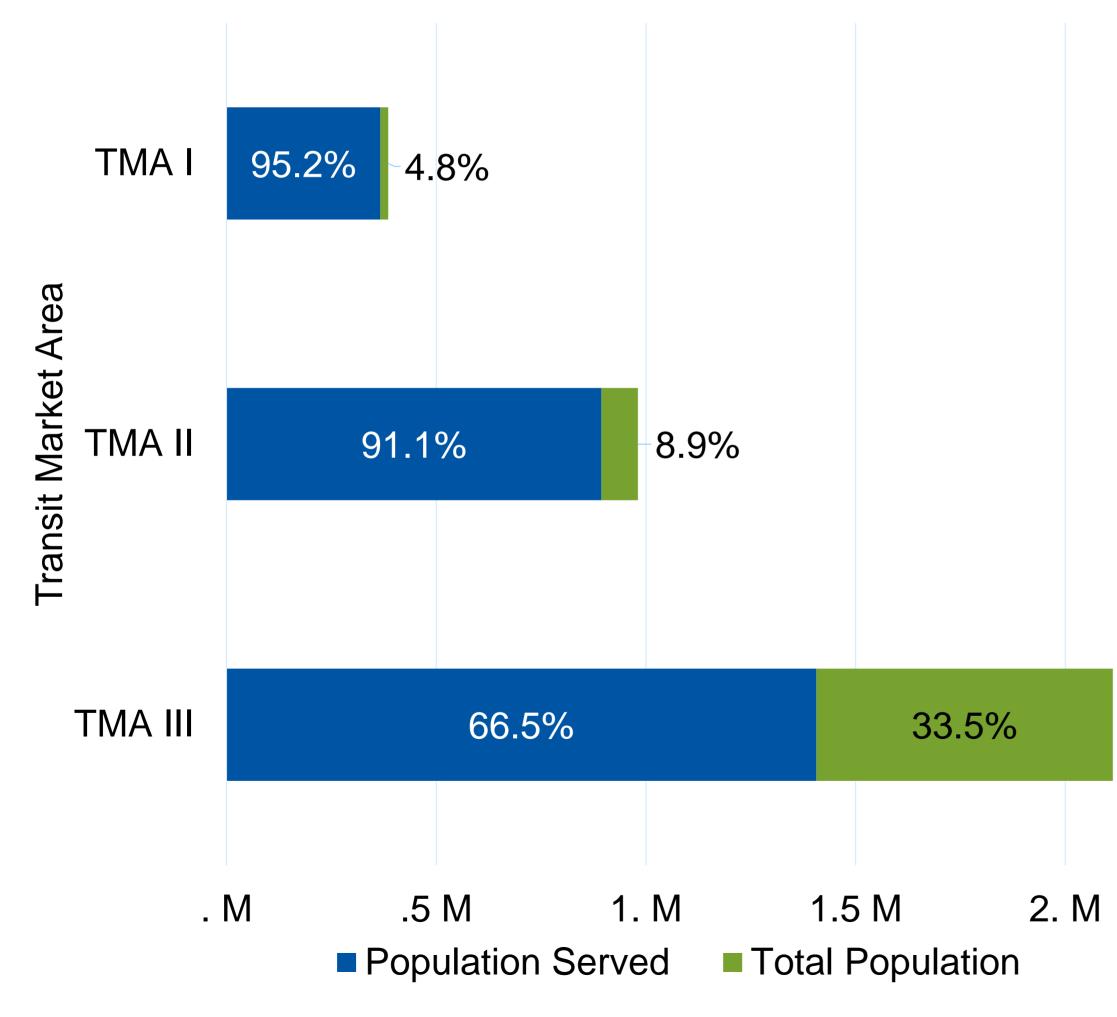
No Service, 24.5%

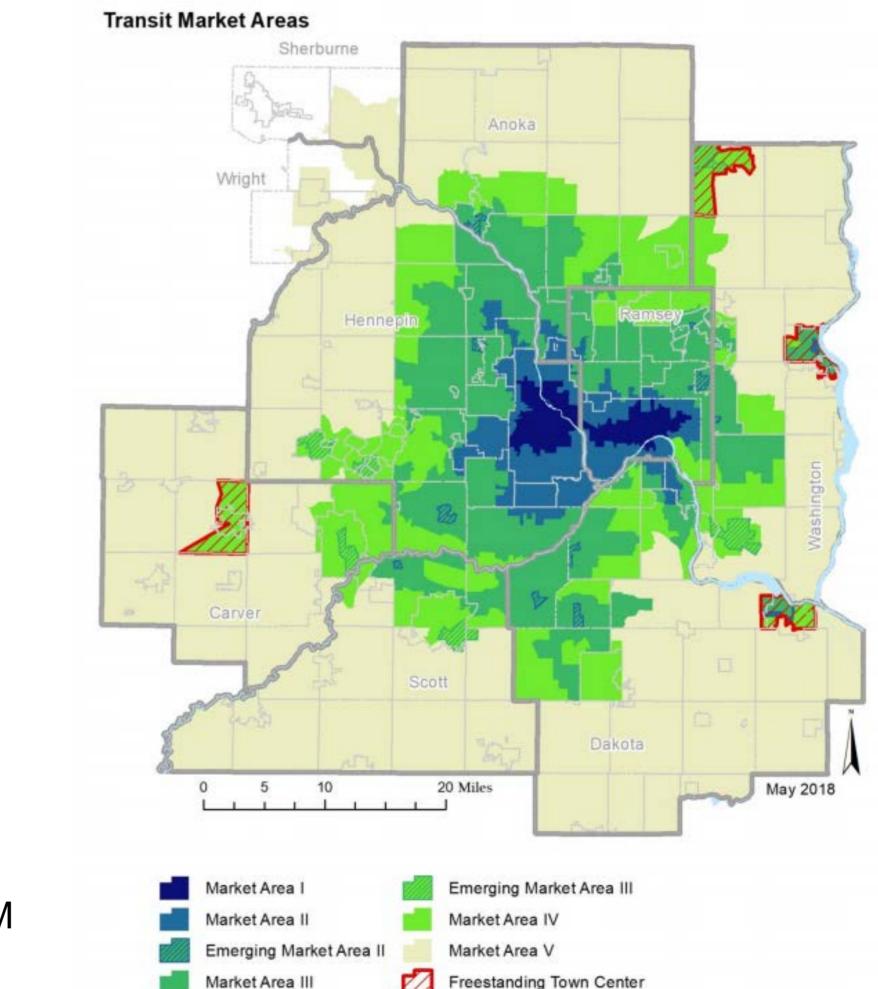
Other Service, 61.2%



Transit Accessibility – Transit Market Areas

Based on Olmstead Analysis; accessibility to service meeting Transit Market Area standards





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Key Takeaways – Regional Performance

- Bus ridership is declining
