



# 2023 Year End Ridership

Transportation Committee

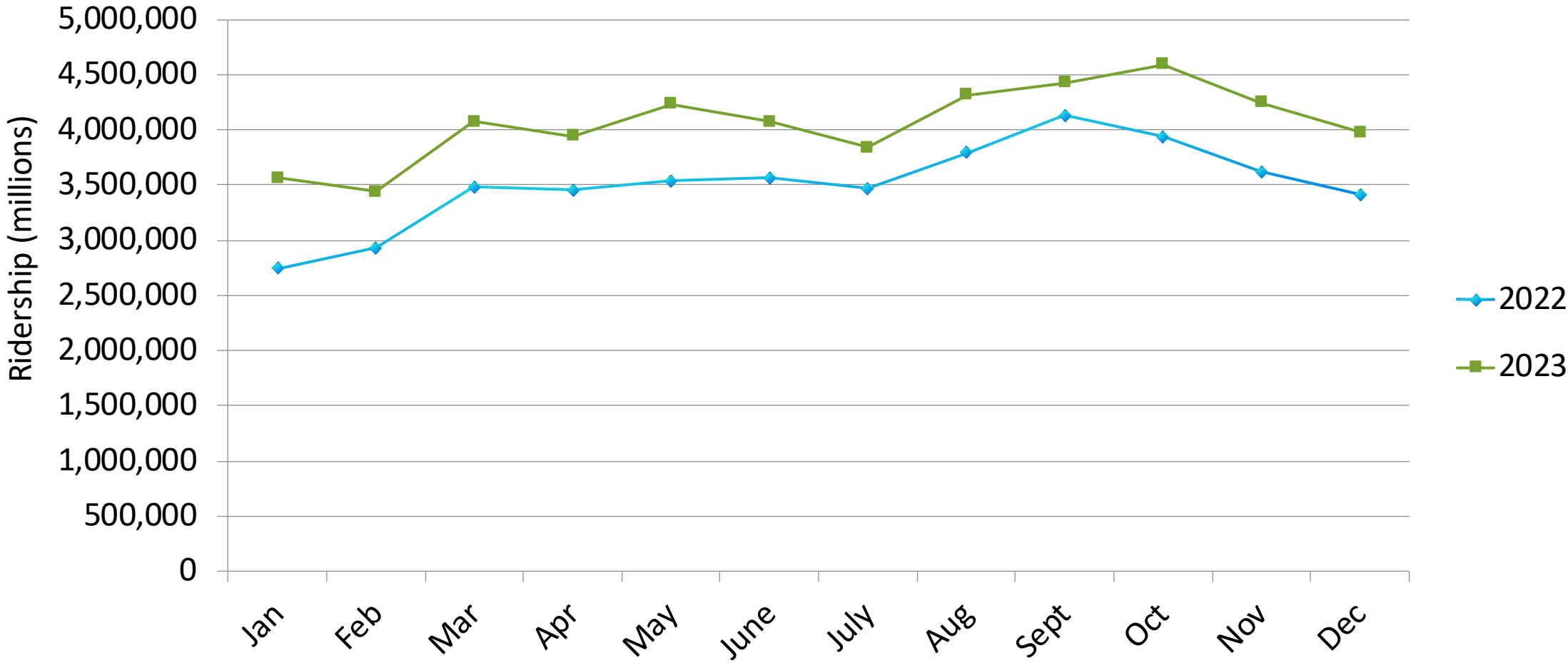


12 February 2024



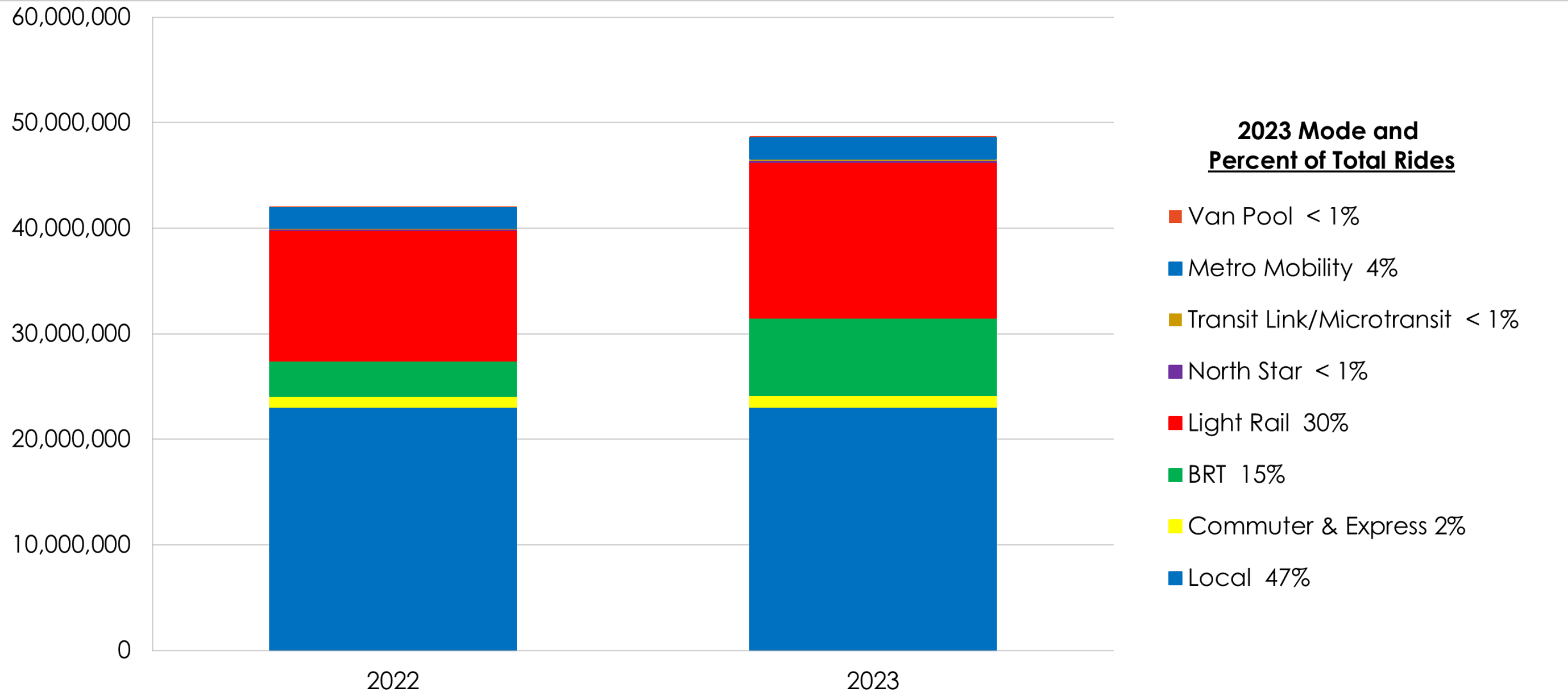
# Council Ridership – Year End 2023

2022 Total: 42,068,315    2023 Total: 48,730,375 (16%)



# Council Ridership by Mode – Year End 2023

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# Council Ridership by Mode – Year End 2023

2022 Total: 42,068,315

2023 Total: 48,730,375 (16%)

Mode	2022	2023	Nominal Change	% Change
Bus	27,443,041	31,513,367	4,070,326	15%
Light Rail	12,366,632	14,755,893	2,389,261	19%
NorthStar	77,076	97,265	20,189	26%
Metro Mobility	1,973,495	2,095,268	121,773	6%
Transit Link/Microtransit	126,998	186,493	59,495	47%
Vanpool	81,073	82,089	1,016	1%
<b>Council Total</b>	<b>42,068,315</b>	<b>48,730,375</b>	<b>6,662,060</b>	<b>16%</b>

# Bus Ridership – Year End 2023

Bus Mode	2022	2023	Nominal Change	% Change
Local *	23,030,588	23,033,814	3,226	0%
Bus Rapid Transit *	3,361,297	7,388,780	4,027,483	120%
Express	1,051,156	1,090,773	39,617	4%
<b>Council Total</b>	<b>27,443,041</b>	<b>31,513,367</b>	<b>4,070,326</b>	<b>15%</b>

- Local and Bus Rapid Transit ridership reflect first full year of D line operation and shift from route 5

