



2024 First Quarter Ridership

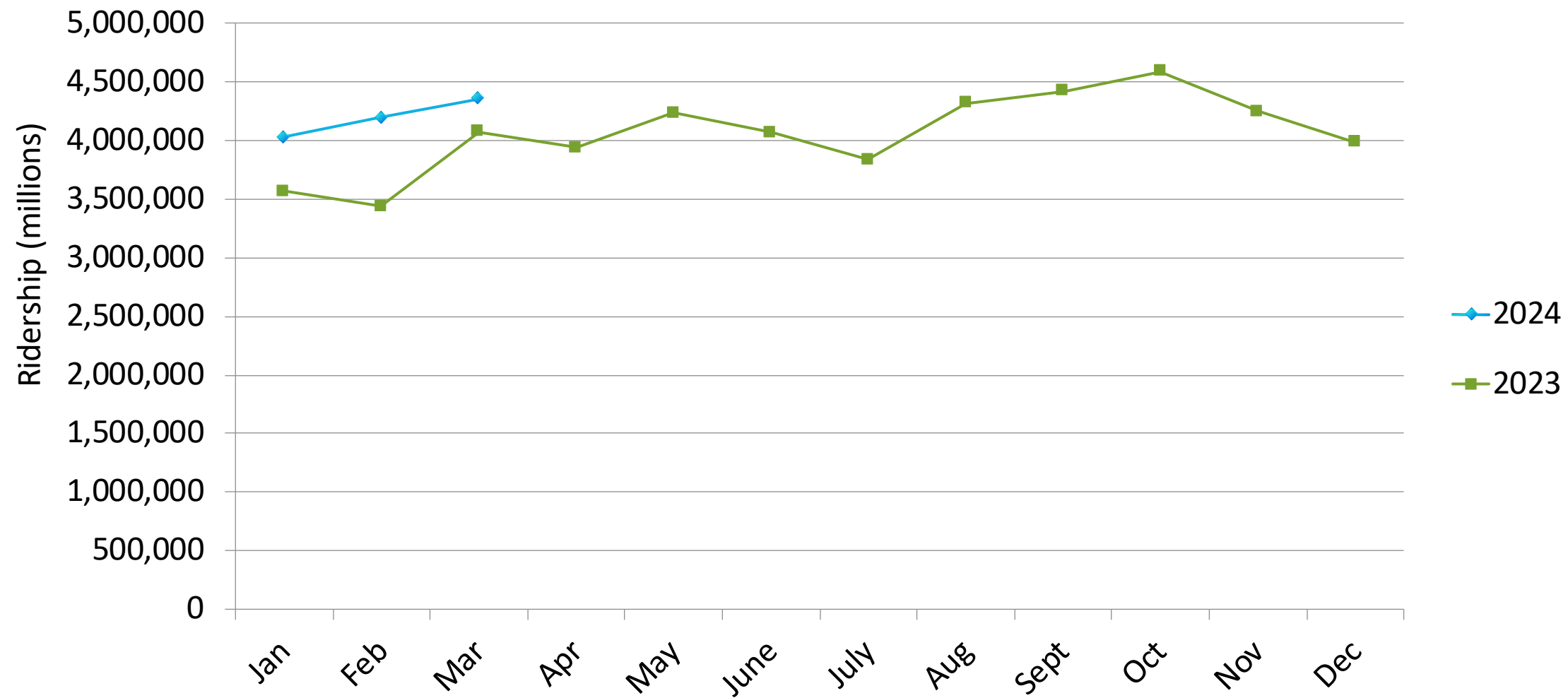
Transportation Committee



May 2024

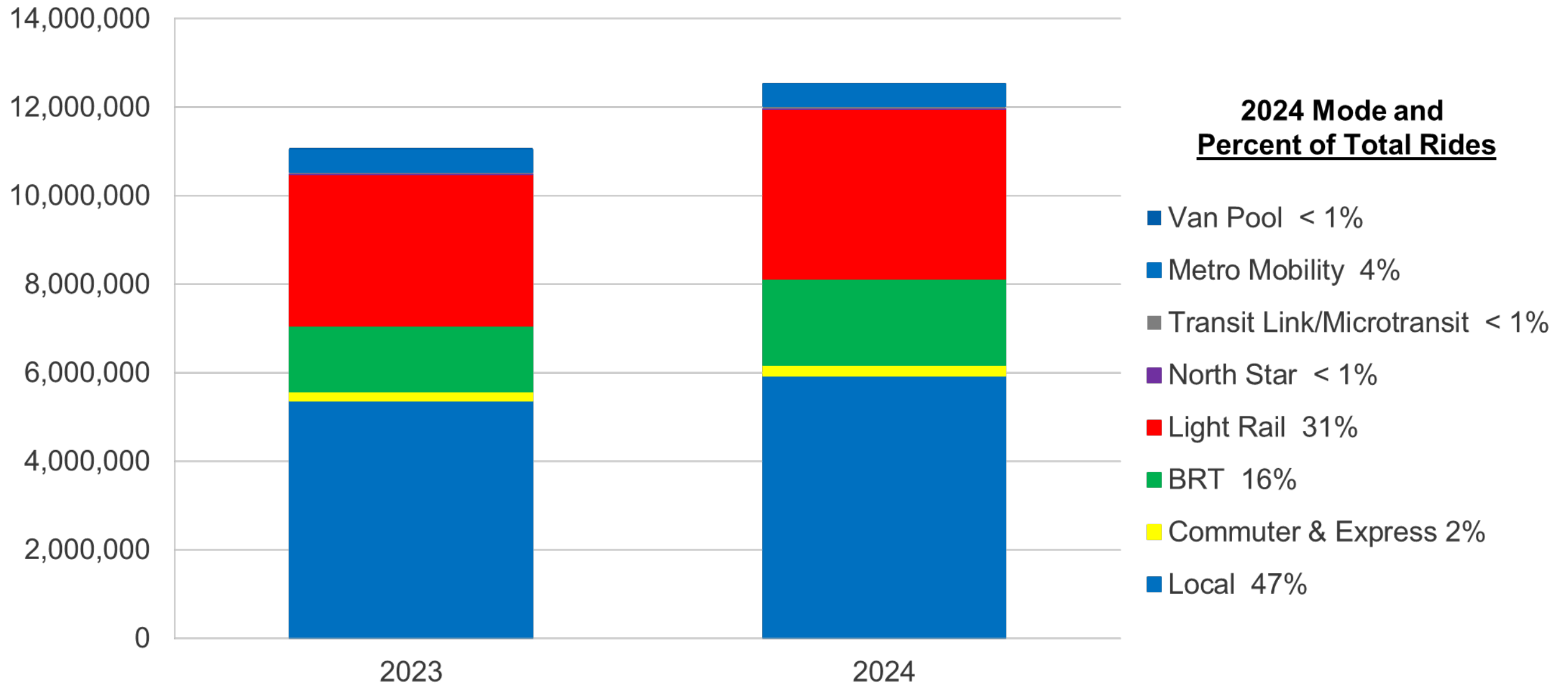
Council Ridership – Q1 2024

2023 Total: 11,078,983 2024 Total: 12,549,404 (13%)



Council Ridership by Mode – Q1 2024

2023 Total: 11,078,983 2024 Total: 12,549,404 (13%)



Council Ridership by Mode – Q1 2024

2023 Total: 11,078,983

2024 Total: 12,549,404 (13%)

Mode	2023	2024	Nominal Change	% Change
Bus	7,058,007	8,117,935	1,059,928	15%
Light Rail	3,422,466	3,829,873	407,407	12%
Northstar	20,899	25,998	5,099	24%
Metro Mobility	512,963	508,439	-4,524	-1%
Transit Link/Microtransit	41,652	51,926	10,274	25%
Vanpool	22,996	15,233	-7,763	-34%
Council Total	11,078,983	12,549,404	1,470,421	13%

Bus Ridership – Q1 2024

2023 Total: 7,058,007

2024 Total: 8,117,935 (15%)

Bus Mode	2023	2024	Nominal Change	% Change
Local	5,372,527	5,940,245	567,718	11%
Bus Rapid Transit	1,490,606	1,952,380	461,774	31%
Express	194,874	225,310	30,436	16%
Council Total	7,058,007	8,117,935	1,059,928	15%