- Despite declining, bus service makes up the majority of ridership Demand for transitway service has remained strong, particularly light rail The introduction of arterial BRT has been successful

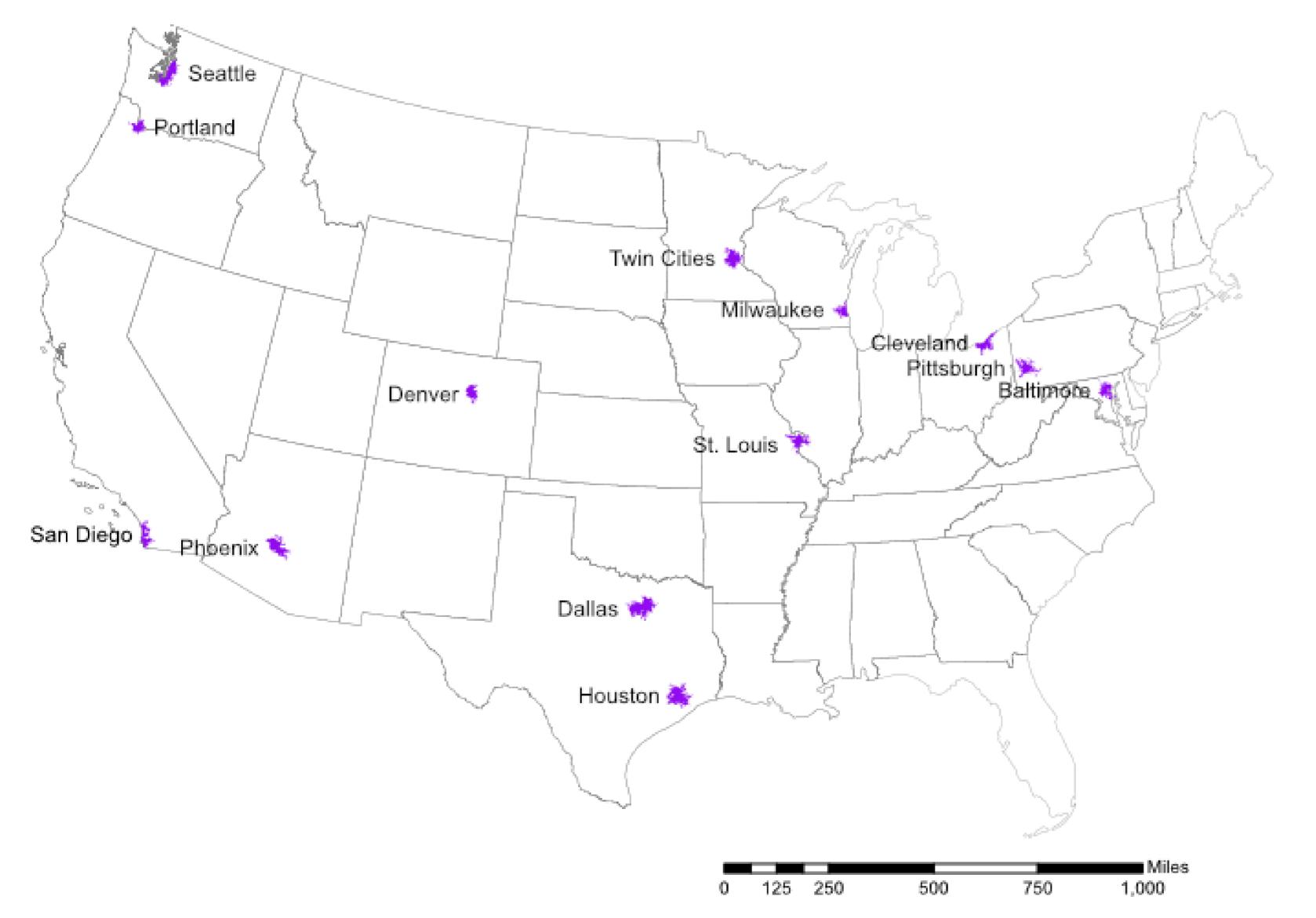
- Demand for Metro Mobility service is increasing and consuming a larger share of available transit funds
- Demand for park and rides has leveled off in recent years



