



# 2050 Regional Planning

Structure and Terminology



July 2022 - 2050 TPP Technical Working Group

[metro council.org](https://metro council.org)

# 2050 Policy Plan Coordination

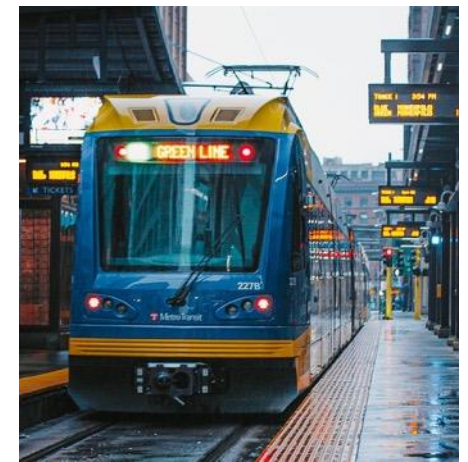
## Internal team identified the need for shared structure

Shared structure will help the Council...

- Organize how we approach policy development
- Better understand how our respective areas relate to one another
- Keep us on track as we work through the writing process
- Promote shared and consistent language around key plan elements

Consistent terms and definitions:

- Values
- Vision
- Goals (regional)
- Objectives
- Policies
- Actions



# 2040 Transportation Policy Plan

Thrive MSP 2040  
TRANSPORTATION  
POLICY PLAN  
2020 UPDATE



## Existing Structure

- Outcomes (5 from *Thrive MSP 2040*) – Desired outcomes that define our shared regional vision.
- Principles (3 from *Thrive MSP 2040*) – Guide how the Council carries out its policies, both internally and externally, to advance outcomes.
- Transportation Goals (6) – A broad statement that describes a desired end state.
  - Stewardship
  - Safety and Security
  - Access to Destinations
  - Competitive Economy
  - Healthy and Equitable Communities
  - Leveraging Transportation to Guide Land Use
- Objectives (19) – A specific, measurable statement that support the achievement of goals.
- Strategies (58) – Actions that can or will be taken to address goals and objectives.

# New Terms and Definitions <sup>(1)</sup>

## Working definitions that may evolve as policy plans content is developed

- Values: **Core beliefs (principles)** that guide how the Council carries out work
- Vision: Overarching description of **what we want to achieve** for the region
- Goals: Broad directional statements that more specifically describe the **desired end states** for the region
- Objectives: For each area of Council responsibility, **achievable results that advance each regional goal**
- Policies: Statement of the Council's **intent and approach to regional issues or topics**, independently and in its roles with partners
- Actions: **Specific strategies or activities** to implement policies and achieve goals



# New Terms and Definitions (2)



## Working definitions that may evolve as policy plans content is developed

- Values: Core beliefs (principles) that guide how the Council carries out work
- Vision: Overall **2050 Regional Development Guide Content** for the region
- Goals: Broad directional statements that more specifically describe the **desired end states** for the region
- Objectives: For each area of Council responsibility, **achievable results that advance each regional goal**
- Policies: **2050 Transportation Policy Plan Content** Statement of the Council's intent and approach to regional issues or topics, independently and in its roles with partners
- Actions: **Specific strategies or activities** to implement policies and achieve goals

