



# 2022 Second Quarter Ridership

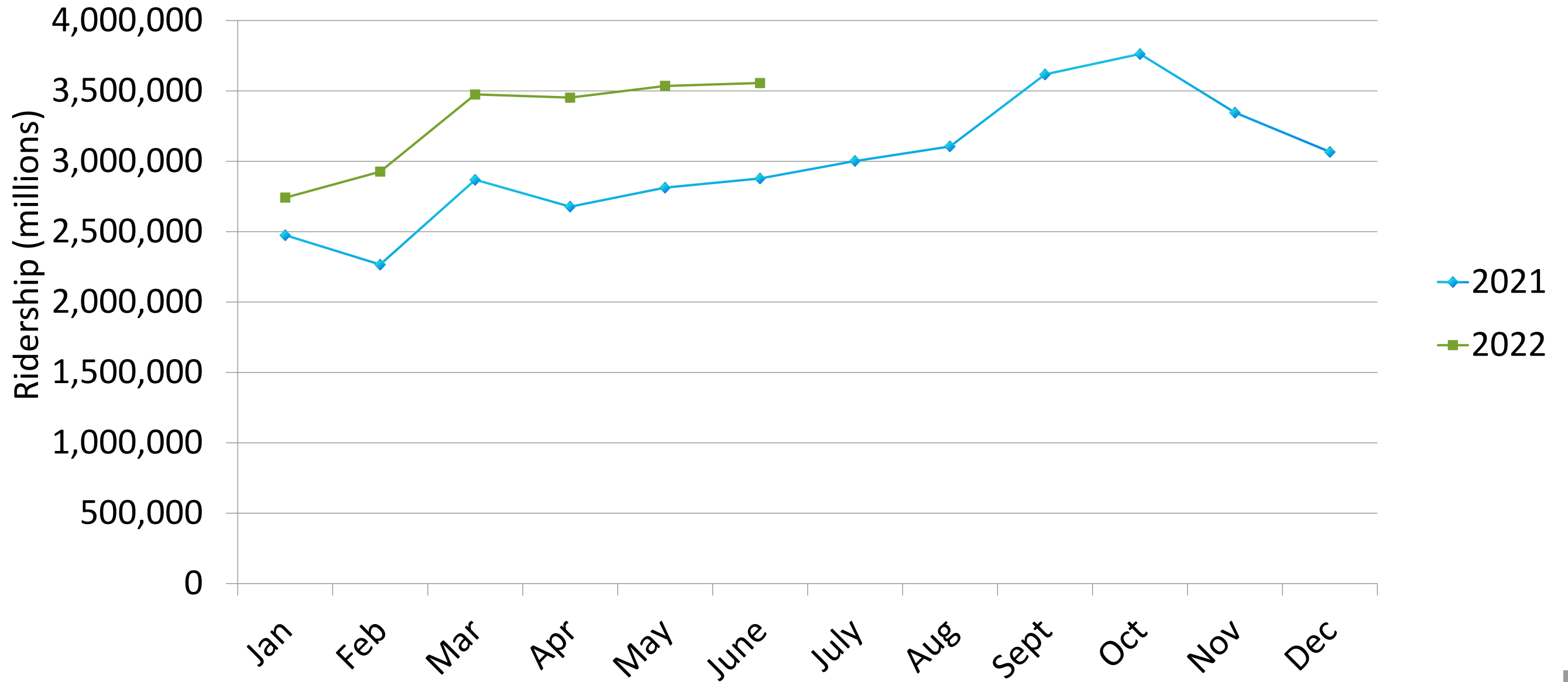
Transportation Committee



22 August 2022

# Council Ridership – YTD 2022

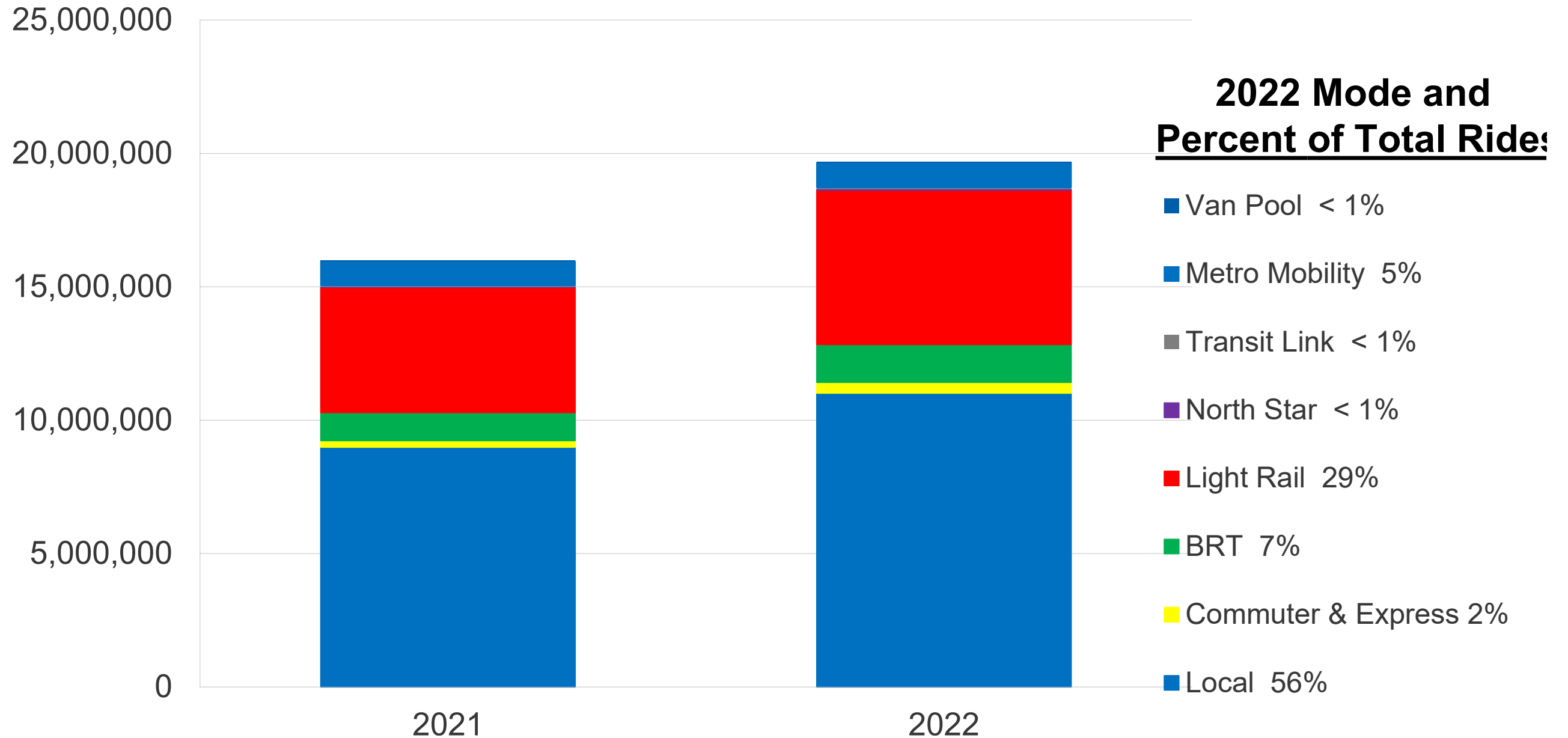
2021 YTD: 15,981,769    2022 YTD: 19,690,235 (23%)