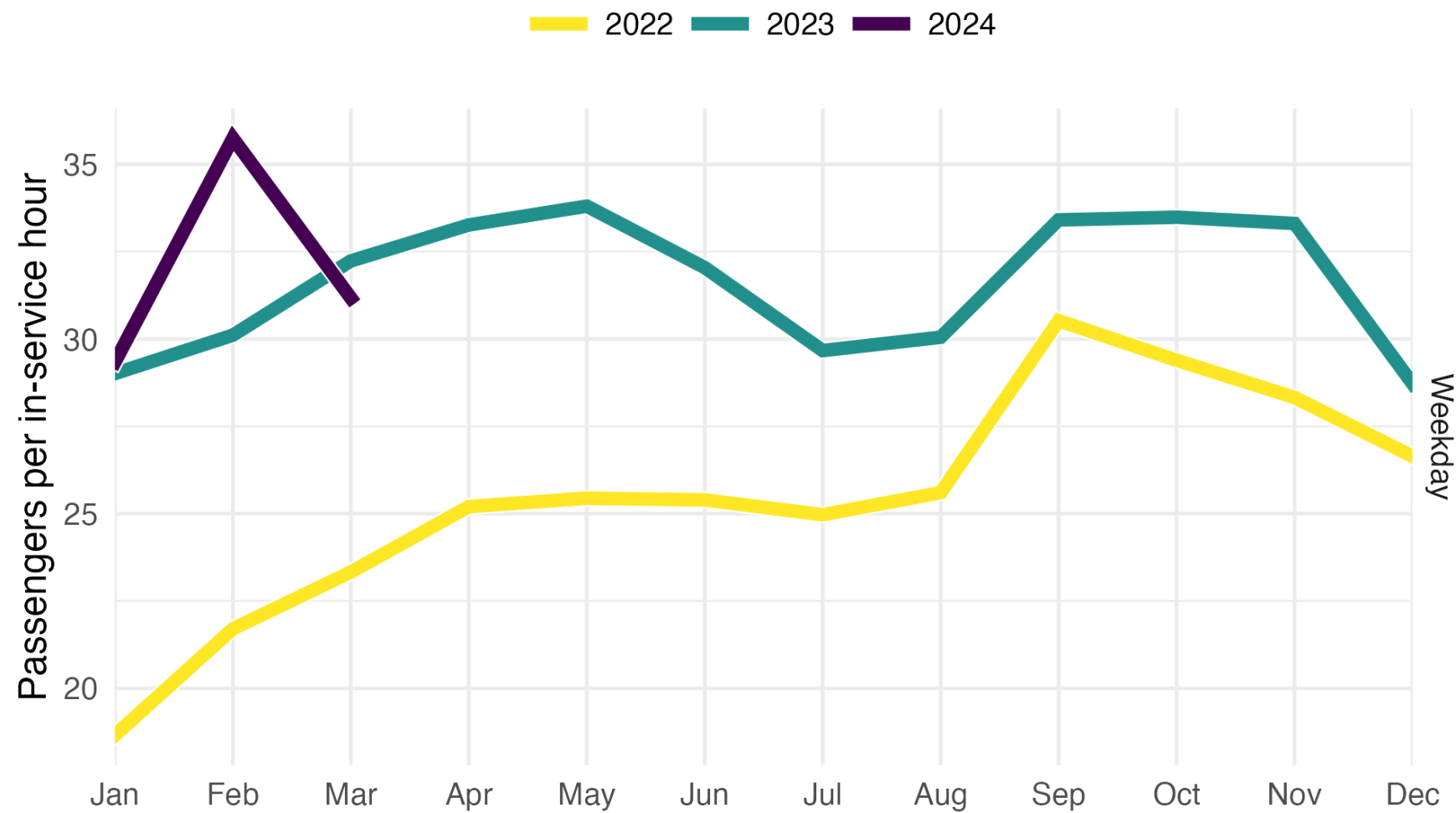
Understanding Ridership Trends



Ridership return on investment

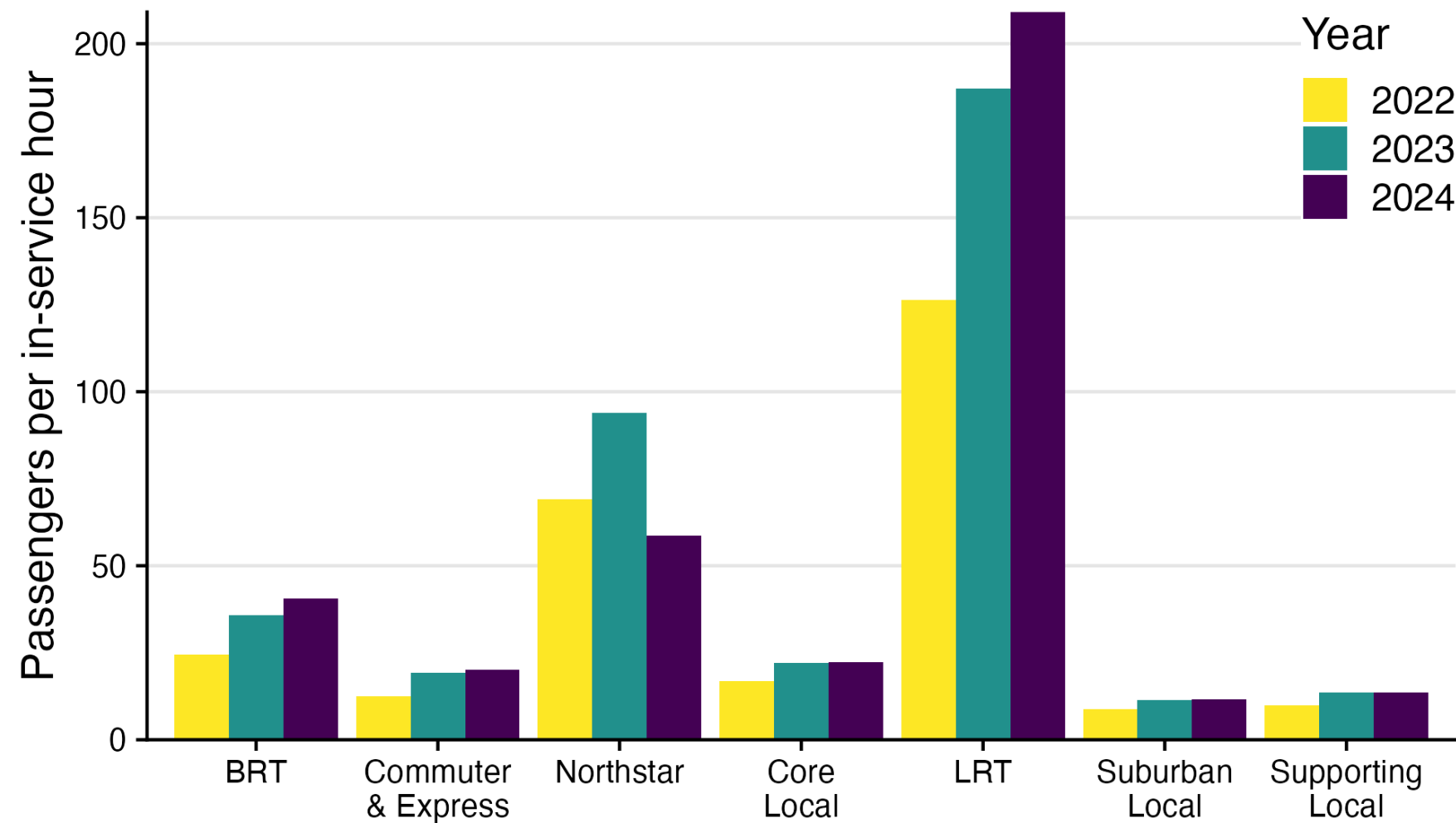
- In-service hours
 - More trips
 - Route extended
 - Detours
 - Speed & Reliability
- Other investments
 - Non-service hours including recovery time
 - Safety and security
 - Vehicle and station improvements
 - Route simplification