# New Terms and Definitions <sup>(3)</sup>

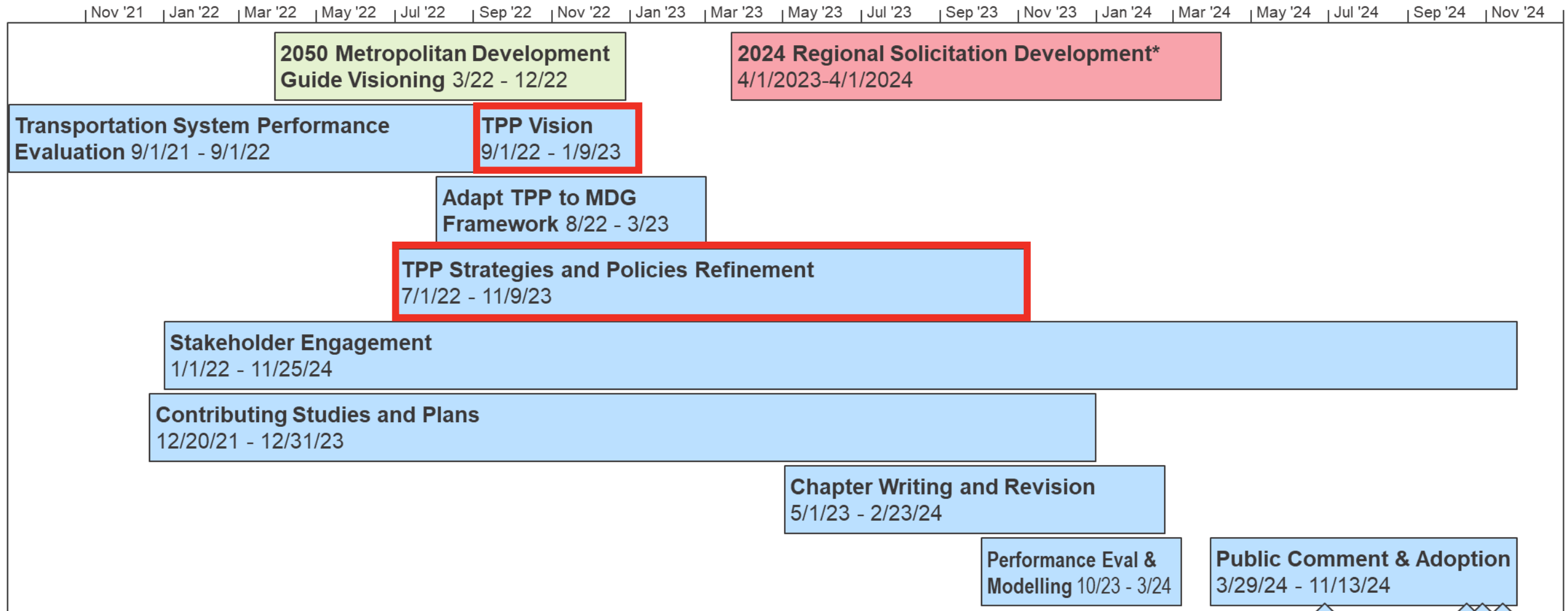


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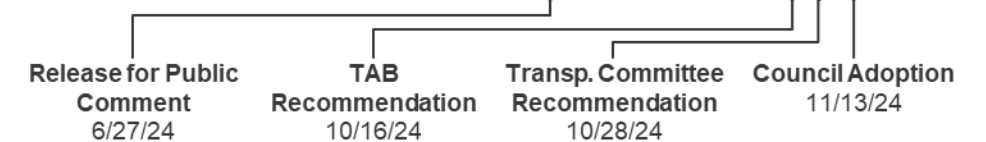
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**This is new!**

# 2050 TPP Schedule



\*The next major Regional Solicitation update is scheduled for 2025 or 2026 and will not overlap the TPP schedule.



# Policies and Actions Development <sup>(1)</sup>

## Proposed Approach

### Phase I

- Evaluate existing 2040 TPP for potential policies
- Group them by functional area (e.g., mode or impact)
- Start to delineate the difference between policies and actions

### Phase II

- Incorporate 2050 goals and objectives, begin reorganizing around them
- Identify gaps, opportunities, and redundancy in policies and actions
- Review results of other inputs including scenario planning, stakeholder engagement, and planning studies

### Phase III

- Develop new policies and actions
- Reduce, combine, or eliminate bloated or unnecessary policies and actions
- Further engage on policies and actions as a “draft list,” continuing to refine as 2050 TPP evolves until final adoption



