



2024 Second Quarter Ridership

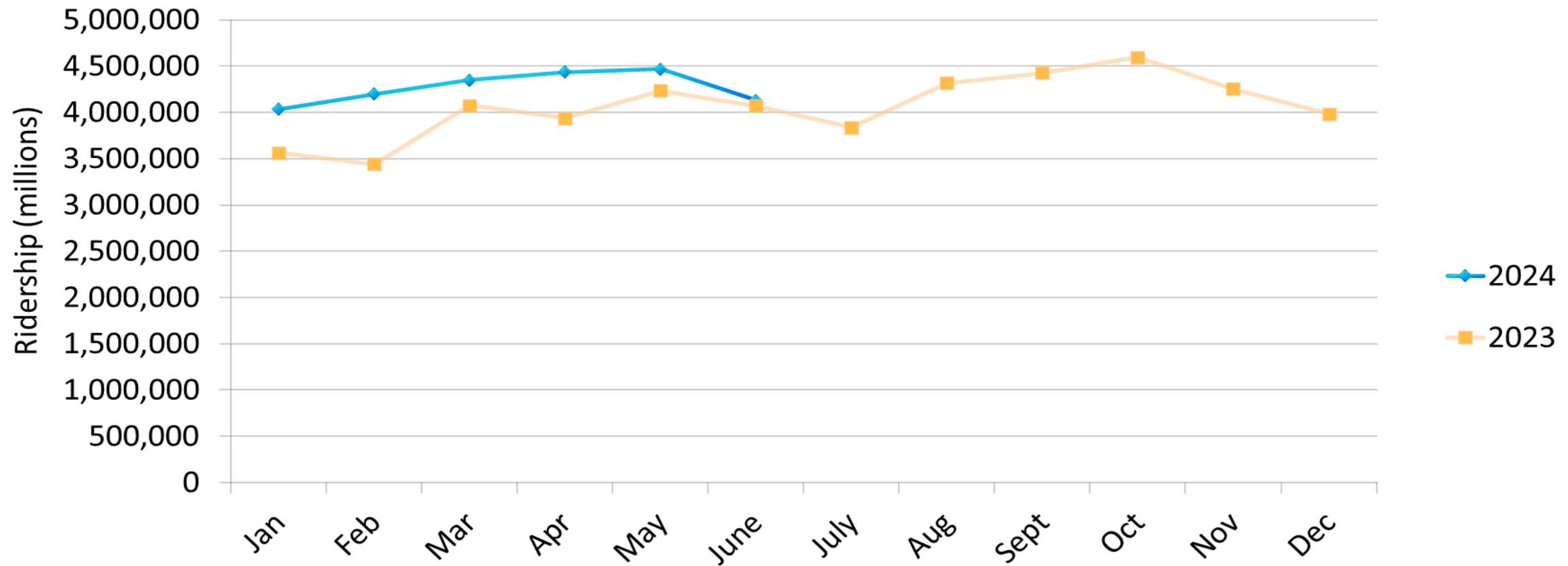
Transportation Committee



August 2024

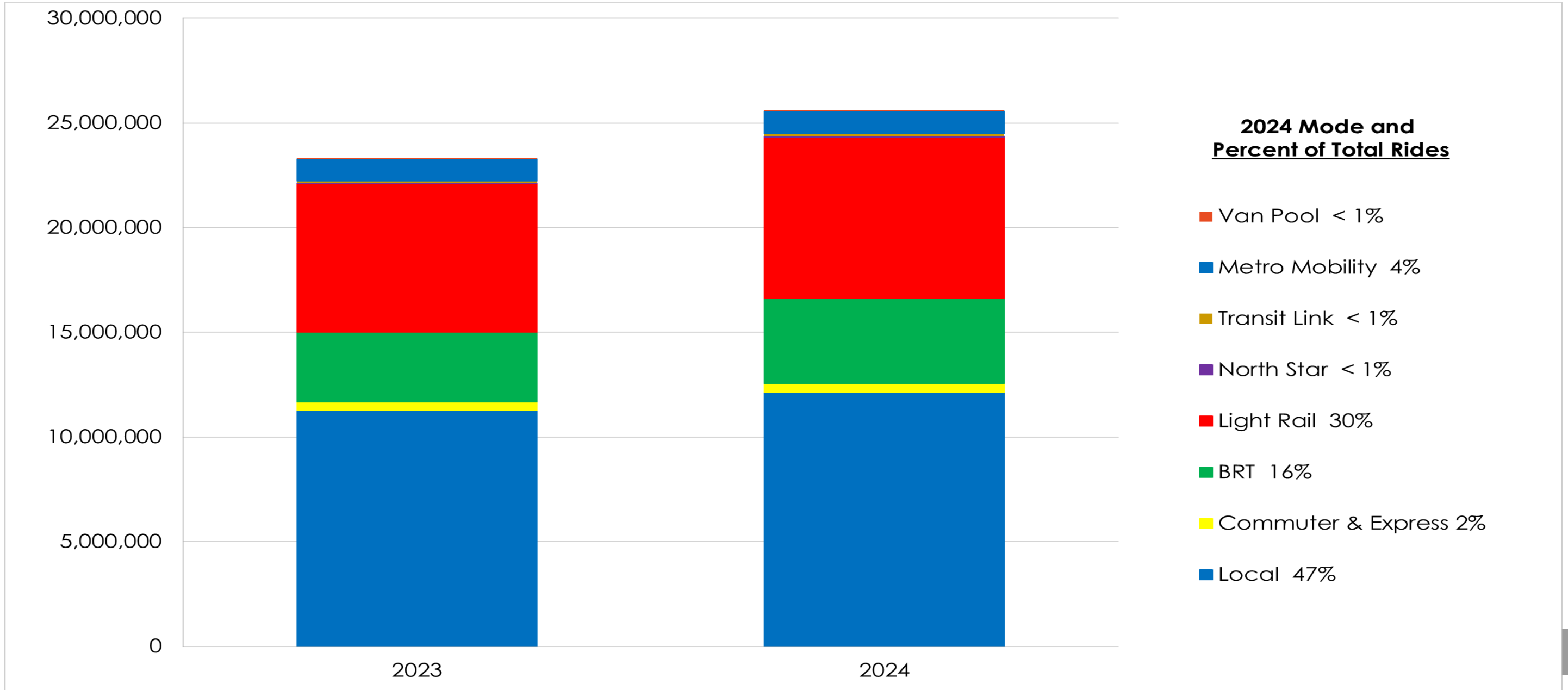
Council Ridership – Q2 2024

2023 Total: 23,325,726 2024 Total: 25,619,363 (10%)



Council Ridership by Mode – Q2 2024

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Council Ridership by Mode – Q2 2024

2023 Total: 23,325,726

2024 Total: 25,619,363 (10%)

Mode	2023	2024	Nominal Change	% Change
Bus	15,020,033	16,628,996	1,608,963	11%
Light Rail	7,080,186	7,680,474	600,288	8%
Northstar	43,457	60,043	16,586	38%
Demand Response	1,139,391	1,203,147	63,756	5%
Vanpool	42,659	46,703	4,044	9%
Council Total	23,325,726	25,619,363	2,293,637	10%

Bus Ridership – Q2 2024

2023 Total: 15,020,033

2024 Total: 16,628,996 (11%)

Bus Mode	2023	2024	Nominal Change	% Change
Local	11,263,735	12,128,941	865,206	8%
Bus Rapid Transit	3,350,192	4,056,718	706,526	21%
Express	406,106	443,337	37,231	9%
Council Total	15,020,033	16,628,996	1,608,963	11%

Demand Response Ridership – Q2 2024

2023 Total: 1,139,301

2024 Total: 1,203,147 (6%)

Program	2023	2024	Nominal Change	% Change
Transit Link	61,637	77,156	15,519	25%
Micro Transit	28,213	30,659	2,446	9%
Metro Mobility (Special Transp)	1,049,451	1,086,766	37,315	4%
Metro Move (Special Transp)	0	8,566	8,566	
Council Total	1,139,391	1,203,147	63,846	6%

