



# Metropolitan Council Transportation Committee

John Harper | September 23, 2024



# Program Statistics

- 53 active vanpools
- 290 participants
- 26 originate outside the metro area (5 from Wisconsin)
- 4 from metro area to Greater MN
- 2023-\$2.96 subsidy per passenger trip





# Vanpool Studies and Recommendations

- 2017 McKnight Foundation Shared Mobility Action Plan
  - Goal: Elevate vanpooling as a viable option for commuters
    - Treat vanpool as a core transit program
    - Relax or remove downtown prohibition during peak hours
    - Prioritize outreach efforts to reach reverse-commute destinations
- 2022 Metro Vanpool Study
  - Simplify & create composite pricing structure
  - Improve website access to vanpool program information
- Other Feedback
  - Five-person minimum pool participation is difficult post-COVID
  - Too much volatility in participant share of costs



# Metro Vanpool Program Changes

## Study/Plan

Recommendations	Current Program Structure	New Program Structure
<b>Relax Downtown Prohibition</b>	Restriction on duplicating fixed route availability	No eligibility restrictions based on time of day or path of travel
<b>Prioritize Outreach Efforts</b>	Metro Transit/TMOs conducts outreach	Metro Transit/TMOs plus dedicated contractor support - 20 hours per week
<b>Simplify Pricing and Remove Cost Volatility</b>	3 vehicle sizes (7,12, 15) and 6 rate tiers per size based on mileage. Rate is split either 50/50 or 45/55 with Council	2 vehicle sizes (7,8) and three vanpool rates based on mileage <u>plus</u> fuel (capped)
<b>Vanpool Size</b>	5 minimum participants per vanpool	4 minimum participants on most days

# Rate Structure Comparison



## Current Contract

Council and Customer Rate Table split either 50/50 or 45/55

Model Year 2023	Monthly Rate for 250-749 Miles	Monthly Rate for 750-1250 Miles	Monthly Rate for 1251-1750 Miles	Monthly Rate for 1751-2500 Miles	Monthly Rate for 2501-3250 Miles	Monthly Rate for 3251-4000 Miles
7 Passenger	\$1,410	\$1,428	\$1,468	\$1,497	\$1,583	\$1,670
12 Passenger	\$1,737	\$1,755	\$1,792	\$1,816	\$1,876	\$1,998
15 Passenger	\$1,737	\$1,755	\$1,792	\$1,816	\$1,876	\$1,998

## New Contract

Customer Rate Table

750-2,000 miles per month	2,001-3,000 miles per month	3,001-4,000 miles per month
\$700	\$800	\$900

Rates may be adjusted during 5- year contract term

Council Rate Table

	750 Miles	1000 Miles	1250 Miles	1500 Miles	1750 Miles	2000 Miles	+ 250-mile increments to 4000 miles
7 Pass Minivan	Council Share = Contract rate less Customer share plus fuel						
7/8 Pass SUV	Council Share = Contract rate less Customer share plus fuel						

Rates increase annually based on *Passenger Car Rental and Leasing PPI*

# Thank You!

**John Harper**

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