Ridership return on investment



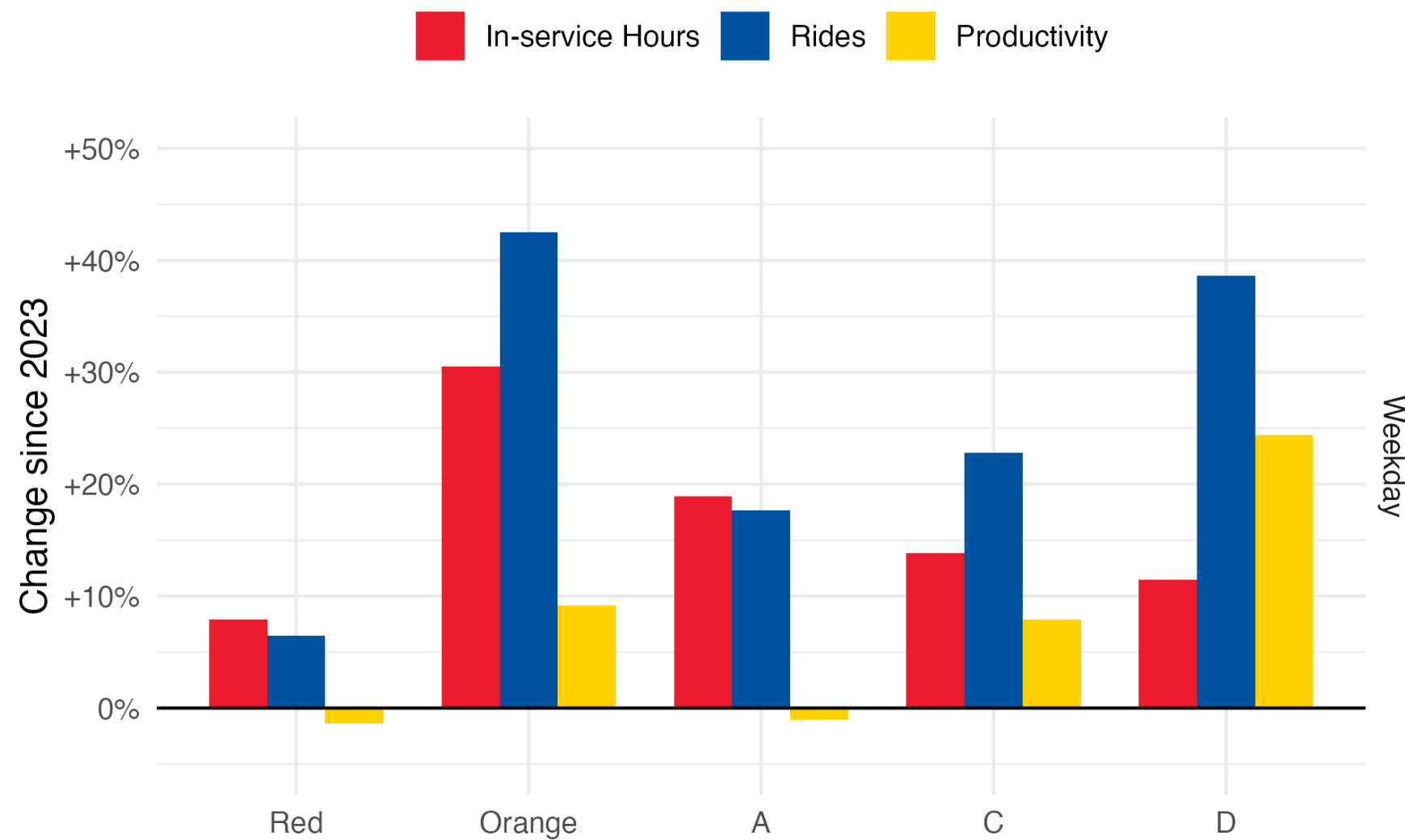
- Growth over 2022
- Typical seasonal pattern in 2023
- Investment in service hours at the end of 2023