# System Ridership – Year End 2023

2022 Total: 45,927,588

2023 Total: 53,272,150 (16%)

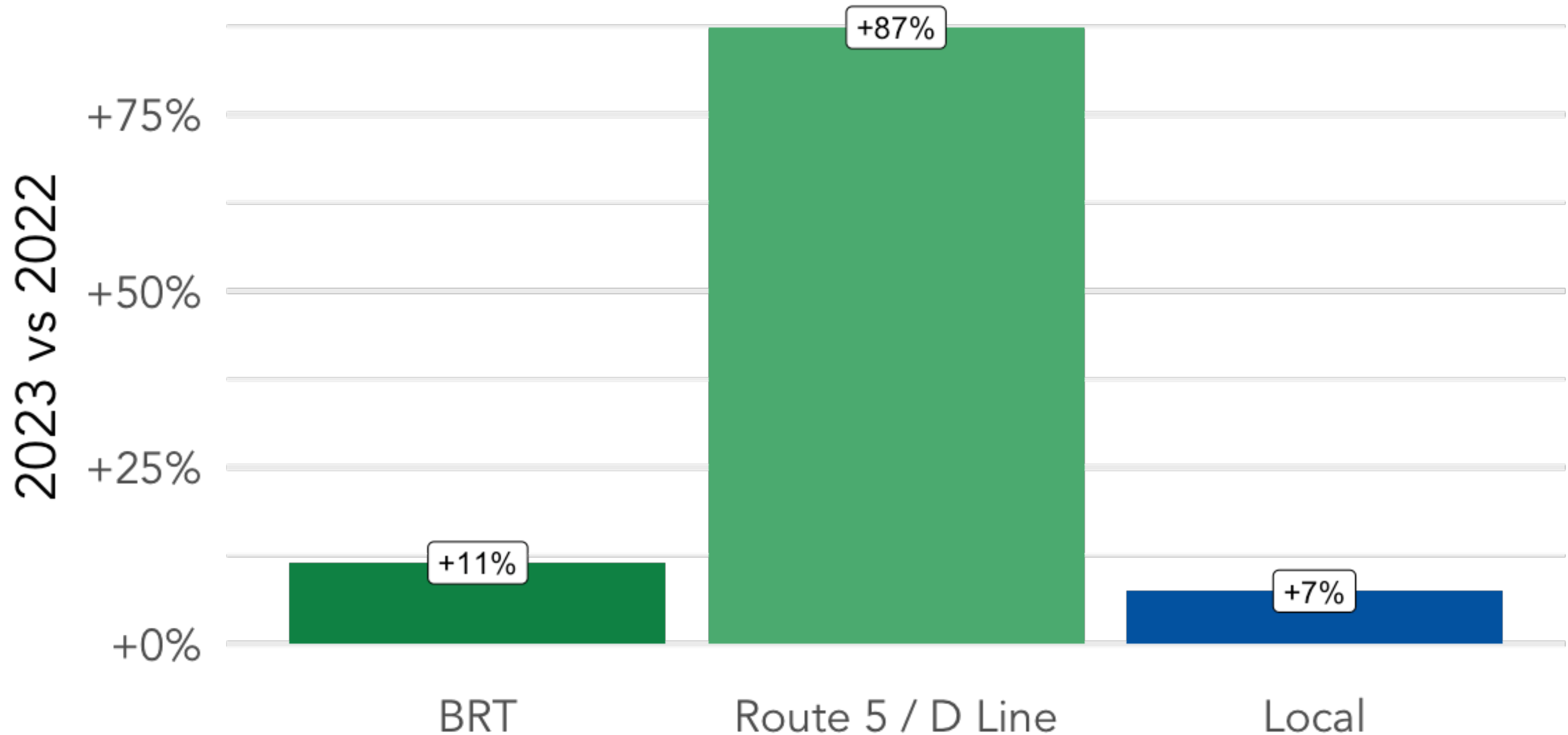
Mode	2022	2023	Nominal Change	% Change
Metropolitan Council	42,068,315	48,730,375	6,662,060	16%
Maple Grove	179,987	216,123	36,136	20%
MVTA	1,018,697	1,255,515	236,818	23%
Plymouth	133,266	180,874	47,608	36%
Southwest Transit	373,062	446,391	73,329	20%
U of MN	2,154,261	2,442,872	288,611	13%
<b>Regional Total</b>	<b>45,927,588</b>	<b>53,272,150</b>	<b>7,344,562</b>	<b>16%</b>