Peer Region Transit Analysis



Peer Regions





Peer Region Transit Modes (2017)

Region	Bus	BRT	Heavy Rail	Light Rail	Streetcar	Commuter Rail	Hybrid Rail	Dial-a- Ride	Vanpool	Other
Baltimore	•		•	•		•				
Cleveland	•		-					•	•	
Dallas					•	•	•	•	•	
Denver						-			-	
Houston	•								•	
Milwaukee								-		
Phoenix									•	
Pittsburgh	•									Inclined Plane
Portland					•				•	Aerial Tramway
San Diego	•			•		•			-	
Seattle					•	•			•	Monorail
St. Louis				•						
Twin Cities	•	•		•		•		•	•	



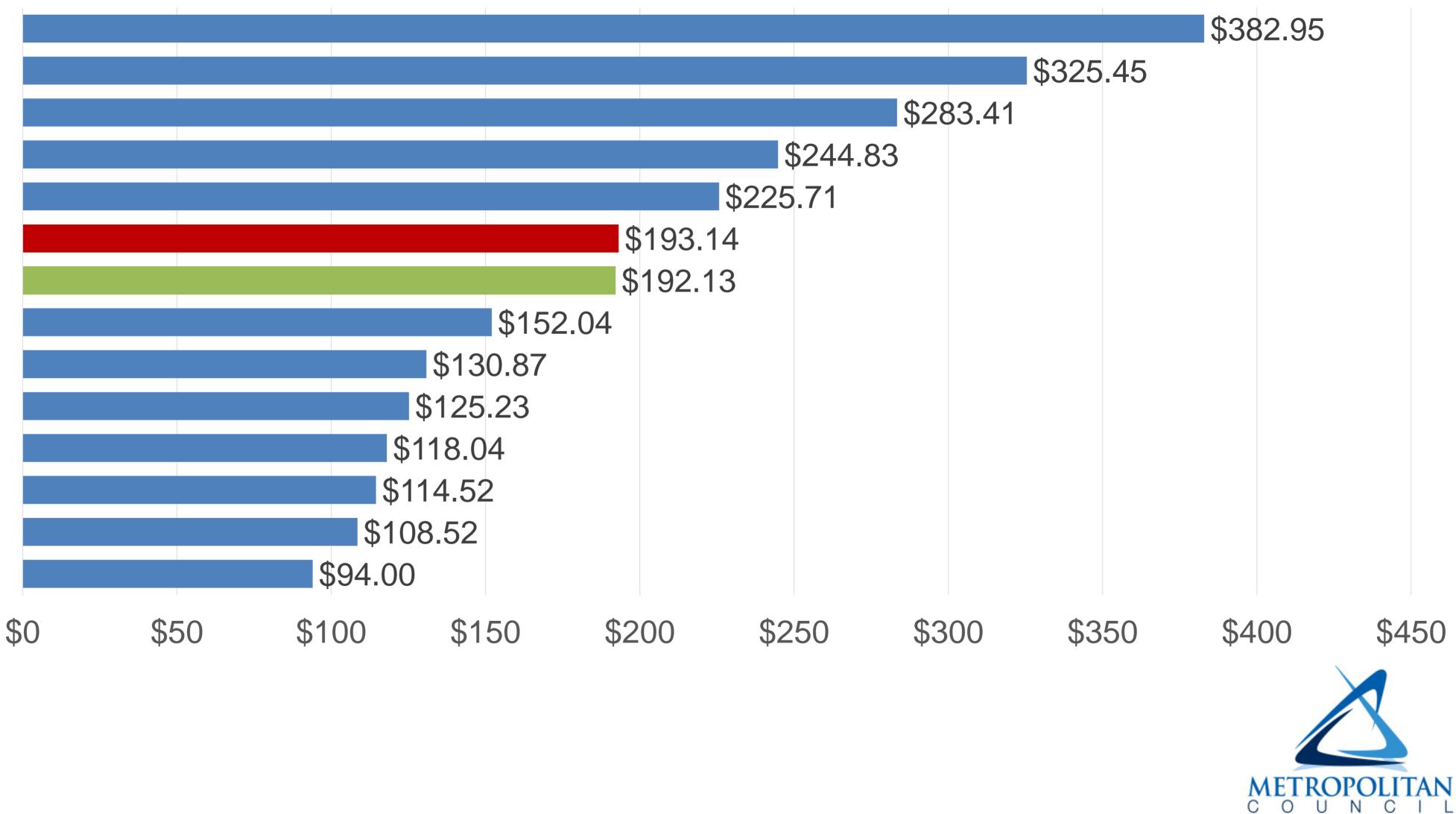
Investment and Performance Measures

- Transit Spending
 - Operating Spending per Capita
 - Average Annual Capital Spending per Capita
- Ridership
 - Total Ridership
 - Ridership per Capita
- Other Performance Measures
 - Subsidy per Passenger
 - Passengers per Revenue Hour