Ridership return on investment



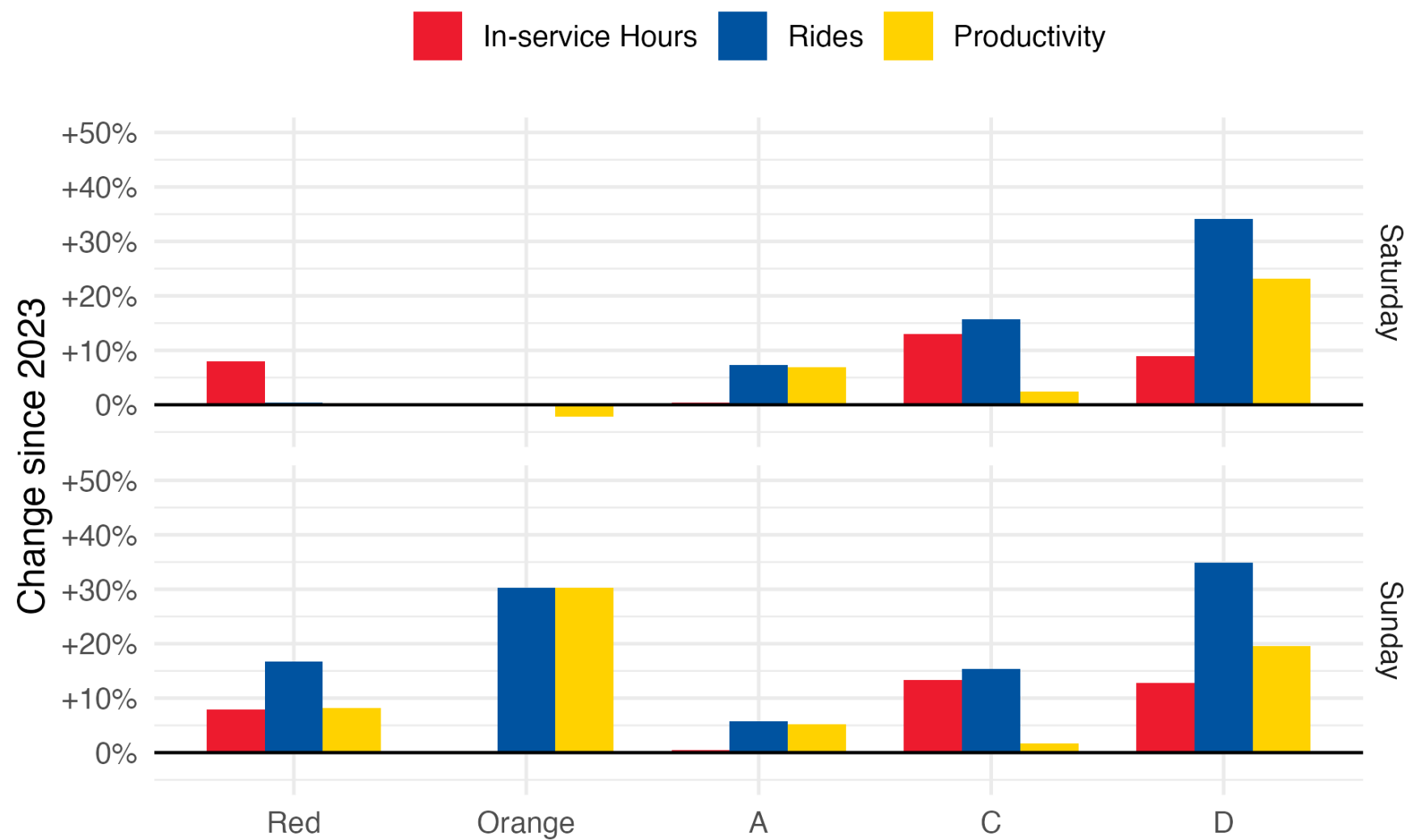
- Higher ROI on high-capacity, high-frequency services