# Understanding Ridership Trends

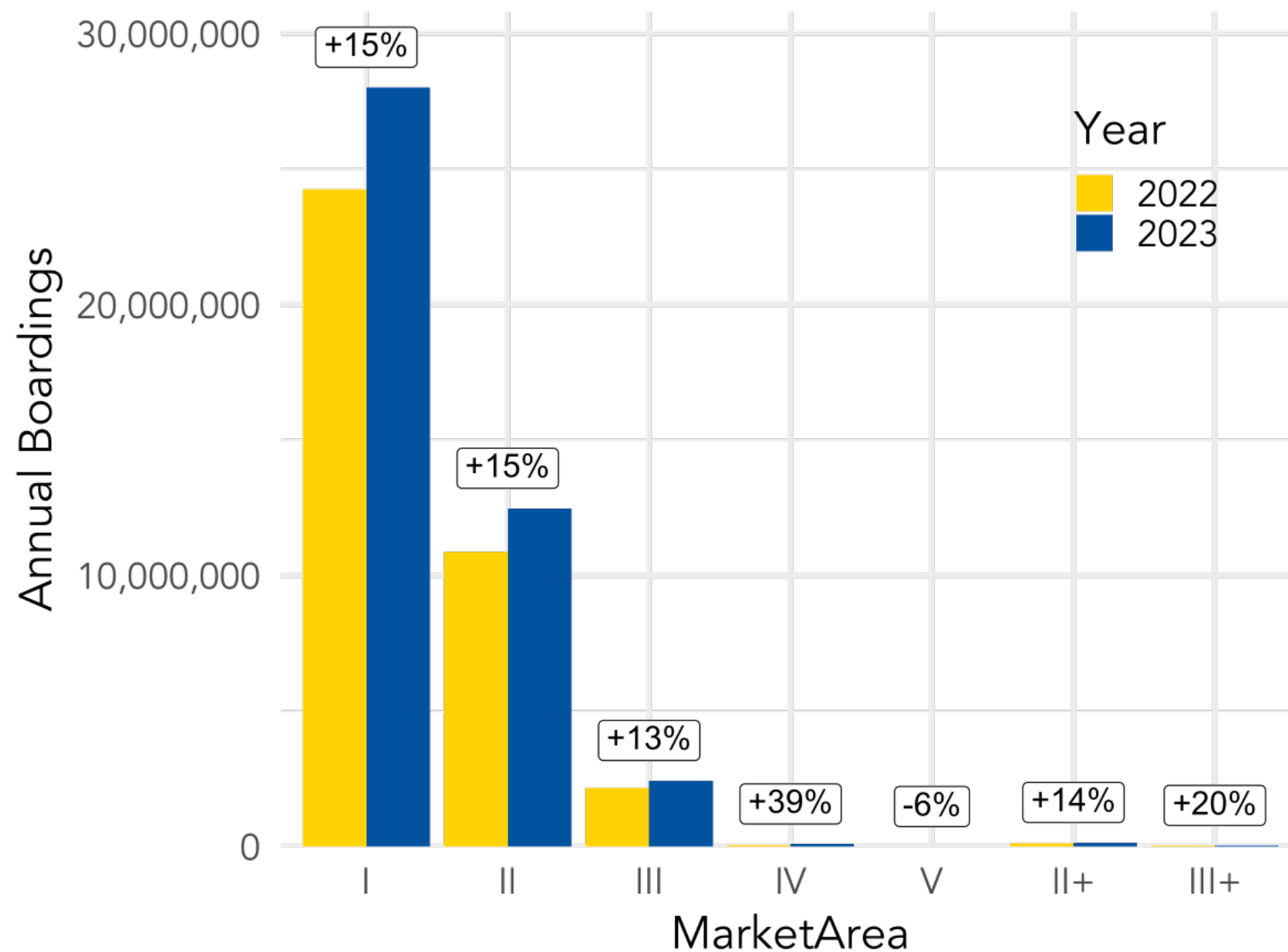


## D Line opening obscures solid BRT & local growth

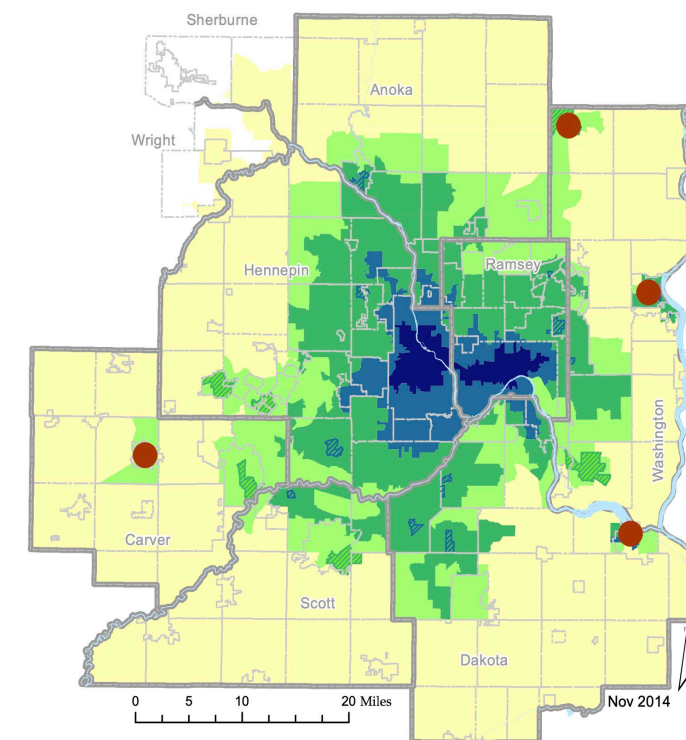




