TPP Goals Review, Engagement, and Update

Aug 2022 - 2050 TPP Advisory Work Group
2040 Transportation Policy Plan

Existing Structure

• Outcomes (5 from *Thrive MSP 2040*) – Desired outcomes that define our shared regional vision.

• Principles (3 from *Thrive MSP 2040*) – Guide how the Council carries out its policies, both internally and externally, to advance outcomes.

• Transportation Goals (6) – A broad statement that describes a desired end state.
  • Stewardship
  • Safety and Security
  • Access to Destinations
  • Competitive Economy
  • Healthy and Equitable Communities
  • Leveraging Transportation to Guide Land Use

• Objectives (19) – A specific, measurable statement that support the achievement of goals.

• Strategies (58) – Actions that can or will be taken to address goals and objectives.
New Terms and Definitions (1)

Working definitions that may evolve as policy plans content is developed

- **Values:** Core beliefs (principles) that guide how the Council carries out work
- **Vision:** Overarching description of what we want to achieve for the region
- **Goals:** Broad directional statements that more specifically describe the desired end states for the region
- **Objectives:** For each area of Council responsibility, achievable results that advance each regional goal
- **Policies:** Statement of the Council’s intent and approach to regional issues or topics, independently and in its roles with partners
- **Actions:** Specific strategies or activities to implement policies and achieve goals
New Terms and Definitions (2)

Working definitions that may evolve as policy plans content is developed

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Goals and Objectives Development

Proposed Approach

1. **Vision, values, and goals**
   - Establish cross-cutting vision, values and goals for all 2050 regional plans (transportation, land use, wastewater, parks, etc.)
   - Provide a focus for most pressing regional issues
   - How does transportation fit within broader vision, values and goals?

2. **Transportation research and listening**
   - Research on existing plans and peer region plans
   - Listening sessions, workshops, and other targeted engagement
   - What transportation goals and objectives should the region have for 2050?
   - What outcomes are important in transportation investment decisions?

3. **Transportation goals and objectives refinement**
   - Develop a draft 2050 TPP framework
   - Refine to an agreeable list
   - Start building policies and actions that will support framework
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Scope of Work
Task 1: Work Plan and Schedule

Key Deliverables

- Project management team agendas, materials, and notes
- A detailed work plan identifying key stakeholder groups, tentative schedule, and data needs
Task 2: Summary of Existing and Peer Region Plans

Key Deliverables

- Summary of important and recurring statements about goals and objectives (or similar) from MnDOT, Council, and up to 15 local plans
  - Include an assessment of the notable similarities or differences, including any that are based on geography or other factors

- Synthesized themes from six peer region long-range transportation plans, including a list of notable goals or objectives that address already identified gaps
  - Focus on peer region plans covering areas of similar population and land use or that introduce innovative approaches
Task 3: Engagement Workshops and Listening Sessions

**Key Deliverables**

- Organize and facilitate at least two workshops and eight listening sessions as well as five additional events with format TBD
  - Listening sessions with each county board and staff
  - Workshops or listening sessions with cities
  - Flexibility to address other groups, as needed
- A report summarizing key themes discussed during engagement, including any notable differences based on geography or other factors
Task 4: Coordination with Equity Engagement Consultant

Scope includes coordination but not actual engagement (separate contract)

- Five coordination meetings with equity engagement consultant
- Provide supporting materials for engagement
- Ensure consistency and seamless reporting and integration of results

Equity Consultant

- Use Council master contracts
- Engage with groups that are historically underrepresented, complement the engagement (e.g., primarily local government focus) in this contract
Task 5: Evaluation of 2040 TPP, Recommendations, and Summary Report

Key Deliverables

A summary report and presentation that includes themes from Tasks 2-4 and an assessment of the 2040 Transportation Policy Plan goals and objectives with recommendations for improvements for the 2050 TPP and Metropolitan Development Guide
Thank you

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