# Policies and Actions Development (2)

## Considerations

### Phase I

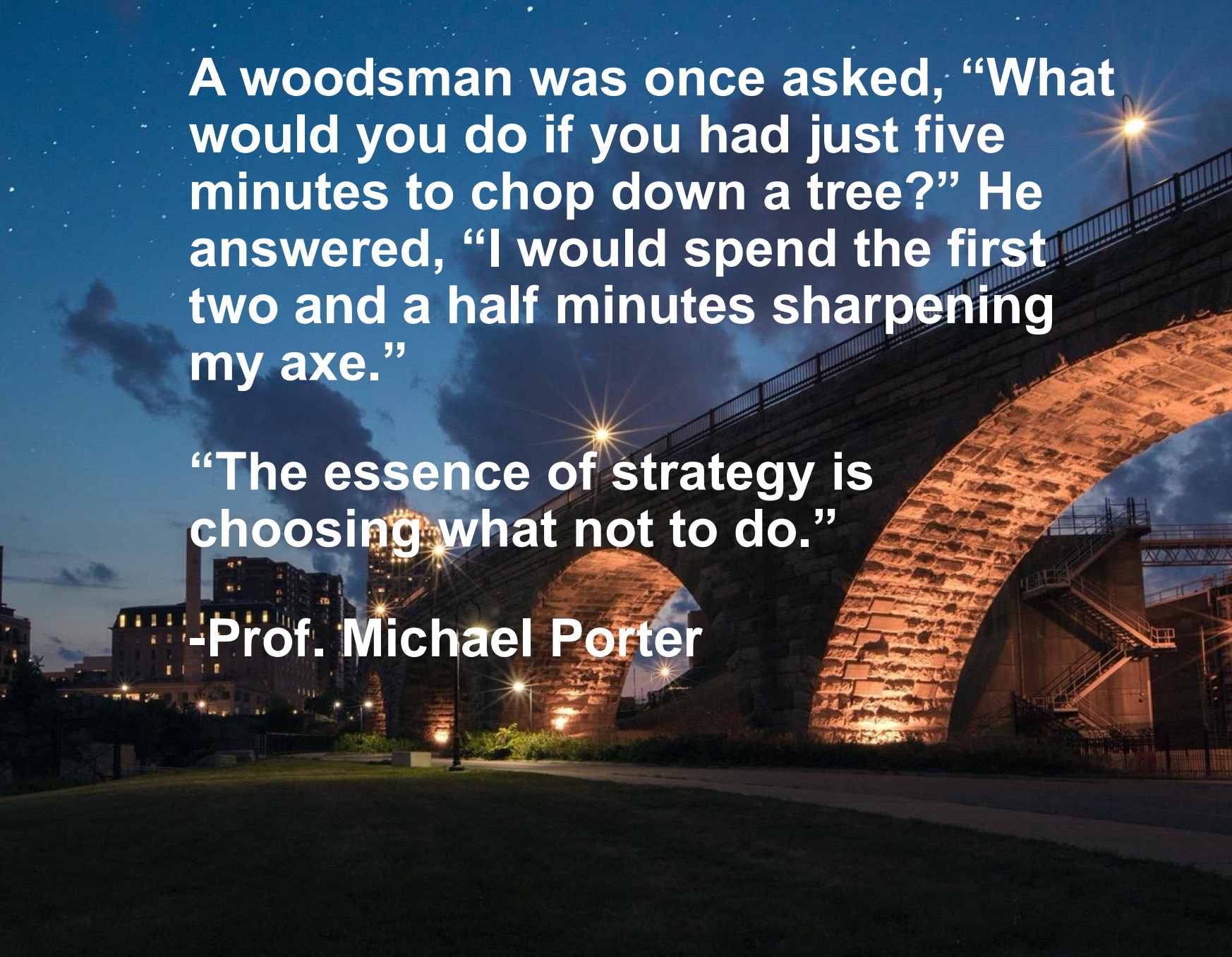
- Previous TPPs
- Existing 2040 TPP strategies
- 2040 TPP investment chapters

### Phase II

- Considering existing practice or de facto policies
- Needs from goals and objectives, scenario planning, local plans

### Phase III

- Collaboratively creating original content
- Look to peer regions, agencies, local governments



A woodsman was once asked, “What would you do if you had just five minutes to chop down a tree?” He answered, “I would spend the first two and a half minutes sharpening my axe.”

“The essence of strategy is choosing what not to do.”