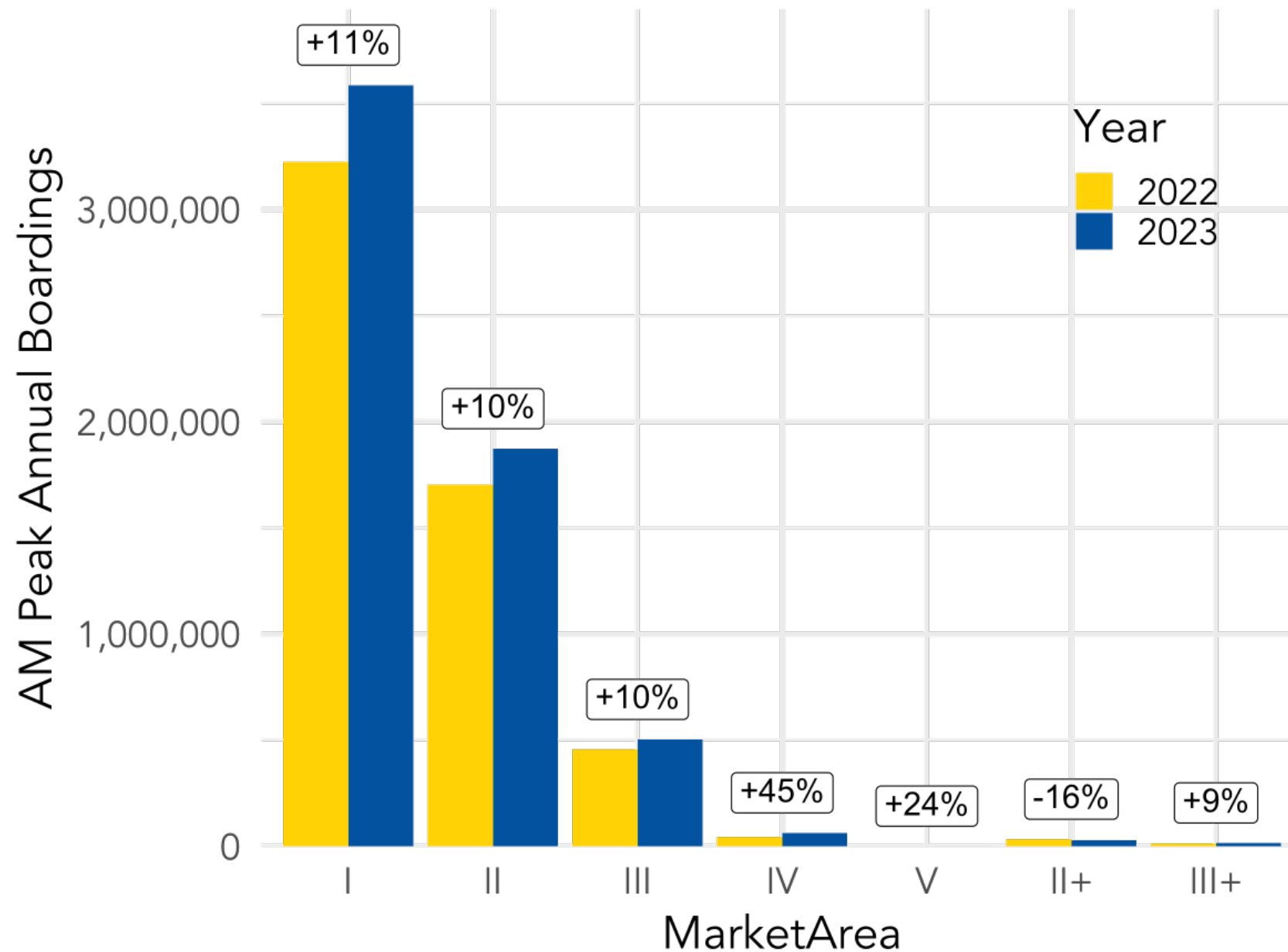
# Ridership strongest in the core



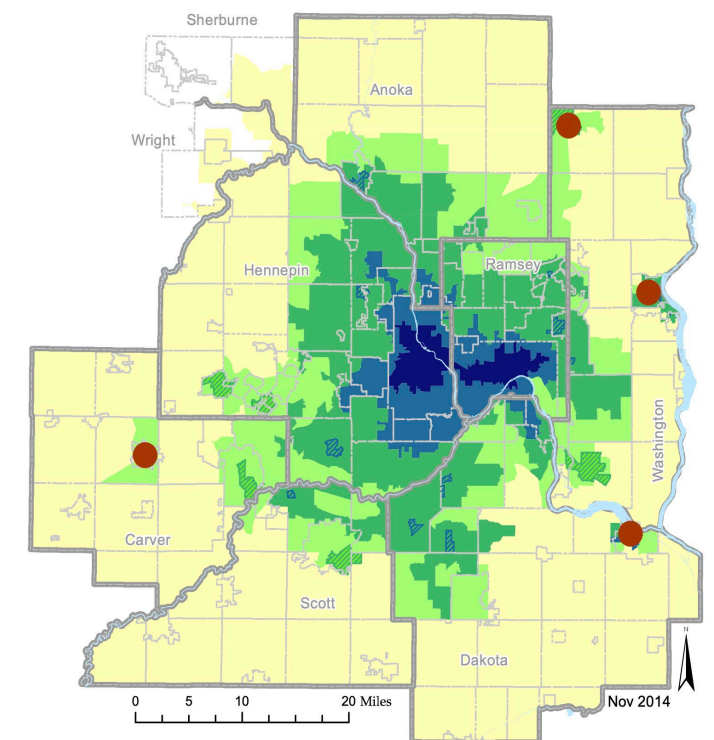
- 65% of boardings and growth in TMA 1
