## **2050 Regional Development Guide** Values, Vision, and Goals

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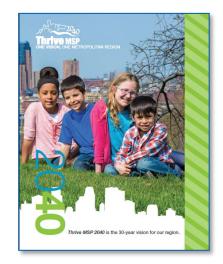
May 2022

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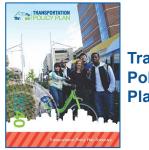




# **Optimizing Regional Planning**



## Regional **Development** Guide



**Transportation** Policy Plan



Water Resources Policy Plan



Regional Parks Policy Plan

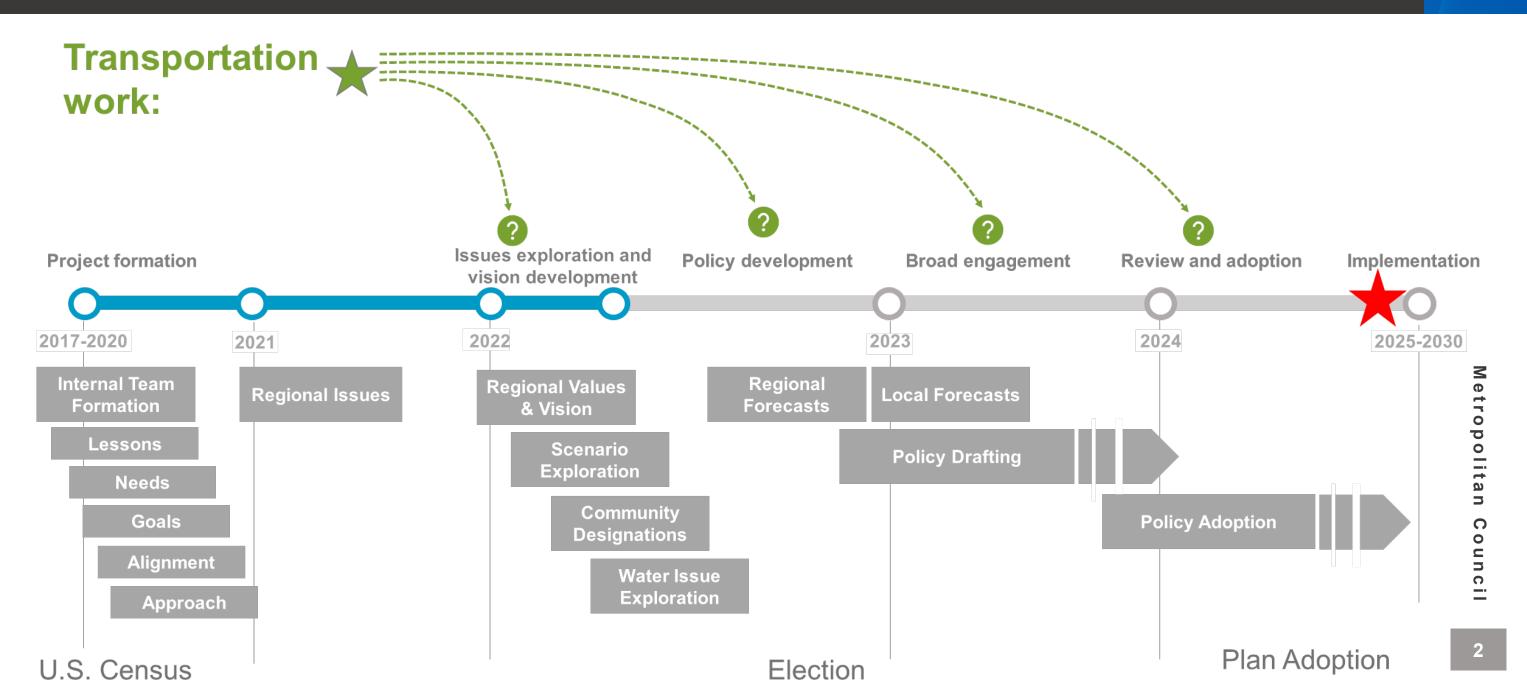




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# Path toward 2050 Plan

**Regional Development Guide, System Plans, and Policy Plans** 



# **Thrive Outcomes vs. TPP Goals**

- Stewardship
- Prosperity
- Equity
- Livability
- Sustainability

- Transportation System Stewardship
- Safety & Security
- Access to Destinations
- Competitive Economy
- Healthy and Equitable Communities
- Leveraging Transportation Investments to Guide Land Use