-Prof. Michael Porter

# Policies and Actions Development (3)



## Opportunities for Streamlining

- Focus on the two primary roles of the Transportation Policy Plan
  - Guiding the orderly and economic development of the metro area (Comp Plans)
  - Guiding regional investments in or affecting the regional transportation system
- Make sure we say what is important and what are priorities first and clearly
- Identify actions by acting entity, providing more clarity on what is expected of regional transportation partners

# Phase I Approach Examples

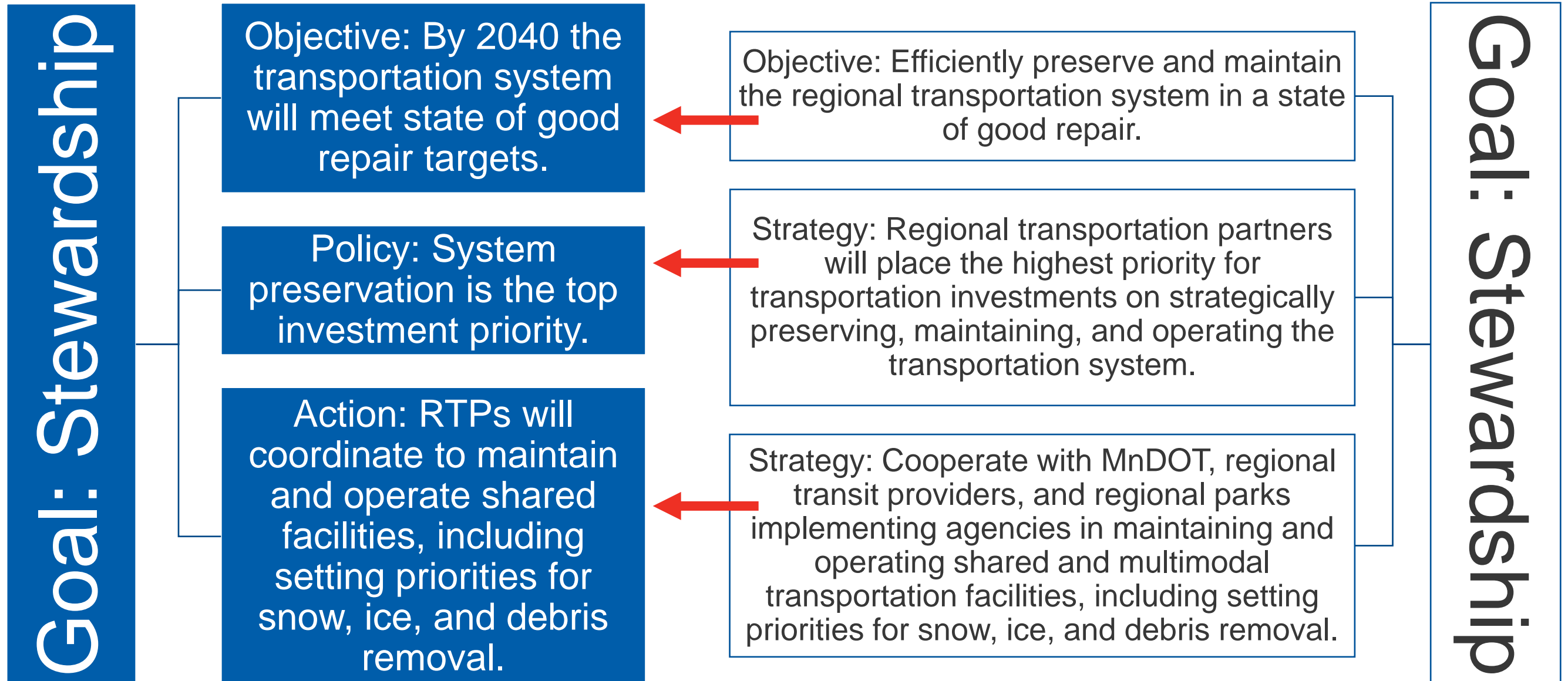


# Example #1

Goals (Where)	Objectives (What)	Policies (How)	Actions (Who)
<ul style="list-style-type: none"> <li>• Directional statements</li> </ul>	<ul style="list-style-type: none"> <li>• Achievable, measurable results</li> </ul>	<ul style="list-style-type: none"> <li>• Intent and approach to achieve goals and objectives</li> </ul>	<ul style="list-style-type: none"> <li>• Actions for implementation</li> </ul>