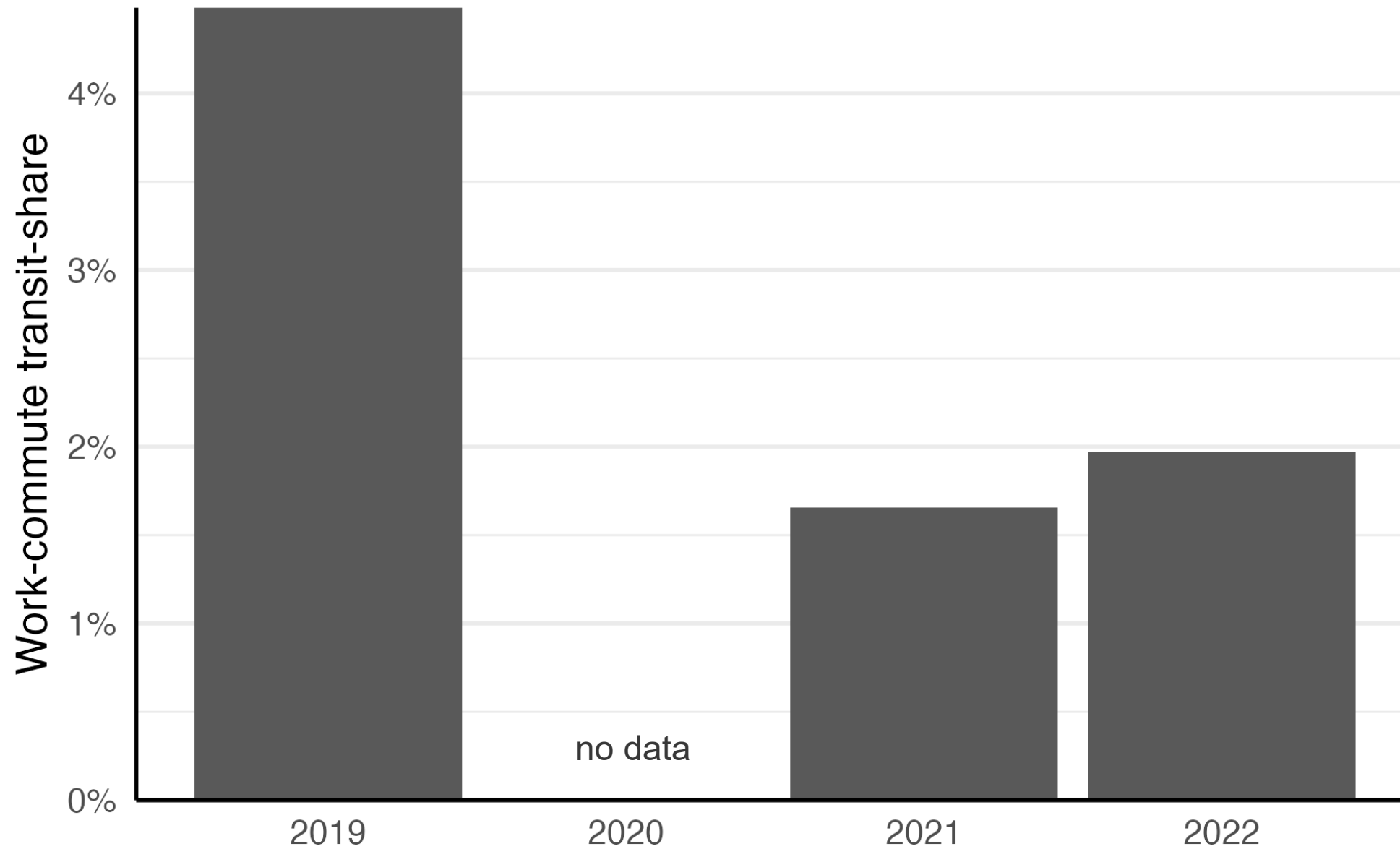
Understanding Ridership Trends



Ridership and Mode-share

- Mode-share:
 - Ratio of trips on this mode relative to trips across all modes
 - Example: 3% transit mode-share for work commutes
- Census
 - Annual survey
 - Work commute only (30–40% of all trips)
 - Easy to compare to peers
 - Metropolitan area not the same as our service area
- Travel Behavior Inventory
 - Travel survey every 2-4 years
 - All trip-purposes
 - Can restrict analysis to service area

