#### Moving Forward to a Stronger & Better System



Transportation Committee August 9, 2021



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## **Defining Stronger and Better**

- Services our customers expect
  - Fast and reliable
  - Clean, safe, and welcoming
  - Easy to use
- Advancing equity
- Growing ridership

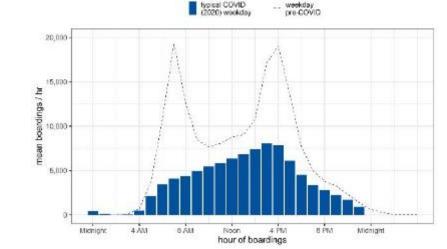


# More Reliable & Faster Service

## Designing a responsive network

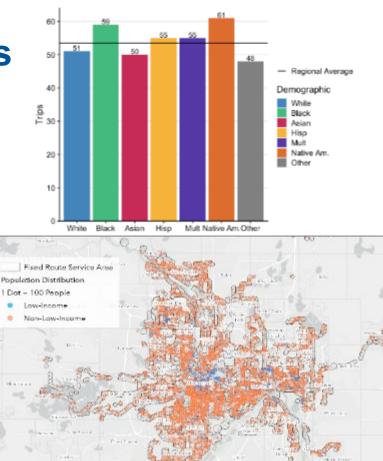
- Strong core network
  - Speed and reliability
  - Frequency and span
- Focused express service
  - Primary corridors
  - Large park and rides
- Testing on-demand service
- Network Next
  - transitway expansion





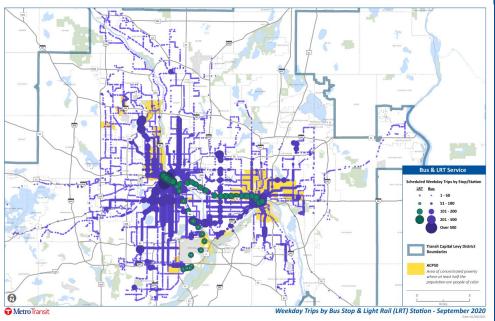
## Equity informed decisions

- Where people live
- Destination locations
- Travel patterns
- Investing in communities
- Annual Service Equity Evaluation

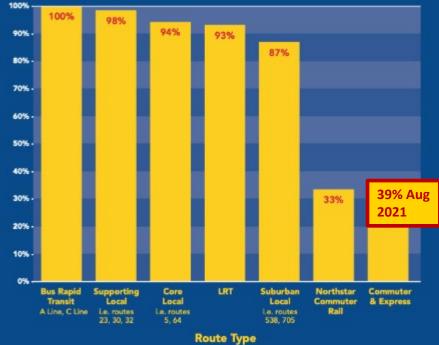


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## **Service Levels**



Total Trips, September 2020 vs. September 2019



## **Speed and Reliability**

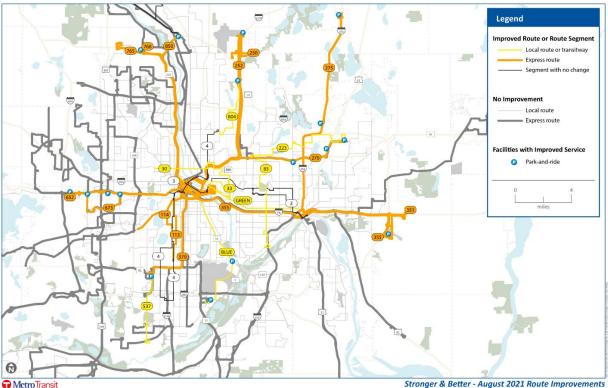
- Corridor and Route level tools
  - Bus lanes, traffic signal, parking changes
  - Bus stop spacing, location, shelters, info
  - Route and schedule design
  - Frequency improvement
- Route-level changes
  - Comprehensive review of single local bus route
  - Improvements beyond speed and reliability alone





## **August 2021**

- Better Bus Route 3
- Commuter express
  - New market patterns
  - Primary corridor focus
  - Large park and rides
- Looking ahead
  - Meeting demand
  - Local Service
  - Better Bus Routes



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## **Testing on-demand service**

- Expand connections
- Neighborhood access
- Demand responsive
- Real-time, app-enabled
- Microtransit one-year pilot (2022)