# Council Ridership by Mode – YTD 2022

2021 YTD: 15,981,769

2022 YTD: 19,690,235 (23%)



# Council Ridership by Mode – Q2 2022

YTD: 15,981,769

2022 YTD: 19,690,235 (23%)

Mode	2021	2022	Nominal Change	% Change
Bus	10,285,635	12,837,423	2,551,788	25%
Light Rail	4,690,971	5,786,037	1,095,066	23%
Northstar	16,720	35,441	18,721	112%
Metro Mobility	904,897	940,201	35,304	4%
Transit Link	57,098	62,279	5,181	9%
Vanpool	26,448	28,854	2,406	9%
<b>Council Total</b>	<b>15,981,769</b>	<b>19,690,235</b>	<b>3,708,466</b>	<b>23%</b>

# Bus Ridership – Q2 2022

2021 YTD: 15,981,769

2022 YTD: 19,690,235 (23%)

Bus Mode	2021	2022	Nominal Change	% Change
Local	8,991,853	11,014,932	2,023,079	22%
Bus Rapid Transit	1,055,127	1,417,961	362,834	34%
Express	238,655	404,530	165,875	70%
<b>Council Total</b>	<b>10,285,635</b>	<b>12,837,423</b>	<b>2,551,788</b>	<b>25%</b>