- 94% of all boardings and growth in TMAs 1 + 2
- TMA 1 grew 3.75 million rides



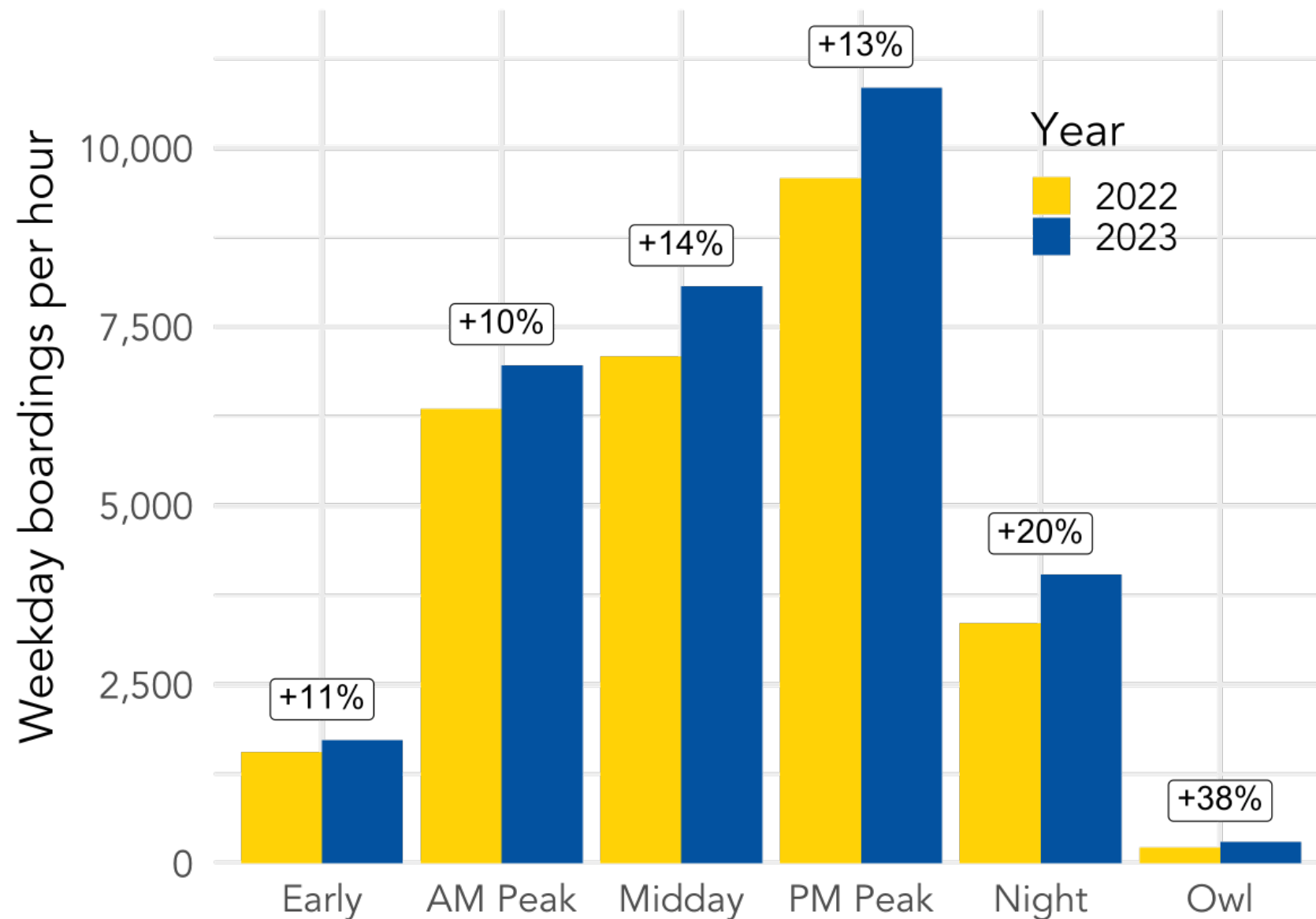
# AM Peak ridership strongest in the core



