



Route 614 Proposed Elimination

Transportation Committee

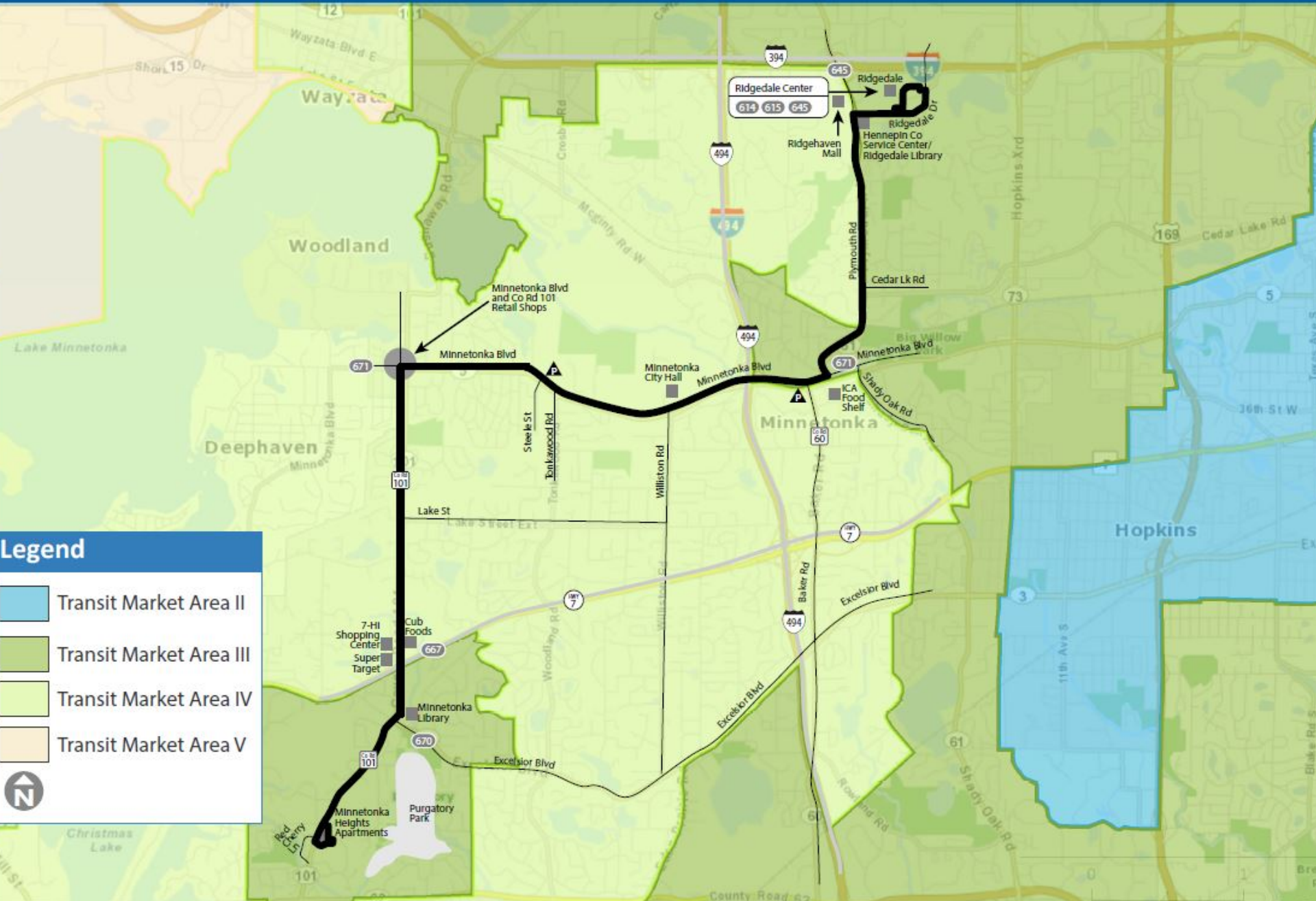
May 13, 2019

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Route 614 Background

- Implemented in August 2013 as a demonstration in Transit Market Areas III and IV
- Weekday hourly service between Minnetonka Heights and Ridgedale
 - 5:15 a.m. till 6:55 p.m.
- Saturday service discontinued in 2015 due to low ridership
- Minnetonka is an opt-out community

Route 614 and Transit Market Areas



Route 614 Performance

- Regional minimum standard for suburban locals is 10 passengers per in-service hour (ppish)
- Route averages below 5 passengers per in-service hour
- Averages 32 rides per day and less than 2 riders per trip
- \$24 subsidy per passenger
- Highest subsidy and lowest productivity of all routes operated by Metro Transit/MTS

Alternative Service

- Transit Link will be available 6am-7pm
- Dial-a-ride service for areas where regular route service is not available
- Peak fare \$4.50, off-peak \$3.50
 - 75 cent surcharge for trips longer than 15 miles
- Ride requests are subject to availability—they are not guaranteed



Customer Outreach and Feedback

- Notification of proposed elimination and public hearing via rider alerts on buses, website and newspapers
- Public Hearing—2 attendees
 - Held Monday 4/15 at Ridgedale Library 11:30 a.m. – 1:00 p.m.
- 18 customers provided input via Customer Relations and Service Development inbox
 - 7 stated that they would not be able to get to work
 - 2 employers noted their employees would not be able to get to work
 - 1 would not be able to get to school
 - 8 regular users noted inconvenience of not having the service
 - 1 recommended route changes to increase ridership

Next Steps

- Customers providing input will be notified of decision
- If approved, last day of service Friday, August 16
 - Rider Alerts will be distributed on buses
 - Bus stops will be posted
 - Information posted on website

Requested Action

- That the Metropolitan Council authorize the elimination of Route 614