



## University of Minnesota Universal Transit Pass

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# Overview of 2022-187 SW: University of Minnesota Universal Pass Agreement

- Council Action:
  - That the Metropolitan Council authorize the Regional Administrator to: Enter into an agreement with the University of Minnesota for a Universal Pass Agreement for registered students at the University of Minnesota for the period of August 15, 2022 to August 14, 2026.
- In partnership with the University of Minnesota, Metro Transit developed a Universal Transit Pass program for all registered students at the University of Minnesota Twin Cities – approximately 39,000 students

## Builds on U of M Partnership

- Metro Transit has partnered with the University of Minnesota Twin Cities to offer a transit program for students who opted to participate since 1999.
  - Number of students participating in U Pass in 2018-2019 (average of pre-COVID years): 10,000
  - Number of students participating in U Pass in Spring 2022: 6,000
  - U Pass Revenue in 2018-2019 school year (average of pre-COVID years): \$3.5M
- The student body has expressed interest in a program that would allow all registered students to obtain a pass for every student and paid through student fees.

# Universal Transit Pass Overview

- Universal transit pass programs cover all eligible registered students; does not require them to opt-in
- U of M Twin Cities joins other colleges in our region with universal transit pass programs: Anoka Ramsey Community College, Anoka Technical College, Augsburg University, Normandale Community College, and Macalester
- Approximately 180% ridership increase at Augsburg and Macalester after their first year of participation

# Key Contract Terms

- Year Contract: August 15, 2022 to August 14, 2026
- All U of M registered students – Approximately 39,000
- Universal pass valid on all Regional Bus, Light Rail, Commuter Rail
- Will utilize current MiFare Chip to be installed on the existing U of M U-Card technology
- Pricing Year 1 and 2 at \$3.5M per year. Years 3 and 4 at minimum of \$3.5M and maximum of \$4.375M
- Transit Benefit: increases ridership and builds transit habits that could continue after they leave school

## Contract Price

	Year 1 Aug 1, 2022 to Jul 31, 2023	Year 2 Aug 1, 2023 to Jul 31, 2024	Year 3 Aug 1, 2024 to Jul 31, 2025	Year 4 Aug 1, 2025 to Jul 31, 2026
Minimum	\$3,500,000	\$3,500,000	\$3,500,000	\$3,500,000
Maximum	\$3,500,000	\$3,500,000	\$4,375,000	\$4,375,000

Maximum Contract Price Years 3 and 4 will be no more than 125% of the actual value of rides utilizing the U of M Universal pass from February 28, 2023 to February 27, 2024 at the 40% discount.

Maximum Contract Price utilizes ride utilization to set the future price.

## Business Item 2022-187 SW

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