# Understanding Ridership Trends



# Transit use = supply x demand

Ridership  
=  
decision to  
travel  
x  
opportunity  
we provide

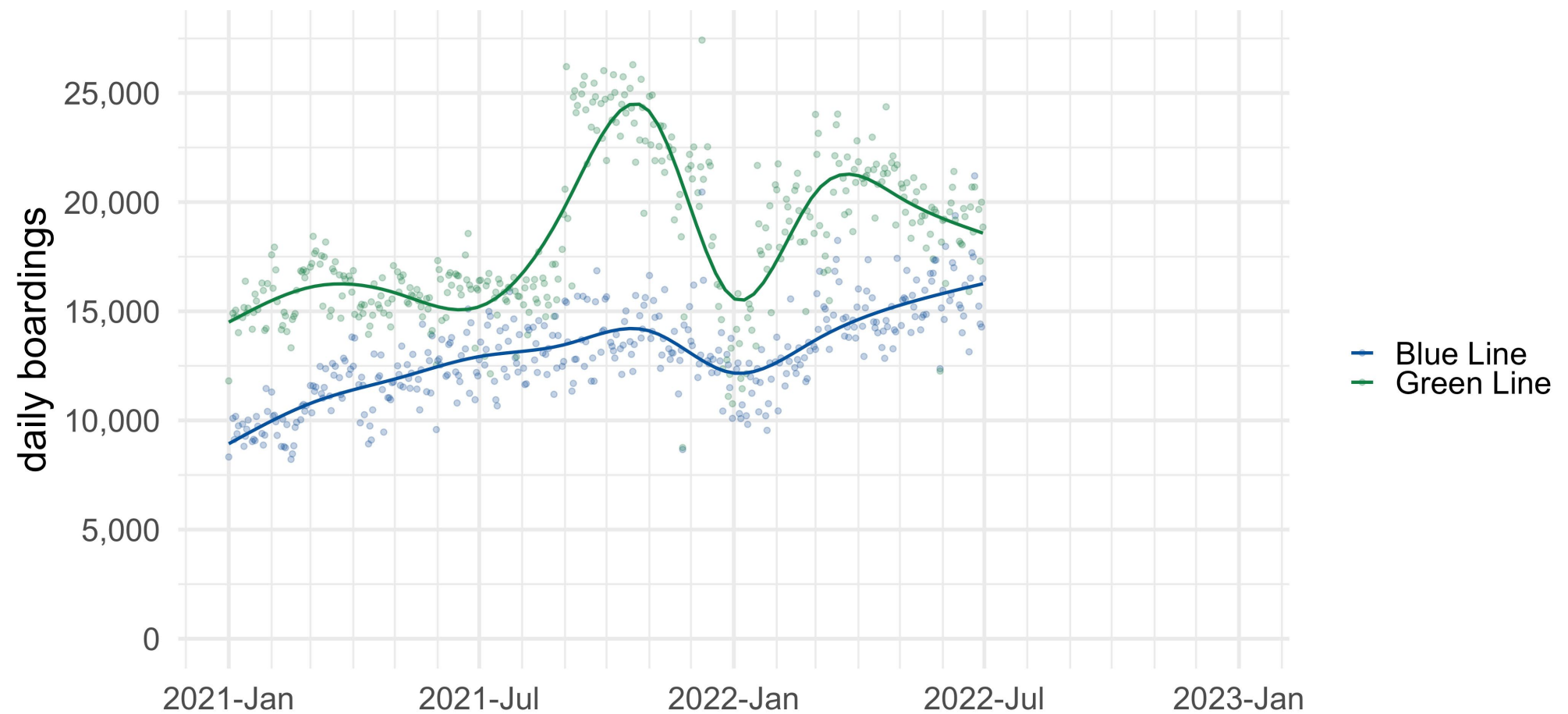