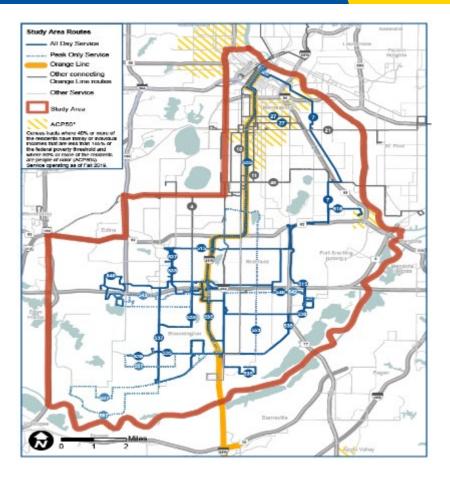


# Building the Network of the Future









## **Gold Line**

- 10 miles, 21 stations: Primarily within bus-only lanes
- Construction starts in 2022



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## **Green Line Ext**

Under
 construction



## **Blue Line Ext**

- Developing, engineering
  - Alignment planning

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**Cleaner Vehicles & Facilities**  

## **Buses**

- Continued focus on a clean, reliable fleet
- Expansion of BRT fleet
- Zero Emissions Bus transition plan
  - Council approved master contract
  - Continued development with Low-No grant awarded
  - Supported by Legislative plan development 2022

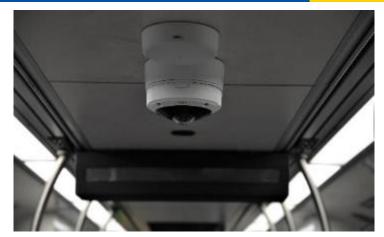


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## **Light Rail vehicles**

- New seats & digital cameras
- Cleaning Trains at terminals



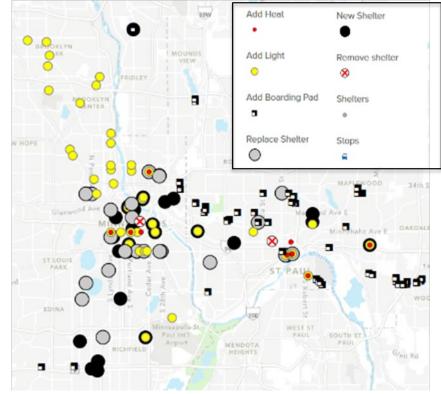




## **Better Bus Stops**

- Active since 2014
- In 2021
  - 25 new & 30 replacement shelters
  - Light added at 23 shelters
  - Heat added at 11 shelters
- Next Five Years
  - 270 new/replacement shelters
  - 150 concrete boarding areas at locations without shelters

#### 2021 Planned Bus Stop Improvements



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## **Public Facilities**

- Enhanced shelter cleaning
- Shelter glass replacement
- Winter snow removal





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## **2021 Transit Center Improvements**

- Brooklyn Center (BCTC) renovation
- Saint Paul-Sunray







# Enhancing Safety & Security

## Increasing presence and response

- Expanded presence
  - Community Service Officers
  - Additional sworn officers
- Real Time Information Center
- Homeless Action Team
- Community partnerships





## Improving Customer Information

## **Customer Information**

- NexTrip
  Website
- Mobile App
  TIC









Chicago Ave S & 46th St E		9ko # 700
ROUTE	DESTIMATION	DEPARTS
6F	Energia/2664 Brosilway	g Duo
5M	Frement Av/Bridge Co/Transit Co	#7 Min
SM	Premant Av/Bridge Co/Trenait Co	¢ 15 Min
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## **Fare promotion September-October**

- \$1 regular fare\*
- Reduced fares .50c\*
- 50% discount for Metropass, Student Pass, College Pass, U Pass (Sept – Dec)
- Participation from all regional providers



\*Not including State Fair

## **Marketing Campaign**





- Travel Responsibly
- Essential travel lifted, capacity limits increased

#### June – Aug.

- We're ready, when you're ready
- Capacity limits eliminated

#### Sept. – Dec.

- We're open for business
- More employees, students return

Let's move forward together!

bus buddies reunited

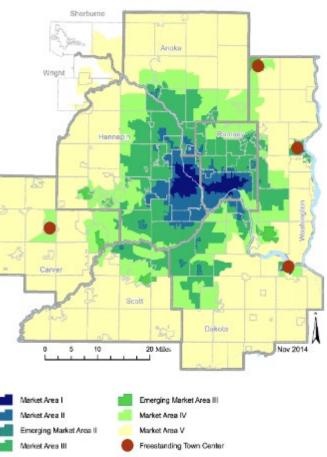
RIDE FOR \$1 IN SEPT. & OCT.

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#### Transit Market Areas

## 2022 continuous improveme

- Service performance
- Review express service market
- Fare structure
- Equity



## Thank you