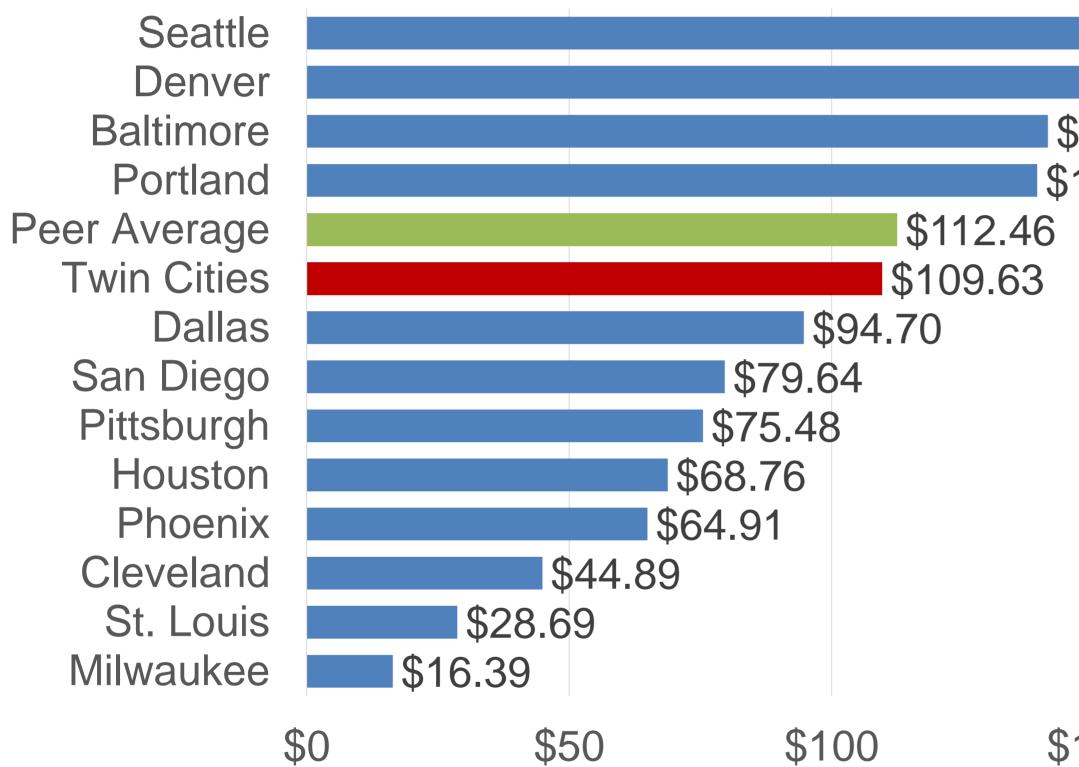


Operating Spending per Capita (2017)

Seattle Baltimore Portland Pittsburgh Denver Twin Cities Peer Average Cleveland St. Louis San Diego Dallas Milwaukee Houston Phoenix



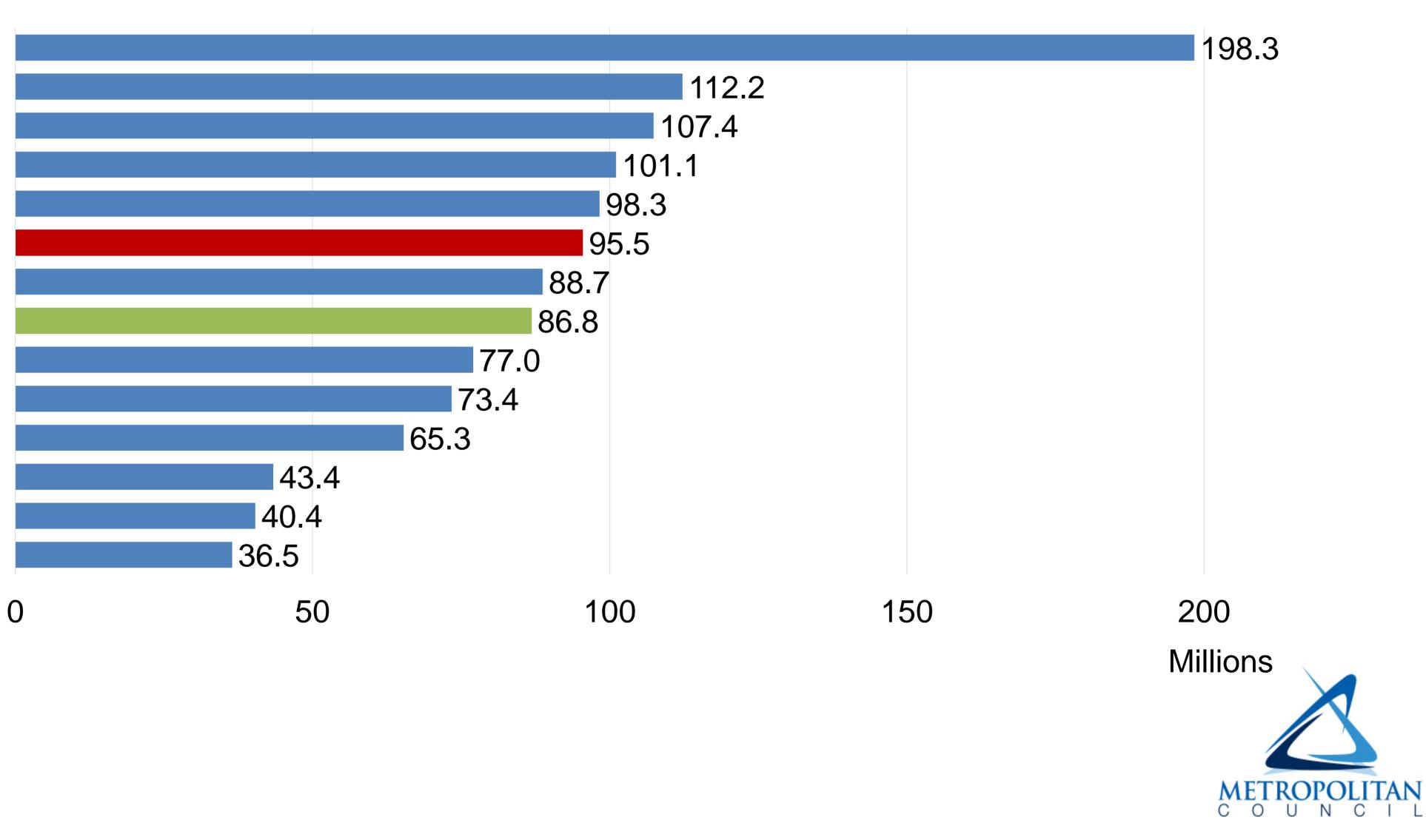
Average Annual Capital Spending per Capita, 2007-2017