# How does \_\_\_\_\_ change ridership?



## timeseries trends & interventions

weekday light rail boardings  
2021 - present

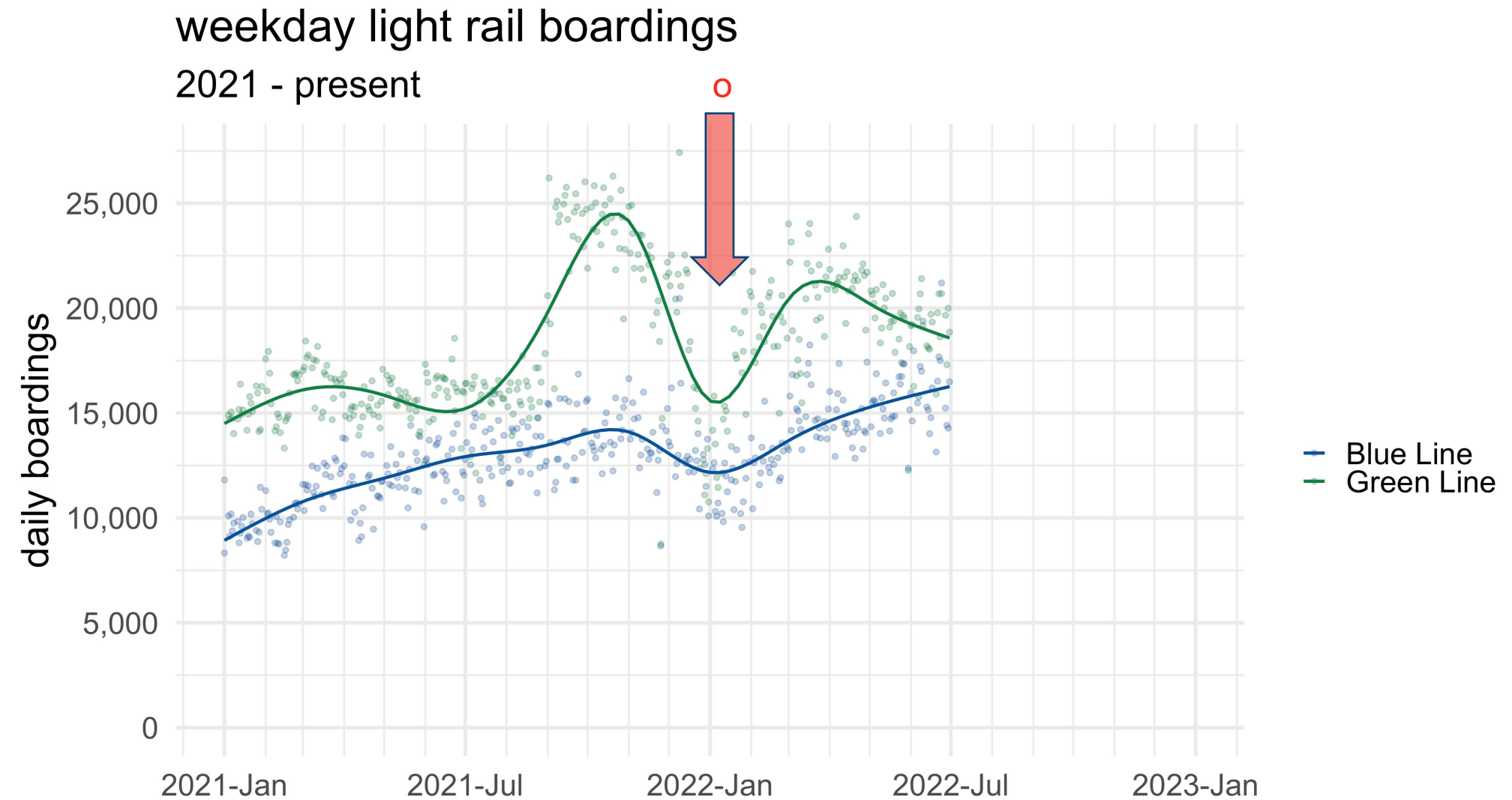




# How does \_\_\_\_\_ change ridership?



## timeseries trends & interventions

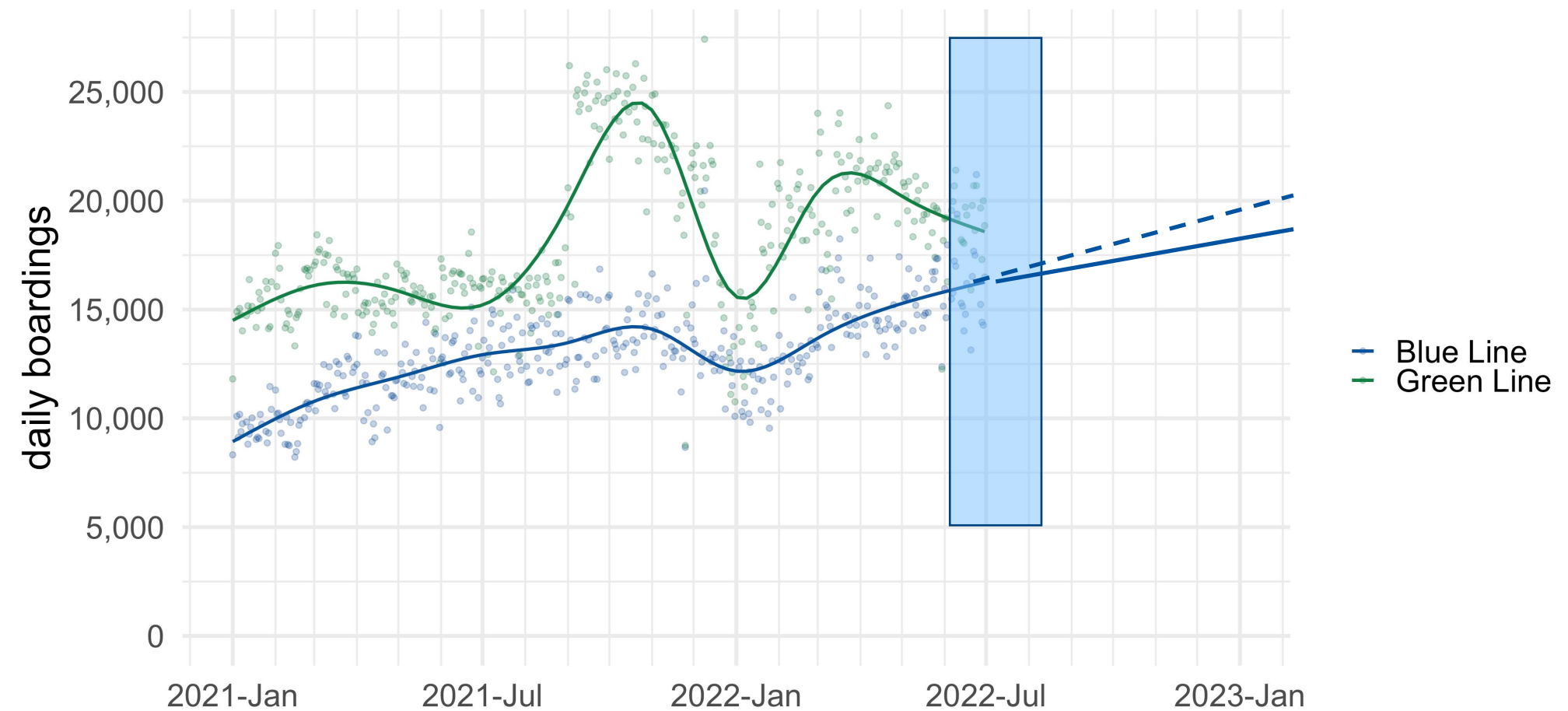