- 60% of boardings in TMA 1
- 90% of all boardings and growth in TMAs 1 + 2
- 8.3% of AM Peak boardings in TMA 3 vs 5.6% of all-day boardings



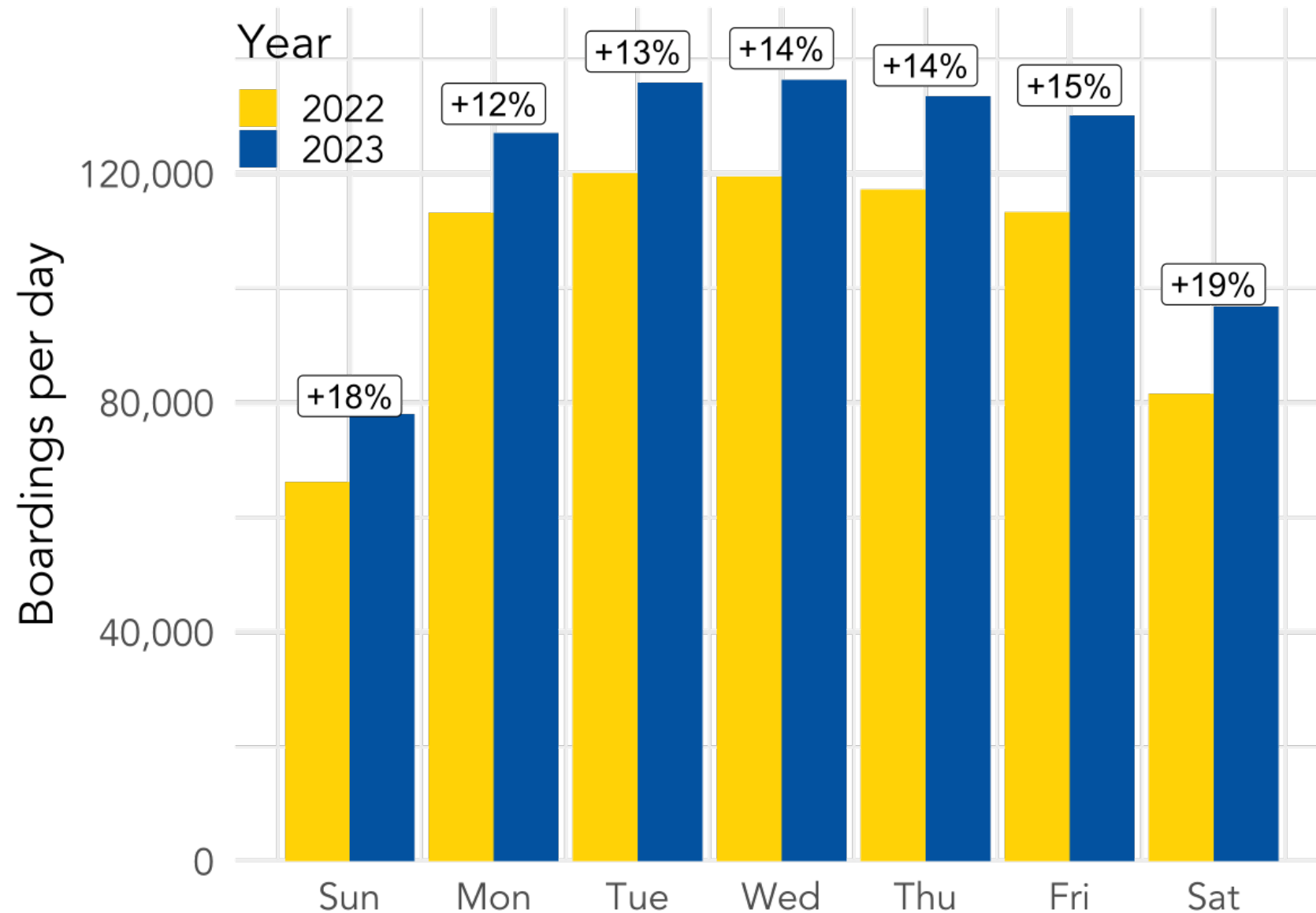
# Midday and afternoons busier than mornings