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## Values, Vision & Goals Process

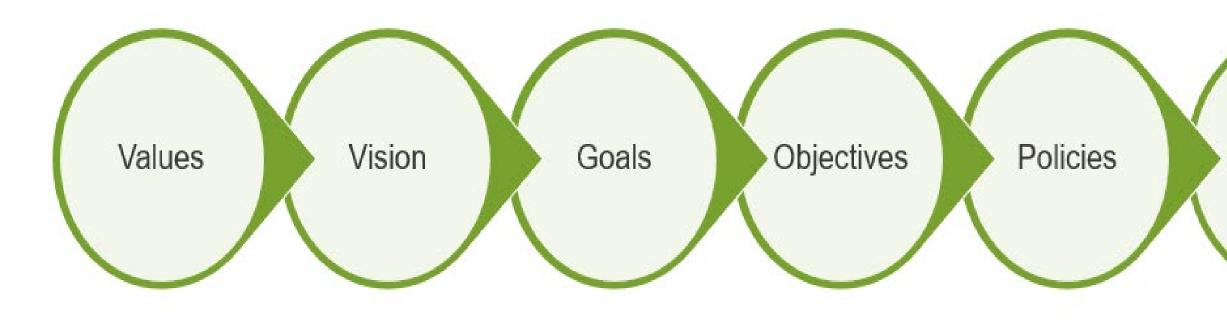
# Reflection & Engagement

## RDG Vision, Values & Goals



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## From Values to Implementation



## Strategies

# **Vision Qualities**



## Creates mental picture of desired future

## **Inspirational and unambiguous**

**Direction for plan / policy development** 

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# **Exploratory Issues**

- Affordability
- Climate
- Equity
- Infrastructure
- Pandemic Recovery
- Public Health
- Resiliency
- Shared Prosperity
- Stewardship
- Welcoming and Safe Communities

Which of these are most important?

Do they make sense?

What might be missing?

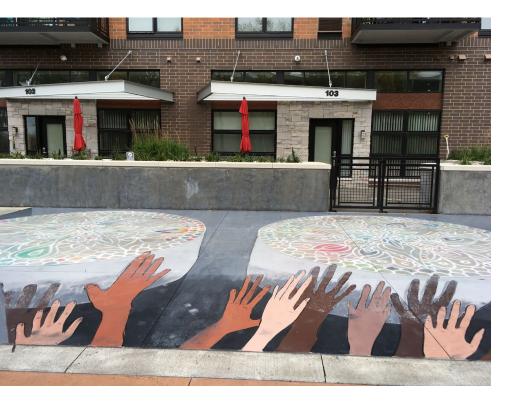
What are key interrelationships?



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# **Regional Values**

Values are core beliefs about what is intrinsically important or desirable. Sometimes people use the word "principle".



- When you think about the communities you serve (e.g., cities, individuals, families, groups, businesses), what values come to mind?
- What words or ideas describe what is most important for our work?

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# **Regional Vision**

A vision is a description of an idealized future. It would arise from an "all hands on deck" approach to addressing our region's biggest problems, opportunities, and aspirations.

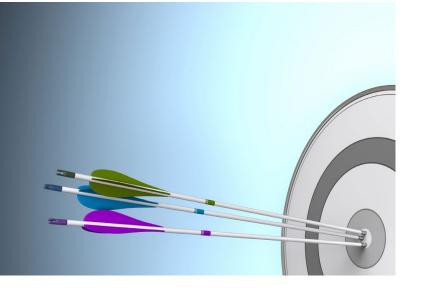


- What is "your" vision for the region or communities within it?
- How does the future look different?
- How do people experience the region in the future?

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# **Regional Goals**

In this exercise, goals are high-level outcomes or end-states that would represent areas of success toward achieving our vision.



- What specific goals or outcomes do we want to achieve for our region?
- How would we know we achieved them?

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