Ridership and Mode-share



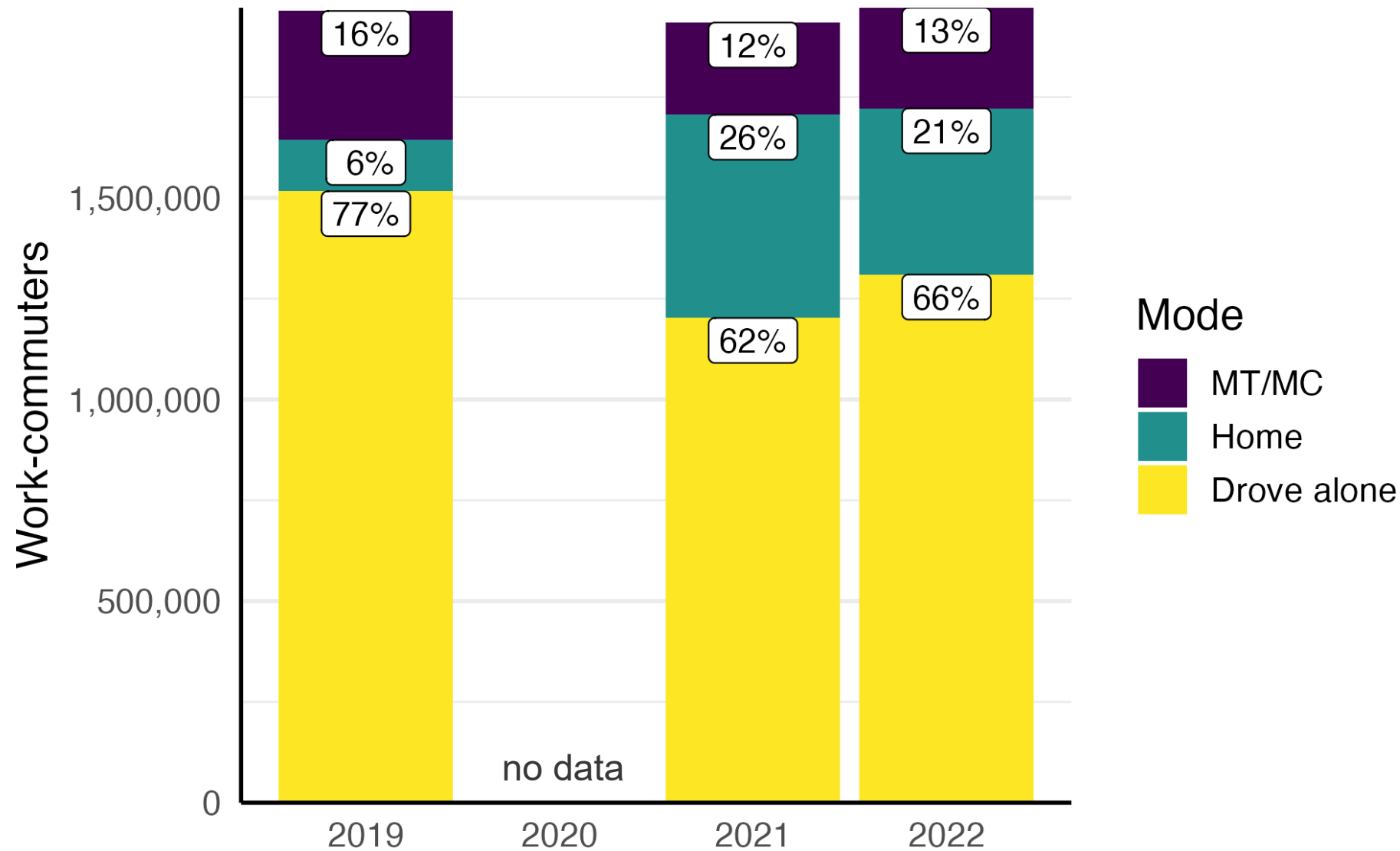
Source: Census ACS 1-year surveys

Modes and Council Services

- Commuter services:
 - Carpool matching
 - Vanpool
 - Guaranteed Ride Home
- Council supported modes
 - Carpool / vanpool
 - Taxi / bicycle:
 - Bike & Ride
 - Racks and lockers
 - Guaranteed Ride Home
 - Walked
 - Guaranteed Ride Home
 - Transit
 - Bus & BRT, Light rail, Commuter rail, micro
 - Metro Mobility, Move, Transit Link
- Unsupported
 - Drove alone
- Other
 - Worked from home