				\$324.36
		\$26 ²		Ψυζτιυυ
\$141.20				
5139.16				
6150	\$200	\$250	\$300	\$350
			MET	
				ROPOLITAN UNCIL

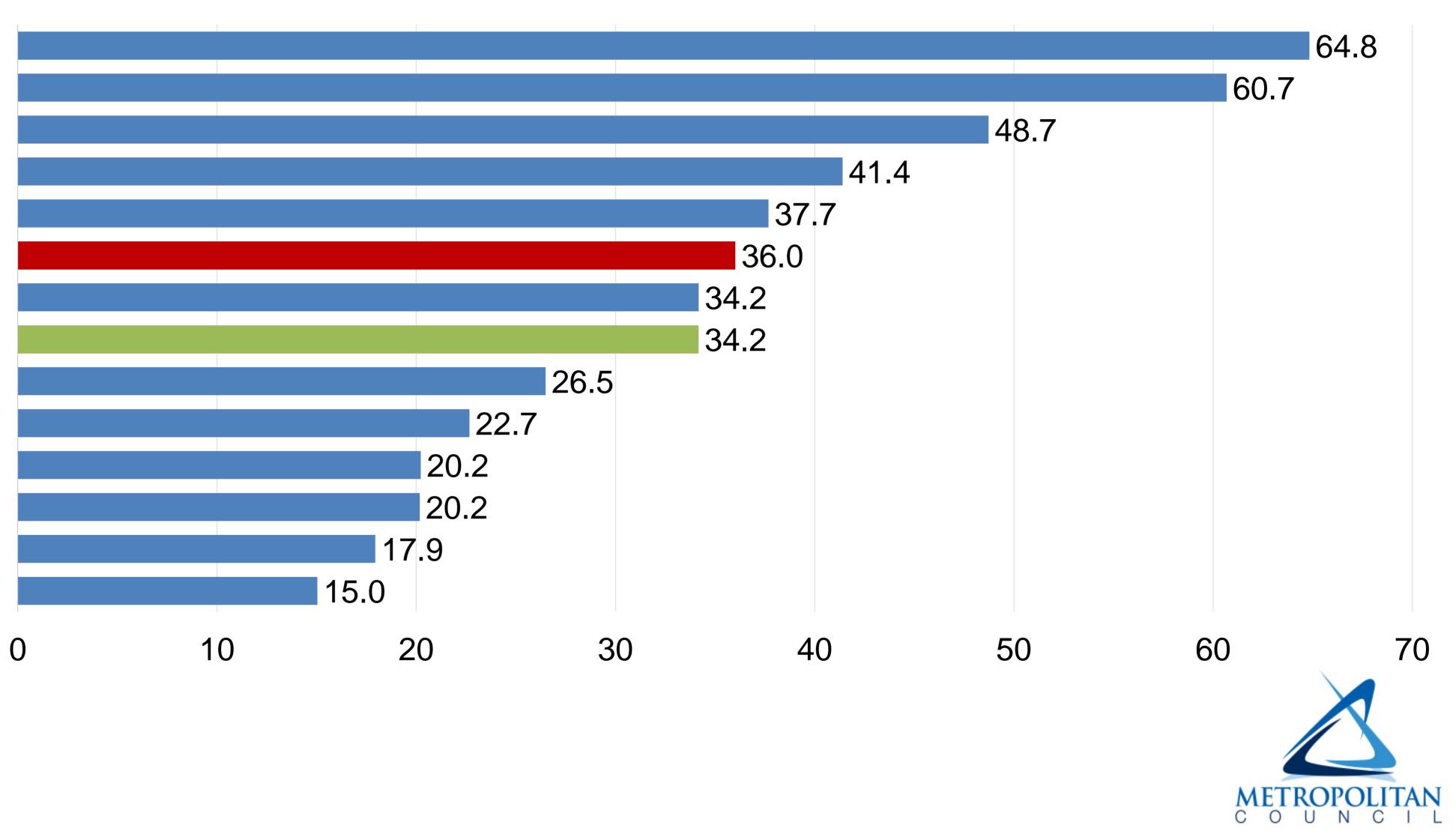
Total Ridership (2017)