# How does \_\_\_\_\_ change ridership?



## timeseries trends & interventions

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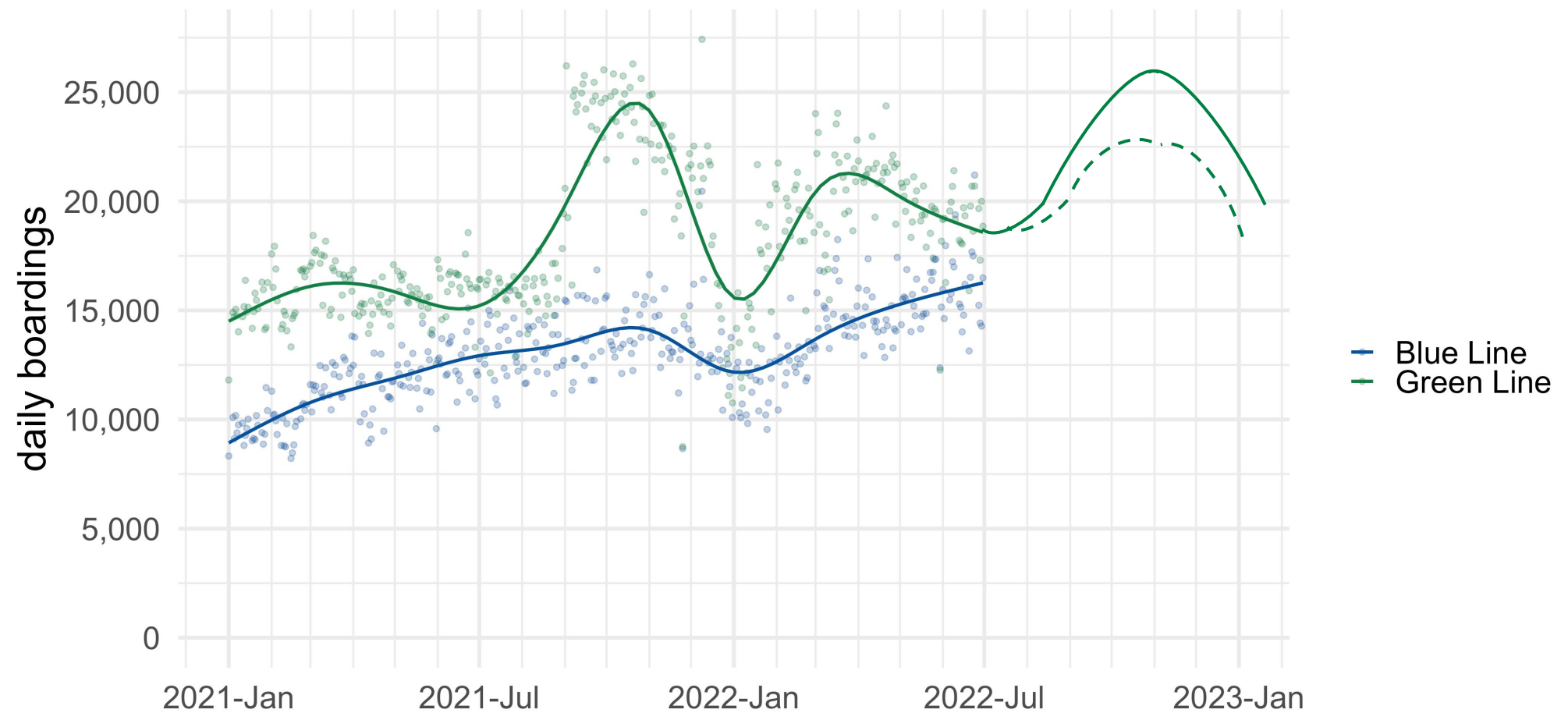


