

Shared Mobility Program Update

Meredith Klekotka | October 2024

Agenda



- Shared Mobility Program Update
- Pilot Projects
 - Regional Mobility Hubs
 - Secured Bike Parking
- Partnerships & External Projects
- Policy Updates



Program Goal: Enable more people to travel without the need for a personal automobile

Four Shared Mobility Program Areas

Shared Mobility Mobile Apps & Services Technology like microtransit, TNCs, bikeshare, to plan, book, pay, and operate scootershare, carshare, vanpool, and transit and shared mobility services carpool seamlessly Transit The Core Shared Service Policies & Places to Connect **Partnerships** with multiple modes of transportation in a safe and comfortable space like mobility hubs

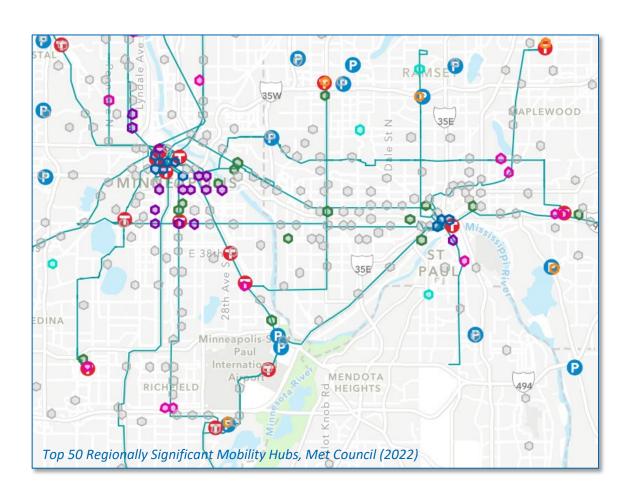
- Departments with Shared Mobility work:
 - MTS
 - Contracted Transit Services
 - Planning & Finance
 - Service Development
 - Admin & External Affairs
 - Marketing & Transit Information
 - Strategic initiatives
 - Operations
 - Engineering & Facilities
 - Transportation
 - Finance Revenue Operations





Ongoing & Completed Projects

- Metro Transit micro pilot
- SMC Report Card
- Met Council's <u>Mobility Hub</u>
 <u>Planning Guide</u>
- Metro Transit's <u>Ebike and</u>
 <u>Scooter policy</u>
- <u>Legislative analysis</u> for state
 Transportation Omnibus Bill





Current Pilot Projects



What are Mobility Hubs?

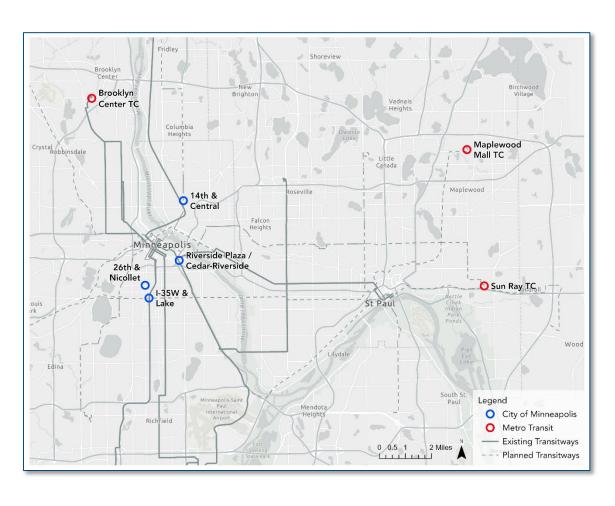
Places where people can connect with multiple modes of transportation in a safe, comfortable, and accessible environment, facilitating convenient and reliable travel.







Regional Mobility Hubs Pilot - Overview



- Project goal: Increase multimodal connections made at transit facilities
- City of Minneapolis is co-lead
- First implementation of Met Council's Planning Guide (2022)
- 3 Suburban Hubs; 4 City Hubs
- \$2M from FTA (\$750K for Metro Transit; Local Match from MVST)
- 2025-2026 Design & Construction



Secure Bike Parking Pilot



What is Secure Bike Parking?

- Access controlled space
- Protected from elements
- Long-term (>2 Hours)
- High capacity (10+ bikes)
 - Bike rooms, Bike & Rides
- Low capacity (1-9 bikes)
 - Bike lockers, pods, docks
- Provided alongside open-access bike parking



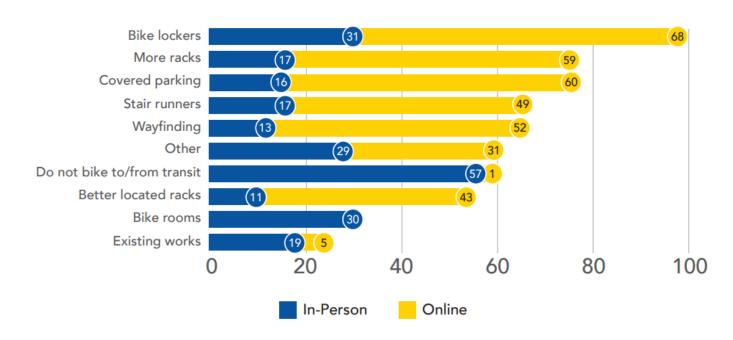






Why Invest in Secure Bike Parking?

