



# Regional TDM Action Plan Implementation

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## Commuter Programs



# Study Recommendations

## Regional TDM Study Action Plan

- Establish Structure for Regional TDM Strategies & Partners
- Client-based Region-wide Trip Reduction Incentives
- Improve the User Experience
- Administer Development Based Trip Reduction Initiatives
- Report and monitor performance to measure the impact of TDM funding
- Forecast and report on VMT/GHG reductions



## Metropolitan Council Regional Travel Demand Management Study Action Plan

October, 2023

# Regional TDM Program Data Collection

TDM data is housed in a variety systems that do not “talk” to each other.

- OneCommute (client outreach history, status and program participation)
- Metro Transit user accounts (GRH, Ridematching)
- MT Finance (paper checks, reimbursements, pass program data)
- MT Grants (subrecipient activity)
- MTS MetroVanpool, National Transit Database (NTD)
- MTS TDM emission reduction and trip data
- Transportation Management Organizations (TMO) internal data collection systems

## Regional TDM Program Data Access

The current system configurations can create barriers to accessing various program elements.

**Current** – GRH participants pay up front and wait up to 30 days to be reimbursed.

**OneCommute** – Qualifying ride requests and payment automated for users.

**Current** – Clients rely on emails and meetings to receive relevant participation data.

**OneCommute** – Access a portal to see their participation and other relevant information.

**Current** – Partners rely on emails and meetings to receive relevant participation data.

**OneCommute** – Partners have customized access and reports for relevant data online.

# Enterprise TDM Package Highlights

Client-based Outreach	User Friendly Public-Facing Tools	New Regional Tools
<ul style="list-style-type: none"> <li>• Client Outreach Tracking*</li> <li>• <b>Client Portal</b></li> <li>• Client-Based Rewards</li> <li>• API links to External Data</li> <li>• Unlimited Users**</li> </ul> <p>1<sup>st</sup> to implement in 2025            *Existing Module            ** Currently 37 Internal</p>	<ul style="list-style-type: none"> <li>• <b>Car and Vanpool Matching</b></li> <li>• <b>Guaranteed Ride Home (GRH)</b></li> <li>• <b>Vanpool driver reporting</b></li> <li>• Multi-Modal Trip Connecting</li> <li>• Trip Logging</li> </ul>	<ul style="list-style-type: none"> <li>• Emission Reduction Reporting</li> <li>• <b>Surveys</b></li> <li>• Regional Program-Wide Data Continuity</li> <li>• Marketing Suite</li> <li>• <b>NTD Reporting</b></li> <li>• <b>Use Dependent Mobile App</b></li> <li>• Ordinance Management</li> </ul>

# Cost of Amendment

A Federal Congestion Mitigation and Air Quality (CMAQ) grant funds the costs of the amendment to the OneCommute and approved as part of the Regional Solicitation. CMAQ also funds on-going subscription costs after this amendment. The overall contract is up for renewal in April 2026.

<b>First Year of Amendment (w/ Implementation)</b>	<b>Second Year of Amendment (to end of current contract)</b>
\$631,750	\$11,857.05
The cost of launching additional modules (e.g., planning, configuration, implementation, etc.) using an Agile delivery framework.	The 2026 cost of the Enterprise package once implemented.

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## Thank You!

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