BRT



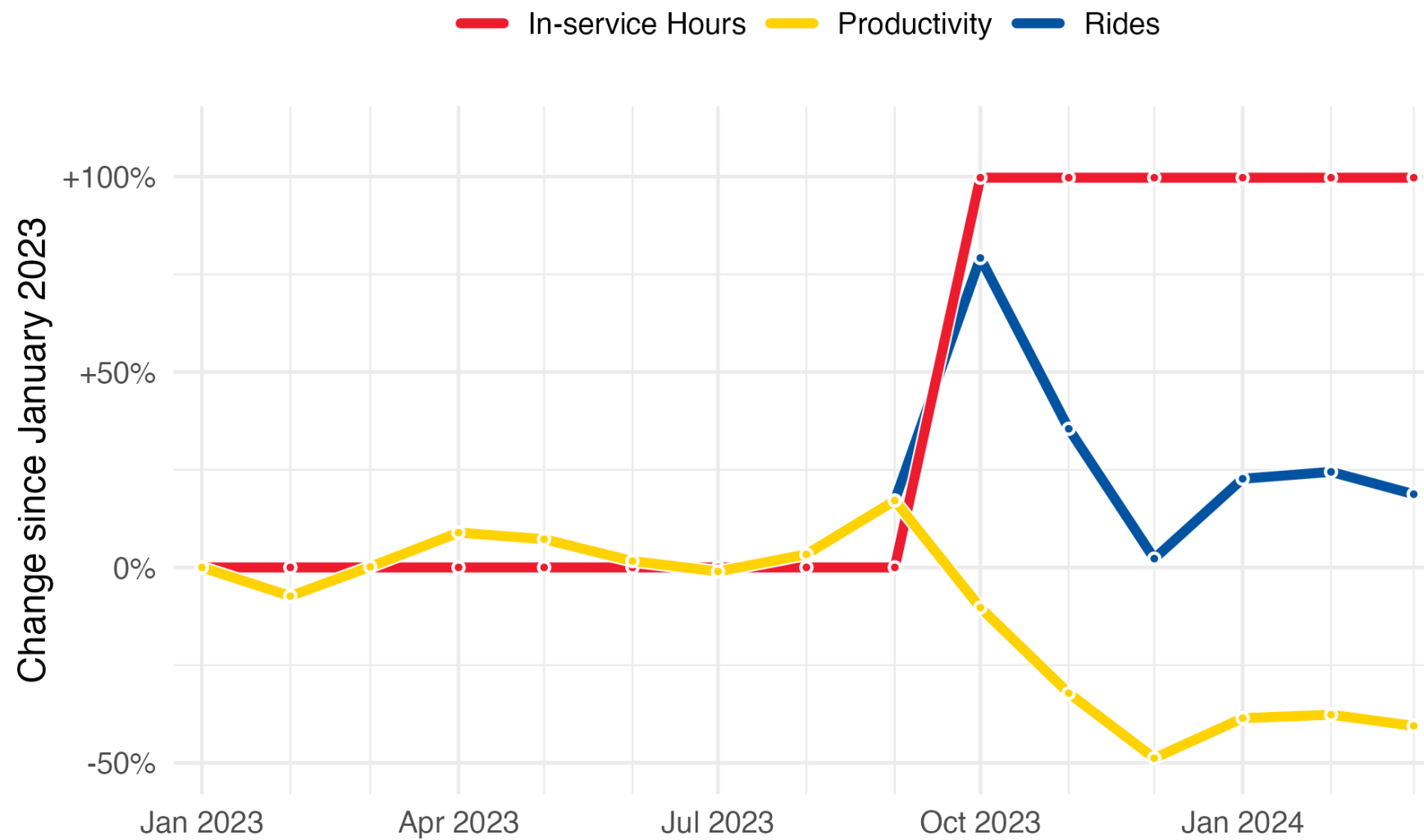
- Weekday productivity increases on Orange, C and D Lines