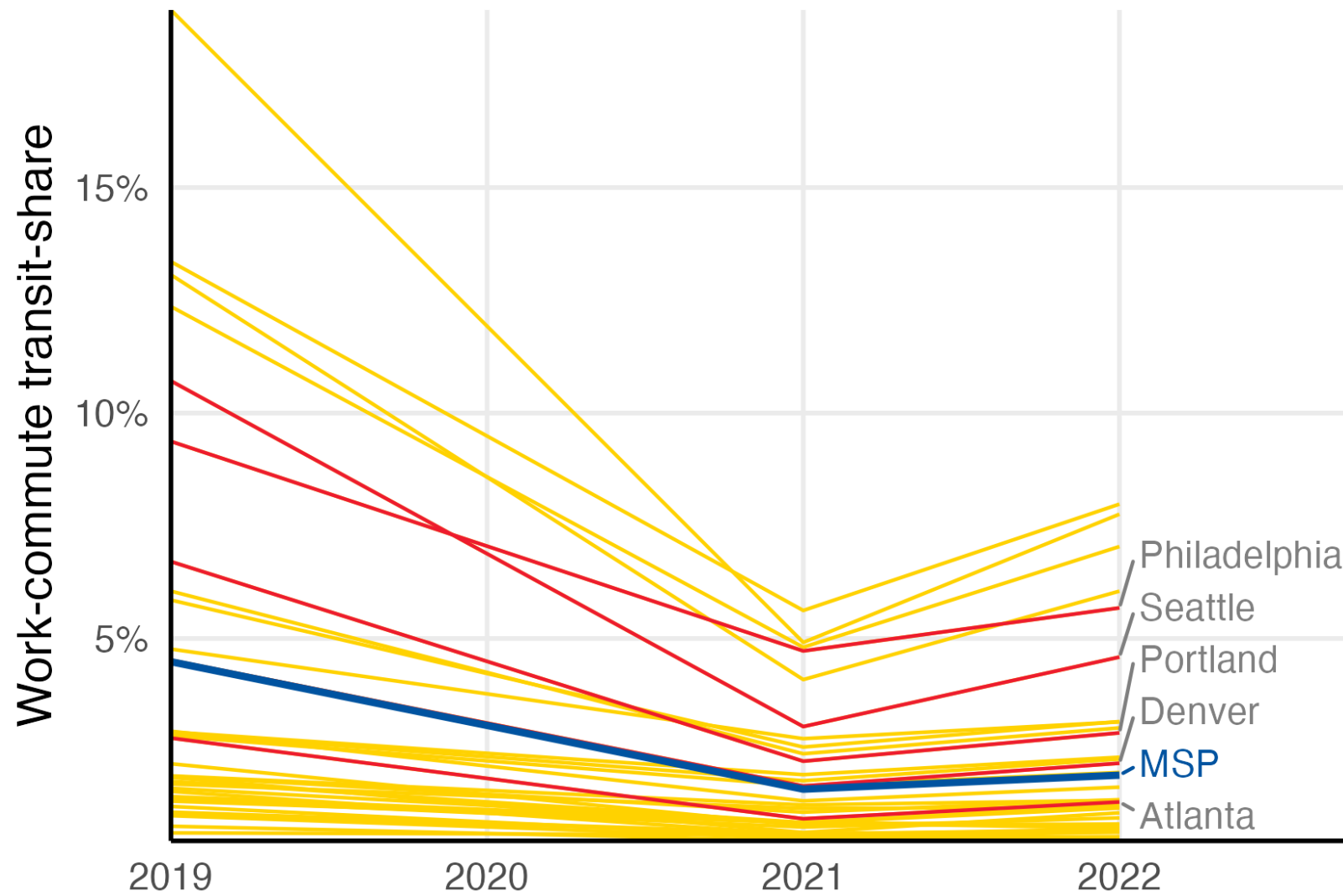
The car is the competition



- American Community Survey
- Census statistical area, not Council service area
- Work commute only