Seattle Portland Baltimore San Diego Denver Twin Cities Houston Peer Average Dallas Phoenix Pittsburgh St. Louis Cleveland Milwaukee

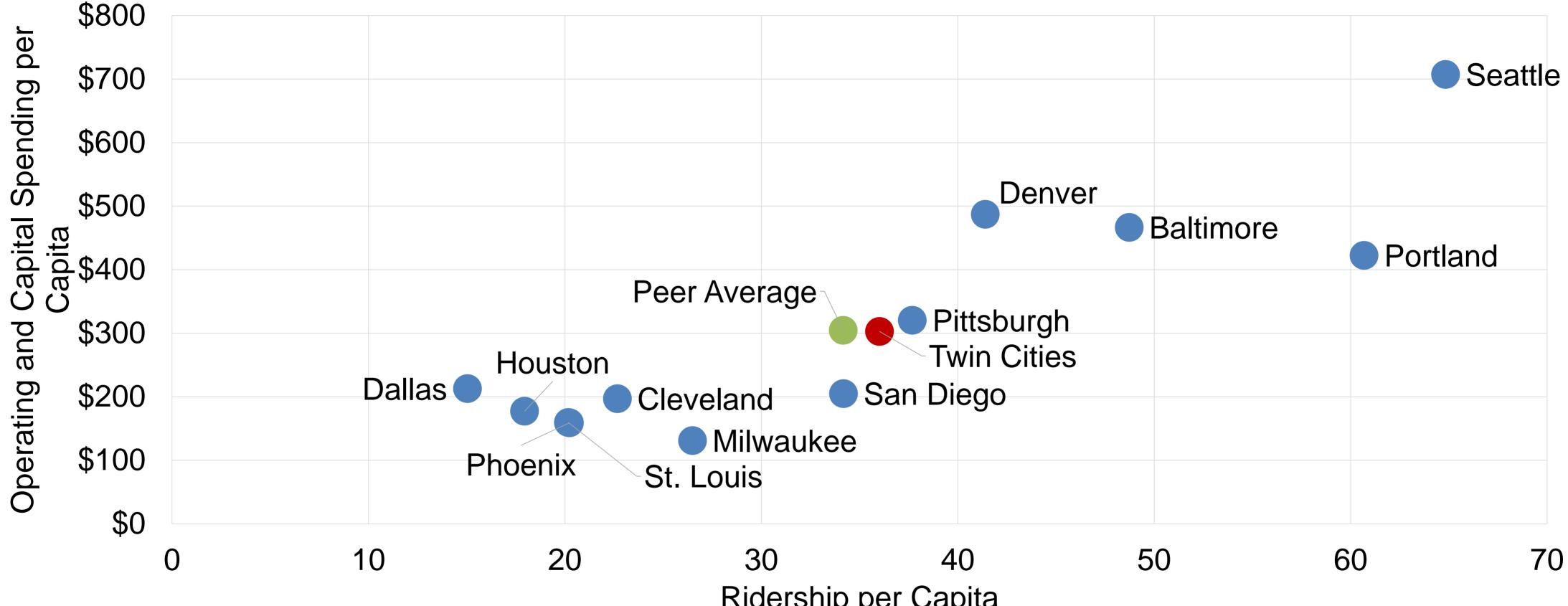


Ridership per Capita (2017)

Seattle Portland Baltimore Denver Pittsburgh Twin Cities San Diego Peer Average Milwaukee Cleveland Phoenix St. Louis Houston Dallas