- Our customers want this!
- Improve bicycles and transit integrations
- Improve Metro Transit bike locker program
- Support regional cycling infrastructure



"Which improvements would make it easier to park your bicycle at transit stops and stations"

Source: Metro Transit Bicycle Parking Plan (2022)

Secure Bike Parking Pilot

- Project Scope
 - Test new technology and infrastructure system
 - Evaluate performance and inform future investment
- Next Steps
 - Prioritization of sites
 - Competitive Procurement





Shared Mobility Services

like microtransit, TNCs, bikeshare, scootershare, carshare, vanpool, and carpool

Mobile Apps & Technology

to plan, book, pay, and operate transit and shared mobility services seamlessly

Transit

The Core Shared Service

Places to Connect

with multiple modes of transportation in a safe and comfortable space like mobility hubs

Policies & Partnerships

to align priorities, standards, and funding for success

Mobile Apps & Technology





Mobile Apps & Technology: Universal Mobility Integration – Internal Working Group



<u>Goal</u>: Information sharing and support on integrating how customers plan, book, and pay for transit service



Monthly meetings and workshops since 2023



<u>Depts</u>: Engineering and Facilities, Strategic Initiatives, Transit Information, Finance – Revenue, MTS – Operations, Marketing – Business Development

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Partnerships & External Projects





Policies & Partnerships: Minnesota Shared Mobility Collaborative

- Mission
 - Foster collaboration among government, nonprofits, and the private sector to expand and improve multimodal and shared transportation options
- mnsharedmobility.org
- Current activities
 - Quarterly convenings
 - Regional Reporting
 - Legislative Analysis
 - Funding applications, letters of support

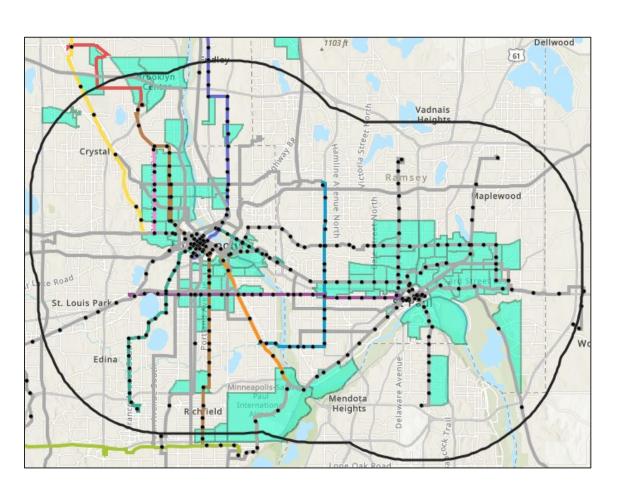
- Operations supported by MNDOT and Met Council
- Active Steering Committee Members
 - Government
 - Research
 - Operators
 - Advocacy







Policies & Partnerships: Regional Evie Carshare Expansion



- \$35M app for EPA CPRG funding – Not Selected (8/24)
- City of Minneapolis and St.
 Paul lead applicants
- 50-75 new stations within ROW and high-density housing complexes
- Looking to align with BRT/LRT





Policies & Partnerships: Twin Cities Regional Bikeshare

- <u>Vision</u>: Bike share should be a stable, long-term and affordable part of the transportation system.
 - Designed and governed in response to public needs and goals.
 - Designed and funded with a 10- to 20-year horizon.
 - Funded at least in part by predictable public revenue streams.

- Project Leads:
 - City of St. Paul, City of Minneapolis, Great Plains Institute
- Coalition:
 - Hennepin, Ramsey Counties, MNDOT,
 UofM, ALA, Met Council, Metro Transit
- Current Work:
 - Proposed Regional Bikeshare Planning & Feasibility Study (Joint Office of Energy and Transportation), application results due in December '24
 - Current MPCA grant analyzing equity gaps in past Nice Ride service and equitable service/operations best practice from other North American bike share systems



Better Energy. Better World.



Policy Updates

- Metro Transit Hoverboard Policy
 - Removes restrictions for carrying hoverboards on transit vehicles and facilities
 - Updates to website, operator bulletin, planned October '24



		METRO light rail or Northstar train	Metro Transit, METRO, or micro bus	
		Interior	Exterior	Interior
lectric-a	assist bicycles (E-bikes)			
1 5	Personal E-Bikes (Cargo, Mountain, etc.)	0	if <55 lbs	Operator's discretion
් මේ	Shared Fleet E-Bikes (Lime, Spin, etc.)*	0	8	8
icycles	(non-motorized)			
1	Personal Standard Bicycles	0	0	Operator's discretion
16	Personal Foldable Bicycles	0	0	Operator's discretion
1	Personal Fat Tire Bicycles	racks vary to fit up to 1.7 - 2.0 inch wide tires	racks vary to fit up to 1.75 - 2.25 inch wide tires	Operator's discretion
6 0	Shared Fleet Bicycles*	0	8	8
e de	Personal Cargo Bicycles	Ø	8	Ø
ooters	(E-Scooters and non-motorized)			
र्द	Personal accessibility devices (ADA)	0	8	0
L *	Personal electric scooters	0	8	if foldable
Lo	Personal non-electric scooters	0	8	if foldable
الم	Shared Fleet E-Scooters (Lime, Spin, Veo)*	0	8	8
overbo	ards			
Å	Hoverboard	A	Ø	