# How does \_\_\_\_\_ change ridership?



## timeseries trends & interventions

weekday light rail boardings  
2021 - present



# Balance of factors in ridership expectation

## favors more rides

- increased regular trip making especially weekday commutes
- school & university pass programs
- **reliable on-time service**
- high gas prices

## favors fewer rides

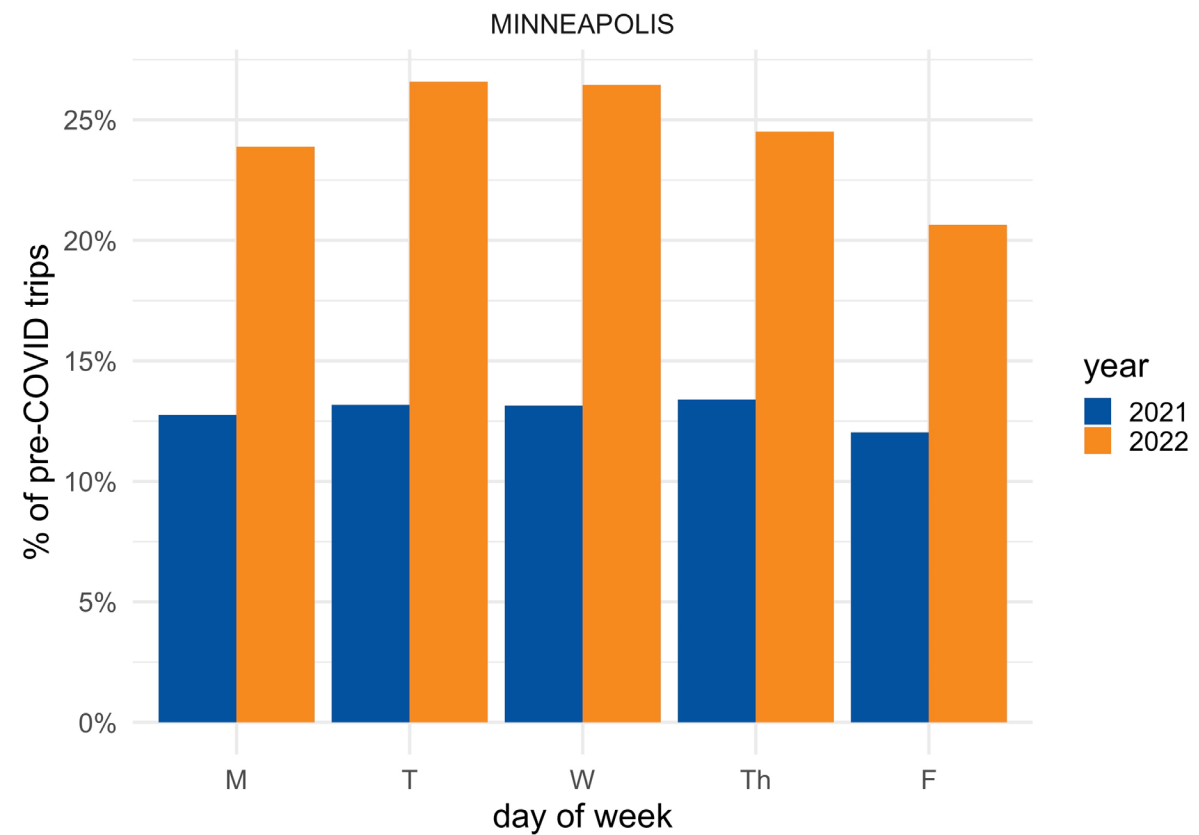
- **reductions in service**
- cheap parking
- telework
- **negative experiences & perceptions of safety, security**