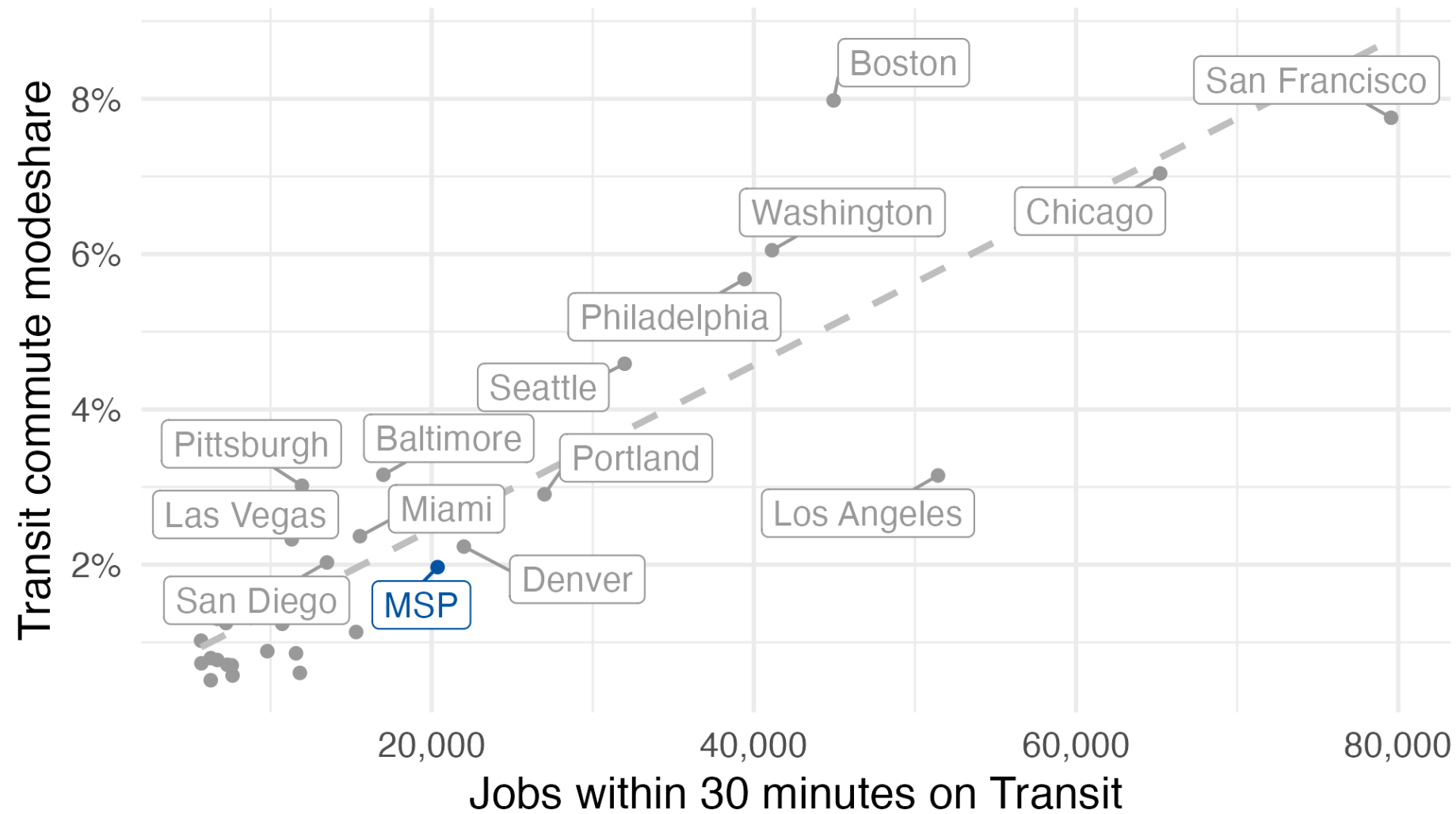
Source: Census ACS 1-year surveys

Comparison to peers



- Seattle, WA
 - 7 BRT routes (5-15 minutes)
 - 1 LRT (10 minutes or better)
 - 2 Commuter rail lines
- Portland, OR
 - 1 BRT route (12 or better)
 - 5 LRT (15 or better)
 - 1 Commuter rail line

Access to jobs predicts transit mode-share



Sources: Census ACS and Access Across America

- Improve access by
 - ↑ jobs near transit
 - ↑ residents near transit
 - ↓ waiting time
 - ↓ travel time

Two sides of the same coin

- Reduce wait times, travel times and transfer times with service that is:
 - Fast
 - Frequent
 - Reliable
 - All-day
- Increase population and jobs near fast and frequent service
 - Invest in housing near existing BRT & LRT
 - Invest in fast, frequent, all-day service near existing high-density areas

Key Take-Aways



Mode-share

- Mode-share goals are implicit in ridership metric
- Council programs support growing mode-share of transit, cycling, walking, carpooling and work from home.
- Work-commutes are less than half of trips
- Grow mode-share by growing availability of frequent service and access to jobs

Expectations for 2024

- Follow-up on slower May and June ridership growth



Questions