## Potential 2050 TPP Content

## Existing 2040 TPP Content

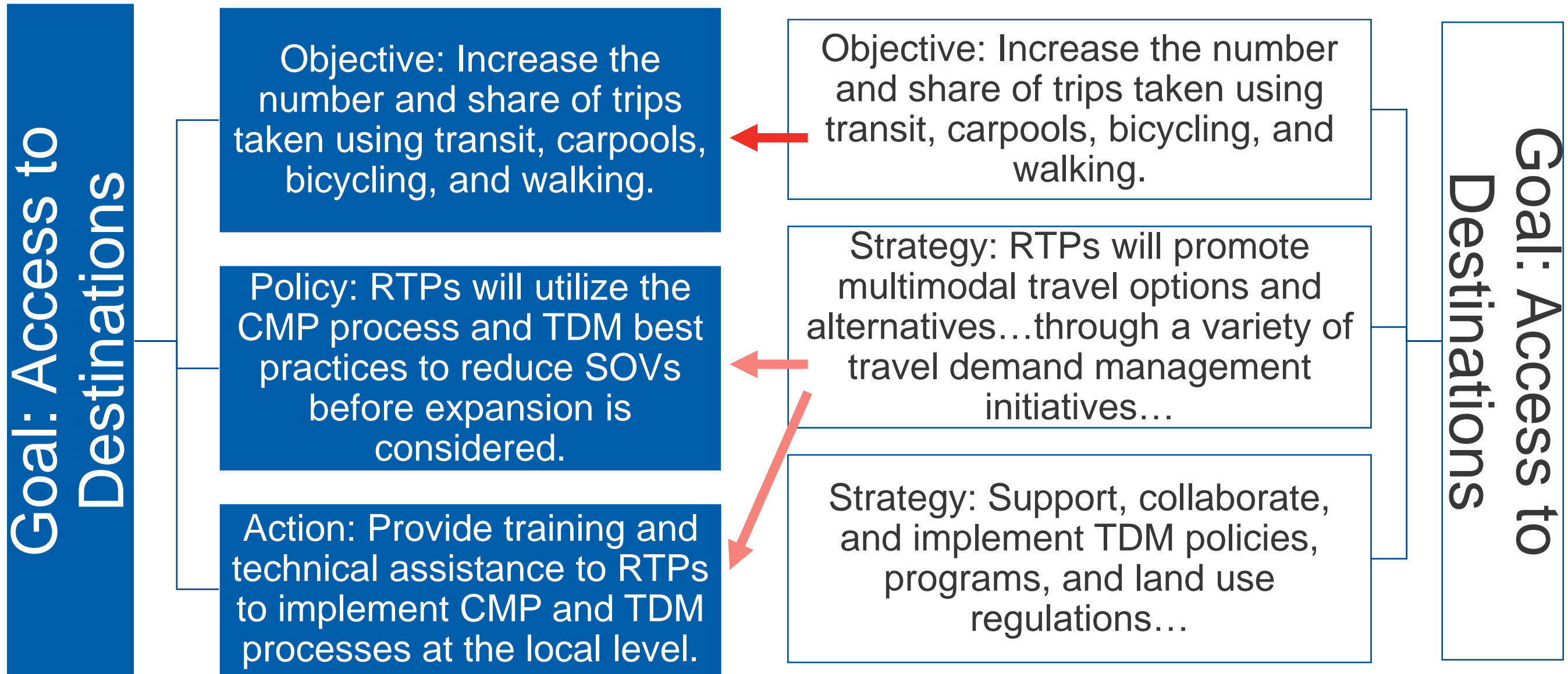


# Example #2

Goals (Where)	Objectives (What)	Policies (How)	Actions (Who)
<ul style="list-style-type: none"> <li>• Directional statements</li> </ul>	<ul style="list-style-type: none"> <li>• Achievable, measurable results</li> </ul>	<ul style="list-style-type: none"> <li>• Intent and approach to achieve goals and objectives</li> </ul>	<ul style="list-style-type: none"> <li>• Actions for implementation</li> </ul>