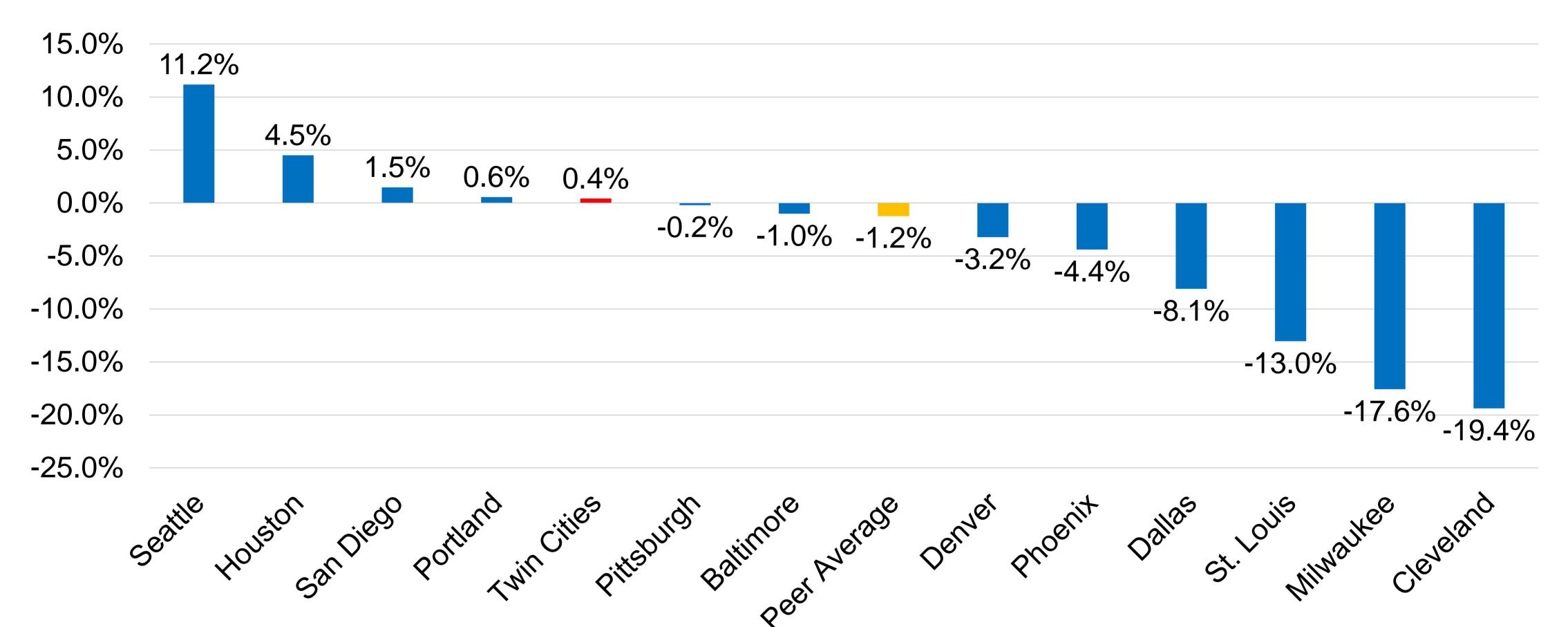
Spending per Capita vs. Ridership per Capita (2017)



Ridership per Capita



Percent Change in Ridership (2013-2017)