BRT



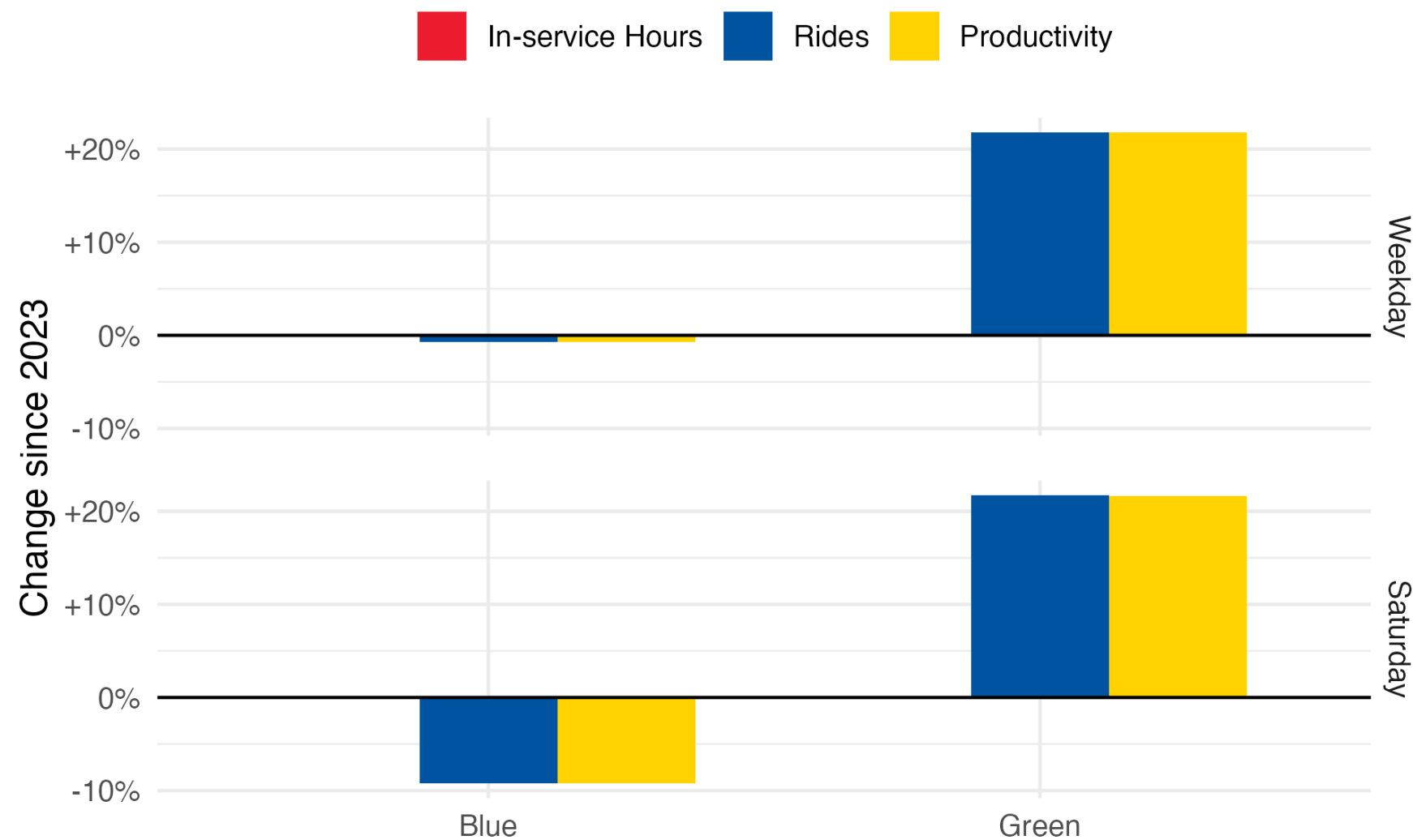
- Saturday improvements on arterial BRT
- Increases across all of BRT on Sunday

Northstar



- Service doubled in October
- Ridership up ~25%

Light Rail



- Service levels the same as first quarter 2023
- Blue Line weekdays flat, lower productivity on weekends
- Green Line ridership and productivity growth across the week

Local



- Route 2: Investment in response to ridership
- Route 21: Investment to anticipate B Line
- Route 68: more consistent trip times, removed 1 weekday trip, adjust routing

Key Take-Aways



Ridership return-on-investment

- Only one measure of success, only one type of investment
- Highest on high-capacity, high-frequency service
- Green Line and BRT growth on Weekends
- Ridership may take awhile to respond to increased service investment

Expectations for 2024

- Network Now Concept Plan this summer
- Prepare to open Gold Line, B Line and E Line in 2025



Questions