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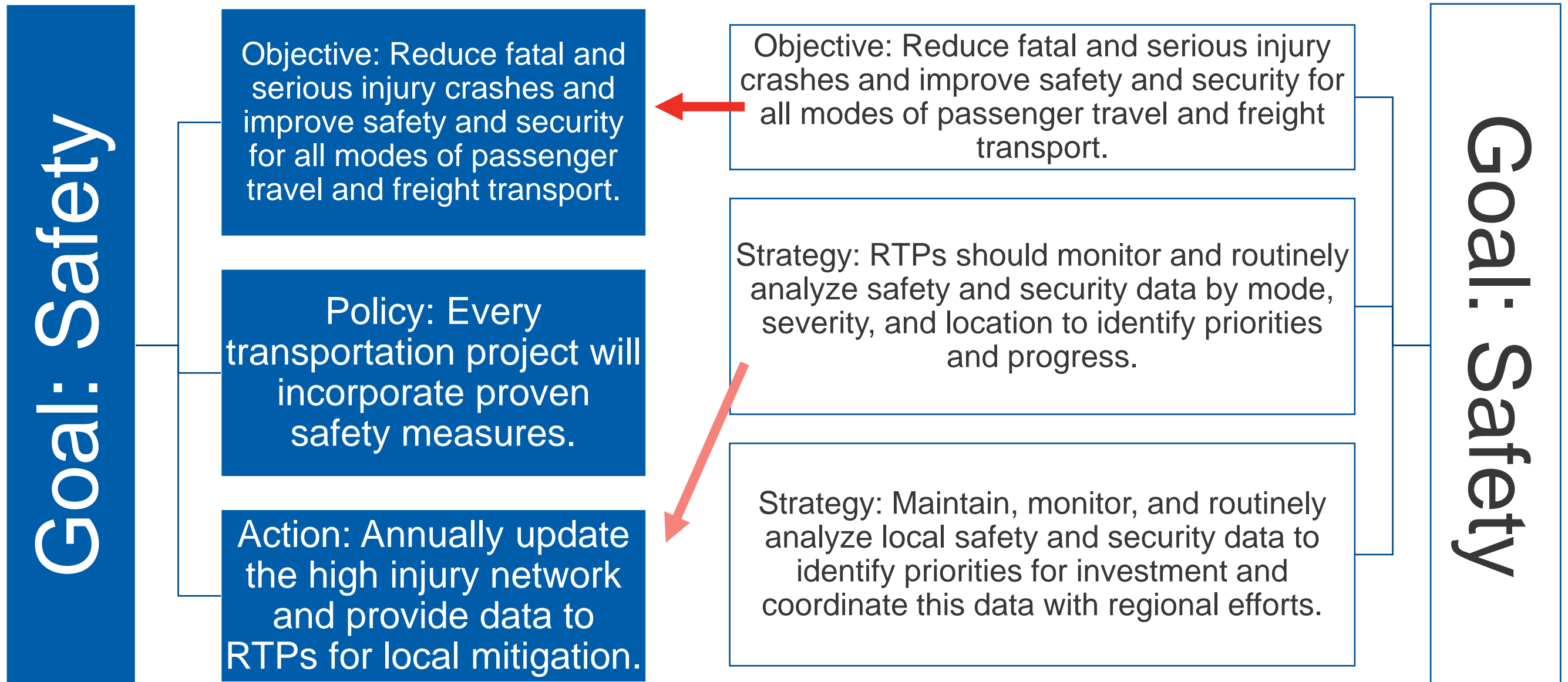


# Example #3

Goals (Where)	Objectives (What)	Policies (How)	Actions (Who)
<ul style="list-style-type: none"> <li>• Directional statements</li> </ul>	<ul style="list-style-type: none"> <li>• Achievable, measurable results</li> </ul>	<ul style="list-style-type: none"> <li>• Intent and approach to achieve goals and objectives</li> </ul>	<ul style="list-style-type: none"> <li>• Actions for implementation</li> </ul>

## Potential 2050 TPP Content

## Existing 2040 TPP Content



# Next Steps



## 2050 Plan Structure

- Vision, Values, Goals, and Objectives
  - Continued engagement with Council Members, staff, and external partners to guide initial drafts
  - Transportation-focused engagement this fall and early 2023
- Policies and Actions
  - Initial discussion on reorganizing existing 2040 TPP content at August meeting
  - Follow-up discussion at October meeting
  - Picking up Phase II likely in early 2023

Thank you

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