Strategic Housing Policy: Get more out of your housing element
Today’s discussion

• Housing elements
  – Minimum requirement overview
  – Do more with strategic housing policies

• Case Studies
  – Housing advisory committees:
    Paul Mandel AICP, Inver Grove Heights
  – Mixed income (inclusionary) housing policy:
    Scott Neal, City Manager, Edina

• Discussion
Housing elements: Minimum requirements

Existing housing needs
- Existing housing assessment
- Identification of needs and priorities

Forecasted affordable housing needs
- Allocation of affordable housing need
- Planning for the availability of land

Implementation program
- Identify the tools and policies that will be used to meet existing and forecasted needs
Housing elements: *Do more!*

Widely accepted tools that can get overlooked:

- Effective referrals
- Participation in collaborative groups
- Site assembly
- Development authorities
Housing element: *Do more!*

Widely accepted tools that are not always widely understood:
- Fair Housing Policy
- Minnesota Housing resources
- TIF pooling
- Housing bonds
- Rental licensing programs
- Preservation
Housing element: *Do more!*

Beyond widely accepted tools:

- Create a Housing Advisory Committee
- Density – don’t be afraid to go HIGHER!
- Mixed-income housing policies and tools
For more information:


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