- 3 PM hour busiest of day, emphasizing student travel (HS & College / Univ), flexible commutes
- Peak commute growing slower than midday and evening

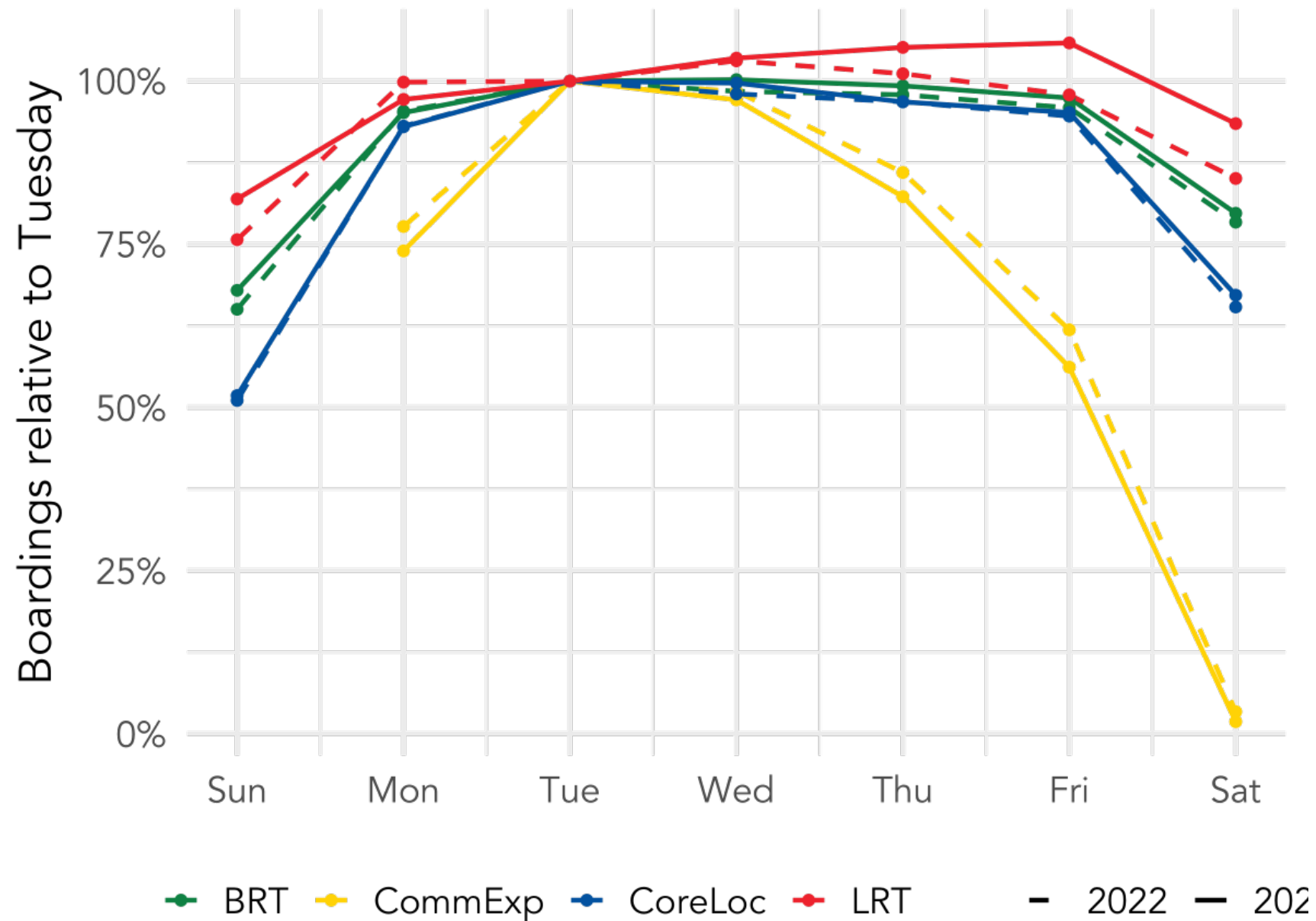


# Weekends growing faster than weekdays



- Tuesday and Wednesday busiest days
- Higher growth on weekends
- Saturday now 73% of average weekday

# Commuter & Express concentrating on mid-week



- LRT, BRT and Local getting more even throughout the week
- Commuter & Express more concentrated on Tuesday + Wednesday

# Key Take-Aways



## The New Normal

- Market areas I & II, all-purpose rides
- Off-peak, non-commute ridership growing faster than commute
- Reduced share of Commuter & Express
- BRT at 15% of regional rides
  - D Line ridership nearly doubles

## Expectations for 2024

- Network Now service plan





# Questions

