



TPP Goals Review, Engagement, and Update



2040 Transportation Policy Plan

Thrive MSP 2040
TRANSPORTATION
POLICY PLAN
2020 UPDATE



Existing Structure

- Outcomes (5 from *Thrive MSP 2040*) – Desired outcomes that define our shared regional vision.
- Principles (3 from *Thrive MSP 2040*) – Guide how the Council carries out its policies, both internally and externally, to advance outcomes.
- Transportation Goals (6) – A broad statement that describes a desired end state.
 - Stewardship
 - Safety and Security
 - Access to Destinations
 - Competitive Economy
 - Healthy and Equitable Communities
 - Leveraging Transportation to Guide Land Use
- Objectives (19) – A specific, measurable statement that support the achievement of goals.
- Strategies (58) – Actions that can or will be taken to address goals and objectives.

New Terms and Definitions ⁽¹⁾

Working definitions that may evolve as policy plans content is developed

- Values: **Core beliefs (principles)** that guide how the Council carries out work
- Vision: Overarching description of **what we want to achieve** for the region
- Goals: Broad directional statements that more specifically describe the **desired end states** for the region
- Objectives: For each area of Council responsibility, **achievable results that advance each regional goal**
- Policies: Statement of the Council's **intent and approach to regional issues or topics**, independently and in its roles with partners
- Actions: **Specific strategies or activities** to implement policies and achieve goals



New Terms and Definitions ⁽²⁾



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- Values: Core beliefs (principles) that guide how the Council carries out work
- Vision: Overall **2050 Regional Development Guide Content** for the region
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Goals and Objectives Development ⁽¹⁾

Proposed Approach

1. Vision, values, and goals

- Establish cross-cutting vision, values and goals for all 2050 regional plans (transportation, land use, wastewater, parks, etc.)
- Provide a focus for most pressing regional issues
- How does transportation fit within broader vision, values and goals?

2. Transportation research and listening

- Research on existing plans and peer region plans
- Listening sessions, workshops, and other targeted engagement
- What transportation goals and objectives should the region have for 2050?
- What outcomes are important in transportation investment decisions?

3. Transportation goals and objectives refinement

- Develop a draft 2050 TPP framework
- Refine to an agreeable list
- Start building policies and actions that will support framework

Goals and Objectives Development (2)

Proposed Approach

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Scope of Work



Task 1: Work Plan and Schedule



Key Deliverables

- Project management team agendas, materials, and notes
- A detailed work plan identifying key stakeholder groups, tentative schedule, and data needs

Task 2: Summary of Existing and Peer Region Plans



Key Deliverables

- Summary of important and recurring statements about goals and objectives (or similar) from MnDOT, Council, and up to 15 local plans
 - Include an assessment of the notable similarities or differences, including any that are based on geography or other factors
- Synthesized themes from six peer region long-range transportation plans, including a list of notable goals or objectives that address already identified gaps
 - Focus on peer region plans covering areas of similar population and land use or that introduce innovative approaches

Task 3: Engagement Workshops and Listening Sessions



Key Deliverables

- Organize and facilitate at least two workshops and eight listening sessions as well as five additional events with format TBD
 - Listening sessions with each county board and staff
 - Workshops or listening sessions with cities
 - Flexibility to address other groups, as needed
- A report summarizing key themes discussed during engagement, including any notable differences based on geography or other factors

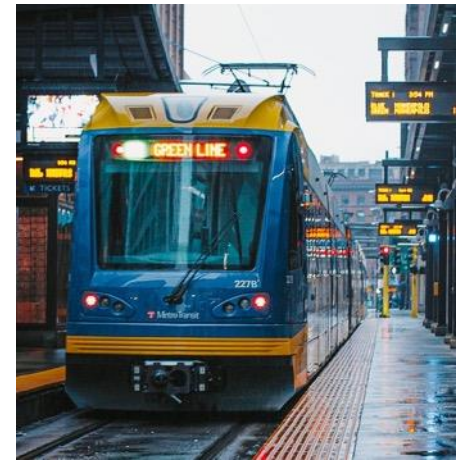
Task 4: Coordination with Equity Engagement Consultant

Scope includes coordination but not actual engagement (separate contract)

- Five coordination meetings with equity engagement consultant
- Provide supporting materials for engagement
- Ensure consistency and seamless reporting and integration of results

Equity Consultant

- Use Council master contracts
- Engage with groups that are historically underrepresented, complement the engagement (e.g., primarily local government focus) in this contract



Task 5: Evaluation of 2040 TPP, Recommendations, and Summary Report



Key Deliverables

A summary report and presentation that includes themes from Tasks 2-4 and an assessment of the 2040 Transportation Policy Plan goals and objectives with recommendations for improvements for the 2050 TPP and Metropolitan Development Guide

Thank you

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