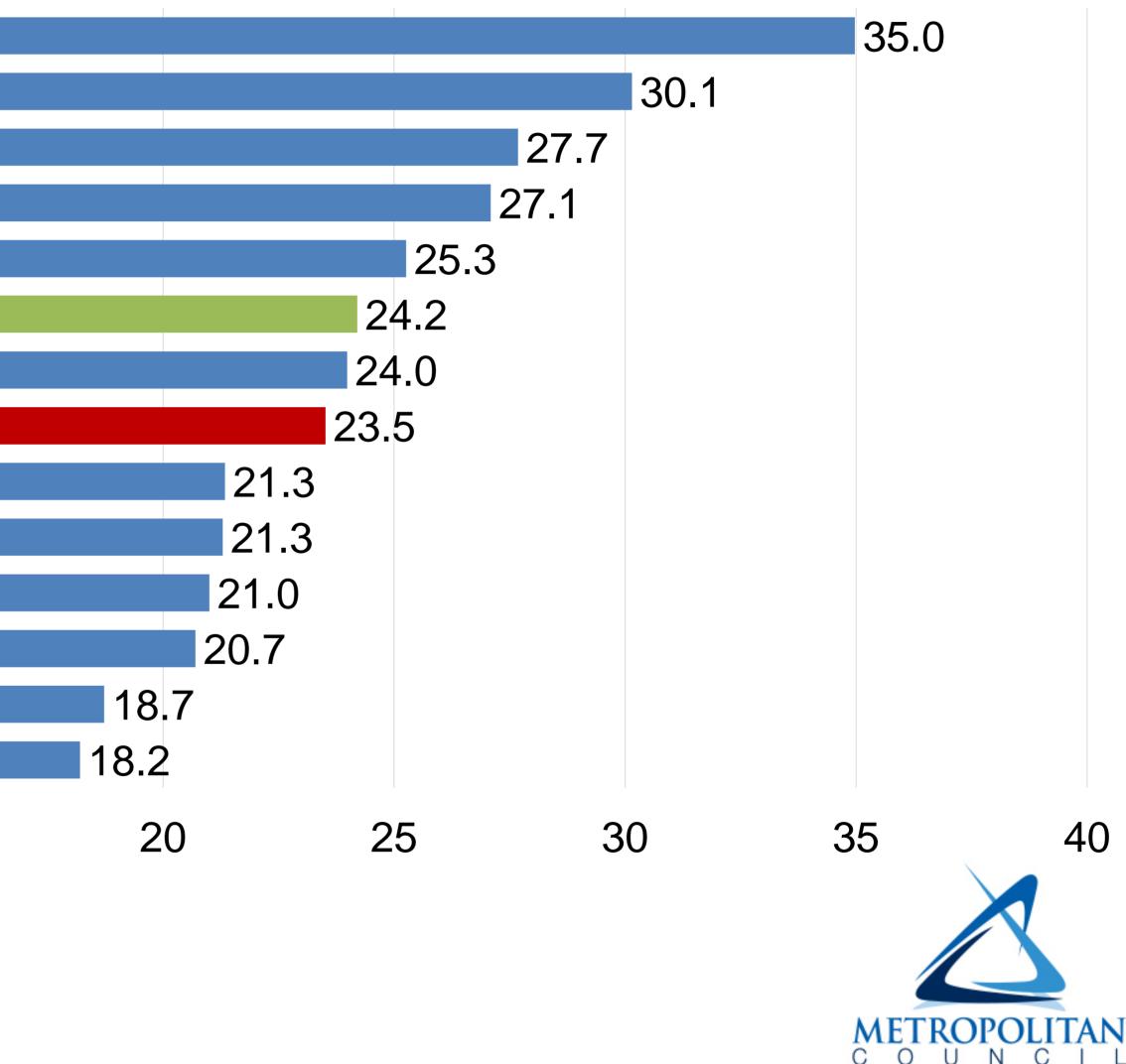




Passengers per Revenue Hour* (2017)

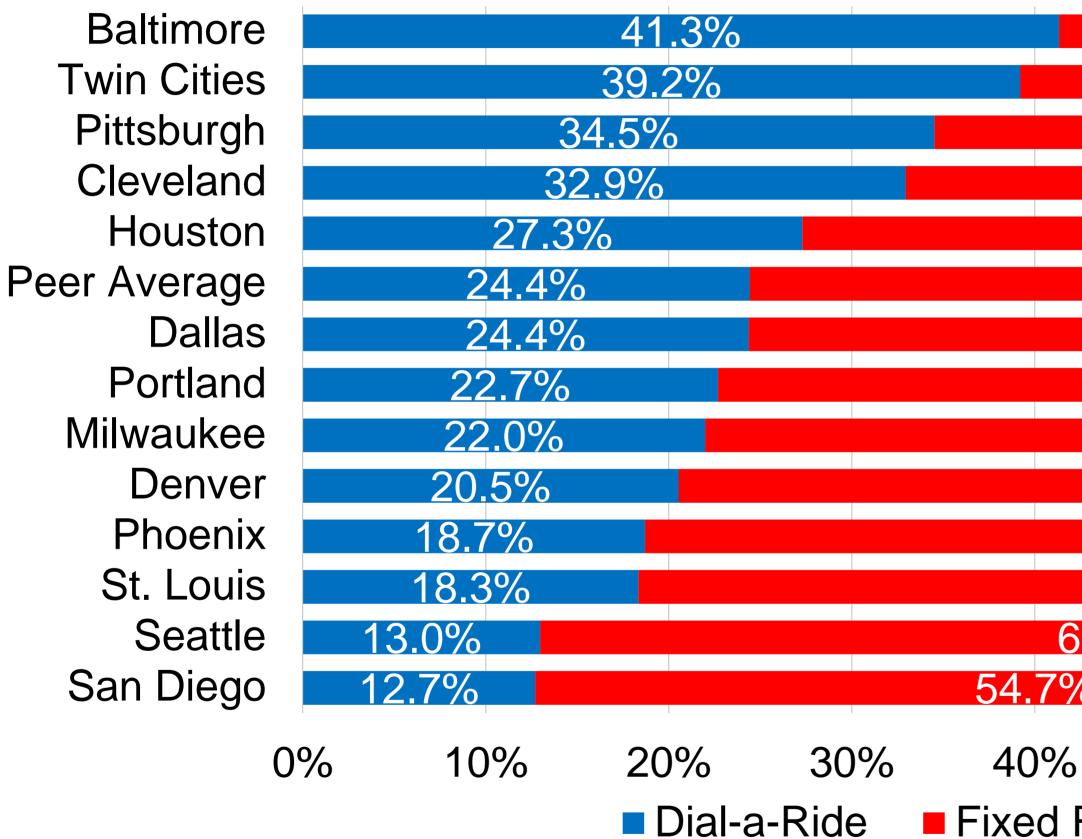
Portland San Diego Seattle Baltimore Denver Peer Average Pittsburgh Twin Cities Cleveland Milwaukee Phoenix St. Louis Dallas Houston 5 10 15 0

*Revenue Hours used in lieu of in-service hours for peer comparison



Factors that Impact Performance

Regional Hours of Service, by service type



	1	1	1		
	58	8.7%		0.0%	
	58.3	%		<mark>2.4</mark> %	
	63.1%			<mark>2.4</mark> %	
	66.7%			0.3%	
61.49	%			11.3%	
65.3%	/ 0			10.3%	
66.4%	6			9.3%	
76	6.4%			0.9%	
78	3.0%			0.0%	
75.6	%			3. 9%	
67.3%				14.0%	
79.29	%			<mark>2.4</mark> %	
63.1%				23.9%	
%				32.6%	
60% 60 Route Vanpo)% 80% r	% 90	% 100)%

Key Takeaways – Peer Comparisons

- Positive relationship between transit investment and ridership
 - Seattle, Portland, and Baltimore top 3 regions in operating spending per capita, capital spending per capita, and ridership per capita
 - Seattle ranked first for all three
- Generally, ridership has been declining across the peer regions from 2013-2017, with a few exceptions; Seattle was only region to have ridership increases every year from 2013-2017
- Trend in decreasing productivity across peer regions generally matches with trend of declining ridership
- High share of dial-a-ride service impacts transit performance in Twin Cities region compared with peer regions



Questions

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