**COVID?**

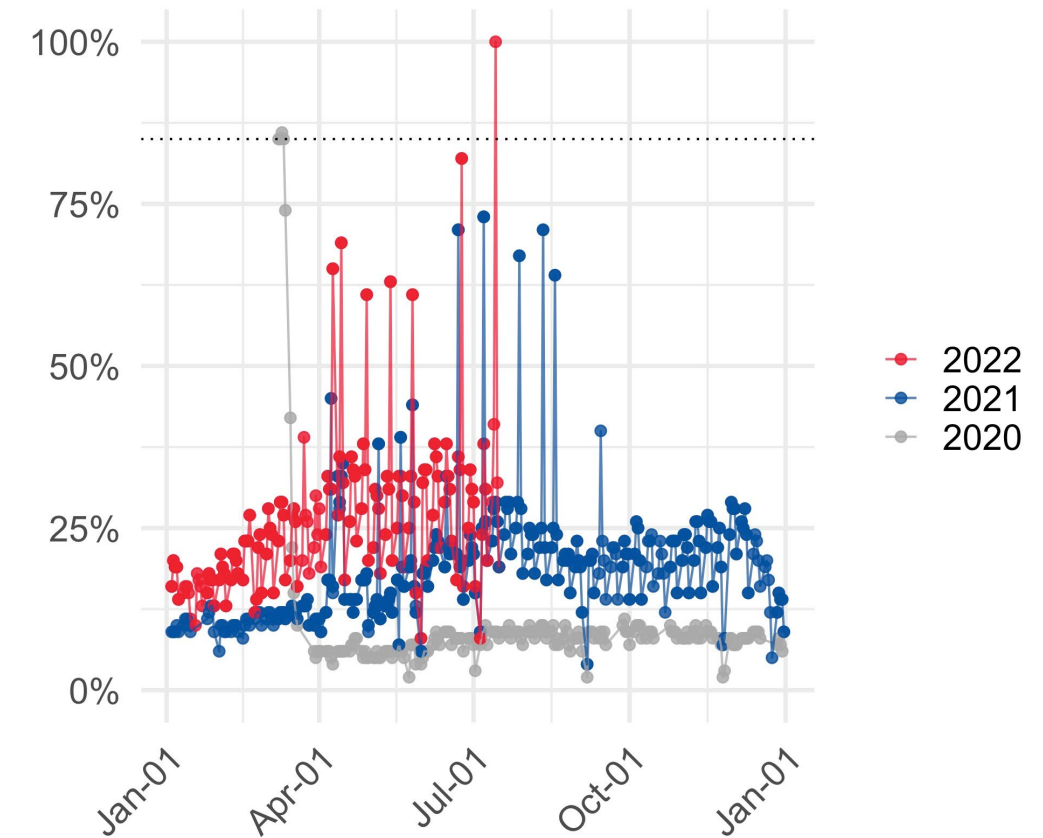
# What is the state of downtown commutes?



PM Peak boardings in downtown zones  
Apr-Jun fraction of pre-COVID



ABC Ramp parking  
peak weekday utilization



# Key Take-Aways



## Ridership growth across all modes

- first half 2022 building on recovery
- office commute market growing slowly
- all-day demand strong

## Expectations for rest of 2022

- balance of factors
- signs of strong fall demand
- impact of service changes
- COVID questions remain



# Questions

